

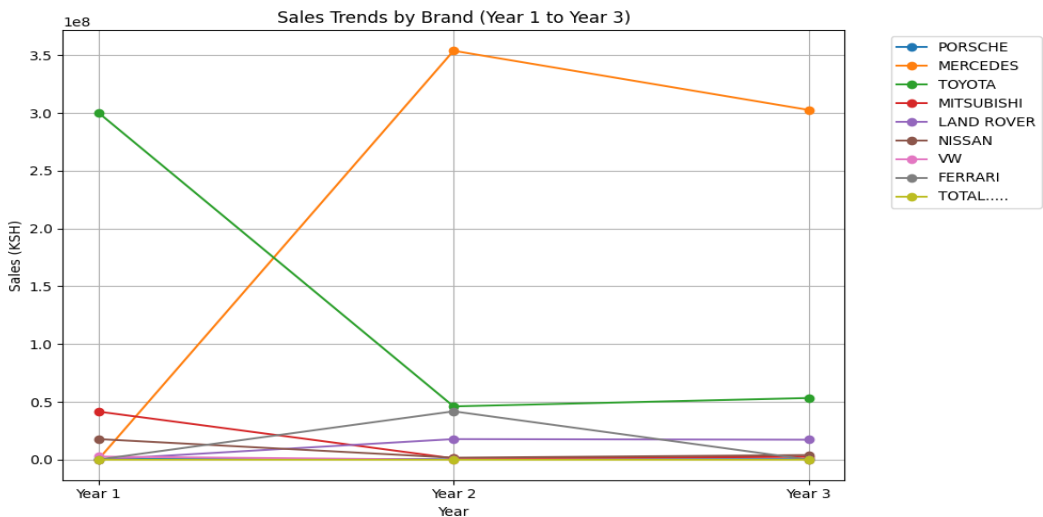
# ABC Limited Sales Analysis Report

## Executive Summary

This report analyzes sales data for ABC Limited over three years, focusing on annual growth rates, October performance, and market share trends. Mercedes and Ferrari show strong growth, while Porsche and VW are inconsistent. Recommendations include investing in Mercedes and Ferrari, reviewing Mitsubishi and Nissan, and monitoring Land Rover.

## 1. Annual Growth Rates and Trends

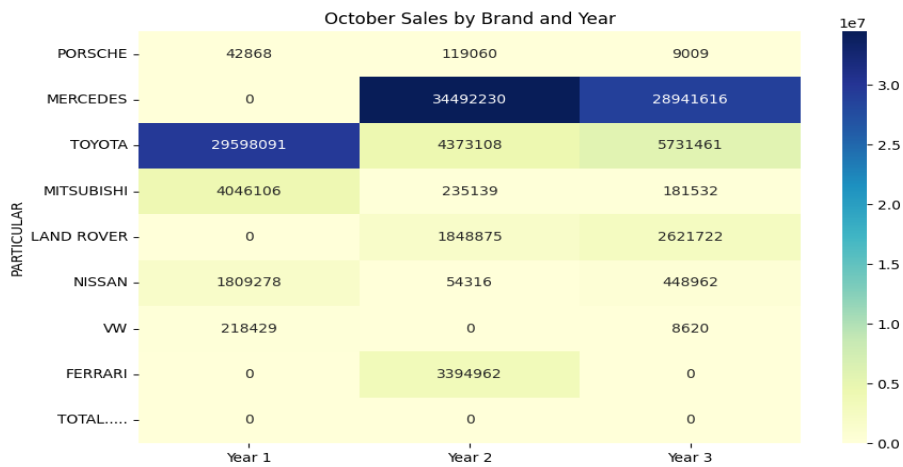
Brand	Year 3 Growth
PORSCHE	18.12%
MERCEDES	-14.48%
TOYOTA	15.76%
MITSUBISHI	135.12%
LAND ROVER	-2.96%
NISSAN	135.96%
VW	132.53%
FERRARI	-99.99%



## 2. October Sales Performance

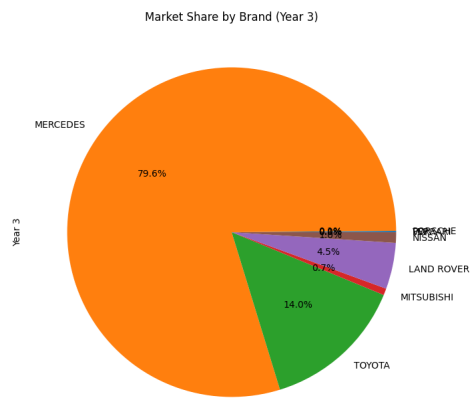
Brand	October Year 3
PORSCHE	9009
MERCEDES	28941616
TOYOTA	5731461

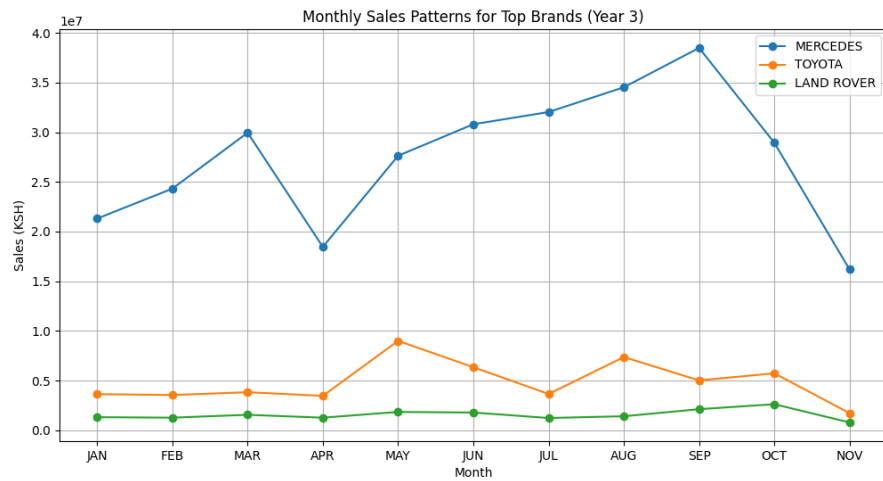
<div></div> <div>MITSUBISHI</div>	181532
<div></div> <div>LAND ROVER</div>	2621722
<div></div> <div>NISSAN</div>	448962
<div></div> <div>VW</div>	8620
<div></div> <div>FERRARI</div>	0
<div></div> <div>TOTAL.....</div>	0



### 3. Additional Insights

Mercedes dominates market share, followed by Toyota and Ferrari. Toyota shows seasonal peaks in May and August.





## Recommendations

- **\*\*Invest in Mercedes and Ferrari\*\***: Consistent growth and strong market share. - **\*\*Review Mitsubishi and Nissan\*\***: Low and inconsistent sales suggest cost-cutting. - **\*\*Monitor Land Rover\*\***: Steady growth warrants further analysis.