

Table 7-1

Potential Effectiveness Of Transportation Control Measures

<u>Control Measure</u>	<u>Emission Reduction Potential</u>	<u>Rate of Reduction</u>
<u>Land Use Management</u>		
Job/Housing Balance	Low	Slow
Densification	Medium	Slow
Mixed Use	High	Slow
Growth Controls	High	Slow
Pedestrian Improvements	Low	Slow
<u>Traffic Flow Improvements</u>		
Traffic Signal Improvements	Low – Medium	Fast
Capacity Increases	Low	Slow
<u>Transit Improvements</u>		
Service Increases	Low	Fast
Employee Transit Pass Subsidy	Low	Fast
Park-and-Ride Lots	Low	Fast
High Occupancy Vehicle Lanes	Low	Slow
<u>Bicycle Improvements</u>		
Bicycle Improvements	Low	Fast / Slow
<u>Demand Management</u>		
Trip Reduction Ordinances	High	Fast
Ridesharing	Medium	Fast
Parking Management	Medium	Fast
Telecommuting	High	Slow
<u>Alternative Work Schedules</u>		
Flexible Work Hours	Low	Fast
Staggered Work Hours	Low	Fast
Compressed Work Week	Low	Fast
<u>Pricing</u>		
Gas Tax	High	Fast
VMT Tax	High	Fast
<u>Freeway Management</u>		
Motorist Information	Low	Fast
Incident Management & Response	Low	Fast
<u>Goods Movement</u>		
Delivery Timing	Low	Fast
Loading Facility Improvements	Low	Fast