



PartnerUs

Make Bigger Things Happen

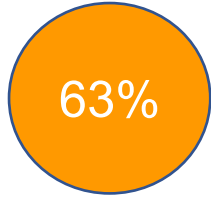
Three weeks in the circuit breaker



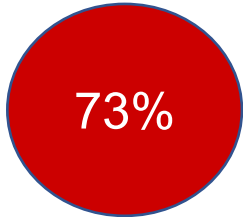
- Ensure business continuity
- Increasing the customer base (repetition/new customers)
- Retaining the employees

- Our own personal & **financial** well being
- Help others
- Identify opportunities to invest

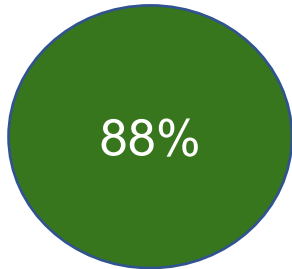
Challenge



No Sales or sales
declined > 50%



Require financial
assistance



Willing to offer
exclusive discounts

Businesses are facing
Liquidity crunch due to
COVID situation

- Most businesses are finding it difficult to meet even basic fixed costs due to low or no sales.
- They need immediate cash flow to stay afloat for now and then to be able to grow in future.

Challenges bring us together

- Government is providing relief measures to individual & business under various schemes
- Various individual & social groups are extending support

Will individuals support business ?

76%

Buying future use at discount is a good investment decision

88%

Willing to help local business

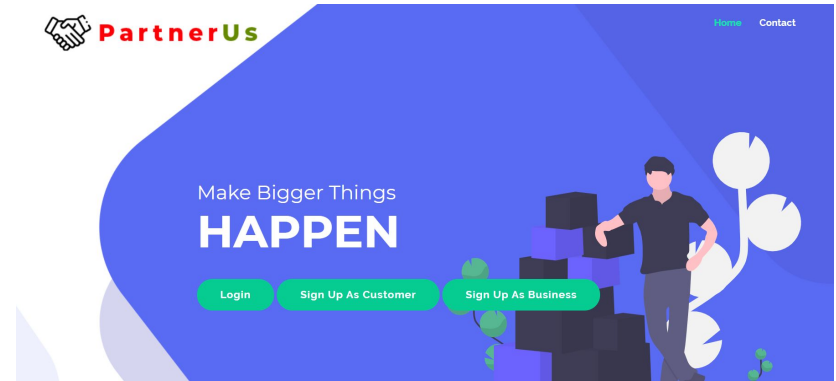
44%

Our willing to invest in business they know and trust

Partnering for a better future

Providing a platform to connect businesses with existing and new customers and to raise funds by facilitating

- Businesses to offer their products/ services at a discounted price
- Customers to purchase products for future personal consumption
- Customers to bulk purchase products for reselling in the future at higher price* thru the platform's **marketplace**



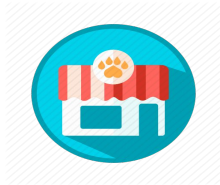
Let us meet Emily



Emily runs a Petcare center in clementi area



No sales due to the lockdown situation



She also provides employment for 3 other people.



She cannot pay her employees due to revenue loss. Also it's a challenge to cover other fixed costs.

PartnerUS.co journey..

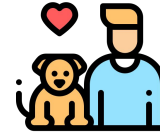
We create a personalise COVID impact story of Emily to share it on the platform while onboarding.



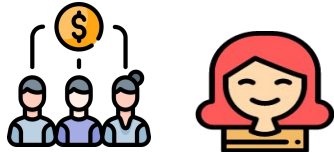
Depends on the business location, platform shares her story to users



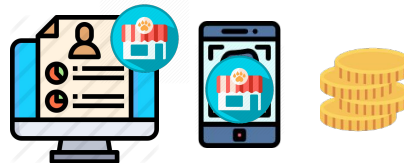
Ryan came across the PartnerUS.co story on social media. He is a pet lover has 1 dog.



Like Ryan, people who wants to support Emily's business can buy/donate through us. This funding helps to support her employees as well.



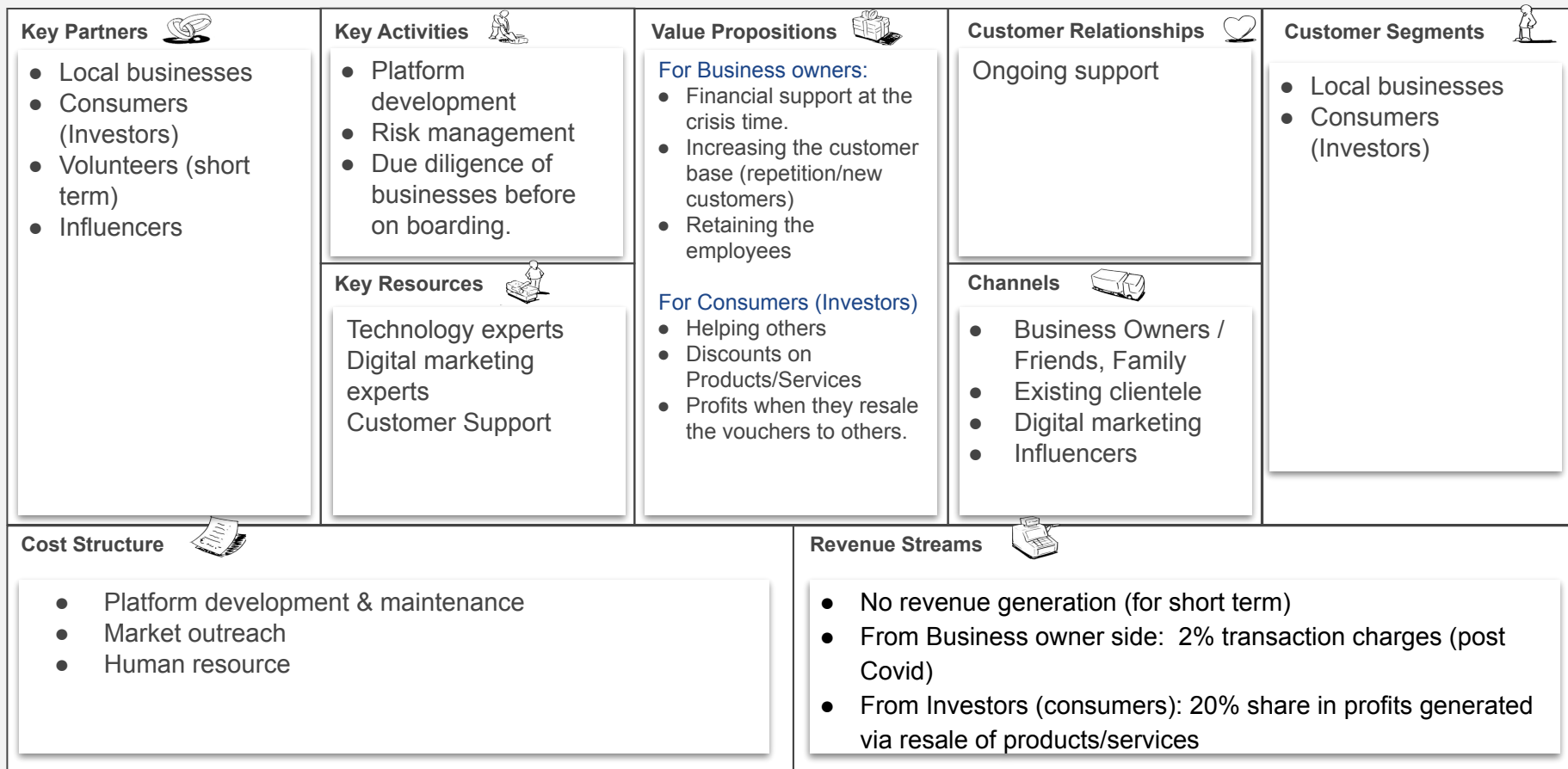
After signing up, Ryan can see Emily's story. As a pet lover who needs pet services,he decided to help emily by funding her in return for her Product/ services discounted prices



He decided to help out the the people in need near his location



Business Model Canvas



Key success criteria - 12 months from now

2000

Business Supported

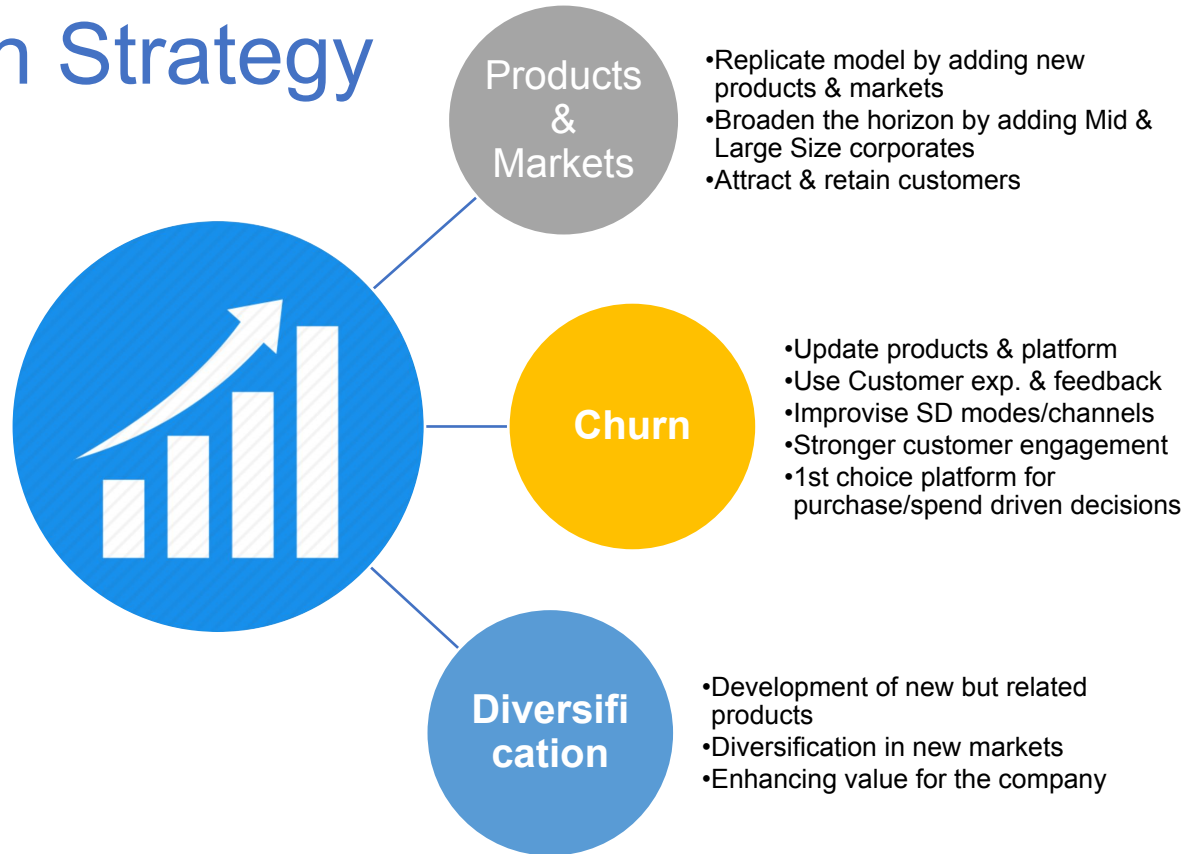
5000

Job saved

50

Million Fund raised

Future – Growth Strategy



Leverage technology – Data Analytics to predict & enhance customer behaviours, experiences & generate continuous value for the customer

Our Team



Parag

BI, Data & Analytics
Expert

16 years of work exp.

Officeworks, Ex SAP,
KPMG, Deloitte



Jaspreet

Chartered Accountant &
Consulting Expert

18 years of work exp.

Ex Amex, HSBC Bank



Ajay Surana

Management Consultant
(Co-Founder)

20 years of work exp.

Ex Moodys / FIS / Oracle



SaiKiran

Business Analysis &
Digital Marketing Expert

Masters in Chemical
Engg, NUS



Matthew

Mechatronics and
Robotics Expert

Graduated from
Singapore Polytechnic

Solid team with a mix of youth & experience - / Technology / Business / Finance / Sales & Marketing