TRAN THI MY HUYEN

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I am a detail-oriented and analytical Business Analyst with a passion for solving complex problems and optimizing business processes. Skilled in gathering requirements, translating insights into actionable solutions, and collaborating with cross-functional teams to drive product success. Adaptable and eager to embrace new challenges in a dynamic environment.

EDUCATION

Information Technology Aug 2019 - Oct 2023

HCMC University of Technology and Education

- · Head of Communications Faculty of Information Technology
- Executive Committee Member of the association Faculty of Information Technology

WORK EXPERIENCE

Business Analyst Jun 2024 - Present

DGV Digital Ho Chi Minh

- · Oversaw projects, managed resources, defined the product roadmap and developed features for the CDP.
- · Supported the analysis of Loyalty product requirements.
- Collaborated with clients to gather, clarify system requirements and upgrade requests.
- Delivered user training, assisted with software deployment and configured processes.
- Developed BPMN diagrams, flowcharts, wireframes and custom dashboard reports.
- Recorded key documentation including BRD, SRS, FSD, Blueprint, User Guides and test cases....
- Conducted system testing, ensuring issue resolution rate exceeds 70%.

Business Analyst May 2024 - Present Freelance Job Ho Chi Minh

- Conducted client interviews to gather requirements, analyzed business needs and created functional specifications.
- Developed activity diagrams, flowcharts,... and prepared key documentation including SRS, FSD,...
- Designed UX/UI, developed project plans.
- Monitored progress and facilitated stakeholder communication, ensuring 100% timely support for arising issues.
- Assisted in testing, validated user acceptance and managed requirement changes and impacts.

Business Analyst Mar 2023 - May 2024

Vu Thao Technology

Ho Chi Minh

GPA: 8.41/10

- Managed E-Office, DPM, website projects, handling costs, staff and customer needs; resolved issues with programmers.
- Discussed, analyzed, clarified customer need, received and analyzed system requirements and upgrade requests.
- Supported software training and implementation for clients, assisted in process configuration and provided user guidance.
- Create UX/UI, mockup for requested features and formulated API design documents, tested APIs.
- Created project analysis documents including FSD, User Guide, test cases,...
- Conducted system checks and resolved arising issues, achieving a timely processing rate of over 80%.

Business Analyst Nov 2022 - Feb 2023 Ho Chi Minh

New Star Paper manufacturing trade co., Itd

• Interfaced with ERP and e-commerce domains to streamline processes.

- Conducted comprehensive system analysis and formulated operational processes.
- Prepared various technical documents including URD, FSD, SRS, User Guides and test cases.
- · Updated the system, offered innovative solutions and established stringent directives.
- Improved user experience by designing web features and developing 90% of the mobile app interface.

Front-end developer New Star Paper manufacturing trade co., Itd

Feb 2022 - Oct 2022 Ho Chi Minh

• Developed projects by applying HTML/CSS, Java script and ReactJS to frontend.

- Collaborated with business analysts and testers to optimize the software.
- Optimized website access speed by implementing solutions resulting in a 80% increase in loading times.

Teaching Assistant for Databases HCMC University of Technology and Education

Sep 2021 - Jun 2022

Ho Chi Minh

- · Collaborated with teachers to grade exams, prepare lessons and organize materials.
- · Guided students in setting up software for subjects and practice exercises.
- Provided post-class support by responding to and resolving students' questions, 100% of students passed the course.

SKILLS

Tech languages: Python Flask, ReactJS, JavaScript, HTML, CSS/SCSS, Bootstrap,...

Database: SQL Server, MySQL,...

Tools: Trello, Amis Task, GitHub, Postman, VS Code, MS Office,...

Design skills: Draw.io, Astah, Figma, Adobe XD, Adobe Illustrator, Adobe Photoshop,...

Soft skills: Analysis, adaptability, receptiveness, agility, problem solving, collaboration, communication, public speaking,...

Hop Tri - C2 (App) Jan 2025 - Present

- · Created blueprint documents, ensuring clear product vision and alignment with business goals.
- Developed BPMN diagrams to optimize workflow efficiency.
- Updated UX/UI designs for the app, enhancing usability and engagement.
- Collected and processed customer requirements, achieving a 90% request resolution rate.
- · Collaborated with third-party partners to facilitate integration and ensure 100% accurate data processing.

Hop Tri - Portal Dec 2024 - Present

- Created blueprint documents, ensuring clear product vision and alignment with business goals.
- Developed BPMN diagrams to optimize workflow efficiency.
- Updated UX/UI designs for the website, enhancing usability and engagement.
- Collected and processed customer requirements, achieving a 90% request resolution rate.

Crop & Soil - Ecommerce

Sep 2024 - Present

- Conducted client interviews to gather requirements, analyzed business needs, and created functional specifications.
- Developed use cases, activity diagrams, ERD,... and prepared key documentation including FSD and BRD.
- Monitored progress and facilitated stakeholder communication, ensuring 100% timely support for arising issues.
- · Assisted in testing, validated user acceptance and managed requirement changes and impacts.
- Evaluated and tested UX/UI designs for both the website and app, ensuring alignment with user needs.

CDP (Customer Data Platform)

Jun 2024 - Present

- Gathered and analyzed business requirements to define project objectives and deliverables.
- · Developed process flow diagrams, use cases, and key documentation including user manuals and training materials.
- Tested new features for compliance with business requirements and supported UAT, achieving a 80% user satisfaction rate.
- Trained end-users on the Customer Data Platform features to ensure successful adoption.
- · Monitored project progress and reported on key metrics, ensuring timely delivery of milestones.

Landing page ☑ May 2024 - Aug 2025

- Developed a company website to showcase the company and its products.
- Engaged with clients to gather and understand requirements.
- · Designed UX/UI and perform product testing.
- · Tracked project progress and allocate tasks to team members.
- Achieved 100% on-time project completion.

Website - EVNGENCO3 2

Oct 2023 - May 2024

- Applied SharePoint platform to EVNGENCO3's admin website for functional management and authorization.
- Built a basic website for a public site.
- Created documents including FSD, User manual, Test cases,...
- · Coordinated with programmers to troubleshoot, test and resolve issues.

SNP e-Office Jun 2023 - May 2024

- Developed a website using the SharePoint platform for e-Office.
- Designed the architecture and layout to enhance user experience.
- Integrated maritime service features.
- Tested functionalities to ensure optimal performance and user satisfaction, resulting in a satisfaction rate of 95%.
- · Launched the website, meeting all requirements and ensuring cross-device compatibility.

Edocman MSB Mar 2023 - May 2024

- Applied the SharePoint platform to the e-Office website.
- Developed multiple functions, including digital document signing and release, text libraries, news and discussion features.
- Discussed, analyzed, and clarified customer requirements.
- Trained users and implemented software operating instructions.
- Wrote documents such as FSD, User Manuals and Test Cases.
- Coordinated with programmers to address errors, tested and resolved issues, 80% completion rate.

ERP - Website eCommerce

Feb 2022 - Mar 2023

- Developed an ERP website for industrial business needs.
- Created an eCommerce website tailored for retail business.
- Conducted system analysis and designed operational processes, including 100% completion and validation of key documents.
- Updated the system, proposed solutions and set development directions.
- · Documented processes, tested applications and ensured quality.

CERTIFICATIONS

Introduction to Business Analysis Using Spreadsheets ☑ by CourseraFeb 2024TOEIC (540) by IIG Viet NamJan 2023Fundamentals of Digital Image and Video Processing ☑ by CourseraMar 2022Teaching Assistant by HCMC University of Technology and EducationSep 2021