CUSTOMER PROGRAMS

PREMIER PARTNERS PROGRAM

AST's major account customers receive the personalized assistance of our Premier Partners program. This unique suite of programs provides the major account end user with all of the support needed to effectively procure, manage and service a large installed base of systems. Our dedicated account team and systems engineers enable us to assist with new technology assessment and implementation. And our executive communication programs allow us to understand and respond to your business needs quickly - enabling us to offer custom solutions much more efficiently. With the Premier Partners program, AST® fosters open communications and true partnership between our company and our major account customers.

CORECLIENTS PROGRAM

Our CoreClients program enables AST to be responsive to the unique needs of our large corporate account customers. Companies of this size can't afford to make the wrong decisions when selecting a PC manufacturer, or choosing a systems solution - which is why CoreClients was designed with all of the elements necessary to deliver a solutions packed program direct to the end user. The CoreClients program offers all of the finest communications, product and service programs in the industry, ensuring responsive support is available, anytime you need it. From our one-on-one executive briefings, to our free 60-day product evaluation program and customized self-maintainer service, AST offers a complete array of programs dedicated to the large end-user account.

ENTREPRENEURIAL EDGE PROGRAM

AST created the Entrepreneurial Edge program specifically for our small to mid-sized accounts. We understand that growing companies have a unique set of needs, and that selecting the right technology partner can be vital to your business. But, we also know that expanding companies require programs that go beyond just hardware selection. That's why the Entrepreneurial Edge program provides the small business owner with tools designed to increase productivity, reduce back-end costs, even strengthen customer relations. Through our Business Solution Workshops, custom web tools, PC Solutions Phone Line and other small business options, AST provides the small to mid-sized company with the solutions to survive and flourish in the most competitive business climates.

For more information on these programs call AST at (800) 876-AST. www.ast.com