Shopee Dataset Information

In this dataset, every row is a transaction. Product category indicates the category in which the product was sold. *number_of_likes* and *number_of_products_sold* indicate the number of likes and number of products sold for the particular product in that transaction, for e.g., Mary bought a pair of Nike Air shoes from Shopee, and that data was stored on row x of the dataset:
- number_of_likes = number of Nike Air shoes sold at Shopee
- number_of_products_sold = number of Nike Air shoes sold at Shopee

If you have any questions, please join our Slack chat at:
https://join.slack.com/t/yncdatathon/shared_invite/enQtNDYwNDU5NTI1OTIzLTg5MDIyOWNmMGVlNGVjY2M2ZjlwNDI3ODNjZjdhODg0NDg2OTgxYjc3YjU3ZmQ0NTZhZjUzMjUzNjBiYzg3ZDk

Column Name	Description	Values
purchase_date	Date on which transaction (sale of product/like given by user) was made	• Data from 2016-01-01 till 2018-10-18 is available • Date and time truncated to beginning of day • YYYY-MM-DD HH:MM:SS format
product_category	Name of the category to which a particular product belongs	Categories include: • Sports & Outdoors • Beauty & Personal Care • Mobile & Accessories • Pets • Women Clothes • Others • Computer & Accessories • Home & Living • Men Shoes • Health & Wellness • Women Shoes • Groceries & Pet Care • Food & Beverages • Tickets & Vouchers • Jewellery & Accessories • Baby & Toys

		- Games & Hobbies - Watches - Arts - Home Appliances - Stationery & Books - Bags & Luggage - Men Clothes - Default
user_gender	Gender of users purchasing or liking a particular product	1: Male 2: Female 3: Predicted Male 4: Predicted Female - NA
user_year_of_birth	User's birthday	- The date of birth truncated to first day of the year of birth - YYYY-MM-DD HH:MM:SS format - NaN: Data unavailable
number_of_products_sold	Number of that particular product sold	Integer value
number_of_likes	Number of likes given to the particular product	Integer value