TRENDSOFT

TECHNOLOGIES PVT. LTD

OUR COMPANY PROFILE

Trendsoft Technologies is a Professional, Website and Mobile App Development Company that Endeavor on Highly Proficient, Intuitive and Cost-Effective Software solutions.

Since our Inception, we have been helping companies across all the industries to achieve their Business Goals with Impactful, Business Centric Software Solutions.

With our cutting-edge technologies, Agile Methodologies and in-depth industry knowledge, we support the Digital Transformation of our clients across all Business Verticals.

OUR VISION

Our vision is to be the best in providing IT solutions and services with customer excellence and sound business practices.

OUR MISSION

Our mission is to be a customer focus company, serving our business partners and clients to the best of our ability, while adding value to our clients' businesses.

OUR STRENGTHS

• Single point of contact for all your needs

• Dedicated team of over 20+ experts

• A commitment to quality and generation of value

• A domain knowledge pool across multiple business domains

• Competitive pricing and support

• Continuous upgrade to new and emerging technologies

WHY CHOOSE TRENDSOFT?
VISION + HARD WORK + CONSISTENCY

At Trendsoft Quality is our ultimate business plan. We consider every aspect which matters to clients' data security and intellectual property protections. We believe that transparency is needed to create trust, and so it is integral part or Trendsoft culture. It gives us utmost confidence to provide a visibility regarding the development process to the clients. Being your technology partner, we make sure to deliver right combination of technologies for your need and excellent result of it.

SERVICES WE PROVIDE

Here is the wide array of services we offer. Our services are designed to meet the expectations of clients every way. We craft scalable, flexible, affordable as well as optimized business solutions.

Deploying the latest techniques and powerful tools coupled with digital trends and a pinch of innovation is what we do, to make your venture a huge success.

Web Development

Mobile App Development

Ecommerce Development

Digital Marketing

Product Development

UI/UX Design

WEB DEVELOPMENT

A strong base in the field of website designing and development services made us one of the best Web Development Company spanned across India. At Trendsoft, we keep up the pace with deep knowledge, development, and experience to proffer web solutions that are best suited to your business venture. A business website plays a major role in depicting your intentions and goals. Just a company profile is worthless and so we help you build an informative and impressive website to draw the attention of your valuable customers.

As a leading web development company, our professional expertise comprises skilled and experienced designers and developers flexible in creating business websites according to the demands. We offer custom website development services including WordPress Development, e-Commerce Website Development, Magento Development, Custom Web App Development, Joomla Development, Content Management System, Mobile App Development, Mobile Responsive Website, Internet Marketing & Digital Marketing. Our web specialists are committed to providing the best products and services to ensure a great business ahead.

ECOMMERCE DEVELOPMENT

TOP-NOTCH E-COMMERCE DEVELOPMENT COMPANY WITH BETTER END-TO-END FUNCTIONALITY

E-commerce Application development has certainly become a need instead of a means to enterprise greater traffic. We offer effectual and prosperous e-commerce web design, module development, plug-in & solutions for small and medium enterprises. We are top-notch e-commerce app development company that provides better end to end functionality. Our expert team of developers and designers help you to design and develop online store which converts a visitor into a customer. An e-commerce site will give you wing to your retail business. We use latest technologies to build e-commerce website so that you can easily maintain your store without stirring any code on the back end.

PRODUCT DEVELOPMENT

With over 10+ years of experience in software product development services, we have helped startups, SMEs, ISVs, and enterprises build the best software products from scratch, faster time to market, and scale ahead of their core competitors.

We work exclusively with corporates, businesses, and firms to collect their requirements, study their industry and competitors, conceptualize and strategize the complete software product development roadway to manage risk, reduce cost while delivering a top-quality product.

We proudly say we are among the best software product development companies because we have a best-in-class product development team that can drive you through technical and functional feasibility to validate software product development.

MOBILE APP DEVELOPMENT

Converting your vision into reality. Build a tailor-made mobile app to deliver experiences aggressively.

Digitally drive your business reach across the target audience with innovative Android, iOS, cross-platform, mobile apps, and PWAs. Rely on our years of mobile application development services expertise and exclusive access to future-ready technologies.

Here, we offer full-cycle of mobile app development services including planning, design, integration, and management. Be it a customer-oriented or enterprise-level application, we provide end-to-end mobile application development solutions across distinctive verticals.

DIGITAL MARKETING

Performance Driven Digital Marketing Solutions

Trendsoft is a result-driven performance marketing agency with focus on 100% measurable returns. our performance-based marketing plans will always deliver the results you pay for. Strategies built around individual mediums don't necessarily have a huge impact. Thus, we use them in conjunction to create a more influential online presence. Our team combines technology and communication mediums to ideate, create and optimize performance-centric campaigns that reduce risks involved and deliver higher ROI. No matter the size of your organization, we make sure that every dollar spent on advertising work and maximize your overall return on investment.

UI/UX DESIGN

No matter how powerful or innovative your application idea is, without a solid, well-thought user interface design, it won't achieve success easily. In today's competitive world, only a good user experience will define the future of the app.

Trendsoft is a leading UI UX Design company. We understand the power of user experience engineering and bring our 10+ years of application design experience into play to provide you specially-crafted UI UX design services that can help your app and idea stand out.

OUR TEAMS

Our team comprises of software engineers, analysts, system architect/designers, quality assurance & quality control (QA & QC) professionals and developers with seasoned experience in developing and deploying bespoke enterprise applications.

We adopt different implementation (development and deployment) approaches and methodologies depending on the nature of the project. We practice agile software development and follow industry standards and best practices.

THE TRENDSOFT TRANSPARENT DEVELOPMENT MODEL

Our software development model ensures that the customer is involved at all stages of development and transparency is maintained.

By keeping the customer involved we ensure a satisfactory product in all phases of software development. It allows the customer to understand the core at development and a part of the Trendsoft team. Here we make you feel not just a part of the action but also leading from the front.

The Trendsoft development model places the customer at the helm of the process thus raising the confidence and returns from the product delivered.

DEVELOPMENT PHASES AT TRENDSOFT

PLANNING:

Clients usually have an idea of what they want as the end result, but not what the software should go. Our skilled and experiences experts help the clients define the software requirements and scope thereby generating a clear map for the client and our development teams. We it is this step where we generate maximum value for the clients.

IMPLEMENTATION, TESTING AND DOCUMENTING:

All plans are as good as their implementation; At Trendsoft we understand that and our software experts ensure that we follow the code to the letter. Our Quality team ensures that defects are recognized as soon as possible.

DEPLOYMENT AND MAINTENANCE:

One the product is accepted by the client we move towards deployment. Our support teams ensure that the applications have the right environment for the applications and take care of any eventualities. Trendsoft CRM team keeps an eye on the latest trends and updates our clients continually on how to improve their applications, adding value to your business even after the product has been delivered.

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Contact With Us:

+91 9848873333

msr@trendsofttech.com

Trendsoft Technologies Pvt. Ltd.
Vasavi srinivasam, 3rd floor, Road
No.1, KPHB, Kukatpally,
Hyderbad-500 072