

Blinkit Sales Dashboard Summary And Conclusion .

- 1. I created bar graph where adding sum of sales and item types basically showing how much each item type created sales over the time period like: select five top items with higher sales.**
- 2. I created bar graph where adding the sum of ratings and items type where showing best items type with good ratings like : fruits and vegetable and even because this is essential items.**
- 3. I created side bar graph where I add items fat content and item type in graph like: top low fat items and it is good for business to enhancing the sales from health conscious product.**
- 4. I created line chart in that add sum of sales and outlet type so measuring the which one ,outlet type generating sales , like : super market created around 12.3k.**
- 5. I created slicer these ,showing outlet location type likeTier1, Tier2, Tier3 and we can see the which location generate high sales either low sales.**
- 6. I created donut pie chat where I have add outlet type and item visibility so , that they showing which like outlet type got item visibility.**
- 7. I created pie chart where I have add outlet location type and sales by outlet size , like : which market size generating sales by high, medium, small.**
- 8. I created line chart where I have add sales and outlet establishment year, like: in 2010 sales 6.7k , and highest sales 12.3k , with add gridline we can see the result by moving line.**

CONCLUSION:

So ,generating more pretty enough sales adding some more items type for daily need where customer buying from somewhere add time to time checking , customer feedback so that easily sense the product visibility , like how product help to generating items and even using dynamic pricing method or give more value customer ,those are loyal from long time give discount .