

Shelley Tsui

SKILLS

Figma	CSS
InDesign	Sass
AfterEffects	JavaScript
Illustrator	Bootstrap
Photoshop	Netlify
Principle	jQuery
HTML5	Nuxt.js

EDUCATION

Bachelor of Design in Visual
Communication, Minor in Informatics
University of Washington, June 2021

CERTIFICATES

Certificate in Front End-Development
with HTML, CSS, and Javascript
University of Washington, May 2024

EXPERIENCE

Experience Designer <i>September Works</i>	Nov 2021 – May 2024
Helping across multiple projects with user experience, visual language, branding, and prototyping. Clients include Microsoft, Promethean, and Google.	

Lead Designer <i>Milo Treats</i>	Jun 2021 – Nov 2021
Developed the entire brand identity for a DTC pet health startup. Worked on designing brand guidelines, e-commerce website, supplement packaging, and ad creative for various social media platforms.	

UX Research Assistant <i>University of Washington</i>	Apr 2019 – Jun 2020
Worked to develop an interactive guide to prepare patients with cancer for goals of care discussions. Interviewed palliative care clinicians, designed and built user interface, developed illustrations.	