

# THE INFORMATION WE ARE PROVIDING YOU

## **About the Digital Canberra Challenge Competition**

Information on the Digital Canberra Challenge (DCC) is at: www.digitalcanberrachallenge.com.au.

There are two competition rounds per year (ie each of approx. 6 months duration).

The DCC is an ACT Government initiative to engage Canberra's brightest minds to help build and support a dynamic, healthy and prosperous Digital City for the 21st century. From a pool of challenges that are submitted by ACT Government employees or the general public, one or two are selected that could have the most potential for innovative solutions that benefit a real area of need for Canberra. The call then goes out to the brightest minds from Canberra's ICT innovation community, asking them to put together submissions answering our challenge briefs.

### **About the Selected Challenges**

The two Challenges which have been selected for the current competition round are detailed on the DCC website.

#### What Happens Now

We are inviting people in the ICT innovation community (eligibility criteria are on the website) to submit their bid to solve one of the selected challenges. We will choose the best two of these.

The two chosen innovators spend the next 3 months or so developing a proof-of-concept of their idea and an associated case study document. In other words, we have a bake-off!

The two projects involved in this activity are established and run by the Program Manager – the eGov Cluster, NICTA.













## THE INFORMATION WE WANT FROM YOU

#### Overview

The emphasis for the DCC is ease of engagement. There's no 10-page form; there's no Spanish Inquisition on your credentials. We just want to get creative people thinking about how to make life better for the citizens of Canberra.

Listed below are the subject areas and related explanation for the information we need from you to form your submission to be involved in the bake-off.

You must address each subject area but how you provide the information to us is up to you. All we need to be able to do is reproduce it for the judging panel.

## **The Subject Areas You Must Address**

| Your summary of the Challenge:     | We want your own words here for the Challenge you decide to tackle.  |
|------------------------------------|--|
| Your concept of how to address it: | We need enough detail to be able to assess the viability, practicality, supportability, and costs for what you propose.  |
| Your proposed project milestones:  | As per above, the bake-off projects will run for approximately 3 months.   |
| The critical dependencies:         | Please tell us what you are assuming, what you will need, to develop your idea into a proper proof-of-concept (POC) with associated case study report.   |
| Likely costs:                      | To be involved you have to be prepared to give your time voluntarily. So other than your (or your team's) time, are there any other costs you anticipate incurring in developing your POC. Note that the DCC will fund innovator expenses (based on valid receipts) to a maximum of \$5,000. The Winning innovator is awarded \$12,500, and the runner up \$7,500. |
| Your full solution assessment:     | Tell us what you think would be involved in turning your concept into a fully working, scalable solution for the challenge.  |
| Your eligibility:                  | <ol> <li>There are 2 items here you need to address:</li> <li>How you meet the innovator eligibility criteria listed on the DCC website; and</li> <li>Your statement advising whether there is any possible conflict of interest in you (or your team) being involved in solving the challenge selected.</li> </ol>  |













# ONCE YOU'VE PREPARED YOUR SUBMISSION

#### The Deadline

Check the website for the deadline for you to get your submission in.

## **Submitting**

As indicated above, you can prepare your submission in whatever system you prefer, as long as we are then able to reproduce it for the judging panel.

It should then be sent to the DCC email address: info@digitalcanberrachallenge.com.au

And if you have any queries, please feel free to call us on 02 6267 6317.

Thanks and good luck!









