

Table II.3
Potential Impacts (Objective) of Demand-side Congestion Management Measures

Types	Strategy Class	Measures	Impacts							
			<i>Reduce Need to Make Trip</i>	<i>Reduce Length of Trip</i>	<i>Promote Non-motorized Transport</i>	<i>Promote Public Transport</i>	<i>Promote Carpooling</i>	<i>Shift Peak Hour Travel</i>	<i>Shift Trips Away from Congested Locations</i>	<i>Reduce Traffic Traveler Delays</i>
D E M A N D - S I D E	Land Use & Zoning	Land Use & Zoning Policy	X	XX	XX	XX	X	X	X	X
		Site Amenities & Design	XX	XX	XX	XX	XX	X		X
	Tele-Communications Substitutes	Telecommuting	XX	XX	X	X			X	X
		Tele-conferencing	XX	XX						
		Tele-shopping	XX	X						
	Traveler Info Services	Pre-trip Travel Info	X	X	X	XX	XX	XX	XX	X
		Regional Rideshare Matching	XX			XX	XX	X	X	X
	Economic Measures	Congestion Pricing	X	X	X	XX	XX	XX	XX	XX
		Parking Pricing	X	X	X	XX	XX	XX	XX	X
		Transportation Allowances			X	XX	XX	X		X
		Transit & Rideshare Financial Incentives				XX	XX	X		X
		Public Transport Pass Program				XX		X		X
		Innovative Financing				XX	XX			X
	Administrative Measures	Transportation Partnerships			X	XX	XX	X	X	X
		Trip Reduction Ordinances / Regulations	XX		X	XX	XX	X	X	XX
		Alternative Work Schedules	X			XX	XX	XX		X
		Auto Restricted Zone	XX		XX	XX			XX	
		Parking Management	X		X	XX	XX	X	X	X

Note: XX – Significant Impact X – Some Impact (Blank) – No Impact

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S U P P L Y - S I D E	Road Traffic Operations	Entrance Ramp Controls				XX	XX	X	XX	XX
		Traveler Info Systems		X		X	X	XX	XX	XX
		Traffic Signalization Improvements				X			X	XX
		Motorway Traffic Management		X		X	X	X	X	XX
		Incident Management							XX	XX
		Traffic Control at Construction Sites				X	X	X	XX	XX
	Preferential Treatment	Bus Lanes				XX		X	X	X
		Carpool Lanes				X	XX	X	X	X
		Bicycle & Pedestrian Facilities			XX					
		Traffic Signal Pre-emption				XX				X
	Public Transport Operations	Express Bus Services				XX				X
		Park & Ride Facilities				XX	XX		X	X
		Service Improvements				XX				X
		Public Transport Image				XX				X
		High Capacity Public Transport Vehicles				XX				X
	Freight Movements	Urban Goods Movement						X	X	XX
		Inner-city Goods Movement	X					X	X	XX

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