

# **SKILLS**

UX Design
UI Design
Graphic Design
Visual Design
Product Development
User Research

Usability Testing
Prototyping
Wireframing
Information Architecture
HTML/CSS
JavaScript

Adobe Creative Suite
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Adobe XD

Microsoft Office Suite
Outlook
Word
Excel
Power Point
Publisher

### **DESIGN PROJECTS**

#### Freelancer

Various Clients Seattle, WA 03/11 - Present

- Designed formal visual assets for weddings including official invitations and ceremony programs
- Illustrated front and back covers of self-published book, I Love Seattle!, by author George Singleton
- Animated the title sequence for YouTube series, Celebrity Auction Doctors

#### UX Researcher, UX Designer

Seattle Badminton Club Kirkland, WA 04/19 - 06/19

- Utilized the full user experience design process to redesign the dated website of a local organization, the Seattle Badminton Club
- Interviewed 8 club patrons, surveyed 24 club members and used
   CrazyEgg analytics to discover users' current experience and workflows
   Used wireframes to design low-fidelity prototype and refined based on
- input from six usability testsDesigned final high-fidelity prototype with improvements to users' three

# UX Researcher, UX Designer

nFocus Solutions Seattle, WA 10/18 - 03/19  Proposed a design solution to improve the customer experience with client's main product, TraxSolutions: data collection software for nonprofits

most important tasks: ladder registration, schedule and class registration

- Interviewed 11 members of various nonprofits to hear their stories and to identify a problem space that a design solution could improve
- Brainstormed several possible solutions and used iterative concept evaluation testing with target audience to test the effectiveness of designs
- Based on the research results, presented stakeholders with final proposed solution: a standardized note-taking form that can be filled by hand to then have a photo snapped of it and uploaded to main database

### Visual Designer, Graphic Designer Seattle Emeralds NHL Hockey Brand Seattle, WA 04/18 - 10/18

- Designed a compelling visual identity for the upcoming Seattle NHL Team
- Created a consistent brand through carefully crafted color scheme, typography, logo and uniforms
- Manufactured marketing materials for print and web applications such as flyers, advertisements and tickets to promote the team

#### Visual Designer, Graphic Designer Kona Kitchen Restaurant Seattle, WA 08/18

- Rebranding for a local restaurant, by designing a new visual identity including a new color scheme, typography and redesigned logo
- Established a consistent brand across the website home page, menu and marketing poster to represent the communication goals of the restaurant

# **WORK EXPERIENCE**

### **Customer Service Representative** Swagelok Northwest Kent, WA

07/14 - Present

- Utilized exceptional personal skills to assist customers with purchase orders, quote requests, and technical inquiries
- Applied strong communication skills to collaborate with multiple departments including sales team, engineers and warehouse staff to meet customer needs
- Performed multi-tasking under high-pressure working conditions to meet crucial customer deadlines

# **EDUCATION**

# **University of Washington** Seattle, WA 10/16 - 6/19

Master of Science in Human Centered Design and Engineering

The Art Institute of Seattle Seattle, WA

Seattle, WA 07/10 - 12/13 Bachelor of Fine Arts in Media Arts and Animation