

Language-Driven Artistic Style Transfer



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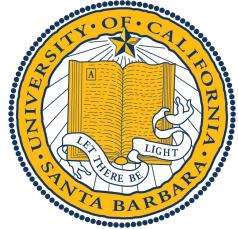


Xin Wang²



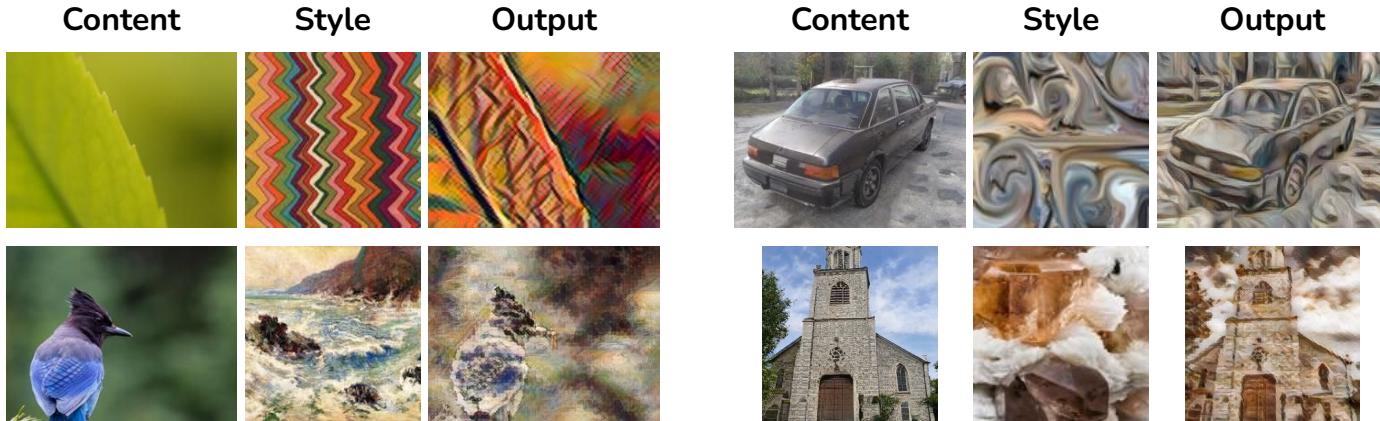
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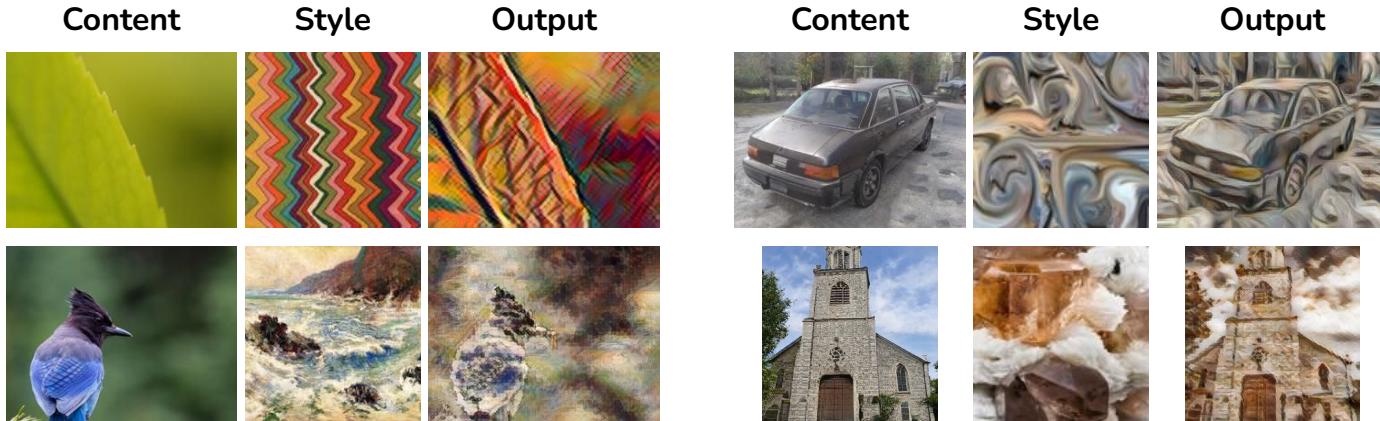
Artistic Style Transfer

- Render a photograph with an **arbitrary artwork style**
 - Preserve **content structures** yet present **style patterns**
- Content (C) + Style (S) → Stylized Output (O)



Artistic Style Transfer

- Render a photograph with an **arbitrary artwork style**
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- **Prepare collections of style image** in advance
- Redraw new references first if there is no expected style

Language-Driven Artistic Style Transfer (LDAST)

- Language is the most natural way for humans to communicate
 - Follow textual descriptions to perform style transfer
 - Improve accessibility and controllability
- Content (\mathcal{C}) + Instruction (\mathcal{X}) → Stylized Output (\mathcal{O})

Content



out on a lovely day
with the water,
sketching, and painting



reflective, orange,
purple, and red bubble



i feel chaotic and
confused due to the
black and gray tones



salt deposits forming
around brown golden
frosted crystal



peaceful green colors
and shading of the
branches, feel content

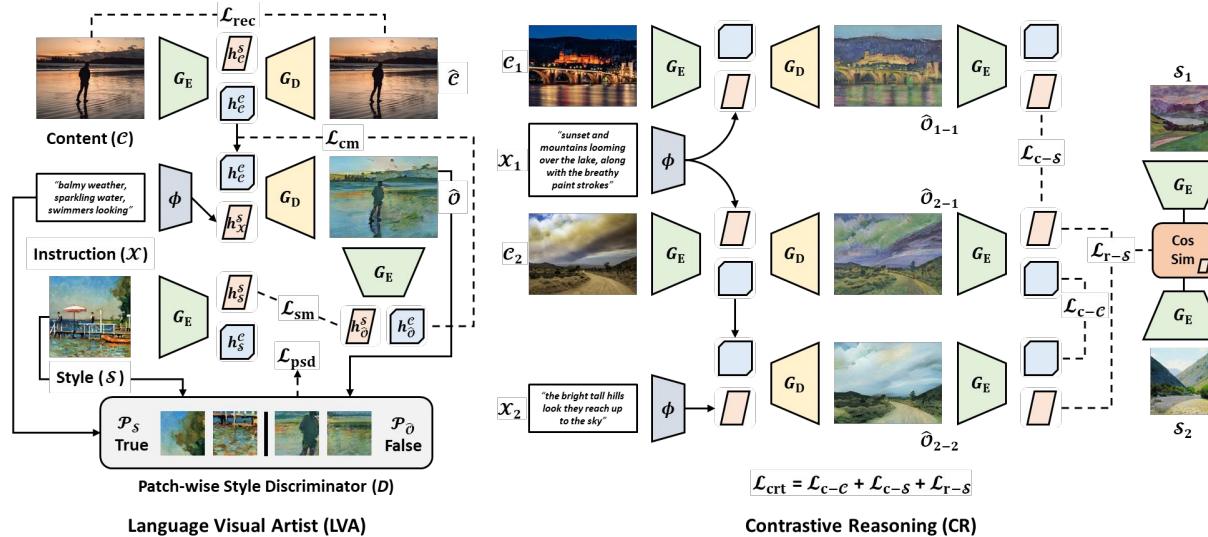


large blackouts on
rough off white,
jute cotton surface



Contrastive Language Visual Artist (CLVA)

- For **training**, there are content images (\mathcal{C}), style images (\mathcal{S}), and instructions (\mathcal{X})
- During **inference**, **only \mathcal{C} and \mathcal{X}** are provided
- Learn the **latent style patterns** from the instruction
- Further compare contrastive pairs of **relative \mathcal{C} and \mathcal{X}**

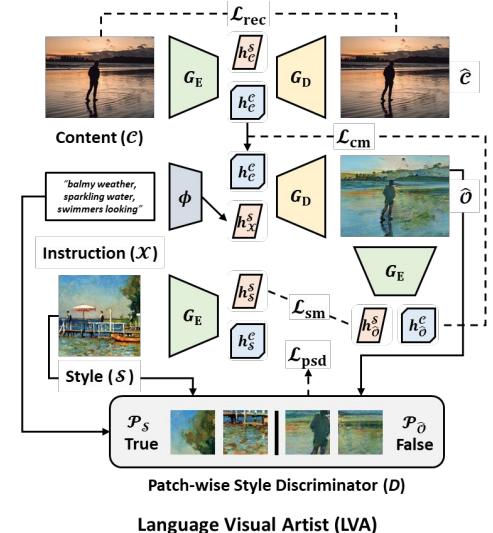


Language Visual Artist (LVA)

- Visual Encoder (G_E), Text Encoder (Φ), and Visual Decoder (G_D)
 - Extract content feature (h^c), style feature (h^s), and instruction feature (h^x)
 - Compose h^c and h^x / h^s to produce the stylized result
- **Structure Reconstruction** (\mathcal{L}_{rec})
 - Reproduce \mathcal{C} from the original content style
- **Patch-wise Style Discrimination** (\mathcal{L}_{psd})
 - D distinguishes the patch (\mathcal{P}) is from \mathcal{S} or \mathcal{O}
 - Optimize G_E , Φ , and G_D to fool D
- **Content Matching** (\mathcal{L}_{cm}) and **Style Matching** (\mathcal{L}_{sm})
 - Further enhance the alignment with the input

$$\mathcal{L}_{\text{rec}}, \mathcal{L}_{\text{psd}} = \|\hat{\mathcal{C}} - \mathcal{C}\|_2, \log(1 - D(\mathcal{P}_{\hat{\mathcal{O}}}, \mathcal{X})) + \log(D(\mathcal{P}_{\mathcal{S}}, \mathcal{X}))$$

$$\mathcal{L}_{\text{cm}}, \mathcal{L}_{\text{sm}} = \|h_{\hat{\mathcal{O}}}^c - h_{\mathcal{C}}^c\|_2, \|h_{\hat{\mathcal{O}}}^s - h_{\mathcal{S}}^s\|_2$$



Contrastive Reasoning (CR)

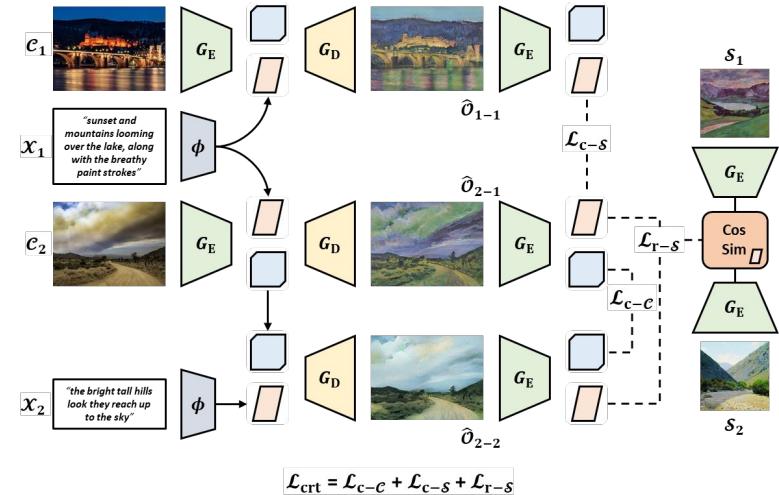
- Compare transferred results of **contrastive pairs** $\{\mathcal{C}_1, \mathcal{X}_1, \mathcal{S}_1\}$ and $\{\mathcal{C}_2, \mathcal{X}_2, \mathcal{S}_2\}$
 - Transfer to **various styles** while preserving the **same structure**
 - Apply **analogous style patterns** from **related style instructions**
- **Consistent Matching (\mathcal{L}_c)**
 - Similar content structure from \mathcal{C}_2
 - Similar style patterns from \mathcal{X}_1
- **Relative Matching (\mathcal{L}_r)**
 - Relative style patterns from \mathcal{X}_1 and \mathcal{X}_2

$$\mathcal{L}_{c-c} = \|h_{\hat{\mathcal{O}}_{c_1-x_1}}^c - h_{\hat{\mathcal{O}}_{c_1-x_2}}^c\|_2 + \|h_{\hat{\mathcal{O}}_{c_2-x_1}}^c - h_{\hat{\mathcal{O}}_{c_2-x_2}}^c\|_2$$

$$\mathcal{L}_{c-s} = \|h_{\hat{\mathcal{O}}_{c_1-x_1}}^s - h_{\hat{\mathcal{S}}_{2-1}}^s\|_2 + \|h_{\hat{\mathcal{O}}_{c_1-x_2}}^s - h_{\hat{\mathcal{O}}_{c_2-x_2}}^s\|_2$$

$$\begin{aligned} \mathcal{L}_{r-s} = & (\|h_{\hat{\mathcal{O}}_{c_1-x_1}}^s - h_{\hat{\mathcal{O}}_{c_1-x_2}}^s\|_2 + \\ & \|h_{\hat{\mathcal{O}}_{c_2-x_1}}^s - h_{\hat{\mathcal{O}}_{c_2-x_2}}^s\|_2) \cdot r \end{aligned}$$

$$\mathcal{L}_{ctr} = \mathcal{L}_{c-c} + \mathcal{L}_{c-s} + \mathcal{L}_{r-s}$$



Contrastive Reasoning (CR)

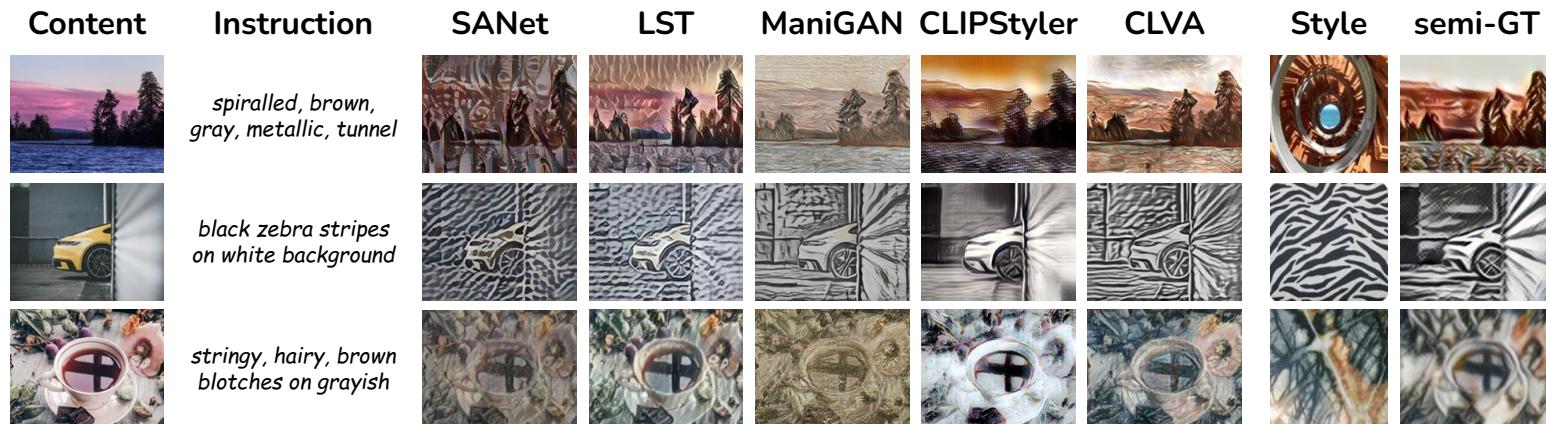
Experimental Setup

- **Datasets**
 - **Content:** Wallpaper
 - **Style:** DTD² / ArtEmis
- **Evaluation Metrics (semi-GT from AdaAttN)**
 - **Percept (↓):** distance of **gram matrix** from visual features (vs. style image)
 - **FAD (↓):** distance of **InceptionV3 features** (vs. semi-GT)
 - **VLS (↑): relative visual-text similarity** from CLIP (vs. semi-GT | instruction)
- **Baselines**
 - **Style Transfer:** SANet / LST
 - **Language-based Image Editing:** ManiGAN
 - **CLIP-based Optimization:** StyleCLIP / NADA / CLIPStyler



Instruction with Visual Attributes (DTD²)

| Method | Automatic Metrics | | | | Human Evaluation | | | |
|-------------------|-------------------|---------------|--------------|--------------|------------------|--------------|--------------|--|
| | Percept ↓ | FAD ↓ | VLS ↑ | Content ↑ | Instruction ↑ | Style ↑ | semi-GT ↑ | |
| SANet | <u>0.2129</u> | 0.1627 | 23.57 | 2.701 | 2.477 | 2.738 | 2.630 | |
| LST | 0.2129 | <u>0.1533</u> | 23.16 | 2.743 | 2.831 | 2.651 | 2.528 | |
| ManiGAN | 0.2401 | 0.1663 | 23.25 | 2.757 | 2.562 | 2.937 | 2.922 | |
| CLIPStyler | 0.2598 | 0.1818 | 24.62 | <u>2.948</u> | <u>3.388</u> | <u>3.073</u> | <u>3.265</u> | |
| CLVA | 0.2033 | 0.1493 | <u>24.00</u> | 3.852 | 3.742 | 3.603 | 3.655 | |



Instruction with Emotional Effects (ArtEmis)

| Method | Automatic Metrics | | | | Human Evaluation | | | |
|-------------------|-------------------|---------------|--------------|--------------|------------------|--------------|--------------|--|
| | Percept ↓ | FAD ↓ | VLS ↑ | Content ↑ | Instruction ↑ | Style ↑ | semi-GT ↑ | |
| SANet | 0.0352 | <u>0.1548</u> | 19.30 | <u>3.170</u> | 2.978 | 2.980 | 2.890 | |
| LST | 0.0386 | 0.1595 | 19.92 | 2.967 | 2.714 | 2.614 | 2.757 | |
| ManiGAN | 0.0500 | 0.1554 | 19.69 | 2.729 | 2.583 | 2.879 | <u>3.192</u> | |
| CLIPStyler | 0.0659 | 0.1759 | 21.04 | 2.777 | <u>3.140</u> | <u>2.998</u> | 2.952 | |
| CLVA | <u>0.0357</u> | 0.1418 | <u>20.11</u> | 3.357 | 3.586 | 3.530 | 3.208 | |



Specific Content Domain (Car & Church)

| Method | Automatic Metrics | | | | Human Evaluation | | | |
|------------|-------------------|---------------|--------------|--------------|------------------|--------------|--------------|--|
| | Percept ↓ | FAD ↓ | VLS ↑ | Content ↑ | Instruction ↑ | Style ↑ | semi-GT ↑ | |
| ManiGAN | <u>0.2329</u> | <u>0.1672</u> | 23.44 | 2.861 | 2.894 | 2.978 | 2.893 | |
| StyleCLIP | 0.2609 | 0.1812 | 21.55 | 3.459 | 2.845 | 2.930 | 2.829 | |
| NADA | 0.2733 | 0.1876 | 23.38 | 2.542 | 2.798 | 2.846 | 2.932 | |
| CLIPStyler | 0.2493 | 0.1826 | 24.16 | 2.986 | <u>3.067</u> | <u>3.003</u> | <u>3.032</u> | |
| CLVA | 0.1957 | 0.1544 | <u>23.68</u> | <u>3.153</u> | 3.465 | 3.344 | 3.315 | |



Ablation Study

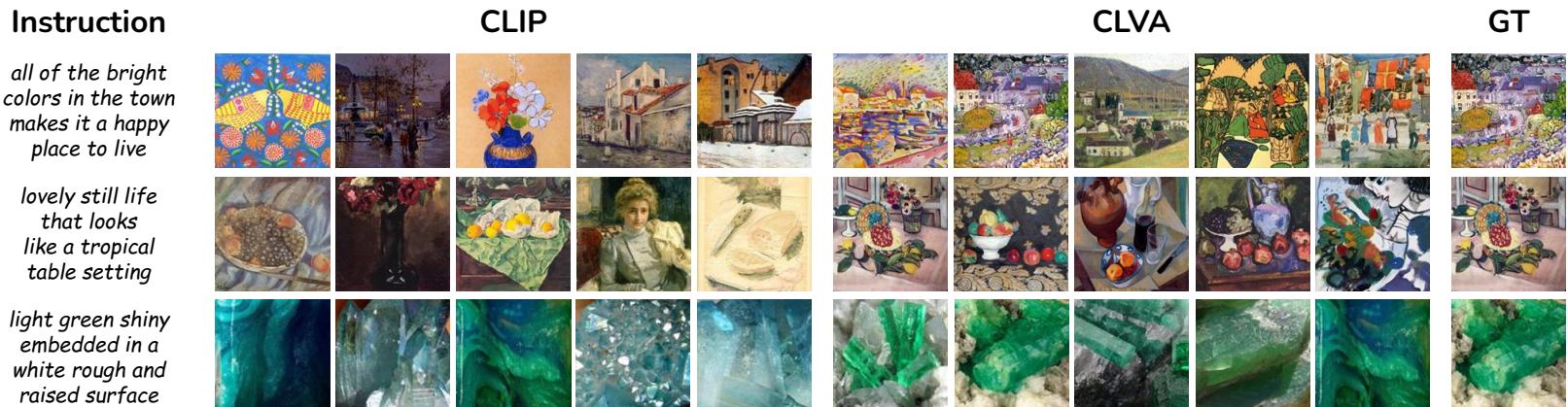
- Reconstruction (\mathcal{L}_{rec}) + Patch-wise style (\mathcal{L}_{psd}) makes promising LDAST
- Content matching (\mathcal{L}_{cm}) helps the **structure similarity**
- Style matching (\mathcal{L}_{sm}) aims at **analogous style patterns**
- Contrastive reasoning (\mathcal{L}_{ctr}) leads to a **comprehensive improvement**

| $\mathcal{L}_{\text{rec}} + \mathcal{L}_{\text{psd}}$ | \mathcal{L}_{cm} | \mathcal{L}_{sm} | \mathcal{L}_{ctr} | Percept ↓ | FAD ↓ | VLS ↑ |
|---|---------------------------|---------------------------|----------------------------|---------------|---------------|--------------|
| ✓ | ✗ | ✗ | ✗ | 0.2290 | 0.1568 | 23.29 |
| ✓ | ✓ | ✗ | ✗ | 0.2304 | 0.1512 | 23.27 |
| ✓ | ✗ | ✓ | ✗ | <u>0.2049</u> | 0.1508 | <u>23.69</u> |
| ✓ | ✓ | ✓ | ✗ | 0.2100 | <u>0.1499</u> | 23.54 |
| ✓ | ✓ | ✓ | ✓ | 0.2033 | 0.1493 | 24.00 |

Why CLVA is better than CLIP-based?

- Investigate via **instruction-to-style retrieval**
 - CLIP cannot capture **detailed patterns** well

| Method | DTD ² | | ArtEmis | | Human Evaluation | | | | |
|--------|------------------|-------------|-------------|-------------|------------------|--------------|---------------|--------------|--------------|
| | R@1 | R@5 | R@1 | R@5 | Method | Content ↑ | Instruction ↑ | Style ↑ | semi-GT ↑ |
| CLIP | 13.9 | 30.7 | 9.8 | 20.7 | CLIPStyler (ft.) | 1.208 | 1.347 | 1.292 | 1.333 |
| CLVA | 19.3 | 45.1 | 13.9 | 30.7 | CLVA | 1.792 | 1.653 | 1.708 | 1.667 |



Efficiency

- Evaluate on a **single TITAN X (12GB)** with content image size **256x192**
 - CLIP-based methods require **numerous iterations for optimization**
 - CLVA further takes advantage of **parallelization**

| Method | Time (sec ↓) | | | GPU (MB ↓) | | |
|------------|--------------|--------------|--------------|--------------|--------------|--------------|
| | BS=1 | 32 | 50 | BS=1 | 32 | 50 |
| ManiGAN | 0.079 | 0.533 | 1.148 | 3,312 | 6,572 | 8,129 |
| StyleCLIP | 32.38 | * | * | 4,149 | * | * |
| NADA | 63.49 | * | * | 6,413 | * | * |
| CLIPStyler | 99.98 | * | * | 5,429 | * | * |
| CLVA | 0.029 | 0.246 | 0.405 | 1,525 | 3,207 | 4,441 |

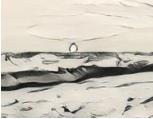
* means this method can only **run one input at a time**

Linear Interpolation

- Consider two instructions \mathcal{X}_1 and \mathcal{X}_2
 - The **interpolated style feature** should be

$$h_p^S = (1 - \alpha)h_{\mathcal{X}_1}^S + \alpha h_{\mathcal{X}_2}^S$$

- Present a **smooth transformation** in between

| Content | Instruction ₁ | $\alpha=0.0$ | $\alpha=0.2$ | $\alpha=0.4$ | $\alpha=0.6$ | $\alpha=0.8$ | $\alpha=1.0$ | Instruction ₂ |
|---|---|---|---|--|---|---|---|---|
|  | <i>floating, colorful, white backdrop, circular round</i> |  |  |  |  |  |  | <i>transparent, white, brown, golden, rocky</i> |
|  | <i>optical illusion with pen and ink drawing</i> |  |  |  |  |  |  | <i>the trees are very calming and warm</i> |
|  | <i>transparent, white, brown, golden, rocky</i> |  |  |  |  |  |  | <i>the trees are very calming and warm</i> |

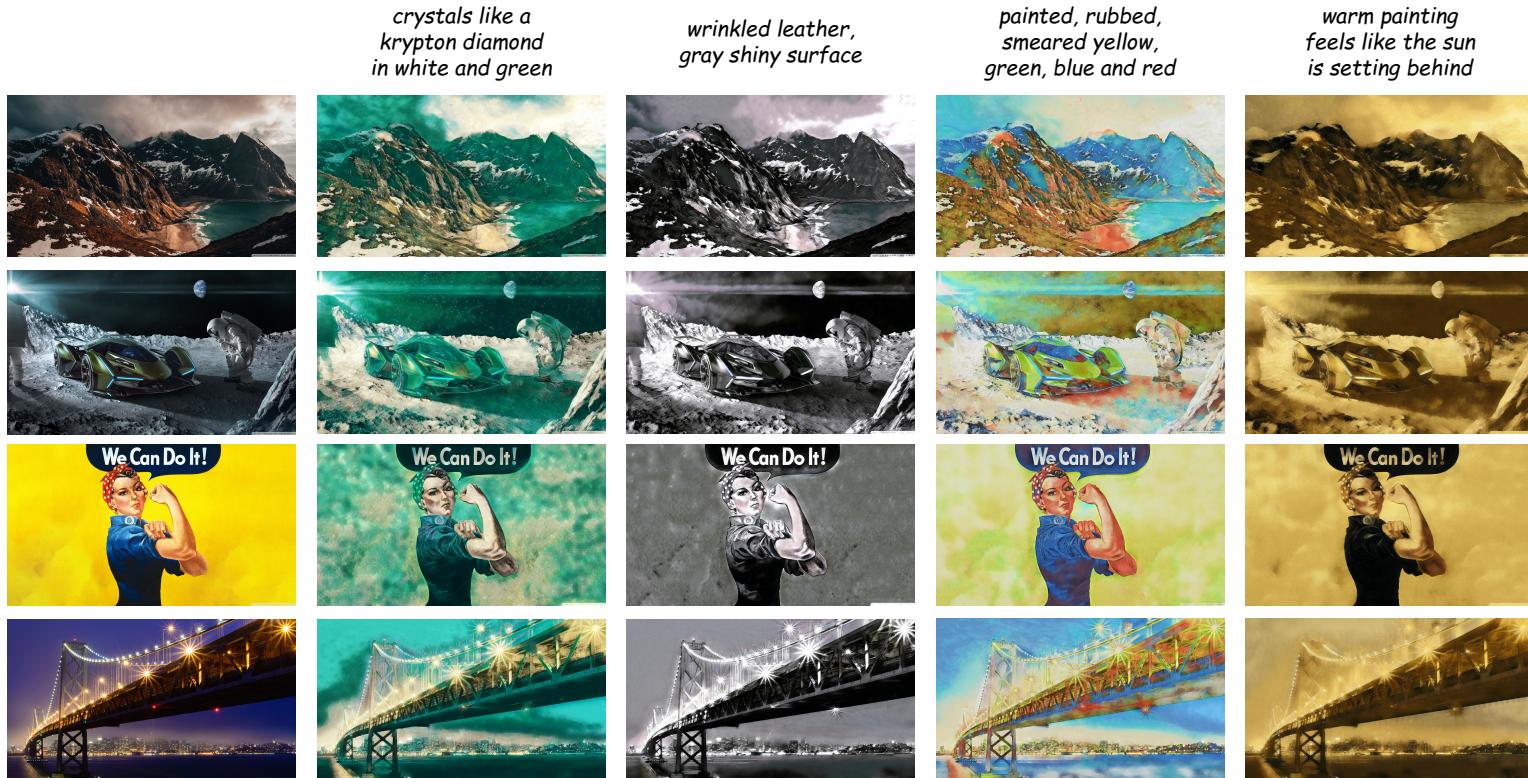
Fine-grained Control

- Achieve fine-grained style control by **partial semantic editing**
 - The extracted patterns are **explicit** to reflect **each aspect of style semantic**



Super Resolution (2560x1440)

- Borrow from SANet, which supports content images with **any resolutions**



Conclusion

- Language-driven artistic style transfer (**LDAST**)
 - **Control artistic style transfer** via natural language
- Contrastive language visual artist (**CLVA**)
 - Learn to **extract explicit visual semantics** from style descriptions
 - Carry out instructions with **visual attributes / emotional effects**

*purple pink violet
medium polka dots* *wrinkled, colorful,
soft fabric on
black background* *sun is shining,
bouncing light,
summer scene* *i feel chaotic and
confused due to the
black and gray tones*



Project



Code

