

Shelley Tsui

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|--------------|--------------------------|---|---------------------|
| Experience | September Works | Experience Designer Helping across multiple projects with user experience, visual language, branding, and prototyping. Clients include Microsoft, Promethean, and Google. | Nov 2021 – May 2024 |
| | Milo Treats | Brand Designer Developed the entire brand identity for a DTC pet health startup. Worked on designing brand guidelines, e-commerce website, supplement packaging, and ad creative for various social media platforms. | Jun 2021 – Nov 2021 |
| | University of Washington | UX Research Assistant Worked to develop an interactive guide to prepare patients with cancer for goals of care discussions. Interviewed palliative care clinicians, designed and built user interface, developed illustrations. | Apr 2019 – Jun 2020 |
| Education | University of Washington | Bachelor of Design in Visual Communication Minor in Informatics Dean's List all quarters of attendance | June 2021 |
| Certificates | University of Washington | Certificate in Front End Development with HTML, CSS, and Javascript | May 2024 |
| Skills | | Figma, InDesign, AfterEffects, Illustrator, Photoshop, Principle HTML5, CSS, Sass, JavaScript, Bootstrap, Netlify | |