



## Business Profile

Vehicle Tracking | Asset Tracking | Fleet Management

**Track & Protect Your Assets**

[www.bonema.co.za](http://www.bonema.co.za)





## OVERVIEW

Bonema Technologies (Pty) Ltd is one of the few 100% black managed Telematics Companies in South Africa. We are Industry Accredited and Insurance Approved. Our devices have been developed and designed as per their Ips.

We are an asset and performance monitoring company, offering tailor made solutions to suit individual clients. Our devices and systems monitor assets and their performance, using the latest in satellite technology and asset registry software, simplified to communicate to our clients on Internet and SMS platforms.

Our products offer a user centric experience, making the user of the service in full control of the monitoring. We believe that the customer should have the right and power to select the types of alerts, performance reports and parameters their assets should adhere to. We meet the client's needs.

Our solutions offer both online and offline services. The user is always assured of performance at all times, at a click of a button, as they have access to the monitoring platform 24/7/365.

The continued relationship established with our international partners keeps us abreast of any changes and advancements in technologies, which makes us of world class standard.

The key to our success is to make all our operations simpler for our clients. Our products are the most flexible and user-friendly in the industry.

## VISION

In an economy where products and their benefits are seldom understood, Bonema Technologies (Pty) Ltd is the bridge that offers customer fit and control to the end user, empowering the user.

Bonema aims to be a mainstream 100% black owned Telematics player, playing a key role in security innovation.

Bonema Technologies (Pty) Ltd prides itself in having the fastest real time tracking in South Africa. We have received a 10 out of 10 accreditation Insurance approval rating, which proves we have the best technology.

We also aim to be the best in tailor made, client specific Asset and performance monitoring solutions in the industry. We see our clients as individual clients with different needs. We believe that our customers deserve to see what they are paying for. Transparency is our strength.



## MISSION

To have the most flexible pricing structure policy in the industry based on the profile of our client.

Our products are created to become platforms for other SMMEs in different markets, especially those blocked by barriers of trade due to the high prices of competing. Our goal is to promote entrepreneurship in South Africa in markets never thought possible.

- We are the only 100% black managed Telematics company in South Africa
- We are one of the first companies to introduce complex monitoring in simplified form.
- We are Insurance Approved
- We believe and promote “Batho Pele” the South African government slogan.
- Our monitoring devices are of international standard, using Land, Marine and Hybrid Satellite monitoring. There is nowhere we can't monitor.

## MANDATE

- We were created to ensure our clients peace of mind, at all times.
- To partner with all levels of business, from small to big, in increasing productivity, efficiency and entrepreneurship.
- To make South Africa a better place for all, to live in.

## GROWTH STRATEGY AND BUSINESS APPROACH

Bonema Technologies (Pty) Ltd is Insurance approved. We use Live monitoring via PC and mobile devices. We have monitoring devices that use:

- Land
- Marine and
- Hybrid Satellite monitoring
- Report generating software, transforming data into business intelligence

## BONEMA OFFERS A RANGE OF REPORTS SUCH AS:

- Asset Management Reports
- Multiple Alarm Reports
- Expense Reports
- Performance Management Reports
- Summary Reports
- Picture Reports
- Trip Reports
- Location
- Misappropriation Reports
- Interdepartmental Reports
- Assets Registry Reports



## SERVICES

What Bonema does for our clients:

### 1. WE SAVE THEM MONEY

- By offering cost effective asset and performance monitoring solutions
- We have a competitive and flexible pricing structure
- We streamline the business to ensure financial monitoring and reporting of assets across all functional units

#### Here Is How:

Flexible pricing structures based on the profile of our client

- Rental
- Ownership
- Monthly subscriptions
- Pre Paid

Research has revealed that companies lose millions every year on obsolete, disposed and written off assets due to contractual obligations

### 2. INCREASED PRODUCTIVITY

By identifying non-performing assets and deviations in performance

Our systems monitor a range of KPI's that assist in asset performance management therefore increasing productivity

#### Here Is How:

Bonema offers a range of monitoring reports, such as:

- Alarm Reports
- History and Speed Reports
- Expense Reports
- Driver Ranking and Fuel Reports
- Summary Reports
- Picture Reports
- Trip Reports
- Parking Reports
- Fuel Level and Stop Engine Reports

### 3. ENSURING ASSET SECURITY

- By monitoring the movement of assets
- We offer real time monitoring and preventive solutions that mitigate risk
- This ensures asset accountability at all levels

#### Here Is How:

We believe incident prevention is better than an attempt to remedy a situation. We thus have systems and controls designed to prevent loss or misappropriation. One of our unique service offerings we have is remote engine immobilization in the event of unauthorized use of the asset. Assets will automatically be switched off remotely: by means of cellphone, laptop, desktop or tablet devices.

### 4. COMPREHENSIVE BUSINESS INTEGRATION

- By utilizing data collected from the monitoring of assets and converting it into information that can be used as business intelligence for various business units
- Gathering and sharing business intelligence across all departments
- This optimizes interdepartmental cohesion

## MANAGEMENT

### Head Of Finance

#### Maemili Ramataboe

Maemili brings to Bonema Technologies the much needed business executive and administrative expertise. Her vast experience stretches over a period of 25 years. Among numerous other important positions Maemili also held the following noteworthy offices:

- Head of commercial finance and Treasury Manager (Lesotho Highlands Water Project)
- Corporate Treasurer and Principal Officer (Shell and BP South African Refineries (Pty) Ltd)
- Principal Officer and Accounting Officer of the Fund (Government Employee Pension Fund)

Maemili has the following qualifications:

- Chartered Accountant (Lesotho)
- Masters in Business Administration (University of Free State)
- Accredited Associate of the Institute of Independent Business (United Kingdom)

Maemili also sits on numerous boards, holds several Chairmanships and Profession Memberships

### Head Of Operations

#### Bokang Mosala

Bokang has been directly involved in the Utility and Energy Management industry for more than 5 years and it is through this experience in remote data verification and asset performance monitoring that makes him a suitable candidate for this position. As Head of Operations Bokang provides Bonema Technologies (Pty) Ltd with the necessary industry know how.

Bokang began his career in the banking industry as Marketing Consultant for FNB Private Clients. His unrivalled commitment, interest in technology and product knowledge saw him change industries and move into Electricity Supply and Energy management. He became Public Relations Officer for the Remig Group and within 3 years in the company he was Head of Operations for the ABSA Bank Utility and Energy management portfolio. He since got promoted to Head of Utilities and Energy Management in the Remig Group, managing bulk payments in excess of R1 Billion in his tenure.

He has worked with Major industry role players such as Redefine Properties, Arrowhead Properties, ABSA Bank, Netelek, Rural Maintenance and Eskom. Bokang was involved in the automating of the ABSA Bank Bulk account payments process.

Bokang's commitment to the Remig Group saw him become a member of several committees within the company: Software Development, Technical Administration and the Head of Department committees. Bokang stayed with the Remig Group as Head of Utilities and Energy Management before he began Bonema Technologies (Pty) Ltd. He holds several Chairmanships and Professional Memberships. Bokang has the following qualifications:

- BCom Marketing and Economics (UNISA)
- BCom Honours Business Management (UNISA)
- CAPM enrolled (Project Management Institute, California)

## Head Of Legal And Regulatory Compliance

### Rebaone Kgobokoe (internal Consultant)

Rebaone ensures that Bonema Technologies (Pty) Ltd is compliant with all industry related legislation, codes and standards primarily on a consultancy basis. Over and above Rebaone provides a specialised legal advisory service to Bonema Technologies (Pty) Ltd on an ad hoc basis.

Rebaone currently holds the position of Legal and Compliance Officer at Grindrod Bank Limited. Prior to joining Grindrod Bank, Rebaone was a Legal Officer at AEL Mining Services (Modderfontein) after having completed his articles of clerkship at Gildenhuys Malatji Attorneys (Pretoria).

Rebaone has the following qualifications:

- Bcom Law (University of Pretoria)
- LLB (University of Pretoria)





**CONTACT US**

Tel: 012 772 9729 | Fax: 086 724 9109

Email: [info@bonema.co.za](mailto:info@bonema.co.za)

[www.bonema.co.za](http://www.bonema.co.za)