



## January 2022

HAPPY NEW YEAR from ASMRNet!

## PROJECT UPDATES

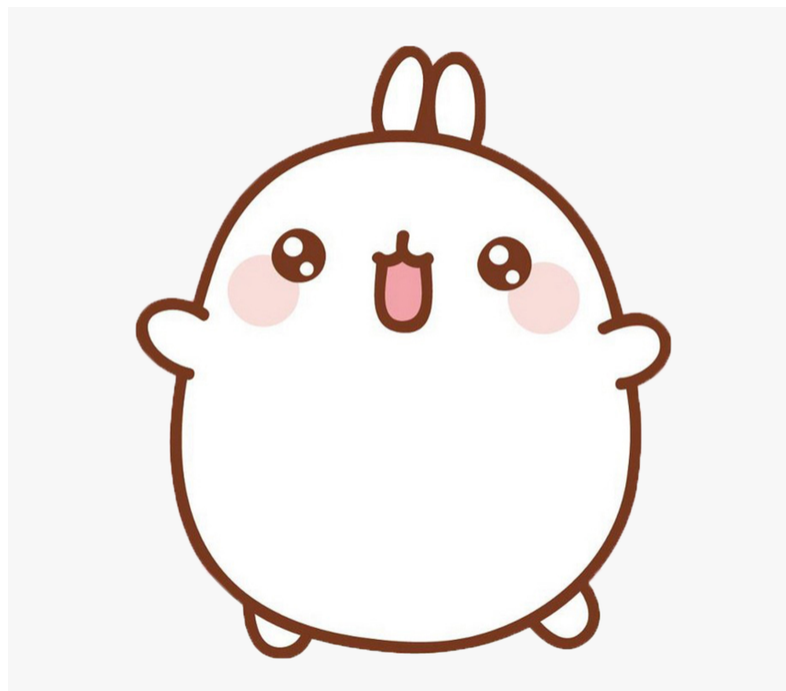
Since you last heard from us, we've:

**Made exciting progress on our co-created research agenda!** Phase 1 of the Delphi study was launched at the end of last year and we've had a fantastic response from researchers and the ASMR community. Thank you to everyone who has taken part in this fascinating process.

We've had **82 responses** from people all around the world including **Chile, Denmark, France, Italy, Japan, Malaysia, Mexico, the Netherlands, Spain and the UK/USA**. These responses comprise over **350 suggested ASMR research questions(!)** which we will be working hard to distill over the coming months to inform Stage 2 voting on the best ones. More updates to come!

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## Have you ever thought something was so CUTE you could CRUSH it?! NEW STUDY...



“**Cute Aggression**” is a kind of complex emotional experience that people vary on. We have a **new study** exploring how experiences of ASMR relate to other complex emotions like cute aggression.

We'd be immensely grateful if you could **participate** - it will take around 20 minutes and involves watching videos and answering questionnaires. You don't have to experience either ASMR or cute aggression to take part but would be helping us discover more about both!

**TAKE PART**



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