

# Notes Section 3.1 – Quadratic Functions and Models

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## Lesson Objectives

1. Basic terms with quadratic functions
  2. Determine if a function is linear, quadratic, or neither
  3. Identify (or calculate) characteristics of quadratic functions and graphs
    - a. Leading coefficient – opens up or down
    - b. Vertex
    - c. Axis of symmetry
    - d. Intervals of increasing or decreasing
    - e. Domain and Range
    - f. Maximum or minimum value
  4. Using vertex and standard form for a quadratic function
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### A. Basic Terms with Quadratic Functions

**Quadratic** – a function of one variable where the highest exponent (degree) is 2.  
Quadratic comes from the Latin *quadrare*, which means “to make square.”

Let  $a$ ,  $b$ , and  $c$  be real numbers with  $a \neq 0$ . A function represented by

$$f(x) = ax^2 + bx + c$$

is a **quadratic function** (written in **standard form**).

Let  $a$ ,  $h$ , and  $k$  be real numbers with  $a \neq 0$ . A function represented by

$$f(x) = a(x - h)^2 + k$$

is also a **quadratic function** (written in **vertex form**).

By contrast, a **linear function** is of the form:

$$f(x) = ax + b$$

where  $a$  and  $b$  are real numbers ( $a \neq 0$ ).

## Notes Section 3.1 – Quadratic Functions and Models

### B. Determine if a function is linear, quadratic, or neither

1. For both quadratic and linear, there must be **NO** variables in the denominator.
2. Quadratic: Look for a term with  $x^2$  in it (no **higher** exponents).  
The leading coefficient is beside the  $x^2$ .
3. Linear: Look for a term with just an  $x$  (exponent **1**) in it (no higher exponents).

- **EXAMPLE:** Identify  $f(x) = 4 - 3x + 5x^2$  as being linear, quadratic, or neither. If  $f$  is quadratic, identify the leading coefficient  $a$  and evaluate  $f(-2)$ . [3.1.1]

For both quadratic and linear, there must be NO variables in the denominator. (OK)

Quadratic: Look for a term with  $x^2$  in it (no higher exponents).

This function has the  $+5x^2$  term (no higher exponents), so this function is

**QUADRATIC**. The leading coefficient (beside  $x^2$ ) is  $a = 5$ .

Evaluate:  $f(-2)$

Given Function:  $f(x) = 4 - 3x + 5x^2$

Plug in  $-2$  for  $x$ :  $f(-2) = 4 - 3(-2) + 5(-2)^2$

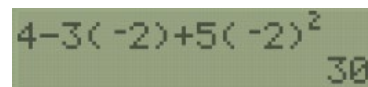
Be very careful with these negatives here.

Your placement of PARENTHESES is critical. Respect Order of Operations, too.

$$\begin{aligned} f(-2) &= 4 + 6 + 5(4) \\ &= 4 + 6 + 20 = 10 + 20 = 30 \end{aligned}$$

You don't have to do this by hand.

Using calculator:  $f(-2) = 4 - 3(-2) + 5(-2)^2$



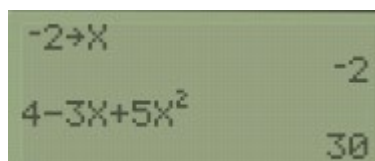
You still have to use parentheses correctly on calculator this way.

But remember, you can do the “Go to the STO>” method on the calculator:

Type in: **(-) 2, STO>, XTθn, ENTER**



Then, type in the function formula with variables:  $4 - 3x + 5x^2$



## Notes Section 3.1 – Quadratic Functions and Models

- **EXAMPLE:** Identify  $f(x) = \frac{2}{x^2-1}$  as being linear, quadratic, or neither. If  $f$  is quadratic, identify the leading coefficient  $a$  and evaluate  $f(-3)$ . [3.1.3]

For both quadratic and linear, there must be NO variables in the denominator. **(NO)**

Although there is an  $x^2$  present, it is in the **denominator** of a fraction.

Since there is a variable in the denominator, this function  $f(x)$  is

**NEITHER LINEAR NOR QUADRATIC.**

- **EXAMPLE:** Identify  $f(x) = \frac{1}{2} - \frac{7}{10}x$  as being linear, quadratic, or neither. If  $f$  is quadratic, identify the leading coefficient  $a$  and evaluate  $f(-2)$ . [3.1.5]

For both quadratic and linear, there must be NO variables in the denominator. **(OK)**

Quadratic: Look for a term with  $x^2$  in it. **(NO)**

Linear: Look for a term with just an  $x$  (exponent 1) in it (no higher exponents).

This function has the  $-\frac{7}{10}x$  term (no higher exponents), so this function is **LINEAR.**

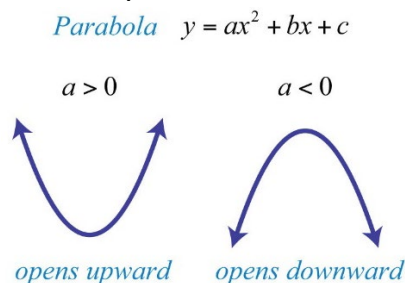
### C. Characteristics Quadratic Functions and Graphs

**Parabola** – the **U**-shaped graph of a quadratic function.

**Leading Coefficient ( $a$ )** – determines whether the parabola opens up or down.

If  $a > 0$  (**positive**), the parabola opens **UP**.

If  $a < 0$  (**negative**), the parabola opens **DOWN**.



**Vertex** – the highest point on a parabola that opens downward or the lowest point on a parabola that opens upward. It's where the graph **changes** from decreasing to increasing or vice-versa.  $ax^2 + bx + c$

**Maximum value** – the  $y$ -coordinate of the vertex of a parabola opening DOWN ( $a < 0$ )

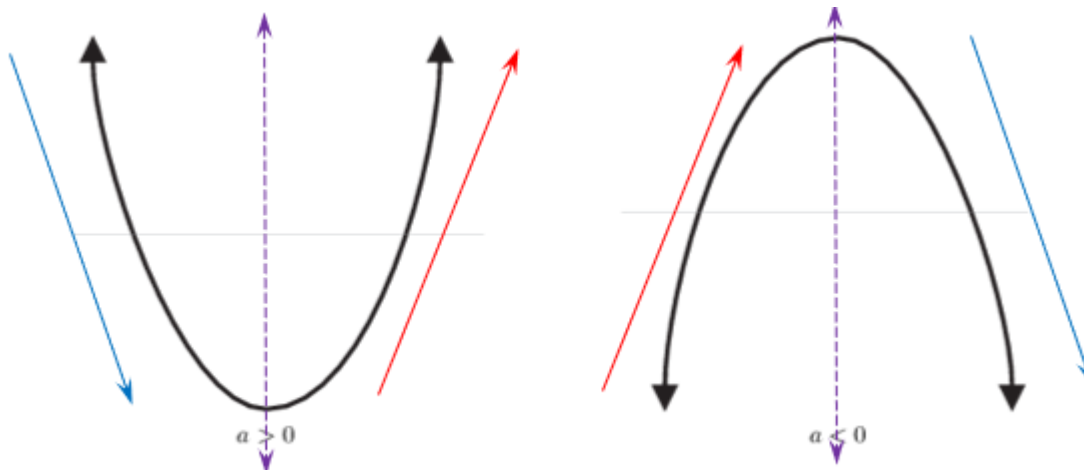
**Minimum value** – the  $y$ -coordinate of the vertex of a parabola opening UP ( $a > 0$ )

## Notes Section 3.1 – Quadratic Functions and Models

**Axis of Symmetry** – the **vertical** line passing through the **vertex**. Equation is  $x = (x\text{-vertex})$

**Increasing** – graph moves **UPWARD**, from left to right

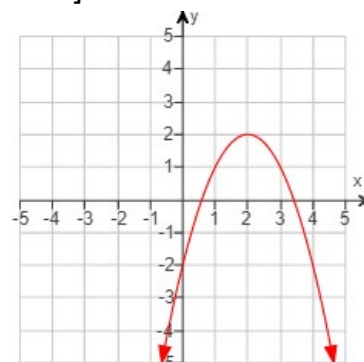
**Decreasing** – graph moves **DOWNWARD**, from left to right



• **EXAMPLE:** Use the graph to find the following.

[3.1.9]

- (a) Sign of the leading coefficient
- (b) Vertex
- (c) Axis of Symmetry
- (d) Intervals where  $f$  is increasing and where  $f$  is decreasing
- (e) Domain and range



### SOLUTION

(a) The parabola opens **DOWN**, so the **sign of the leading coefficient** is **NEGATIVE**.

(b) The **vertex** is located at **(2, 2)**.

(c) The **axis of symmetry** (AOS) is the line  **$x = 2$** . It goes through the vertex.

(d) On the **LEFT** side of the parabola, the function  $f$  is **INCREASING**.

Written as inequality:  **$x < 2$**

Interval Notation:  **$(-\infty, 2)$**

(e) The **domain** of  $f$  is describing  $x$ , and it moves **left-to-right**.

(Use the  $x$ -axis to help you.)

Written as inequality: **"all real numbers"**

Interval Notation:  **$(-\infty, \infty)$**

On the **RIGHT** side of the parabola, the function  $f$  is **DECREASING**.

Written as inequality:  **$x > 2$**

Interval Notation:  **$(2, \infty)$**

The **range** of  $f$  is describing  $y$ , and it moves **low-to-high**.

(Use  $y$ -axis to help you.)

Written as inequality:  **$y \leq 2$**

Interval Notation:  **$(-\infty, 2]$**

Always use  
bracket with an  
included value!

## Notes Section 3.1 – Quadratic Functions and Models

- EXAMPLE:** Use the graph of  $f$  to determine the intervals where  $f$  is increasing and where  $f$  is decreasing. [1.4-28]

- (STEP 1)** **x-Vertex**  $x = 0$   
(the x-coordinate of the vertex)

- (STEP 2)** Write out LEFT & RIGHT sides.

LEFT side  
of the parabola

RIGHT side  
of the parabola

Written as Inequality:

$$x < 0$$

$$x > 0$$

Interval Notation:

$$(-\infty, 0)$$

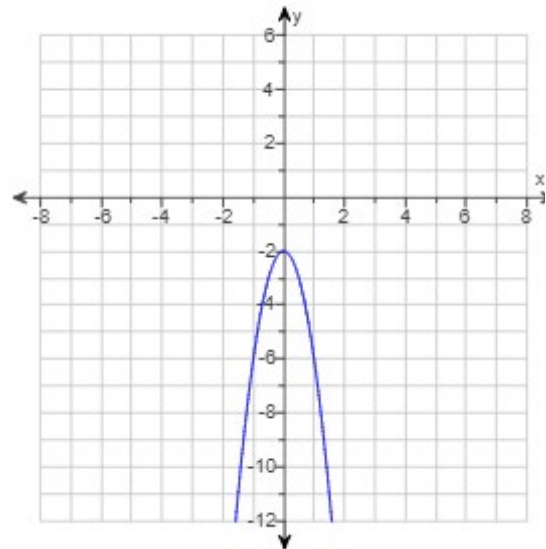
$$(0, \infty)$$

- (STEP 3)** Who's Increasing or Decreasing?

Increasing

Decreasing

**ANSWER:** Increasing  $(-\infty, 0)$  and Decreasing  $(0, \infty)$



1. Vertex Form:  $f(x) = a(x - h)^2 + k$  ← Vertex is  $(h, k)$

$a$  is the leading  
coefficient  
(opens U or  $\cap$ )

x-Vertex is  $h$   
(x-coordinate of vertex is  
INSIDE parentheses with  $x$ )  
**SWITCH SIGN** with  $x$

y-Vertex is  $k$   
(y-coordinate of vertex is  
OUTSIDE parentheses)  
**SAME SIGN** outside – **KEEP IT**

- EXAMPLE:** Identify the vertex of the parabola and determine whether its graph opens upward or downward. [\*Hornsby 3.2.17]

$$f(x) = (x - 9)^2 - 3$$

**SOLUTION**

INSIDE parentheses with  $x$ , SWITCH SIGN. I see  $-9$  with  $x$ , so **x-Vertex is  $+9$**

OUTSIDE parentheses is  $y$ , SAME SIGN (keep it). **y-Vertex is  $-3$**

The vertex is therefore  $(9, -3)$

The leading coefficient  $a$ , is an understood value of **1**.

That is,  $f(x) = (x - 9)^2 - 3$  can rewrite as  $f(x) = 1(x - 9)^2 - 3$   **$a = 1$**

Since  $a = 1$ , that's a POSITIVE number, which **opens upward**.

## Notes Section 3.1 – Quadratic Functions and Models

- **EXAMPLE:** Give the largest interval where the function increases or decreases, as requested.  $f(x) = (x + 3)^2 + 6$ ; increases [\*Hornsby 3.2-30]

### SOLUTION

- **(STEP 1)** Does the parabola open **UP** or **DOWN**?

Leading coefficient,  $a$ , is understood value of **1** (positive). It opens **UP**.

- **(STEP 2)** Make a **SKETCH** of a parabola opening **UP**.



$$f(x) = (x + 3)^2 + 6$$

$$x = -3$$

- **(STEP 3)** **x-Vertex** (SWITCH SIGN)

- **(STEP 4)** Write out **LEFT & RIGHT** sides.

**LEFT** side of parabola

**RIGHT** side of parabola

Written as Inequality:

$$x < -3$$

$$x > -3$$

Interval Notation:

$$(-\infty, -3)$$

$$(-3, \infty)$$

- **(STEP 5)** Who's **INCREASING** or **DECREASING**?

**LEFT** side is **DECREASING**

**RIGHT** side is **INCREASING**



What we're after: increases

$$x = -3$$

**ANSWER is:**  $(-3, \infty)$

(go on to the next page)

## Notes Section 3.1 – Quadratic Functions and Models

2. Standard Form:  $f(x) = ax^2 + bx + c$

Vertex Formula:  $\left(-\frac{b}{2a}, f\left(-\frac{b}{2a}\right)\right)$

$a$   
leading coefficient  
beside  $x^2$

$b$   
beside the  $x$

$c$   
has **NO**  $x$

**x-Vertex**  
Use this little formula  
 $x = \frac{-b}{2a}$

**y-Vertex**  
**Plug in** x-Vertex  
into function to  
get y-Vertex.

- **EXAMPLE: (a)** Use the vertex formula to find the vertex. [3.1.47]  
**(b)** Find the intervals where  $f$  is increasing and where  $f$  is decreasing.  
 $f(x) = 8 - x^2$

### SOLUTION

Since this function has no parentheses with  $x$ , then it's in **STANDARD** form.

The terms are not in the right order. Rewrite them highest power to lowest.

$$f(x) = 8 - x^2 \quad \text{rewritten in correct order:} \quad f(x) = -x^2 + 8$$

It's missing the  $x$ -term, so write in a zero placeholder:  $f(x) = -x^2 + 0x + 8$

**(a)** The vertex formula is  $x = \frac{-b}{2a}$       $b = 0, a = -1$       $x = \frac{-0}{2 \cdot (-1)} = 0$

**x-Vertex = 0**

Plug in  $x$  into function (use parentheses) in order to get  $y$ .

$$f(x) = -x^2 + 8$$

$$f(0) = -(0)^2 + 8 \quad 0 + 8 = 8$$

**y-Vertex = 8**

Therefore, the coordinates of the vertex are: **(0, 8)**

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## Notes Section 3.1 – Quadratic Functions and Models

(continued from previous page)

- **EXAMPLE: (a)** Use the vertex formula to find the vertex. [3.1.47]  
**(b)** Find the intervals where  $f$  is increasing and where  $f$  is decreasing.

$$f(x) = 8 - x^2$$

**SOLUTION**

$$f(x) = 8 - x^2 \quad \text{means the same thing as} \quad f(x) = -x^2 + 8$$

**(b)** To find intervals of increasing and decreasing:

- **(STEP 1)** Does the parabola open **UP** or **DOWN**?  
Leading coefficient,  $a$ , is understood value of **-1** (negative). It opens **DOWN**.
- **(STEP 2)** Make a **SKETCH** of a parabola opening **DOWN**.

$$f(x) = -x^2 + 8$$



$$x = 0$$

- **(STEP 3)** **x-Vertex**
- **(STEP 4)** Write out **LEFT & RIGHT** sides.  
LEFT side of parabola                      RIGHT side of parabola  
Written as Inequality:  
 $x < 0$                                        $x > 0$   
Interval Notation:  
 $(-\infty, 0)$                                        $(0, \infty)$
- **(STEP 5)** Who's **INCREASING** or **DECREASING**?  
LEFT side is **INCREASING**                      RIGHT side is **DECREASING**



What we're after: (both)

$$x = -0$$

**ANSWER is: DECREASING on  $(0, \infty)$  and INCREASING on  $(-\infty, 0)$**



## Notes Section 3.1 – Quadratic Functions and Models

- **EXAMPLE:** Identify where  $f$  is increasing and where  $f$  is decreasing

$$f(x) = 280x - 70x^2 \quad [1.4.79]$$

### SOLUTION

Reorder the function into correct standard form:  $f(x) = -70x^2 + 280x + 0$

- **(STEP 1)** Does the parabola open **UP** or **DOWN**?

Leading coefficient,  $a$ , is **-70** (negative). It opens **DOWN**.

- **(STEP 2)** Make a **SKETCH** of a parabola opening **DOWN**.

$$f(x) = -70x^2 + 280x + 0$$



$$x = 2$$

- **(STEP 3)** **x-Vertex**

The vertex formula is  $x = \frac{-b}{2a}$   $b = 280, a = -70$   $x = \frac{-280}{2 \cdot (-70)} = \frac{-280}{-140} = 2$

We don't need the y-Vertex because we're only finding intervals of increasing and decreasing. These only use **x-Vertex**.

- **(STEP 4)** **Write out LEFT & RIGHT sides.**

**LEFT** side of parabola

**RIGHT** side of parabola

Written as Inequality:

$$x < 2$$

$$x > 2$$

Interval Notation:

$$(-\infty, 2)$$

$$(2, \infty)$$

- **(STEP 5)** **Who's INCREASING or DECREASING?**

**LEFT** side is **INCREASING**

**RIGHT** side is **DECREASING**

$$f(x) = -70x^2 + 280x + 0$$



$$x = 2$$

**ANSWER:** Over the interval  **$(-\infty, 2)$**  the function  $f$  is **increasing**.  
Over the interval  **$(2, \infty)$**  the function  $f$  is **decreasing**.

## Notes Section 3.1 – Quadratic Functions and Models

### 3. Find the Maximum or Minimum Value of a Quadratic Function

That's the job of the y-coordinate of the vertex.

**Max./Min...use y-Vertex**

- **EXAMPLE:** If a football is kicked straight up with an initial velocity of 64 ft/sec from a height of 4 feet, then its height above the earth is a function of time given by

$$h(t) = -16t^2 + 64t + 4 \geq$$

What is the maximum height reached by the ball?

[3.1.123]

#### SOLUTION

For convenience, let's rewrite the function

$$h(t) = -16t^2 + 64t + 4 \quad \text{as} \quad f(x) = -16x^2 + 64x + 4$$

- **(STEP 1)** Does the parabola open **UP** or **DOWN**?

Leading coefficient,  $a$ , is **-16** (negative). It opens **DOWN**.

- **(STEP 2)** Make a **SKETCH** of a parabola opening **DOWN**.

$$f(x) = -16x^2 + 64x + 4$$



$$x = 2$$

- **(STEP 3)** **x-Vertex**

The vertex formula is  $x = \frac{-b}{2a}$

$$b = 64, a = -16$$

$$x = \frac{-64}{2 \cdot (-16)} = \frac{-64}{-32} = 2$$

- **(STEP 4)** **y-Vertex**

Since **x-Vertex = 2** **Plug in**  $x$  into function (use parentheses) in order to get  $y$ .

$$f(x) = -16x^2 + 64x + 4 \quad f(2) = -16(2)^2 + 64(2) + 4$$

$$= -16(4) + 128 + 4 = -64 + 132 = 68$$

The **y-Vertex = 68**

Therefore, the maximum height reached by the ball is **68** ft.

Sources Used:

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2. MyLab Math for *College Algebra with Modeling and Visualization*, 6<sup>th</sup> Edition, Rockswold, Pearson Education Inc.
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