

DYNAMIC PRICING PROJECT SUMMARY AND CONCLUSION.

1. Category Current Price

- Show price comparison from product categories
- Like, “frozen vegetable” has the highest average price

2. Under-price and over – price product

- Identifies products priced significantly more or down average.

3. Product price change

- Tracks recent price adjustments for specific products.
- Highlights volatility

4. Ice cream products expensive in summer

- Seasonal pricing insights
- Ice cream pricing high and so, it is created demand and sales

5. Product high price volatility

- Used Pie chart showing which product pricing change frequently
- It is showing unstable pricing

6. Category-wise shift in pricing over time

- I used line graph showing how categories changed in pricing over months or years.
- Useful for long-trend analysis.

7. Pricing prediction vs Current price.

- Shows difference between predictive price and current price

8. Brand dominates high priced products

- I used pie chart showing which brand occupied high value segments
- Like, “Brand X” accounts for 40% of products price more 100 rupees.

CONCLUSION:

To maximize the profit So, find best seasonal product, because they create more demand and profit and checking which product volatility is high up down price change even give good discount to increasing sales and selling those products rapidly those have not more stable life, whenever selling product create combo because they make fast to selling products, so even festival season launch different - different pricing scheme for selling and they help to make inventory empty and again shop fill the right product on customer demanding.