

+65 8187 9190 suikee.eng@gmail.com engsuikee.com Born in Singapore and raised on white rice. I have a never-ending thirst for knowledge and am willing to dabble in anything at least once. Outside of work, I enjoy playing video games and creating personal tributes to my favourite works.

Non-design interests also include fluffy cats and watching giant robots fight in outer space.

Relevant Work Experience

MullenLowe Group Singapore

Digital Designer Sep 2019 - Present Clients include Harley-Davidson, Lenovo, HSBC, Millenium Hotels & Resorts, and BBC. I am also involved in pitches to help create and translate ideas to work more effectively in our digital lanscape.

J. Walter Thompson Singapore

Junior Art Director Jun 2018 - Aug 2019 I work solely within the Unilever (Global) team, focusing on Lux and Sunsilk. I assist with new creative direction for each market, then expand them for local markets by creating a suite of assets and activations to be used on-ground and digital distribution. Some of these markets include Brazil, India, Middle East, China, Vietnam, and Thailand.

Asatsu-DK Singapore

Graphic Designer Mar '17 - May '18 Clients I worked with include Shiseido APAC, Poh Heng Jewellery, Greenlam Laminates, Johnson Controls (Delkor), and Amato & Co.

I work on conceptualising and crafting visuals. I also manage most digital aspects of projects that come our way as such social media content, eDMs, and micro-sites.

SCDA Architects Singapore

Graphic Designer Nov '16 - Feb '17 I worked across 3 different brands in-house here. For SCDA, I prepare submissions for competition entries, presentations for new pitches, as well as work on portfolio books and the revised edition of the SCDA Interiors Monograph and Landscape Monograph. I also assist in taking product shots for luxury handbag brand Hora as well as prepare marketing and branding collaterals for Scori Bali, ranging from namecards, to menus, and eDMs.

Studio91 London

Graphic Design Intern Aug '15 I had the opportunity to experience the entire process of a design project - from initial market research and analysis, to brand research, and meeting clients. I got to work on a variety of work like web design, print design, and product design. Clients include The Rum Runner, Ola Leander, and Tephi London.

Commendations

2019

Into the Spotlight - Google Search Words (for Lux)

- + Spikes Asia Glass (Award for Change)
- + Spikes Asia Gold (Social Behaviour & Cultural Insight)
- + Spikes Asia Silver (Acquisition & Retention)

2016

The Novelty of Remembering

+ London College of Communication Thesis of the Year

2015

A Visual Comparison of Metro Systems

+ shown in 2thirds show at Old Truman Brewery

2013

SYFC Integrated Campaign

- + shown in SP Design School's Edition 13.7 show
- + featured in Edition 13.7, SP Design School publication
- + featured in New Blood, SP Design School publication

2012

Good Memories exhibit

- + part of The Happiness Machine in Bugis+, Singapore
- + featured in Singapore's daily newspaper, 联合早报

Adverganda exhibit

- + part of TSA's London's Calling, The Exhibition
- + shown in London Design Festival 2012

Skills

Software

Photoshop / Illustrator / InDesign / Premiere Pro / AfterEffects

Language

English / Mandarin HTML / CSS

Education

2013-2016

University of the Arts London London College of Communication BA (Hons) Graphic and Media Design

2010-2013

Singapore Polytechnic, Design School Diploma in Visual Communication & Media Design