

TREAT SWARSTAD		treatswarstad.net instagram.com/lordswarstad treatswarstad@gmail.com 412 953 4488	
EDUCATION	CARNEGIE MELLON UNIVERSITY	BDES in Communication Design 2014 - 2018, Pittsburgh PA	
CAPABILITIES		Branding Identity Systems Illustration Implementation Motion Packaging Print Storyboarding Systems Design Typography User Research Web	
TOOLS		Adobe Ae Ai Id Lr Ps Xd Design Research HTML CSS Photography Sketch Sketching Javascript Zeplin	
AWARDS	ADOBE DESIGN ACHIEVEMENT AWARD	Semi Finalist 2017	
	DESIGN MERIT AWARD	School of Design Merit Award 2017	
EXPERIENCE	ORIGINAL CHAMPIONS OF DESIGN	Design Intern Summer 2017, New York NY	Functioned as a integrated member of the studio and worked on a broad range of systems and deliverables ranging from printed to web matter. Worked on projects at different phases between ideation and implementation. Select client work includes AdAge, Dartmouth, ESPNW, Rice Architecture and Studio Museum Harlem. Acted as a project lead for NYU Leadership Week and Run for Something.
	GRAPE CITY	UX Design Intern Summer 2016, Pittsburgh PA	Assisted in a complete redesign of the company's website. Served as a design strategist and user experience designer and conducted user and market research, as well as an analysis of leading examples in the market. Produced wire-frames and worked with developers during implementation.
	FREELANCE	Visual Designer 2016 - , Pittsburgh PA	Developed identity and brand systems that were applied to collateral. Created new logos and brand systems as well as collateral included signage, banners, social network graphics. Select client work includes 1000plus, Cala Designs and various events located in Singapore, Pittsburgh and New York.