

Display WORDPRESS THEME

Created: 6/18/2010

By: Kriesi

HELLO THERE, FIRST OF ALL THANKS FOR PURCHASING THIS THEME!

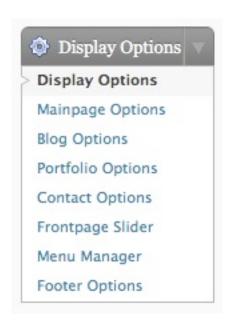
This file will teach you how to set up and use the "Display" - 3 in 1 Word-press Theme.

This file is really extensive so you might think the theme is hard to use. actually its not, you probably just might jump to the options page and explore everything yourself, this file is more of a reference work if you do not know what to do, or if you are not familiar to wordpress.

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A) INSTALLATION

The Theme comes with 3 different styles which can be activated at your wordpress admin panel.

You can either choose to upload the theme to your server via ftp (only upload the unzipped folder "display" into the folder wp-content/ themes/) or via wordpress upload function. to use the upload function zip the "Display" folder and then upload it via wordpress admin panel.

(notice: if you are new to wordpress and have problems installing it you might want to check out this link:

http://codex.wordpress.org/Installing WordPress)

After that is done activate the theme as you would activate any other theme at Appearance->Themes.

"Display" Light is now the active theme.

SETTING UP THE GENERAL OPTIONS

If you want to change this go to the "Display" Options Panel (at the bottom of your admin areas sidebar) and click it, the first thing you will notice is an option to choose skins:

'Display' - Skin

Please choose one of the 3 Display skins here



Changing your Logo:

You got 2 options to change your Logo: The easiest way is to simply enter the url of your own logo file into the input field. The default Logo will be replaced as soon as you have saved the page.



The second option is to edit your CSS Files directly. Depending on the skin you have choosen you need to either edit style1.css, style2.css or style3.css in your folder /css/

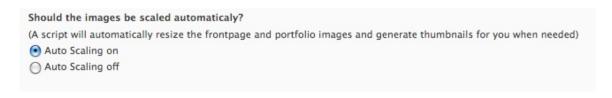
Search for the #logo selector and change the background picture.

Image Resizing

Next step is to decide whether you want to use automatic image resizing or not. If this option is activated you only need to upload one pic for each portfolio entry or one pic for each frontpage entry. Otherwhise you need to add small preview pictures for the portfolio as well.

If you do want to use the image resizing script you need a server with php5 and GD-Library installed (a module for image operations)

If you dont know what this means never mind, most servers come with this preinstalled.



If GD library is installed and the cache folder is writeable you will see this options to choose from:

If the GD library is not installed you will see an error message, as well as if the cache folder is not writeable. If you want to use the script for automatic image resizing you have to do another thing after setup: you have to set the permissions of the folder "cache" in your theme folder to write able (777).

This is only necessary if you want to use the image resizing script.

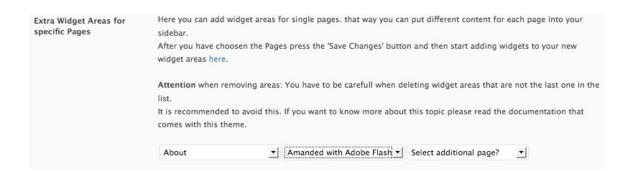
If you do not know how to set the permission please google it, every ftp program has a slightly different approach. I would recommend googeling for "set chmod to 777 with "your-ftp-programm (eg dreamweaver)"



If you need support for the resizing script which is called timthumb you can take a look here:

http://www.darrenhoyt.com/2008/04/02/timthumb-php-script-released/

CUSTOM WIDGETS FOR ALL PAGES:

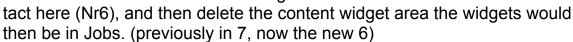


You can append a unique widget area to **EVERY** page of your choice. adding them is really easy. you just choose the pages which should get a unique widget area and then save the page.

After that is done head over to your widget page. you will see that the new areas just got appended to the predefined ones.

So adding these areas is easy. However be very careful when removing widget areas that already got widgets applied to them.

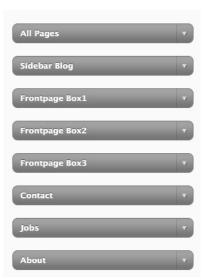
Wordpress doesn't remember where it stored widgets by name, it stores this information by number. So if I would add a text widget to Con-





Last thing on the general options page to do is to add your google analytics code if you want to. Just add the code to the textarea and google will start tracking;)





SETTING UP THE FRONT PAGE

To setup your frontpage you have to do 4 tasks:

- Add Menu Items to your Main Menu
- Add Slider Images to the Slider
- Add Content to your Content Area
- Modify your Footer Area

We will do this step by step now:

Add Menu Items to your Main Menu

First click "Menu Manager" in your Sidebar. You will see that there is a blank table and a button that lets you create new items.

If you press the button you get a new blank menu item.

the starting page



The first Input field shows the Name of your Item in the Menu, the second input field is a description line that is added to your top level items. sub level items don't need this. To choose a link for your menu item change the select box ,linking Method' and choose where you want to link (manually, page or category are your options)

For example if you would like to create a link to your Home Page this could look that way:

you can add any number of links, if you got more than one you can also arrange them with the arrow icons: if you press the right arrow the item will become a sub navigation item of its ancestor. you can undo this by pressing the left arrow. The Menu supports up to 8 Sub Levels, which is more than you should ever need:)

Changing the item order is done with the up and down buttons.

Please be aware that you can only change the order of an item



Enter Link manually http://www.yourdomain.com

Home

if there are other items on the same level or sublevel. You can also only move items within its current level. If you would need it positioned within another level you would first need to outdent it, then move it and then indent it again.

The red X of course deletes an item with all its children.

Changes will only be saved once you press the save button, so if you accidently delete a whole tree you can simply reload the page without saving.

The Menu is always displayed at the top of the page but you can choose to display it on Wordpress Pages as well, as a sidebar menu:



Setting Up the Image Slider

First click the Front Page Slider button in your admin menu. Before adding Slides to the slider you have a few options to choose from:

Which slider do you want to use, the 3D Slider or a more basic jQuery Fading slider. (if you choose the Flash 3D Slideshow the jQuery slider will still be used as a fallback if a user doesn't have flash installed on his browser)



If you have choosen the 3D SLideshow you have to ways of populating it.



You can either choose to use the slideshow manager that I will describe soon or edit the config.xml file in your /slideshow/ folder manually.

Of course you have a few more options if you are editing the slides via xml file directly but it is much easier and faster to use the Slideshow Manager Tool.

Here is a really good explanation on how to use the xml file directly if you really want to use it that way:

http://www.progressivered.com/cu3er/docs/

Also please be aware: if you have choosen the jQuery slider you can only use the Slideshow Manager.

Last but not Least you can choose Autoplay and Autoplay Duration for the slider



Now to the important Part, the Slide Manager itself:



You will notice, it looks and works very similar to the menu manager. You create new items and can sort and delete them with the controlls on the left. Within the image url field enter a URL to the image you want to show.

Size should be 940 * 420 px. You can now choose the transition method for each slide:

- The rotation Direction: Up, Down, Left, Right
- The slicing Direction: vertical, horizontal
- Number of Slices
- Shading option before transition
- the Z-Axis option sets the amount of "gravity" during the transition. the higher it is the further the item gets pulled back during transition.
- The Link is self explanatory I guess:)

Every field is optional, except for the Image URL

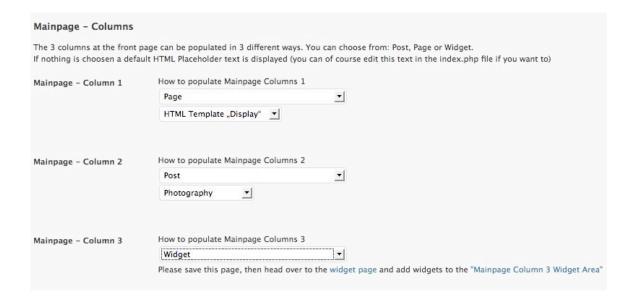
Mainpage Main Content Options

To setup the Mainpage content open the menu "Mainpage Options"

The first inputs content is the welcome message bellow the slider.



The Second block lets you choose how you want to populate the 3 frontpage content boxes.



Here you can choose what to display in the 3 bottom columns of the mainpage. They are extremely flexible, you can decide to edit just the html in the index.php file or change the content dynamically either via Posts, Pages or Widgets.

If you choose page an additional drop down field appears and lets you choose a page.

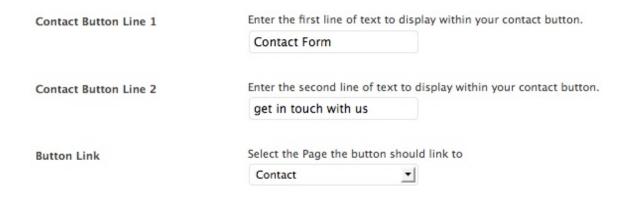
If you choose Post you can select the category of the post in addition,

If you choose Widget go to the widgets page after saving your settings and add widgets to the appropriate widget area.

Footer Area

To edit your footer press open "Footer Options"

The footer setup is pretty quick and self explanatory. First you can edit the content and Link URL of your Contact Button.



Next is a copyright text of your choice



And last but not least you can enter some social accounts of yours, the small icon links will only be displayed for those input fields that dont have an empty value.

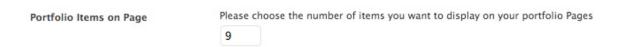
Facebook Account	Enter the name of your facebook account to create a small icon link within your footer
	themeforest/
Flickr Account	Enter the name of your flickr account to create a small icon link within your footer (looks something like this: 34166943@N05)
	34166943@N05
Twitter Account	Enter the name of your twitter account to create a small icon link within your footer
	kriesi/

The 4 footer link lists can be edited within the footer widget area on your widget page. if you don't have any widgets applied to this area there will be shown 4 default list, defined in footer.php

SETTING UP YOUR PORTFOLIO

At the options pages just choose which page should display your portfolio.

First you can choose how many images you want to display on each page



Best practice is to first create a blank page with the name of your choice, then add that page to your main menu with the Menu Manager and after that is done choose the page in Portfolio Option with the select box.



After that is done choose Categories which should be used to populate your portfolio page.

New and a very unique feature is the option to set up as many portfolios as you want. Just choose a new page and display the same or other categories of your choice.

Portfolio Page 1	Select a Page to display Portfolio 1			
	Portfolio			
	Select Categories to display in Portfolio 1			
	Portfolio	▼ Photography	_	Select additional category?
Add another Portfolio				
Add another Portfolio				
Delete this Portfolio	Select a Page to display Por	tfolio 2		
Add another Portfolio Delete this Portfolio Portfolio Page 2	Select a Page to display Por	tfolio 2		
Delete this Portfolio		tfolio 2		
Delete this Portfolio				

SETTING UP THE BLOG

At the options page just choose which page should display your blog.

Best practice is to first create a blank page with the name of your choice, then add that page to your main menu with the Menu Manager and after that is done open Blog settings and choose the page at the select box.

Blog Page	The Page you choose here will display the Blog in addition to the normal page content:
	Blog

The blog Page usually displays all Categories, since sometimes you want to exclude some of these categories (for example portfolio entries) you can EXCLUDE multiple categories here:

Exclude Categories	The blog Page usually displays all Categorys, since sometimes you want to exclude some of these categories (for example porfolio entries) you can EXCLUDE multiple categories here:				
	Photography Web Design	gn Videos 🔻			
	Select additional category? ▼				

SETTING UP THE CONTACT FORM

At the options page just choose which page should display your portfolio.

Best practice is to first create a blank page with the name of your choice, then add that page to your main menu with the Menu Manager and after that is done open Contact Page settings and choose the page at the select box.

Contact Page	The Page you choose here will display the Contact Form in addition to the normal page content:	
	Contact	

Afterwards choose which email adress the mails of the contact form should be sent to:

E-Mail adress	Enter the Email adress where mails should be delivered to. (default is 'office@kriesi.at')
	officeer@kriesi.at

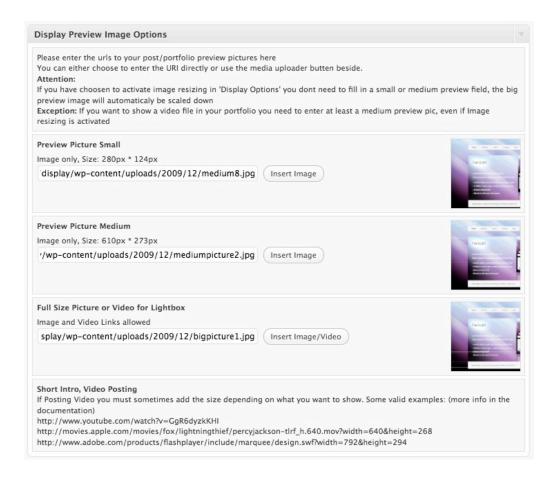
FAQ Contact: If your contact page seems to work on the front-end but doesnt deliver a mail be sure that your server supports the sendmail protocol. (ask your server admin if this is turned on)

If you cant activate it I would recommend to get a plugin for your contact page, like cformsII.

ADDING CONTENT

If you completed the previous steps you are now ready to fill your site with content. this works just normal for posts and pages, only the main-page content boxes and the portfolio might need some introduction:

When heading over to a post or page you will notice the "Display" option panel below the text area:



The Images you enter here are the preview Images for your posts, pages and portfolio Items.

Basically you have the choice to enter up to 3 Preview items:

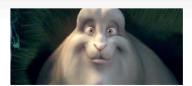
The first one with size 280px * 124px is used for the portfolio/front page preview:



Funky Town Picture

Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo conse

Read more >



Video: Big Buck Bunny

Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.

Read more >



Kids Running

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Read more >

The Second one with size 610px * 273px is used for the Blog Overview and Single Post/Page view:



The 3rd one is used for the Lightbox effect when you click on one of these Pictures. The Small and Medium input fields in your backend may only contain Images, hoever, the full size input field may also contain videos.

If you decided against automatic resizing of images you always need to enter a image/video url into every input field and the images you entered must have the correct size.

If you turned image scaling on it can get a little tricky logic wise:

- If image scaling is activated you can enter images of any image size into any input field, they will be scaled to the correct dimension.
- If you don't add a small or medium image, and only choose to enter the big version, then a scaled down version of this image will be used to display portfolio overview or Blog Overview and Single Post/Page preview Pictures.
- However whenever you enter a image into the small or medium input it will overwrite the big version when displaying a small or medium picture.
- If you choose to display a Video within your lightbox add the video Link instead of the image url into the appropriate (the 3rd) input field. You then have to enter at least a medium sized preview pic as well. Since wordpress cant extract a screenshot form the video file, you need to set one manually.
- if you choose not to enter an image/video into the 3rd input field there wont be a lightbox effect, instead the image will link to the single post/page.

How to enter an Image/video link:

You have two options when adding a link: either manually by typing the full address (eg: http://www.yourdomain/path/to/image.jpg)

or you can press the button enxt to each input field. the media library will open, you can upload a new image or choose an existing one and then as if you would add an image to your post press the "add image to post" button. The lightbox will close and instead of addint the image to the post the image url will be added to the input field.

Adding videos can get a little more tricky since you need to add a height and width for most of the video links with your url, so entering by hand is recommended here.

Some examples of valid links would be:

if adding an swf file you need to pass height and width by appending ?width=792&height=294

http://www.adobe.com/products/flashplayer/include/marquee/d
esign.swf?width=792&height=294

if adding a youtube video you dont need to pass it:

http://www.youtube.com/watch?v=qqXi8WmQ WM

adding a vimeo video needs the height and width:

http://vimeo.com/moogaloop.swf?width=580&height=326&flashvars=clip_id=4321799&server=vimeo.com&show_title=1&show_byline=1&show_portrait=0&color=&fullscreen=1

(you dont need to add this parameters on your own, just click the embed button when you are viewing a vimeo video you want to embed and copy the value for param name="movie")

more examples can be found on the homepage of the lightbox creator:

http://www.no-margin-for-errors.com/projects/prettyphoto-jquery-lightbox-cl one/

ADDING CONTENT FAQ:

HOW to CUT POSTS AND SHOW THE MORE LINK:

To display the "more" button you have to manually cut posts or pages into two parts, this is done with the read more button in Wordpress



B) CSS FILES

The CSS for each theme is split into two files: one that holds the basic markup for layout and one that contains all information on color, background-color, borders and images. The fist one (style.css) is shared among all 3 "Display" skins, but each skin has a separate second file for the aforementioned color and image information. If you want to create a unique layout just change the settings in on of the stylessheets of folder "CSS"

C) JAVASCRIPT

The theme uses advanced jQuery functions to create the fallback image transition animation, as well as the dropdown menu and the ajax contact form.

The following functions are available:

1.)Internet explorer png fix

If you want to use additional transparent png files just add the class "ie6fix" to the element that has the image applied to make internet explorer 6 render it correctly.

2.) Jquery Improved dropdown menu(k_menu())

This improves the css dropdown menu with animation and ie6 compatibility 3.) k form

this improves the contact form with ajax sending and animation

4.) Lightbox: prettyphoto

The prettyPhoto lightbox comes with 4 styles. each link that has the atrubute rel="lightbox" or

rel="prettyPhoto" will trigger that lightbox.

to choose different styles change the parameter in the function call The lightbox is capable of displaying images as well as movies and flash files. Documentation can

be found here:

http://www.no-margin-for-errors.com/projects/prettyPhoto-jquery-lightbox-clone/

To activate the lightbox on a link add the rel="lightbox" or rel="prettyPhoto" to the link.

The theme offers some modification options at the options page for your javascript, especially for the image slider, so you shouldn't need to edit the custom.js file.

However if you want to remove some javascript functionality you can edit the lines 3 to 35 and remove function calls in custom.js in your /js/ folder.

D) PSD FILES

Among with the theme come all psd files needed to edit the different skins. With these psds you can even create your own unique "Display" skin.

E) EXTERNAL RESOURCES

3D Image slider: http://www.progressivered.com/cu3er/

lightbox plugin:

http://www.no-margin-for-errors.com/projects/prettyPhoto-jquery-lightbox-clone/logo font: Mueso Sans: http://new.myfonts.com/fonts/exljbris/museo-sans/

Social Bookmark Icons:

http://www.komodomedia.com/download/#social-network-icon-pack

drf icon set: http://jonasraskdesign.com/downloads/downloads.html

Wordbank ads plugin http://www.wordbankads.com

Thats it, once again, thank you so much for purchasing this theme, have fun using it.

Cheers Kriesi