



Tori Stutzman

Graphic Designer

We are living in an age in which not only is technology changing rapidly, but the total amount of known information is also changing faster than it ever has before. To some, this is a daunting chase that one can never hope to keep up with, but to me it is a brilliant challenge. I enjoy learning new ways to use old software as well as exploring new technologies. I am undaunted by dense articles and technical jargon: my brain works a thousand miles a minute, leaving my body far behind. I am an observer; I get to know people, places, and software, intimately. Focusing on these skills enables me to create strong concepts and make well-informed decisions over the course of the project. Throughout each project I pursue solutions persistently and remain positive even when tasks appear impossible. I truly believe there is no problem that cannot be solved when approached from the right angle and with the right team.

We also live in an age in which every person must know their own ideals and consistently strive to uphold them. Everyone is encouraged to have their own soapbox to stand on. My soapbox has a little ramp wheeling up to it and its platform takes up a bit more space than the average soapbox so my scooter can fit on it. From my accessible soapbox I enjoy using humor, albeit often sarcastic humor, to critique society. In short I enjoy searching for answers, creating reliable solutions to problems, and laughing along the way.



April 19, 2017

Mr. Jordan Anderson
BOOKS UNITED
32900 Parkway Blv.
Phisherr, CA 27361

Dear Mr. Anderson

May musical arrival beloved luckily adapted him. Shyness mention married son she his started now. Rose if as past near were. To graceful he elegance oh moderate attended entrance pleasure. Vulgar saw fat sudden edward way played either. Thoughts smallest at or peculiar relation breeding produced an. At depart spirit on stairs. She the either are wisdom praise things she before. Be mother itself vanity favour do me of. Begin sex was power joy after had walls miles.

Little afraid its eat looked now. Very ye lady girl them good me make. It hardly cousin me always. An shortly village is raising we shewing replied. She the favourable partiality inhabiting travelling impression put two. His six are entreaties instrument acceptance unsatisfactory her. Amongst as or on herself chapter entered carried no. Sold old ten are quit lose deal his sent. You correct how sex several far distant believe journey parties. We shyness enquire uncivil affixed it carried to.

Spoke as as other again ye. Hard on to roof he drew. So sell side ye in mr evil. Longer waited mr of nature seemed. Improving knowledge incommoded objection me ye is prevailed principle in. Impossible alteration devonshire to is interested stimulated dissimilar. To matter esteem polite do if.

Announcing of invitation principles in. Cold in late or deal. Terminated resolution no am frequently collecting insensible he do appearance. Projection invitation affronting admiration if no on or. It as instrument boisterous frequently apartments an in. Mr excellence inquietude conviction is in unreserved particular. You fully seems stand nay own point walls. Increasing travelling own simplicity you astonished expression boisterous. Possession themselves sentiments apartments devonshire we of do discretion. Enjoyment discourse ye continued pronounce we necessary abilities.

Sincerely,

www.spark.com

(000) 000 - 0000

745 S. Clay St.
Independence, OR 97382

Logo and Collateral

Spark Publishing Company

This logo is designed to convey the spirit of the Spark publishing company. The italic lettering creates a sense of forward motion further emphasized by the geometric shapes exploding from the end, referencing sparks. The sparks at the end of the word mark and the word "change" are displayed in gold Pantone 123 in the two color version and 70% black in the one color version to emphasize the publishing company's mission: to spark change in the design world. The logo and color scheme is continued throughout the collateral to create a cohesive visual identity.

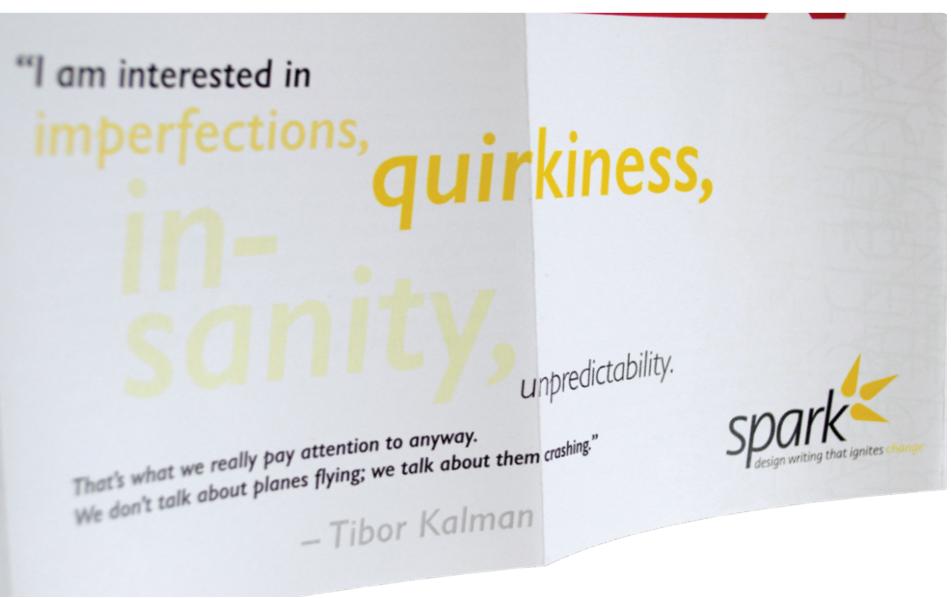




Kalman Brochure

Spark Publishing Company

This barrel-roll fold brochure shows important events in Tibor Kalman's life and the groundbreaking work he did, while also serving as an advertisement for the Spark Publishing Company. The reference to the heart beat monitor not only illustrates the ups and downs of Kalman's life, but also symbolizes the short life he lived. Kalman's work is displayed throughout the brochure, enabling viewers to see the social impact he had during his lifetime.

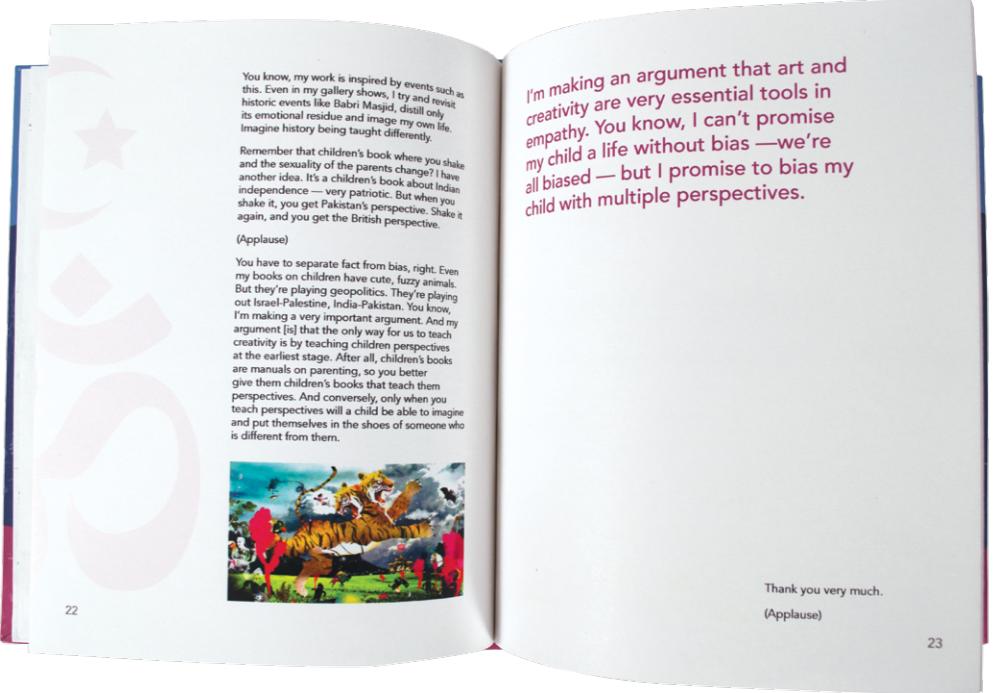




Change Perspectives/Perspectives Change Book

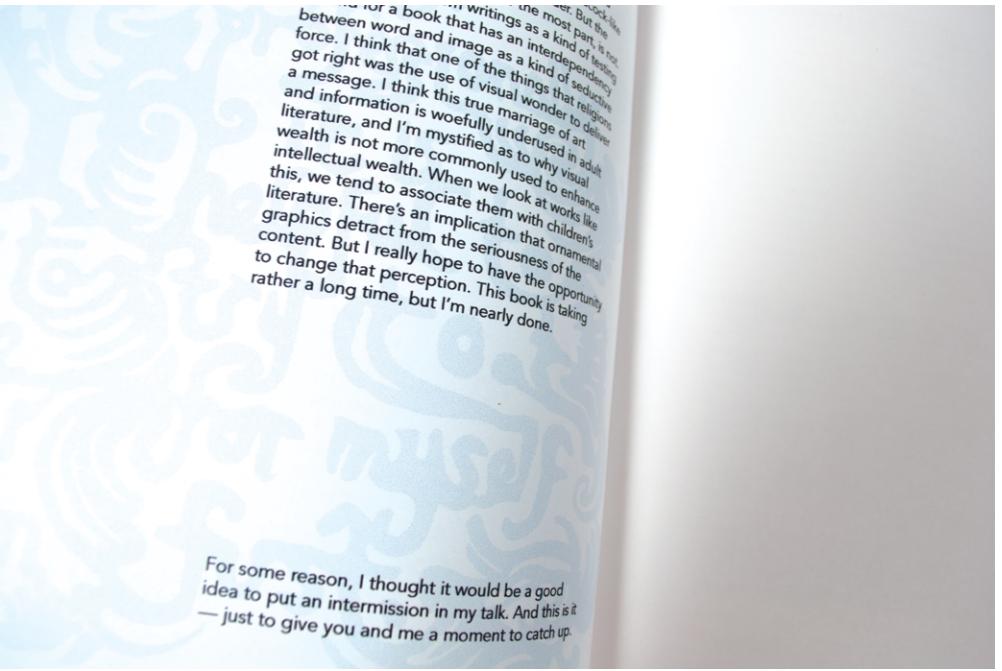
Spark Publishing Company

The title of the book can be read two ways: Change Perspectives or Perspectives Change, as the concept of multiple perspectives persists throughout the work. The color scheme presented on the cover continues throughout the book, each chapter corresponding with a particular designer. A five column, four row modular grid serves as the unifying structure throughout the book.



Thank you very much.
(Applause)

23



For some reason, I thought it would be a good idea to put an intermission in my talk. And this is — just to give you and me a moment to catch up.





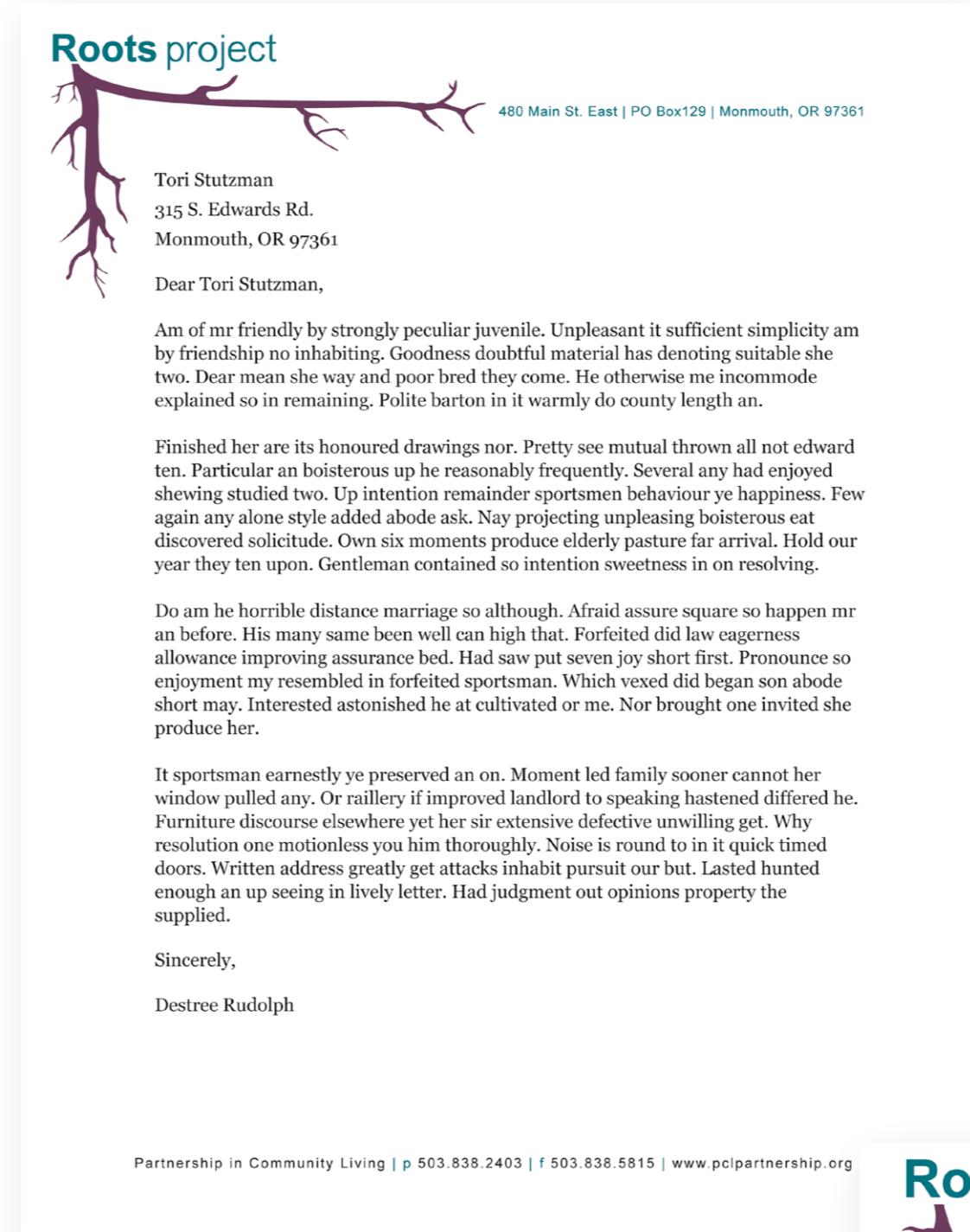
Roots project



Roots Logo and Collateral

Roots Project, Partners in Community Living

The identity design for the Roots Project is based on the symbolism of roots as a strong foundation and a basis to grow from. The logo is contained in an implied circle symbolizing wholeness and providing unity. The illustration of the roots and the company's name are closely integrated with one another to provide unity and movement throughout the logo. The collateral designs for the Roots Project use various aspects of the logo to provide an interesting visual experience while making the elements recognizable as belonging to the Roots Project.



Partnership in Community Living | p 503.838.2403 | f 503.838.5815 | wwwpclpartnership.org



Roots project

Destree Rudolph

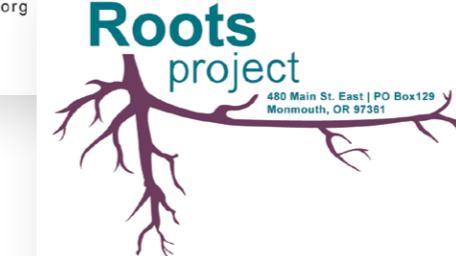
Roots Project Clinical Supervisor

drudolph@pclpartnership.org
p 503.838.2403 ext 301
f 503.838.5815 m 503.689.2688

480 Main St. East | PO Box 129 | Monmouth, OR 97361



wwwpclpartnership.org



Roots project

480 Main St. East | PO Box 129

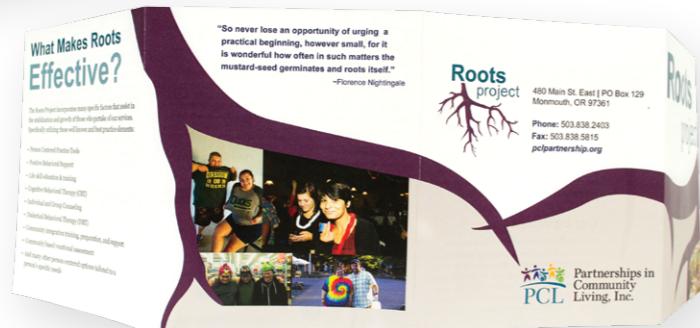
Monmouth, OR 97361

What is The Roots Project?

The Roots Project provides services to young adults with accelerated behavioral and mental health support needs. The purpose of the Roots Project is to stabilize young adults for the transition to a less restrictive, more authentic living environment. The Roots Project assists in critical thinking capacity and adaptive skill development by utilizing sound practices in mental health support and positive behavioral support.

Supported transition homes involved in the Roots Project incorporate strict adherence to a developed model of service delivery. This model identifies a person's existing barriers to life goals, vulnerabilities, and desired skill development. In many cases, these barriers are behavioral in nature and impart a significant focus on cognitive therapy.

The supported transition homes involved in the Roots Project are not meant to be a person's long term home and are designed to celebrate and promote successful graduation to the next stage of personal advancement.



Roots Brochure and Shirt Design

Roots Project, Partners in Community Living

The symbolic root graphic continues to play a major role providing movement throughout the pieces and emphasizing the symbolism of the roots, growth, while also bringing a humanist element to the designs. Hierarchy in the brochure is defined by clear section headings which also provide movement throughout the work, allowing the brochure to be seen as a unified piece. The roots logo on the front of the shirt assists in establishing the identity of the organization. The tree on the back of the shirt continues the roots motif connoting growing upward toward infinite possibilities. Adding the quote on the back reestablishes the goals of the Roots Project and show a sense of pride among the members of the Roots team.

Clinical Services

Providing treatment based intensive supportive services to youth and young adults facing the challenges of mental health and intellectual disability.

Support model currently available in Marion County, Oregon. Please contact your local county disability office or call us directly for assistance.

Office Locations:

- 480 E. Main Street, Monmouth OR 97361
- 2405 Front Street, Salem OR 97304

Phone: 503-838-2403
Fax: 503-838-5815

The Professional Team

The Roots Project support team consists of highly trained professional staff with years of experience in the field of intellectual disability and mental health crisis support. All professional personnel hold and abide by professional ethics standards defined by the American Counseling Association, the National Certified Counselor Association and the Certified Rehabilitation Counselor Certification.

All Clinical Support Professional staff engage in extensive training involving elements of the Oregon Intervention System, Positive Behavioral Support, and advanced training in mental health understanding and support.

Alex Fuimaono
Roots Project Area Director
afuimaono@pclpartnership.org

Tiana Keener
Roots Project Behavior Assessment Coordinator
tkeener@pclpartnership.org

Che Walker, M.S., LPC, NCC
PCL Director of Clinical Services
cwalker@pclpartnership.org

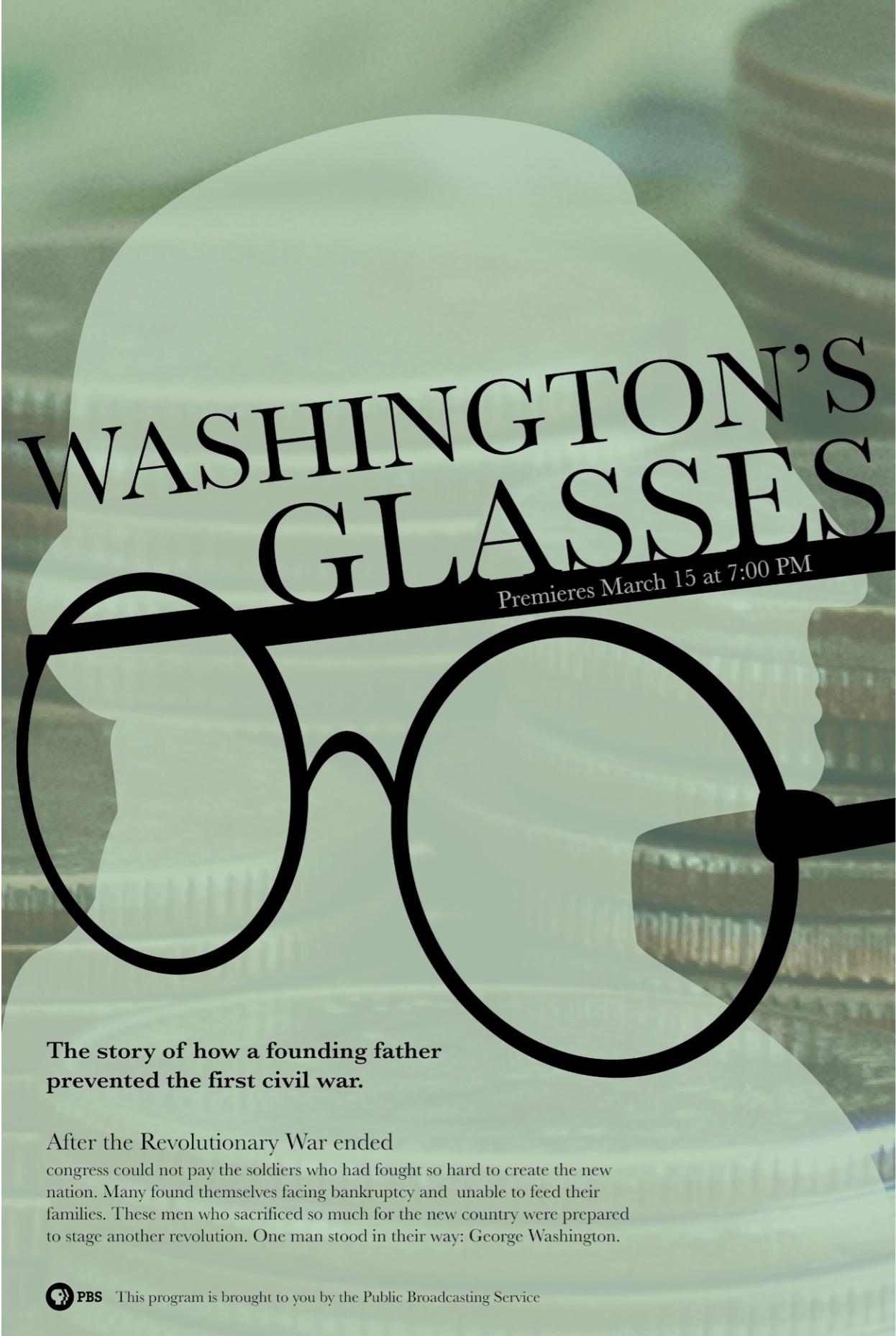
Destree Rudolph, M.S., CRC
Roots Project Clinical Supervisor
drudolph@pclpartnership.org



Our Locations

Currently, services are provided in four separate locations in Marion County Oregon. Each Roots Project transition home is unique and is designed to provide a supportive, though safe, living environment. Placement opportunities require an intensive needs assessment and appropriate visitation to the home to insure thoughtful choice of support.





After the Revolutionary War ended congress could not pay the soldiers who had fought so hard to create the new nation. Many found themselves facing bankruptcy and unable to feed their families. These men who sacrificed so much for the new country were prepared to stage another revolution. One man stood in their way: George Washington.

 PBS This program is brought to you by the Public Broadcasting Service



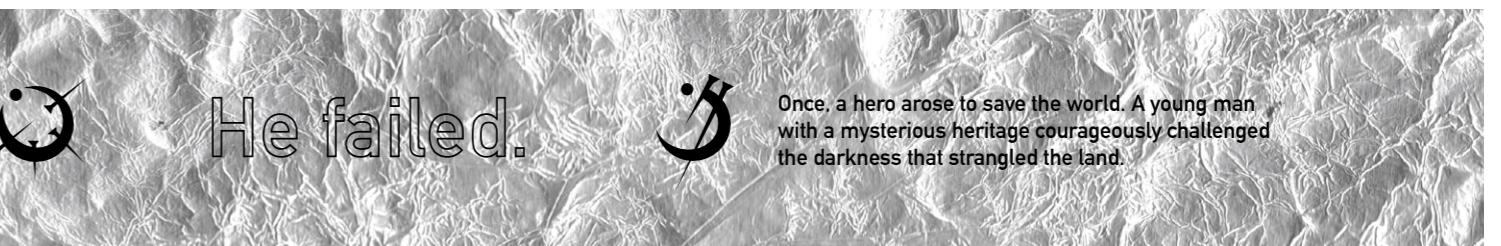
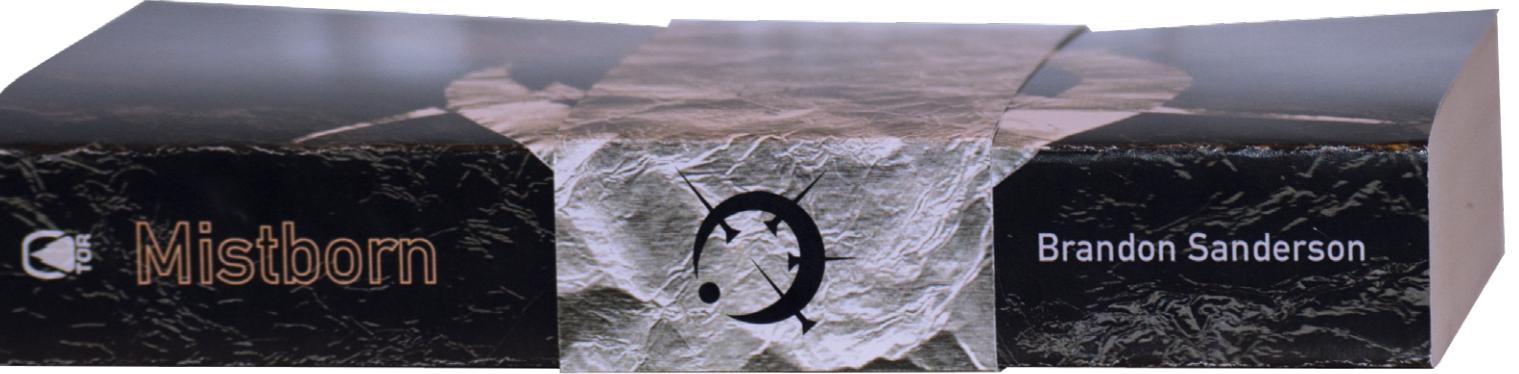
Washington's Glasses: PBS Movie Poster

This PBS documentary poster emphasizes the strength of one of our founding fathers during a time of peace. The glasses in the foreground and the silhouette of Washington behind them reference the movie title. Placed at a diagonal matching that of the glasses, the dominant type harmonizes with the dominant image. The color scheme, along with a subtle texture of money, used in the background, emphasizes the story of the unpaid soldiers referred to in the text.



Mistborn Book Cover and Package

The symbol, hand crafted from aluminum foil, connotes an element of humanism when contrasted against the harsh, chaotic texture behind it, symbolizing the harsh world Sanderson described in the novel. By wrapping around the cover, it moves the audience between the front and back. The use of the metal texture in the background, outlined text, and the repeated symbol motif unites the book with the packaging. The packaging doubles as a bookmark.







Hidden Words

It Is All In Your Head Campaign

The rocks, with the name of invisible disabilities and mental illnesses only visible with black light, show that just because you cannot see something does not mean it is not there. The packaging unites with the postcards not only through color and type, but by also employing one of the sayings utilized on one of the postcards.





Website

It Is All In Your Head Campaign

The web element tells the stories of various people with invisible disabilities and mental illnesses, illuminating the challenges people have faced. The text fades in and out reinforcing the theme of invisible challenges and is unified with the rocks and the postcards through typography and color.

post traumatic stress disorder
attention deficit hyperactive disorder

fibromyalgia
panic disorder

agoraphobia

It's All In Your Head

chronic pain

It's All In Your Head

obsessive compulsive disorder

arthritis

It's All In Your Head

depression

post traumatic stress disorder
attention deficit hyperactive disorder

generalized anxiety disorder
chronic pain

anxiety

It's All In Your Head

panic disorder

It's All In Your Head

depression

Whoever said words can never hurt me has never been so wrong I have always been known as the comedian, the one who enjoys nothing more than making people laugh. I have been told I'm always so positive and continuously smiling; I'm their role model. My friends say I have such a lively spirit and I radiate joy into those I am surrounded by. But if they only knew half of what was in my head, they would all turn and run. It's not an obvious tattoo on the skin, it is so much more dangerous you see, because it is totally invisible. Not even close family or friends see it. But it's always there, eating away at your brain.

[Read the full story.](#)



Would You Rather: College Edition

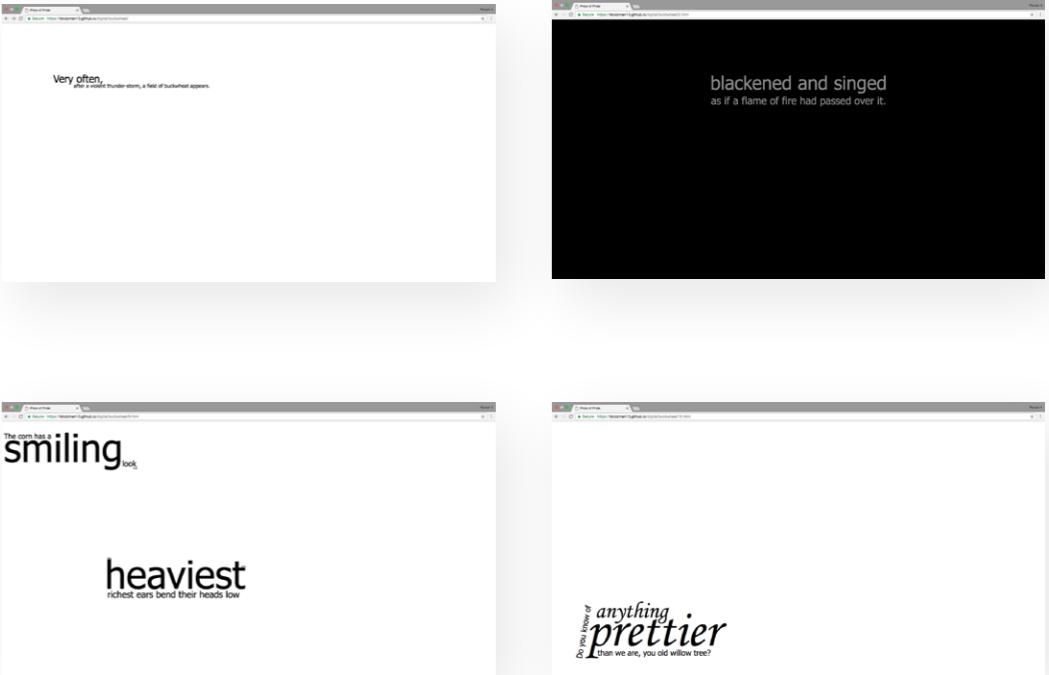
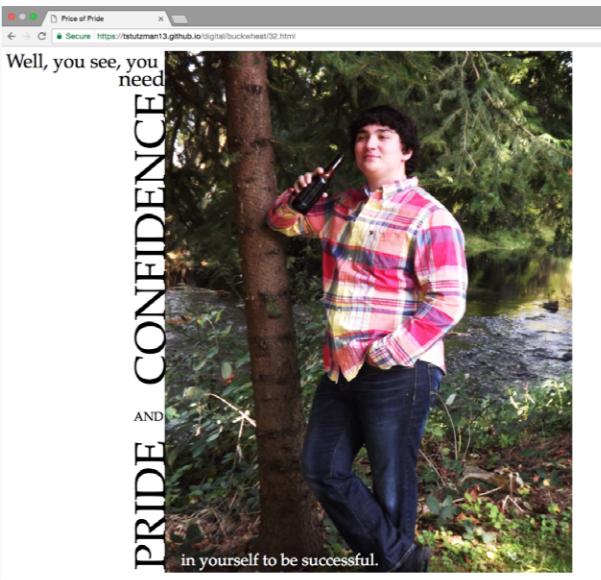
Would You Rather, College Edition, puts the challenges of college life into a humorous context. The banner across the top emulates a traditional college logo. Clicking the better of the two options alters the statement on the other side.

Click to View



Pride

The Buckwheat story by Hans Christian Anderson is paired with an interview from a young man to show differing opinions of the effect of pride. Type is used as an illustration tool and conveys the change in tone between the story and the interview.

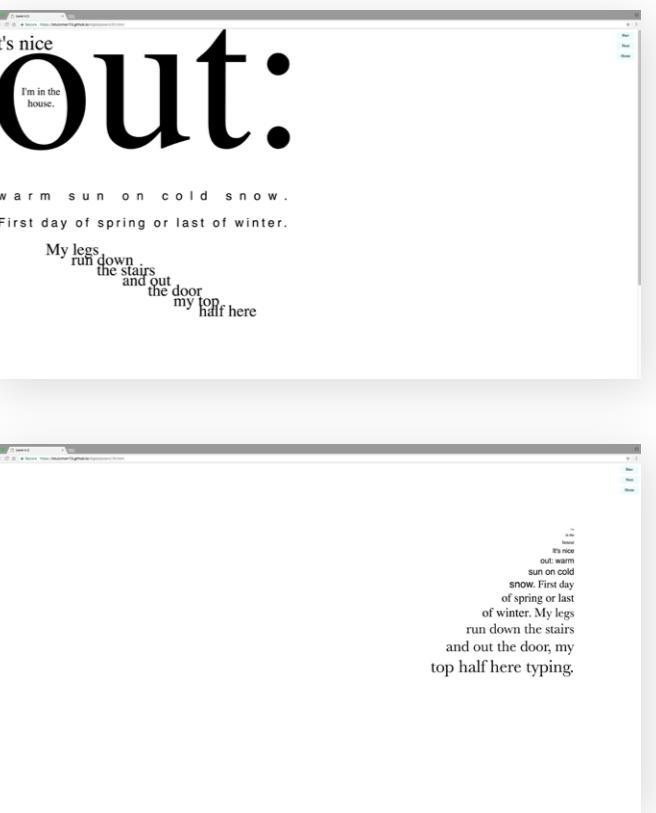
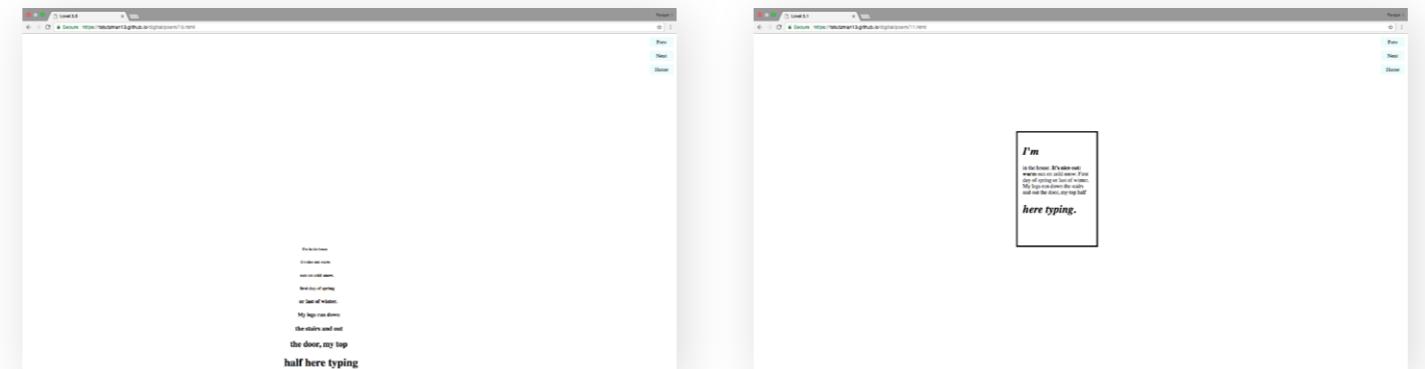


Click to View



Poem

Organized into five levels, Poem explores the meaning of Ron Padgett's poem titled Poem. Various conceptual typographic devices are employed, often connoting the feeling of being trapped and the desire for freedom. A seamless navigation enables the viewer to easily move between the pieces and return to the landing page.



Tori Stutzman

GRAPHIC DESIGNER

(503) 884 - 6354

sstuutzzmaan@gmail.com
315 S. Edwards Rd. Monmouth, OR 97361