Shelley Tsui

Experience	September Works	**Experience Designer**	Nov 2021 – May 2024
		Helping across multiple projects with user experience, visual language, branding, and prototyping. Clients include Microsoft, Promethean, and Google.	
	Milo Treats	**Brand Designer**	Jun 2021 – Nov 2021
		Developed the entire brand identity for a DTC pet health startup. Worked on designing brand guidelines, e-commerce website, supplement packaging, and ad creative for various social media platforms.	
	University of Washington	**UX Research Assistant**	Apr 2019 – Jun 2020
		Worked to develop an interactive guide to prepare patients with cancer for goals of care discussions. Interviewed palliative care clinicians, designed and built user interface, developed illustrations.	

Education	University of Washington	**Bachelor of Design in Visual Communication** **Minor in Informatics** **Dean's List all quarters of attendance**	June 2021

Certificates	University of Washington	**Certificate in Front End Development with HTML, CSS, and Javascript**	May 2024

Skills		Design	Front-End
		Figma	HTML5
		Adobe Creative Suite	CSS
		Principle	JavaScript
			Bootstrap