

# Lesson Plan

TSAI YI-FAN

National Chi Nan University, Dept. of International Business Studies MBA, TAIWAN.

National Changhua University of Education, Graduate Institute of Human Resource

Management, PhD, TAIWAN.

Micro Lesson Video Link: [https://youtu.be/wb8N-ESXf\\_4](https://youtu.be/wb8N-ESXf_4)

Business/Materials	Lesson Objectives			
1 Linkedin job advertisement. 2 Job advertisements template. 3 A real interview video. 4 writing skill guide.	1 student can distinguish between British English and American English 2 Students use the first person plural to write job advertisements 3 Students can use a positive sentence to write a job advertisement.			
Warm-up and Objective Discussion				
1 Ask students if they have experience in writing English job advertisements. Teachers divide students into two groups, experienced students and inexperienced students. 2 Ask experienced students how they write English job advertisements. Teachers encourage inexperienced students to express their opinions in English. They have seen English job advertisements. 3 Have students watch real interview video and ask students for comments. 4 The teacher presents his experience in a story-telling manner, attracting students to express their experiences.				
Instruct and Model	<input checked="" type="checkbox"/> R	<input checked="" type="checkbox"/> W	<input type="checkbox"/> L	<input type="checkbox"/> S
1 Send Google classroom link to the student. 2 Students click on the link and automatically enter the Google classroom 3 Students can download teaching materials or watch online. 4 Students follow the instructional materials: <ul style="list-style-type: none"><li>• Observation: Read other companies’ job advertisements and writing skill guides.</li><li>• Idea: How to write an organized job advertisement.</li><li>• Write: Use professional vocabulary to write job advertisements for the company.</li></ul>				
Guided Practice	<input checked="" type="checkbox"/> R	<input checked="" type="checkbox"/> W	<input type="checkbox"/> L	<input type="checkbox"/> S
1 Experienced students: Students read the recruitment advertisements of other companies and pay attention to the sentences used in these advertisements. The sentences should be concise, for example, "You will oversee production and deployment of advertising and drive the strategy and execution of digital and social media." 2 Inexperienced students: Students refer to the writing skill guide and then write job advertisements in accordance with the Job advertisements template. 3 Tell the students to use affirmative sentences, for example, "We are looking for...", "Our position need...".				
Independent Practice	<input type="checkbox"/> R	<input checked="" type="checkbox"/> W	<input type="checkbox"/> L	<input checked="" type="checkbox"/> S

- 1 Job advertisements are written in order: company name, location, job title, job description, salary.
- 2 Each student reading aloud a job advertisement that own writes and other students make comments. For example, job advertisements should not use the third person singular (He, Her, His).
- 3 Teachers set assignments in Google classroom.
- 4 Students upload documents to Google classroom.
- 5 Teachers write feedback, students can log in to the Google classroom to view.

Assessment	<input type="checkbox"/> R	<input type="checkbox"/> W	<input type="checkbox"/> L	<input type="checkbox"/> S
<ol style="list-style-type: none"> <li>1 Is the job advertisement in order (company name, location, job title, job description, salary).</li> <li>2 Whether students use first person plural writing (we/our).</li> <li>3 Sentences should be concise, and each sentence should not be more than 5 paragraphs.</li> <li>4 Whether students use American English.</li> </ol>				