

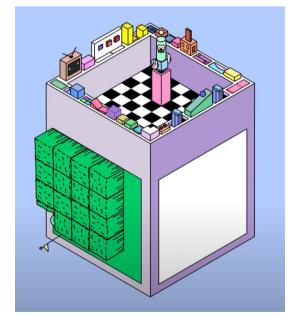
# December 2021

## **PROJECT UPDATES**

#### Since you last heard from us, we've:

Launched Phase 2 of ASMRNet. It has been an exciting past month and a wonderful way to end 2021! We have invited over 150 people with expert knowledge of ASMR and related fields to contribute to Stage 1 of our Delphi study. They have been invited to suggest important research questions for the future of ASMR to develop a research agenda. The response to our invitations has been immensely positive and we are incredibly grateful for everyone who has taken part so far. If you'd like to take part, or know anyone who might, please contact Giulia (g.poerio@essex.ac.uk). Phase 1 will be closing on the 13th December after which we'll be collating and summarising all the responses received ready for Stage 2 (voting on the research questions generated) in 2022!

### **ANIMATED ASMR!**



# New study

Be the first to try out bespoke animated ASMR videos in a new collaboration with Norwich University of Arts, <u>ASMRplanet & StudioGoblin</u>.

Take part in a 20min study and tell us what you think (you don't have to experience ASMR). Chance to win one of 20 £50 Amazon UK Vouchers!

MORE INFO







