

EDUCATION

University of Washington (Seattle, WA)

10/16 - 06/19

Master of Science in Human Centered Design and Engineering

The Art Institute of Seattle (Seattle, WA)

07/10 - 12/13

Bachelor of Fine Arts in Media Arts and Animation

SKILLS

UX Design Usability Testing Adobe Creative Suite Microsoft Office Suite

Prototyping **UI** Design Adobe Photoshop Outlook Graphic Design Wireframing Adobe Illustrator Word Information Architecture Adobe InDesign Visual Design Excel **Product Development** HTML/CSS Adobe After Effects **Power Point** User Research **JavaScript** Adobe XD Publisher

UX PROJECTS

UX Researcher, UX Designer

04/19 - 06/19

Seattle Badminton Club Website Redesign

- Team of three designers and myself utilized user experience design to redesign the dated website of local organization, the Seattle Badminton Club
- Interviewed 8 club patrons, surveyed 24 club members and used CrazyEgg analytics to understand users' current experience and workflow in order to understand how to best improve the site
- Used wireframes to design low-fidelity prototype and refined based on input from six usability tests
- Designed final high-fidelity prototype which made improvements to users' most common tasks for the website: ladder registration and schedule, while also designing an online class registration process

UX Researcher, UX Designer

10/18 - 03/19

SnapStax

- Team of three researchers and myself collaborated with our sponsor, nFocus Solutions, to create a
 design solution to improve the company's main product: data collection software for nonprofits
- Interviewed eleven members of various nonprofits to hear their user stories to identify a common problem space that existed within their daily work that our design solution could improve
- Brainstormed several proposed design solutions and used iterative concept evaluation testing of storyboards with nonprofit staff to test the effectiveness of our designs and refined accordingly
- Based on results, presented stakeholder with our final proposed solution: a standardized note-taking form that can be filled by hand to then have a photo snapped of it and uploaded to main database

VISUAL DESIGN

Seattle Emeralds NHL Hockey Brand

04/18 - 10/18

- Personal project to take the initiative and create an effective brand around a popularly proposed mascot for the upcoming Seattle professional hockey team: the Seattle Emeralds
- Created consistent visual identity through carefully selected color scheme, typography, logo and uniform designs
- Utilized digital photographs to design marketing materials for print and web applications such as flyers, advertisements and tickets to promote the team

Kona Kitchen Rebrand

08/18

- Class project to rebrand a local Seattle restaurant, Kona Kitchen, by creating a new visual identity
 including a new color scheme, typography and redesigned logo
- Established a consistent brand design across the website home page, dinner menu and marketing
 poster to effectively capture the spirit and communication goals of the restaurant
- Crafted final **presentations** to communicate the ideas, goals and graphics of the finished brand

WORK EXPERIENCE

Customer Service Representative

07/14 - Present

Northwest Fluid System Technologies, Inc. (DBA Swagelok Northwest)

- Utilized exceptional personal skills to interact with customers in person, over the phone and via email to assist with purchase orders, quote requests, and technical inquiries
- Applied strong communication skills to collaborate with multiple departments including sales team, engineers and warehouse staff to ensure product delivery and resolve customer needs
- Performed high levels of multi-tasking under high-pressured and time-sensitive working conditions to meet critical customer deadlines