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## MARGARITA TSOUTSOURA

Simon Hall, St. Louis, MO 63130 margarita@wustl.edu

### ACADEMIC APPOINTMENTS

2022-present Washington University in St. Louis, Olin Business School

Associate Professor of Finance

2017–2023 Cornell University, S.C. Johnson Graduate School of Management

Associate Professor of Finance with tenure (since 2021)

John and Dyan Smith Professor of Management and Family Business (2017-22)

Academic Director of Smith Family Business Initiative

Faculty Affiliate, Cornell Center for Social Sciences (since 2020)

2010-2017 University of Chicago, Booth School of Business

Associate Professor of Finance & Charles E. Merill Faculty Scholar (2014–2017)

Assistant Professor of Finance (2010–2014)

### OTHER AFFILIATIONS

2018-present National Bureau of Economic Research

Research Associate (Corporate Finance) (since 2021) Faculty Research Fellow (Corporate Finance) (2018-2021)

2019-present Center for Economic and Policy Research

Research Fellow, Financial Economics Program

2021-present European Corporate Governance Institute

Research Member

2023-present Financial Intermediation Research Society (FIRS)

Director

2024-present Society for Financial Studies (SFS)

Council Member

2023-present Halle Institute for Economic Research, Germany

Research Affiliate

2018- present Internal Revenue Service, Research, Applied Analytics, and Statistics

(RAAS) Division

Contractor

2018-present Labor and Finance Group

Member

#### **EDITORIAL POSITIONS**

2022-present The Journal of Finance

Associate Editor

2019-present The Review of Economics and Statistics

Associate Editor

2022-present Review of Finance

Associate Editor

2019-2023 Management Science

Associate Editor

**2021-2022 Journal of Corporate Finance** 

Associate Editor

#### **EDUCATION**

# Columbia University, Graduate School of Business

PhD in Finance and Economics (with Distinction), 2010

# Haas School of Business, University of California Berkeley

Master of Financial Engineering, 2004

## University of Piraeus, Greece

B.Sc. in Economics, Summa Cum Laude, 2001

#### PUBLICATIONS AND ACCEPTED PAPERS

- 1. "Cross-Subsidization of Bad Credit in a Lending Crisis" (with Nikolaos Artavanis, Brian Lee and Stavros Panageas), Accepted, Review of Financial Studies
- 2. "The Labor Effects of Pro-Labor Bias in Bankruptcy" (with Aloisio Araujo, Rafael Ferreira, Spyridon Lagaras, Flavio Morales, and Jacopo Ponticelli), <u>Journal of Financial Economics</u>, Volume 150, Issue 2, November 2023
- 3. "Political Ideology and International Capital Allocation" (with Elisabeth Kempf, Mancy Luo, and Larissa Schäfer), <u>Journal of Financial Economics</u>, Volume 148, Issue 2, May 2023
- 4. "Partisan Professionals: Evidence from Credit Rating Analysts" (with Elisabeth Kempf) Journal of Finance, Volume 76, Issue 6 December 2021

Financial Research Association (FRA) Best Paper Award

- "Do Firms Respond to Gender Pay Gap Transparency?" (with Morten Bennedsen, Elena Simintzi, and Daniel Wolfenzon)
   Journal of Finance, Volume 74, Issue 4 August 2022
- 6. "Revealing Corruption: Firm and Worker Level Evidence from Brazil" (with Emanuele Colonelli, Spyridon Lagaras, Jacopo Ponticelli, and Mounu Prep), Working Paper. Journal of Financial Economics, Volume 143, Issue 3, 2022
- 7. "Management and Family-run Firms"

  Oxford Review of Economic Policy, Volume 37, Issue 2, 2021
- 8. "Drivers of Effort: Evidence from Employee Absenteeism" (with Morten Bennedsen and Daniel Wolfenzon)
  Journal of Financial Economics, Volume 133, Issue 3, 2019
- 9. "Do Director Elections Matter?" (with Vyacheslav Fos and Kai Li) The Review of Financial Studies, Volume 31, Issue 4, 2018
- "Measuring Income Tax Evasion using Bank Credit: Evidence from Greece" (with Nikolaos Artavanis and Adair Morse)
   Ouarterly Journal of Economics, May 2016 131(2)

Wharton School-WRDS Award for Best Empirical Finance Paper, WFA 2013

11. "The Effect of Succession Taxes on Family Firm Investment: Evidence from a Natural Experiment" Journal of Finance, Vol. LXX, NO. 2, 2015

Trefftzs Award, WFA 2010

12. "Shareholder Democracy in Play: Career Consequences of Proxy Contests" (with Vyacheslav Fos)

Journal of Financial Economics, 114, 2014

### **BOOK CHAPTERS AND OTHER PUBLICATIONS**

- 13. "Financial Development and the Credit Cycle in Greece" (with Haliassos M, G Hardouvelis, and D Vayanos). Prepared for the MIT Press book "Beyond Austerity: Reforming the Greek Economy", edited by C. Meghir, C. Pissarides, D. Vayanos and N. Vettas (2015)
- 14. "Gender Pay Gaps Shrink When Companies Are Required to Disclose Them" (with Morten Bennedsen, Elena Simintzi, and Daniel Wolfenzon), Harvard Business Review, January 2019

#### WORKING PAPERS

- 15. The Political Polarization of Corporate America" (with Vyacheslav Fos and Elisabeth Kempf) R&R Journal of Finance
- 16. "Women in the Financial Sector" (with Spyridon Lagaras, Maria-Teresa Marchica and Elena Simintzi). R&R Journal of Finance
- 17. "One Size Doesn't Fit All: Heterogeneous Depositor Compensation During Periods of Uncertainty" (with Nikolaos Artavanis, Daniel Paravisini, Claudia Robles-Garcia, and Amit Seru), Working Paper
- 18. "Entrepreneurship and the Platform Economy: Evidence from U.S. Tax Returns" (with Matthew Denes and Spyridon Lagaras) R&R Journal of Financial Economics
- 19. "First Come, First Served: The Timing of Government Support and its Impact on Firms" (with Matthew Denes and Spyridon Lagaras)
- 20. "The Talent Gap in Family Firms" (with Morten Bennedsen and Daniel Wolfenzon)
- 21. "Pay Transparency and Mental Health" (with Morten Bennedsen, Daniela Scur, Elena Simintzi, and Daniel Wolfenzon)
- 22. "Family Control and the Cost of Debt: Evidence from the Great Recession" (with Spyridon Lagaras)

#### **WORK IN PROGRESS**

"Political Polarization and Finance", a survey paper prepared for the Annual Review of Financial Economics (with Elisabeth Kempf)

## **GRANTS, HONORS AND AWARDS**

- Ewing Marrion Kauffman Knowledge Challenge Grant (Entrepreneurship and the Great Resignation) (\$230,000), 2022-2025
- Greek Diaspora Fellowship, Stavros Niarchos Foundation, 2022
- Ewing Marrion Kauffman Knowledge Challenge Grant (Entrepreneurship and the Gig Economy) (\$220,000), 2020-2023
- Annie Casey Foundation Grant (\$100,000), 2020-2021
- Block Center for Technology and Society Grant, CMU (Future of Work) (\$70,125), 2020–2021
- IRS Statistics of Income Joint Statistical Research Program, 2019–present
- Einaudi Institute Grant, Cornell University, 2020
- Becker Friedman Institute of Economics Data Acquisition Grant, 2019

- Financial Research Association (FRA) Best Paper Award, 2018
- Institute of Social Sciences Grant, Cornell University, 2018
- Einaudi Institute Grant, Cornell University, 2018
- Charles E. Merill Faculty Scholar, Chicago Booth, 2014-2017
- Wharton School-WRDS Award for the Best Empirical Finance Paper, WFA, 2013
- Fama Miller Center Research Grants (3 grants), Chicago Booth, 2012-2017
- IGM Research Grants, Chicago Booth (2 grants), 2016-2017
- NBER Sloan Household Finance Research Grant, 2013
- Polsky Center for Entrepreneurship and Goult Faculty Endowment Grant, 2012
- PCL Faculty Scholar, Chicago Booth, 2011-2013
- IGM Research Grant, Chicago Booth, 2011-2012
- Trefftzs Award for the Best Student Paper, Western Finance Association, 2010
- SAC Capital PhD Candidate Award for Outstanding Research (WFA), 2010
- Kauffman Foundation Dissertation Fellowship, 2009
- American Finance Association (AFA), Doctoral Travel Award, 2008
- Financial Management Association (FMA), Doctoral Travel Award, 2008
- A.G. Leventis Foundation Fellowship, 2007-2009
- Gerondelis Foundation Fellowship, 2007
- Center for International Business Education and Research (CIBER) Grant, 2006
- Fulbright Graduate Fellowship, 2003
- Alexander S. Onassis Foundation Scholarship, 2003-2008
- PricewaterhouseCoopers Scholarship, 2003
- Petrola Hellas (Current Hellenic Petroleum) Scholarship, 2003
- Fellow of the Greek National Scholarships Foundation (IKY), 1997-2001

### **TEACHING**

- Advanced Financial Management (WashU), 2024- (Undergraduate)
- Advanced Corporate Finance II Financing (WashU), 2024- (Master's)
- Empirical Methods in Finance (WashU), 2024- (PhD)
- Managing Family and Privately Held Firms (Cornell), 2018-2022 (Residential MBA & Tsinghua MBA)
- Managing Family and Privately Held Firms (Cornell), 2019-2020 (Executive MBA)
- Advanced Corporate Finance (Cornell), 2019-2022 (Master's in Accounting)
- Investments (Cornell), 2020 (Residential MBA)
- Corporation Finance (MBA Chicago Booth), 2010-2017
- Options and Futures (Columbia University), 2008

# **PRESENTATIONS** (\*presented by co-author)

### 2024

## Seminars

University of Houston, Doordash, FDIC, Chicago Fed, University of Cyprus, ESMT Berlin, CFAR, Penn State (Scheduled), UVA (Scheduled)

### Conferences

NBER Corporate Finance Spring Meeting, NBER Organizational Economics Spring Meeting\*, AFA\*, Cavalcade\*, 3rd Conference in Sustainable Finance at the University of Luxembourg (keynote speaker), FIRS, Institute of Humane Studies Academic Research Symposium on Corporate America and Partisan Divisions, European Finance Association Meeting\*

## 2023

## **Seminars**

Florida State University, Columbia Business School, University of Toronto, University of Michigan, Georgia Tech, Fordam University, University of Oxford, McGill University, NY Fed, Rice

### Conferences

WFA\*, AFA, FIRS\*, JADE-CEPR-TIME Conference on Economic Development\*, Labor Finance Conference, CMU-Pitt-PSU Finance Conference\*, BI Conference on Corporate Governance, Fischer Shain Research Conference at Temple University, USC Conference on Social and Behavioral Finance

### 2022

## Seminars

Nova SBE, National University of Singapore, Chinese University of Hong Kong, Essex University, UNSW

## Conferences

Nber Entrepreneurship, NFA Conference, CEPR Endless Summer Conference on Financial Intermediation and Corporate Finance, BYU Red Rock Conference, WFA Conference\*, LBS Summer Finance Symposium\*, Munich Summer Institute\*, Northeastern University Finance Conference\*, Labor and Finance Group Conference\*, Craig Holden Memorial Finance Conference\*, FSU SunTrust Beach Conference\*, RCFS Winter Conference\*, U.S. Department of the Treasury Office of Tax Analysis, ECGI Corporations and Covid-19 Conference\*,FMA Conference\*, ICEA Public Policy Lessons Conference\*, Chicago Household Finance Conference, USC Behavioral Conference\*

### 2021

## Seminars

University of Indiana, University of Bristol, City University of London CEU, Vienna, University of Groningen,

Virtual Corporate Finance Fridays, Washington University in St. Louis, Central Bank of Portugal

#### Conferences

Cavalcade\*, FIRS\*, EFA\*, RIDGE Public Economics Workshop, London Political Finance Conference\*, Red Rock Conference\*

#### 2020

### Seminars

Michigan State University, UC Berkeley, European Central Bank, Alberta School of Business, University of Maryland, Mannheim University, Goethe University Frankfurt, Penn State, University of Frankfurt, ITAM

## Conferences

AFA, WFA, 1st London Political Finance Workshop, Virtual Finance Workshop, Q Group Hoover Institution Regulation and Rule of Law Virtual Conference

## 2019

#### Seminars

Yale School of Management, Temple University, Imperial, Boston University, UT Austin, Rochester University, Bocconi University, Rutgers University

### Conferences

NBER Summer Institute Corporate Finance Meeting, RCFS Conference\*, London Business School Summer Finance Symposium, UNC-Duke Corporate Finance Conference\*, Society of Labor Economists 24th Annual Meeting, European Finance Association (EFA), Western Finance Association(WFA), Harvard/MIT/World Bank Empirical Management Conference\*, Stigler Political Economy of Finance Conference, Federal Reserve Bank of New York / New York University, Stern School of Business Conference on Financial Intermediation\*, WAPFIN Conference NYU

#### 2018

## Seminars

UVA Darden School of Business, Vanderbilt University, UC San Diego, University of Illinois

at Chicago, New York Fed, Columbia Business School

## Conferences

Financial Research Association (FRA) Conference, RCFS Conference, Corporate Finance Beyond Public Companies conference, Manchester University, Cavalcade, London Business School Summer Finance Symposium, SITE's Workshop in Micro and Macro of Labor Markets, Stanford University\*, AFFECT Showcasing Women in Finance, Stockholm University\*, CEPR Incentives, Management and Organization 2018 conference\*, Colorado Finance Summit

### 2017

### Seminars

London Business School, UCLA, MFA, Stanford GSB, Columbia GSB, LSE, Research Institute of Industrial Economics (IFN), Cornell, UIUC, University of Minnesota, Stockholm School of Economics, University of Washington, University of Alabama, Tuck School of Business, University of Oxford, University of Warwick

### Conferences

Northeastern University Corporate Finance Conference, EFA Manheim, SFS Cavalcade, Mitsui Finance Symposium, CEPR conference on Incentive, Management and organization and Entrepreneurship, CEPR/IGC Conference on Labour Market in Developing Countries, CEPR Gerzensee Summer Symposium, LBS Summer Symposium, WAP Fin at NYU Stern, European Finance Association Conference

# 2016

#### Seminars

University of Luxembourg, NBER Entrepreneurship Meeting, Olin 13th annual conference on Corporate Finance, University of North Carolina, University of Amsterdam, Bocconi University, Michigan State University, Tulane University

#### Conferences

Fifth CEPR Workshop on Incentives, Management and Organization, AFA 2016, Minnesota Corporate Finance Conference, University of Kentucky Finance Conference, 2016 Napa Conference on Financial Markets Research\*, Texas Finance Festival, Edinburg Corporate Finance Conference\*, EFA Vienna, CERP Second European Workshop on Entrepreneurship Economics, UBC Winter Finance Conference

### 2015

#### Seminars

Harvard Business School, UIC Chicago

## Conferences

UNC/Duke Corporate Finance Conference, LBS Summer Corporate Finance conference, Ohio State University Fisher College of Business Corporate Finance Conference, Tel Aviv Finance Conference\*, WFA 2015\*

#### 2014

#### Seminars

LSE, Norwegian School of Economics, Tilburg University, Erasmus University, Federal Reserve Bank of Cleveland

#### 2013

### Seminars

Duke, University of Illinois, Urbana-Champaign, University of Lausanne, University of Alberta, University of Piraeus, Loyola University Chicago,

### Conferences

WFA Tahoe, AEA San Diego, NBER Capital Structure, LBS Summer Symposium, UNC-Duke Corporate Finance Conference, UNC Roundtable for Junior Faculty in Finance, 10th Annual Conference on Corporate Finance at Washington University in St. Louis, UBC Winter Conference, C.R.E.T.E.

### 2012

#### Seminars

Northwestern University, University of Illinois, Urbana-Champaign, University of British Columbia, Athens University of Economics and Business

## Conferences

NBER Household Finance, NBER Corporate Finance Summer Institute, 8th Csef-Igier Symposium, CEPR Gerzensee Summer Symposium, IDC Summer Finance Conference

#### 2011

### Seminars

Yale School of Management, NOVA School of Business and Economics and Católica Lisbon School of Business and Economics, INSEAD

## Conferences

NBER Public Economics, Political Economy in the Chicago Area conference, Deutsche Bank/Chicago Booth Symposium, WFA, Santa Fe, CERP European Summer Symposium in Financial Markets

#### 2010

### Seminars

Stockholm School of Economics, Duke University, Boston College, Cornell University (Johnson), Harvard Business School, INSEAD, MIT Sloan, Northwestern University Kellogg, University of Chicago Booth School of Business, NYU Stern, Rice University, University of Florida, University of North Carolina, University of Pennsylvania Wharton, University of Virginia Darden, Washington University in St. Louis, University of Piraeus

## Conferences

CEPR European Summer Symposium in Financial Markets, NBER Entrepreneurship, WFA Victoria

#### PHD STUDENTS

Ioannis Spyridopoulos, (American University, 2017) Spyridon Lagaras, (University of Pittsburg, 2018) Claudia Robles-Garcia, (Stanford GSB, 2019) Katya Potemnkina, (visiting AP Indiana University, 2023) Brian Lee (Emory 2024) Avantika Pal (University of Illinois, Urbana Champaign, 2024)

# **RESEARCH ASSISTANTS (Graduate Program Placement):**

Terry Cheng, (UCLA Finance, 2024)
Casey Li, (Northwestern University Finance, 2023)
Maithili Dipak Modi, (LSE Finance, 2022)
Maxwell Sacher, (UT Austin, 2022)
Xinyu Cao, (UBC Finance, 2021)
Jiacheng Yan, (Northwestern University Finance, 2020)
Ariza Gusti (Michigan University Economics, 2019)
Pan Yingru (UCLA Finance, 2019)
Brian Lee (Columbia GSB, 2018)
Kan Xu (Upenn Economics, 2018)
Xiao Yin (Berkeley Haas Finance, 2018)

#### PROFESSIONAL SERVICE

### Conference Organization

NBER Corporate Finance Spring Meeting 2023, Co-organizer Eastern Finance Association Meeting 2023, Executive Program Committee European FMA 2020, Program Co-Chair

Western Finance Association Meetings 2019, Associate Program Chair

Western Finance Association Meetings 2016, Associate Program Chair

Co-organizer of Chicago Booth/Deutsche Bank Symposium, 2011 & 2012

Co-organizer Early Career Women in Finance Conference, Western Finance Association

Meetings, 2011

Track Chair FMA2022

Track Chair EFA 2024

Co-chair Annual Conference on Finance, Washington University St Louis, 2023-24

# **Program Committees**

UNC Winter finance conference 2023

BIS Bank Liquidity in volatile environments conference, 2023

FOM 2023

FMA 2023 Award Committee

18th FER

FIRS 2017-2024

SFS Cavalcade, 2016-2024

FRA 2021 Award Committee

American Finance Association Meetings, 2016-2021

Western Finance Association Meetings, 2011-2022

Rothschild Caesarea Center Conference, 2013-2018

EFA Annual Meeting, 2013-2023

Financial Institutions, Regulation & Corporate Governance (FIRCG) Conference, 2017

Annual Conference on Corporate Finance, Washington University St Louis, 2017-2023

Mid-West Finance Association Conference, 2017-2019, 2021, 2024

Dolomites Winter Finance, 2019

Financial Management Association Conference, 2017

Texas Finance Festival, 2019-2020

Northern Finance Association Conference, 2019-2020

Federal Reserve Bank of New York / New York University, Stern School of Business

Conference on Financial Intermediation, 2019-2024

Fifth Edinburgh Corporate Finance Conference, 2023

FMARC 2022, 2023, 2024

2024 Carey Finance Conference, John Hopkins University

# Session Chair

Cavalcade, 2022

American Finance Association Meetings, 2018, 2019, 2020, 2022

European Finance Association Meeting, 2017

Mid-West Finance Association Conference, 2017

## Mentor

Panelist AFFECT's webinar on research-related topics, 2022

Mentor at Kauffman Entrepreneurship Mentoring Workshop 2017 ERBC Alumni Panel NBER Entrepreneurship Boothcamp 2014 Panelist for FMA Women's Networking Luncheon, 2021

### Internal coordinator

Local coordinator Financial Economics of Climate PhD class

### Referee

Referee for: Quarterly Journal of Economics, American Economic Review, Journal of Political Economy, Review of Economic Studies, Review of Economics and Statistics, Journal of Finance, Journal of Financial Economics, Review of Financial Studies, Journal of Public Economics, Journal of Politics, Journal of Economic Theory, Review of Finance, Journal of Accounting Research, , Journal of Financial Intermediation, Management Science, Small Business Economics: An Entrepreneurship Journal.

External Panel Reviewer
National Science Foundation
Research Council of Canada
Swiss National Science Foundation

#### SELECTED MEDIA COVERAGE OF WORK

Forbes, "From 'Who Cares Wins' To Pernicious Progressivism: 18 Years Of ESG," November 5, 2022

Washington Post, Top business executives have gotten even more Republican, study finds July 6, 2022

New York Times, "Polarization in the C suite", June 30, 2022

The New York Times, Reconsidering Privacy Risks After Roe, June 30, 2022

Squawk Box, CNBC segment regarding bias in the financial industry featuring the paper

"Partisan Professionals: Evidence from Credit Rating Analysts", 2019

NPR interview featuring the paper "Do Firms Respond to Gender Pay Gap Transparency", 2019 "Gender Pay Gaps Shrink When Companies Are Required to Disclose Them", Harvard Business Review, January 23, 2019

"Hate the president? It's Showing Up In your Work Rating Bonds", Bloomberg, November 29, 2018

- "Partisan Bias Is Messing With Asset Prices", Bloomberg, November 27, 2018
- "Academic Research With Mass Appeal", Business Week, 1/28/2013
- "Greek Tax Scandal Distracts From a Collection Shortfall", New York Times, 1/5/2013
- "EU Tax Chief: Greece Could Generate EUR10 Billion by Reducing Tax Evasion—Report", Wall Street Journal, 12/15/2012
- "Greece Proposes New Tax Bill In Parliament", Wall Street Journal, 12/13/2012
- "Greece Requests Information from UK Authorities Over Offshore Accounts", Wall Street Journal, 11/15/2012.

- "Greece Tries Again to Cut Tax Evasion", Wall Street Journal, 11/9/2012.
- "Swiss, Greeks Begin Talks on Tax Deal", Wall Street Journal, 11/7/2012.
- "Tax Evasion Case Emerges as Latest Headache for Greece's Coalition", Wall Street Journal, 11/1/2012.
- "Insight: Greek "Tax Cheat" Lists Yield One Suicide, No Convictions", Reuters, 11/1/2012.
- "Greece Running Out of Cash; Government Under Threat", CNBC.com, 11/1/2012.
- "New Twist in Greek Tax Saga", Wall Street Journal, 10/28/2012.
- "Tax-Evasion Allegations Dog Greece, Wall Street Journal", 10/24/2012.
- "Now on Greek Menus: Tax Battle", Wall Street Journal, 10/5/2012.
- "Greece Turns to London in Hunt for Tax Evaders", International Herald Tribune, front page, 9/28/2012.
- "Shocking Scale of Tax-Dodging Bleeds Greece Dry", The Mail Online, 9/10/2012.
- "Primary Greek Tax Evaders are the Professional Class", The Guardian: Economics Blog, 9/9/2012.
- "Tax Evasion in Greece: In Flagrante", The Economist, 9/4/2012.
- "Greek Tax Evasion, Mapped and Crunched", The Financial Times: Alphaville, 9/4/2012.
- "How Greek Taxpayers Hide 11 Billion Euros a Year", The New York Times: The 6th Floor, 9/1/2012.
- "Greeks Hide Tens of Billions From Tax Man", WSJ Real Time Economics Blog, 7/9/2012.
- "Hidden Greece", The Wall Street Journal, 7/9/2012.
- "How Greek Tax Evasion Helped Sink the Global Economy", The Washington Post, 7/9/2012.

### NON-ACADEMIC WORK EXPERIENCE

Petrola Hellas S.A. (Current Hellenic Petroleum S.A.), 2002-2003 Procter & Gamble Hellas, 2001-2002

**PERSONAL INFORMATION:** Two children born 2014 and 2021.