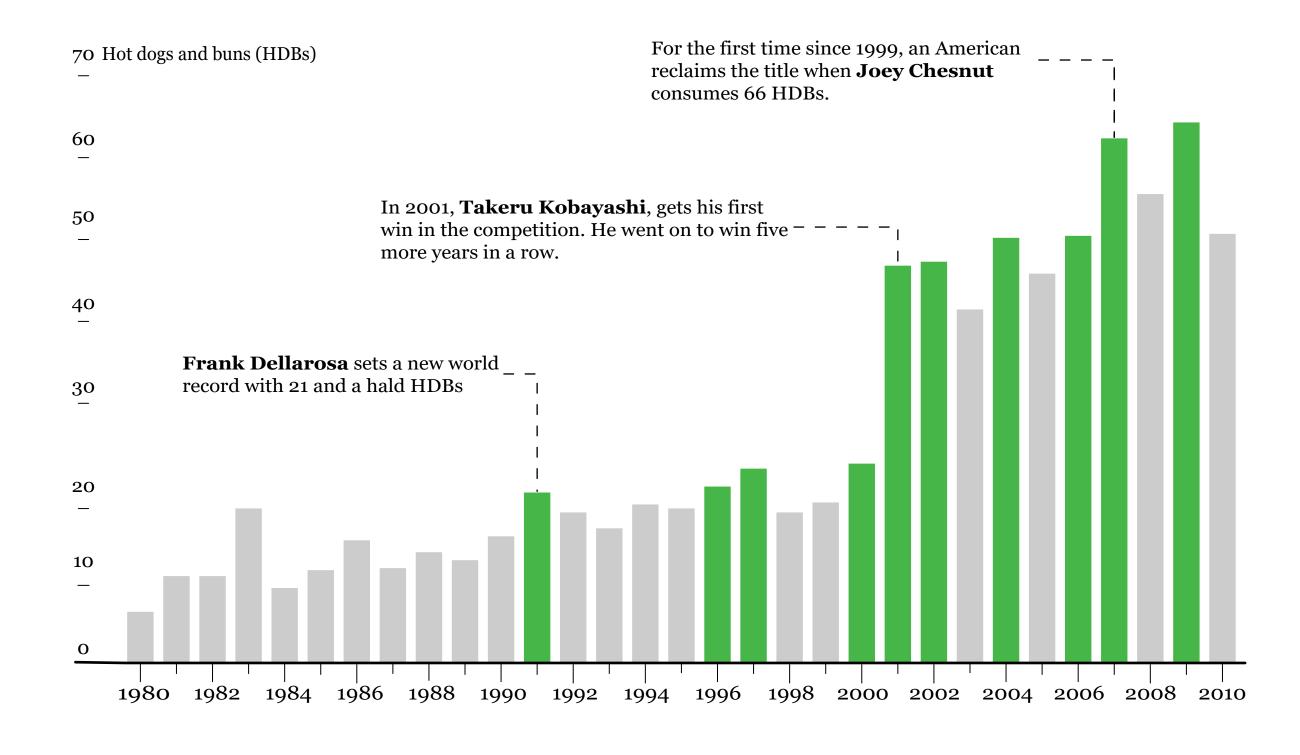
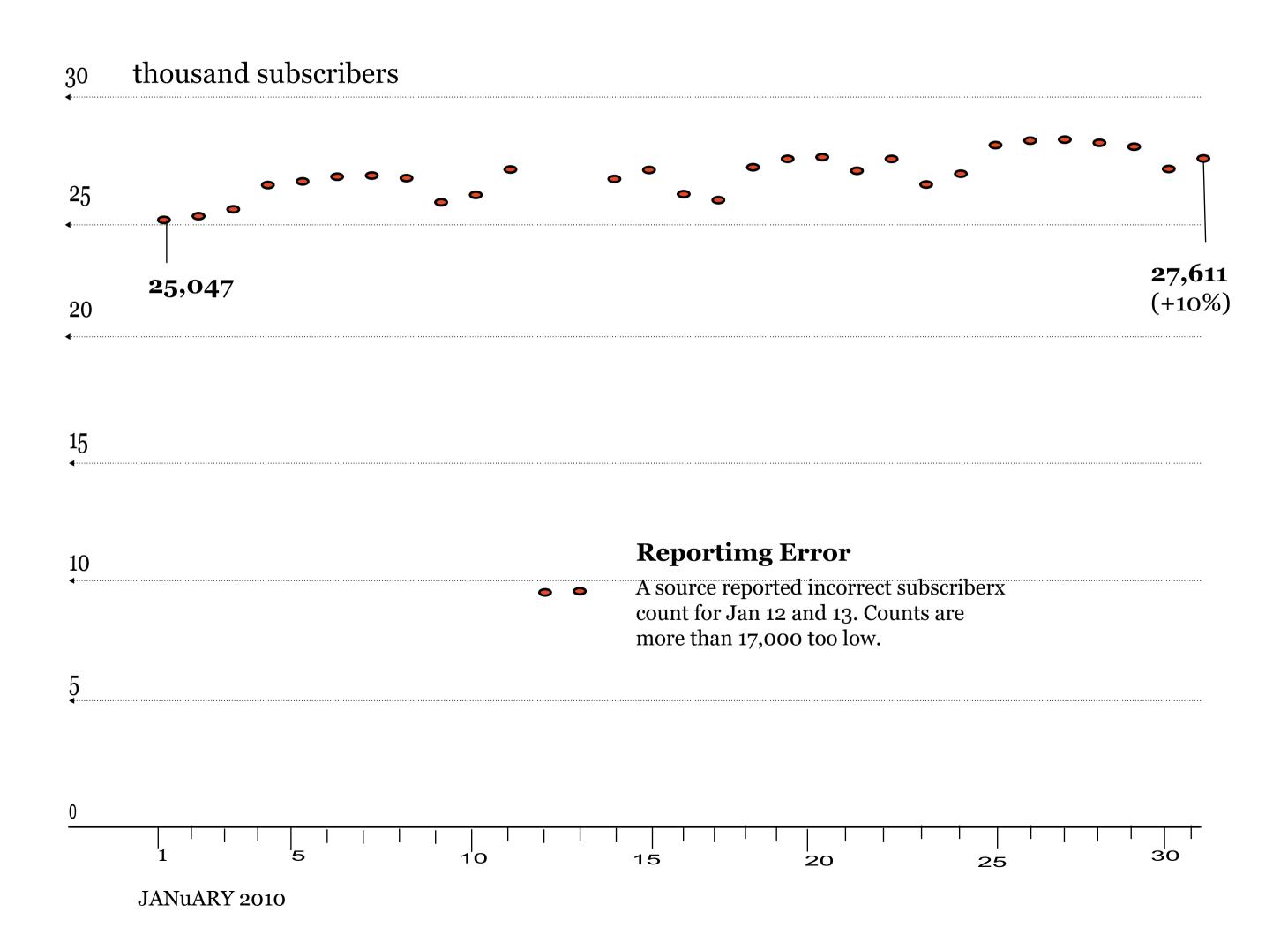
## **HOT DOG EATING**

Nathan's hotdog eating contestevery July 4th has been going on since the early 1900s, but it wasn't until 2001 when things got serious. Takeru Kobayashi from Japan raised the bar, more than doubling the previous world record. Hightighted bars indicate new records



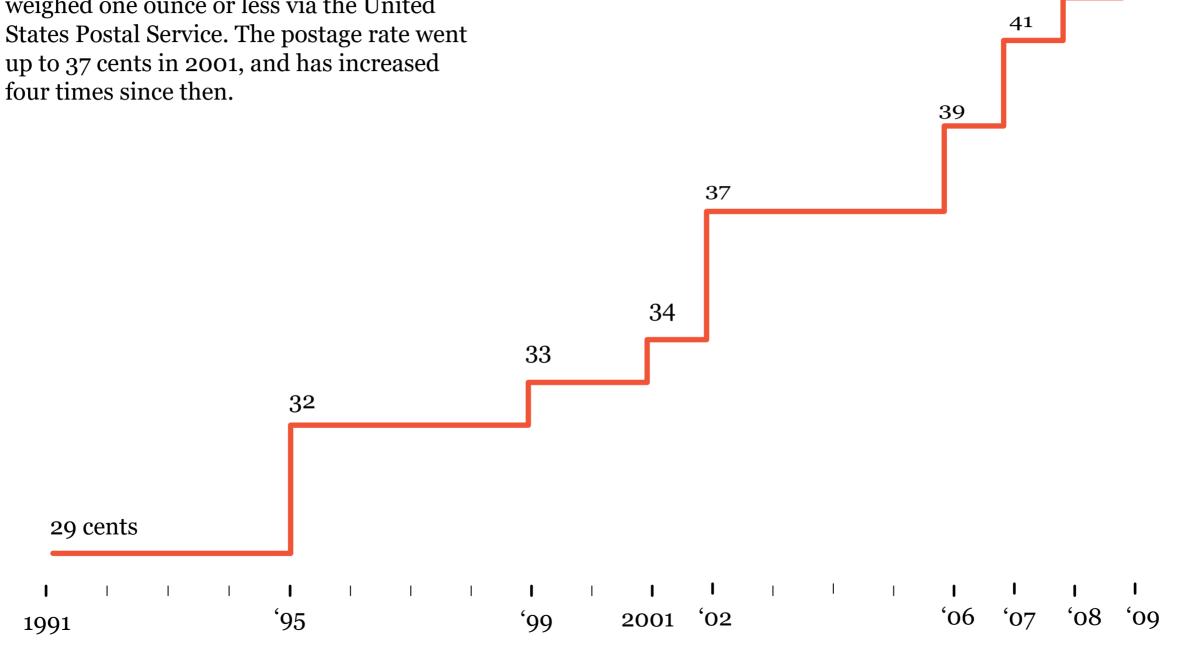
## **INCREASE IN SUBSCRIBERS**

In January 2010, the number of subscribers via RSS and email increase to 27,611, making it the tenth month in a row with at least a ten percent increase.



## **UNITED STATES POSTAGE RATE**

In 1991, it cost 29 cents to mail a letter that weighed one ounce or less via the United States Postal Service. The postage rate went up to 37 cents in 2001, and has increased



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