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By Lee Constantine

LaunchBit advertising network provides significant reach, and is proven to convert at a low cost per lead, according to latest case study

Las Vegas, NV – LaunchBit published their latest customer case study which puts one of their most successful customers in the spotlight – New Relic, a company that offers advanced performance management software for mobile and web applications. With a goal of encouraging developers to give the company's application a free try, New Relic found the LaunchBit Enterprise Email Newsletter Advertising Network to be the perfect fit.

Click the link to view LaunchBit's latest customer case study:

[New Relic Wins Leads at Half the Cost with the LaunchBit Enterprise Email Newsletter Advertising Network](#)

The case study supports LaunchBit's belief that the key to success is finding the most effective lead generation approach. It explains how LaunchBit is helping New Relic pave the way for trusted interactions while cost-effectively achieving their growth goals.

Elizabeth Yin, CEO & Co-founder of LaunchBit, says, "New Relic has an audience that is sometimes difficult to reach (developers), so we're pleased to be able to help them successfully get lots of new leads who take immediate action with their innovative product."

Who we are

LaunchBit is a B2B ad network that works with over 4,000 publishers worldwide to help companies generate high quality leads through in-email ad placements, targeted blogs, and audience targeting on ad exchanges. To learn how you can cost-effectively grow your B2B leads, visit launchbit.com or read our blog at launchbit.com/blog.