TREAT SWARSTAD

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EDUCATION

CARNEGIE MELLON UNIVERSITY

BDES in Communication Design 2014 - 2018, Pittsburgh PA

CAPABILITIES

Branding
Identity Systems
Illustration
Implementation
Motion
Packaging
Print
Storyboarding
Systems Design
Typography
User Research
Web

T00LS

Adobe Ae Ai Id Lr Ps Xd Design Research HTML CSS Photography Sketch Sketching Javascript Zeplin

AWARDS

ADOBE DESIGN ACHIEVEMENT AWARD

Semi Finalist 2017

DESIGN MERIT AWARD

School of Design Merit Award

2017

EXPERIENCE

ORIGINAL CHAMPIONS OF DESIGN

Design Intern

Summer 2017, New York NY

Functioned as a integrated member of the studio and worked on a broad range of systems and deliverables ranging from printed to web matter. Worked on projects at different phases between ideation and implementation. Select client work includes AdAge, Dartmouth,

ESPNW, Rice Architecture and Studio Museum Harlem. Acted as a project lead for NYU Leadership Week and Run for Something.

GRAPE CITY

UX Design Intern

Summer 2016, Pittsburgh PA

Assisted in a complete redesign of the company's website. Served as a design strategist and user experience designer and conducted user and market research, as well as an analysis of leading examples in the market. Produced wire-frames and worked with developers during implementation.

FREELANCE

Visual Designer 2016 - , Pittsburgh PA

Developed identity and brand systems that were applied to collateral. Created new logos and brand systems as well as deliverables included signage, banners, social network graphics.

Select client work includes 1000plus, Cala Designs and various events located in Singapore, Pittsburgh and New York.