

Deliverable – Week 11

Group Name: Tony's group

Team:

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Problem Description

ABC Bank wants to sell its term deposit product to customers and before launching the product they want to develop a model which help them in understanding whether a particular customer will buy their product or not (based on customer's past interaction with bank or other Financial Institution).

GitHub Link Main Page

<https://github.com/ttn20/DataGlacierInternship/tree/Bank-Marketing-Final-Project>

GitHub Presentation Link

<https://github.com/ttn20/DataGlacierInternship/blob/Bank-Marketing-Final-Project/bankmarketingcampaign.pdf>