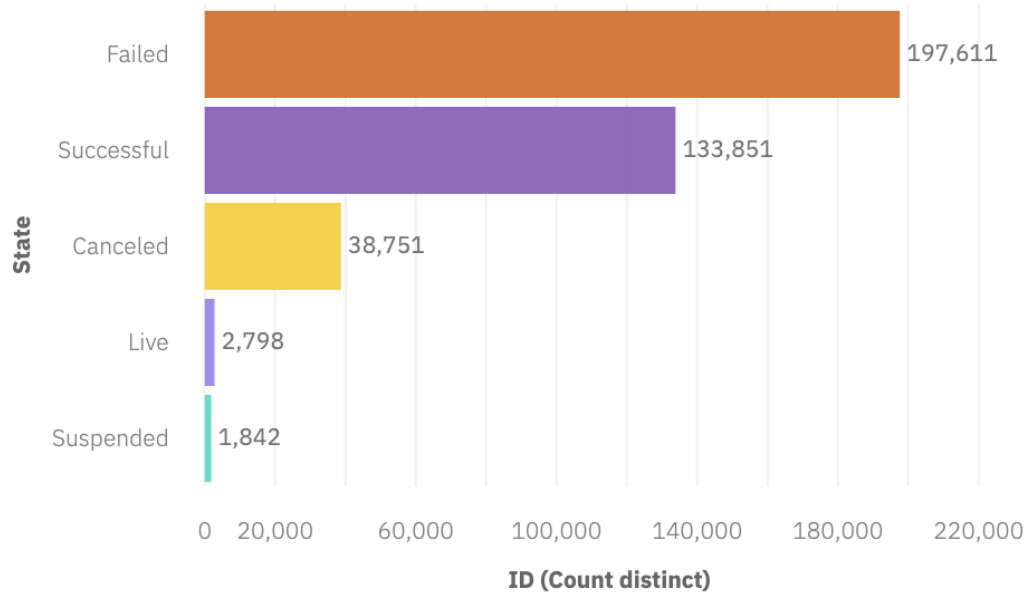
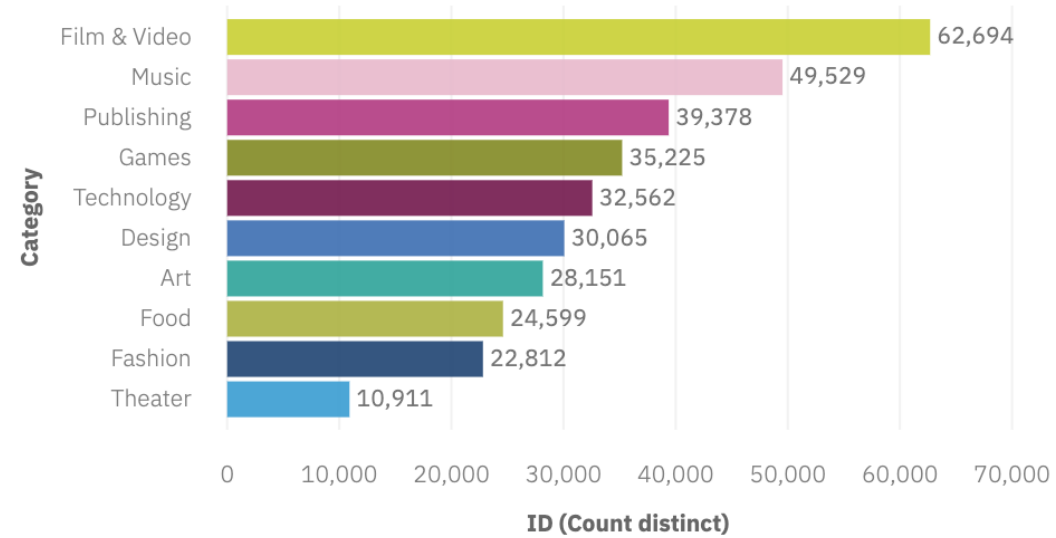


Projects state by Jan 2018



Projects by category



Total projects on Kickstarter

374853

Successfull projects

133851

Successfull

Failed projects

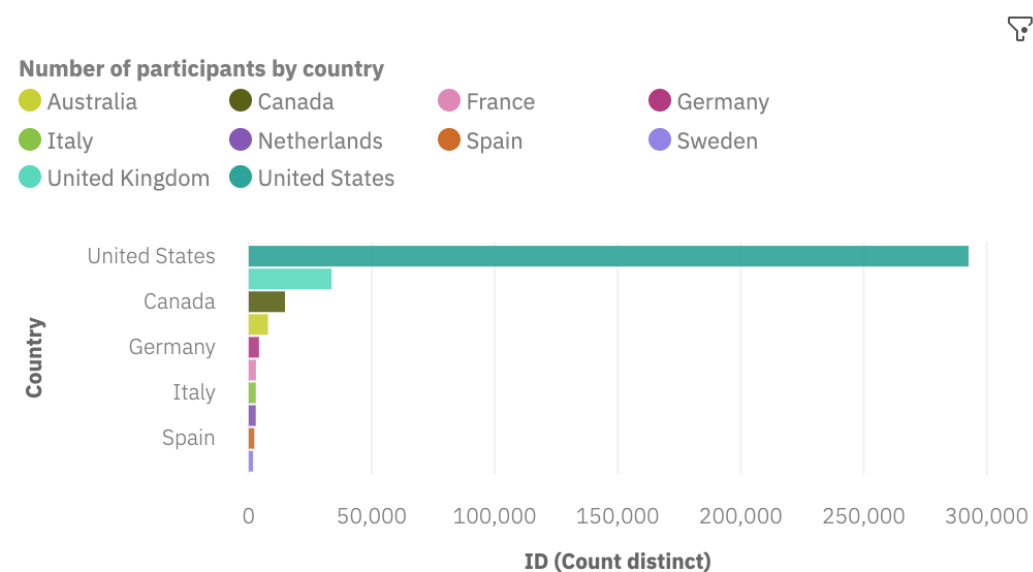
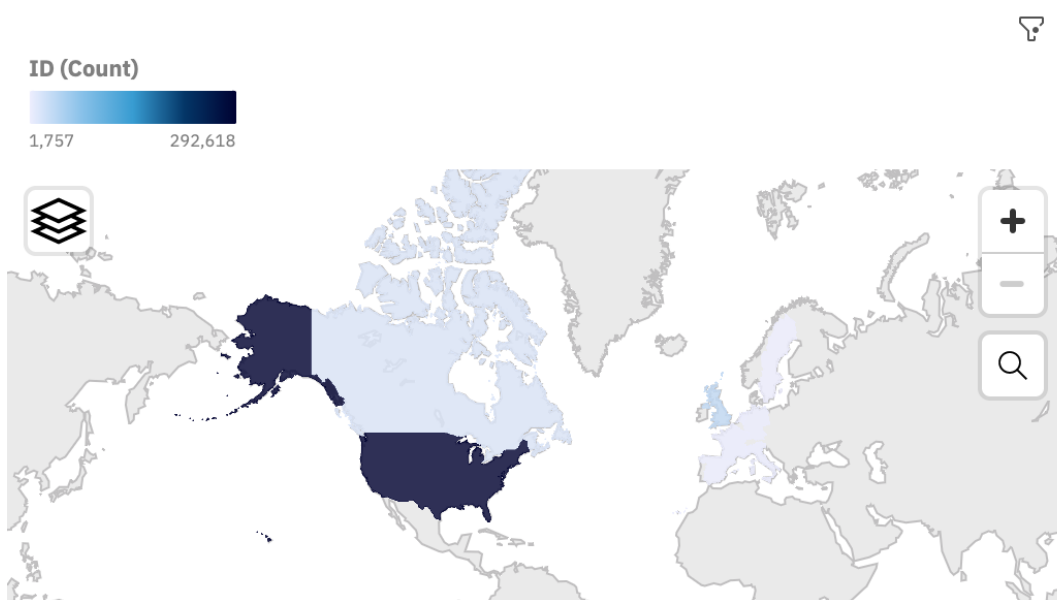
197611

ID (Count distinct)



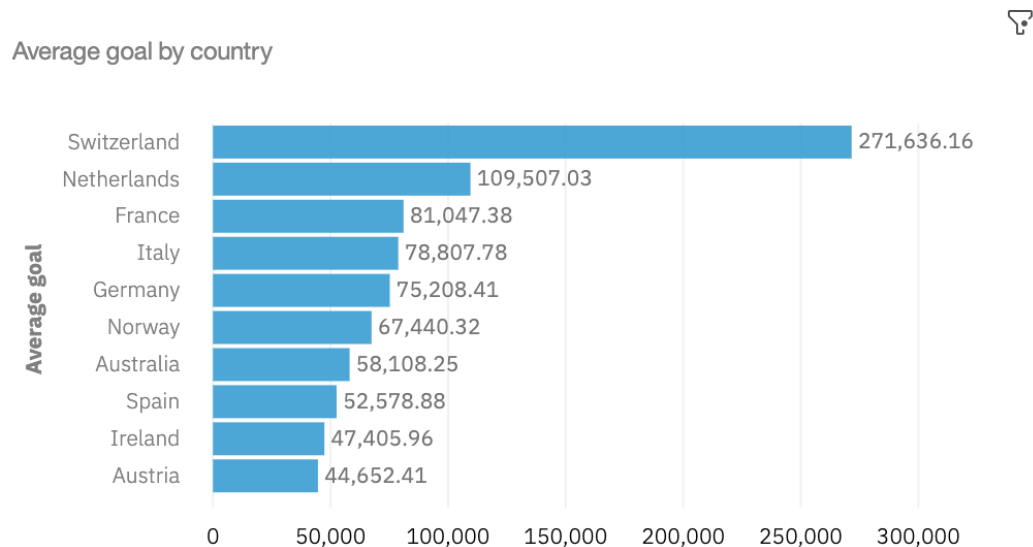
Most popular categories





22

Countries in database



Total goal

17.2B

Goal

Total pledge

3.42B

Pledged

Average goal

45.9K

Goal

Average pledge

9.12K

Pledged

State - Measures group (2)

● Successful | Goal (Average)

● Successful | Pledged (Average)



State - Measures group (2)

● Failed | Goal (Average)

● Failed | Pledged (Average)



On average less value projects were successful and oversubscribed with total success rate 36%.