

Shelley Tsui

Experience	September Works	Experience Designer Helped across multiple projects with user experience, visual language, branding, and prototyping. Clients included Microsoft, Promethean, and Google.	Nov 2021 – May 2024
	Milo Treats	Brand Designer Developed the entire brand identity for a DTC pet health startup. Worked on designing brand guidelines, e-commerce website, supplement packaging, and ad creative for various social media platforms.	Jun 2021 – Nov 2021
	University of Washington	UX Research Assistant Worked to develop an interactive guide to prepare patients with cancer for goals of care discussions. Interviewed palliative care clinicians, designed and built user interface, developed illustrations.	Apr 2019 – Jun 2020
Education	University of Washington	Bachelor of Design in Visual Communication Minor in Informatics Dean's List all quarters of attendance	June 2021
Certificates	University of Washington	Certificate in Front End Development with HTML, CSS, and Javascript	May 2024
Skills		Figma, InDesign, AfterEffects, Illustrator, Photoshop, Principle HTML5, CSS, Sass, JavaScript, Bootstrap, Netlify	