

Table 2

TDM Solutions

Strategy	Area Suitability	SOV Reduction	Peak Trip Reduction	VMT Reduction	Transit Impact	Employee Cost	Employer Cost	Public Capital Cost	Employee	Employer	Municipal	Political	Ease of Implementation Index
Alternate Work Schedules													
Staggered	U, S	none	high	none	none	same	higher	none	high	low	high	high	3
Flex-time	U, S	negative	high	negative	negative	same	higher	none	high	low	high	high	4
4 Day week	U, S	medium	medium	high	high-neg	lower	unknown	none	medium	low	high	medium	3
Telecommuting	U, S	positive	positive	positive	high-neg	lower	unknown	none	unknown	unknown	high	medium	unknown
Carpools	S	high	medium	medium	negative	lower	varies	none	low	medium	high	high	3
Vanpools	S	medium	low	low	negative	lower	higher	none	low	low	high	high	2
Subscription Buses	S	low	low	low	positive	lower	higher	none	low	low	high	medium	2
Parking Management													
Preferential parking	S	low	low	low	none	same	higher	none	low	low	high	high	2
Parking pricing	U, S	medium	medium	medium	low	higher	same	none	negative	low	negative	negative	1
Parking ratios	U, S	medium	medium	medium	positive	same	lower	none	negative	unknown	negative	negative	2
Park - riders	U, S	medium	medium	medium	positive	varies	n/a	higher	medium	medium	varies	varies	4
Preferential HOV Lanes	U, S	medium	medium	medium	positive	same	n/a	higher	varies	varies	high	varies	4
Congestion Pricing	U, S	medium	high	medium	positive	varies	n/a	lower	low	low	unknown	negative	unknown
Transit													
Transachek	U, S	medium	medium	medium	medium	lower	same	none	high	medium	high	high	5
Employer sponsored	U, S	low	low	low	low	varies	higher	none	medium	low	high	high	4
Employer subsidized	U, S	low	low	low	low	varies	higher	none	medium	low	high	high	5
Land Use - Zoning													
Higher densities	S	medium	medium	high	high	n/a	varies	lower	n/a	n/a	negative	negative	2
Transit-friendly design	S	medium	medium	medium	medium	same	same	lower	medium	low	varies	positive	4
Mixed use development	S	unknown	unknown	medium	unknown	lower	unknown	lower	unknown	unknown	varies	positive	4
Growth Management	S	unknown	unknown	unknown	unknown	same	unknown	lower	unknown	unknown	varies	varies	3
Trip Reduction Ordinances	S	high	high	high	low/med	varies	higher	n/a	low	negative	varies	varies	4
Transp. Mangmnt. Assoc.	U, S	varies	varies	varies	unknown	same	higher	n/a	n/a	varies	n/a	positive	n/a

Suitability Index: U – urban areas; S – suburban areas; n/a – not applicable

Ease of Implementation Index: 1 (difficult) to 5 (easy); n/a – not applicable

