

Shelley Tsui

EDUCATION

Bachelor of Design in Visual Communication, Minor in Informatics
University of Washington, June 2021

CERTIFICATES

Certificate in Front End-Development with HTML, CSS, and Javascript
University of Washington, May 2024

SKILLS

Figma	CSS
InDesign	Sass
AfterEffects	JavaScript
Illustrator	Bootstrap
Photoshop	Netlify
Principle	jQuery
HTML5	Nuxt.js

EXPERIENCE

Experience Designer	Nov 2021 – May 2024
<i>September Works</i>	
Helping across multiple projects with user experience, visual language, branding, and prototyping. Clients include Microsoft, Promethean, and Google.	

Lead Designer	Jun 2021 – Nov 2021
<i>Milo Treats</i>	
Developed the entire brand identity for a DTC pet health startup. Worked on designing brand guidelines, e-commerce website, supplement packaging, and ad creative for various social media platforms.	

UX Research Assistant	Apr 2019 – Jun 2020
<i>University of Washington</i>	
Worked to develop an interactive guide to prepare patients with cancer for goals of care discussions. Interviewed palliative care clinicians, designed and built user interface, developed illustrations.	