Lab Tutorial

GROUP 2, Section 2

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Amazon Data Analysis using HIVE

Objectives

- 1. Download, unzip and upload data to HDFS
- 2. Create Hive tables to query Amazon data
- 3. Create Hive queries to analyze the data
- 4. Create Hive queries to analyze sentiment of data using dictionary
- 5. Download Data into your PC
- 6. Analyze Data using Power BI

Platform Spec

Oracle Big Data Compute Edition: 5 nodes

CPU Speed: 2.2 GHz

OCPUs: 10

Memory: 150 GB Storage: 678 GB

HDFS Capacity: 147 GB

STEP 1: Remotely connect to Oracle Cloud

You must have an ip address to connect to Oracle Cloud.

Your CalStateLA username should be a username / password for Oracle account.

1. SSH to connect it, for example, the user mespino6:

ssh mespino6@129.150.128.177

```
Sahavats-Air:~ sahavattangchitnob$ ssh mespino6@129.150.128.177 mespino6@129.150.128.177's password: -bash-4.1$ ■
```

You may run the following HDFS commands to test if hdfs works well on your Oracle account:

```
hdfs dfs -ls
hdfs dfs -mkdir test
hdfs dfs -ls
```

Example:

```
-bash-4.1$ hdfs dfs -mkdir test;
-bash-4.1$ hdfs dfs -ls;
Found 7 items

drwxr-xrwx - mespino6 hdfs 0 2018-10-03 01:46 .hiveJars

drwx----- - mespino6 hdfs 0 2018-11-28 03:50 .staging

drwxr-xrwx - mespino6 hdfs 0 2018-09-26 03:12 SensorFiles

drwxr-xr-x - mespino6 hdfs 0 2018-11-28 02:33 dualcore

drwxr-xr-x - mespino6 hdfs 0 2018-11-08 22:25 output

drwxr-xr-x - mespino6 hdfs 0 2018-12-03 04:05 test

drwxr-xrwx - mespino6 hdfs 0 2018-12-01 01:22 tmp
```

2. Now you have the following 3 commands. The first is to create a directory named "data". The second is to create a directory named "tables" inside tmp/data/. The third is to list the files and folders of /user/mespino6/tmp/data/tables.

```
-bash-4.1$ hdfs dfs -mkdir tmp/data
-bash-4.1$ hdfs dfs -mkdir tmp/data/tables
```

- -bash-4.1\$ hdfs dfs -ls tmp/data/tables
- 3. Run the following HDFS command to make your beeline command works:
- -bash-4.1\$ hdfs dfs -chmod -R o+w tmp/

Example:

```
-bash-4.1$ hdfs dfs -chmod -R o+w tmp/
-bash-4.1$ hdfs dfs -ls tmp/
Found 1 items
drwxr-xrwx - mespino6 hdfs 0 2018-12-01 01:22 tmp/data
```

STEP 2: Downloading Data into your Oracle Big Data

After the Hive tables are created, you can download it to your lab (or personal PC/Laptop) as follows:

1. Open another terminal with git bash, minty, or putty, which is to connect the Oracle cloud to download the output file and unzip the contents to - at the HDFS path "/user/mespino6/tmp/data/tables":

wget -O amazon_reviews_us_Books_v1_02.tsv.gz https://s3.amazonaws.com/amazon-reviews-pds/tsv/amazon_reviews_us_Books_v1_02 .tsv.gz

2. Unzip and put tsv.gz into hdfs:

gunzip -c amazon_reviews_us_Books_v1_02.tsv.gz | hadoop fs -put - /user/mespino6/tmp/data/tables;

STEP 3: Creating Hive Tables and Queries to Analyze Data

1. Open beeline CLI (Command Line Shell Interface) that is equivalent to hive CLI environment as follows, which you have done in the previous lab. Beeline is for multiple users' access to Hive Server 2 of a Hadoop cluster. You have to copy and paste "!connect ..." command given by the instructor at the lab page of Canvas to beeline and press enter without any password when it asks for password.

-bash-4.1\$ beeline

NOTE: the following connect url is an example and it should be given by the instructor at a lab page of the course web site:

WARNING: Use "yarn jar" to launch YARN applications. Beeline version 1.2.1000.2.4.2.0-258 by Apache Hive

beeline>!connect

jdbc:hive2://cis5200-bdcsce-4.compute-608214094.oraclecloud.internal:2181,cis5200-bdcsce-2.compute-608214094.oraclecloud.internal:2181,cis5200-bdcsce-3.compute-608214094.oraclecloud.internal:2181/;serviceDiscoveryMode=zooKeeper;zooKeeperName space=hiveserver2?tez.queue.name=interactive bdcsce_admin

It should read:

Connecting to

jdbc:hive2://cis5200-bdcsce-4.compute-608214094.oraclecloud.internal:2181,cis5200-bdcsce-2.compute-608214094.oraclecloud.internal:2181,cis5200-bdcsce-3.compute-608214094.oraclecloud.internal:2181/;serviceDiscoveryMode=zooKeeper;zooKeeperName space=hiveserver2?tez.queue.name=interactive

Enter password for

jdbc:hive2://cis5200-bdcsce-4.compute-608214094.oraclecloud.internal:2181,cis5200-bdcsce-2.compute-608214094.oraclecloud.internal:2181,cis5200-bdcsce-3.compute-608214094.oraclecloud.internal:2181/;serviceDiscoveryMode=zooKeeper;zooKeeperName space=hiveserver2?tez.queue.name=interactive:

Connected to: Apache Hive (version 1.2.1000.2.4.2.0-258)

Driver: Hive JDBC (version 1.2.1000.2.4.2.0-258)

Transaction isolation: TRANSACTION_REPEATABLE_READ

0: jdbc:hive2://cis5200-bdcsce-4.compute-6082>

NOTE: If you see "CLOSED" in the above beeline shell prompt, it is not connected to Hive Server2.

2. Now you have to create your database with your username to separate your tables with other users. For example, the user TtoTH should run the following:

Create database TtoTH:

use TtoTH;

```
0: jdbc:hive2://cis5200-bdcsce-4.compute-6082> use ttoth;
No rows affected (0.168 seconds)
```

3. In the beeline shell CLI, you need to copy and paste the following HiveQL code to create an external table "amazon_reviews_traditional" and populate it with data you downloaded:

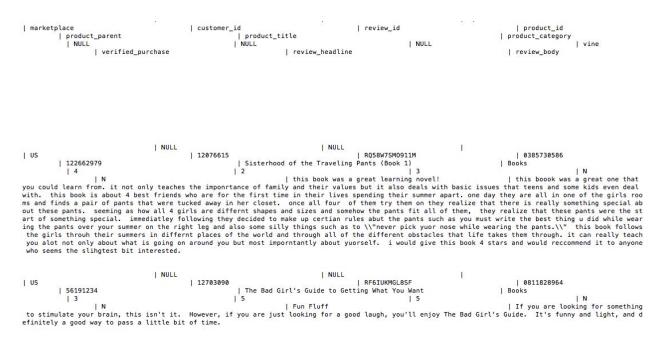
```
CREATE EXTERNAL TABLE amazon_reviews_traditional (
marketplace string,
customer_id string,
review id int,
```

product_id int,
product_parent string,
product_title string,
product_category string,
star_rating int,
helpful_votes int,
total_votes int,
vine string,
verified_purchase string,
review_headline string,
review_body string,
review_date bigint,
year int)

ROW FORMAT DELIMITED FIELDS TERMINATED BY '\t' LOCATION '/user/mespino6/tmp/data/tables';

4. Now you can query the content of the amazon_reviews_traditional table:

SELECT * FROM amazon_reviews_traditional limit 10;



Note: We created the amazon_reviews_traditional with columns using instructions from the location of the Amazon dataset:

To quickly get started with the dataset, in regions where AWS Glue is available you can use a nice feature called the crawler to automatically discover the data and create the required tables you will later query.

Alternatively you can head over to the Amazon Athena console and manually create a table as follows:

```
CREATE EXTERNAL TABLE amazon_reviews_parquet(
 marketplace string,
  customer_id string,
 review_id string,
 product id string.
 product parent string.
  product_title string,
 star rating int.
 helpful votes int,
 total votes int.
 vine string,
 verified purchase string,
 review_headline string,
 review_body string,
 review_date bigint,
 year int)
PARTITIONED BY (product_category string)
ROW FORMAT SERDE
  'org.apache.hadoop.hive.ql.io.parquet.serde.ParquetHiveSerDe'
STORED AS INPUTFORMAT
  'org.apache.hadoop.hive.ql.io.parquet.MapredParquetInputFormat'
OUTPUTFORMAT
  'org.apache.hadoop.hive.ql.io.parquet.MapredParquetOutputFormat'
LOCATION
  's3://amazon-reviews-pds/parquet/'
```

Once the table is created execute the following in the Athena console only once:

As you can see with the results above, the review_date and year appears as NULL, thus, we cannot do tempo-spatial analysis. We assume that there is no year or review date data. Amazon dataset instructions:

5. Count the records in the ratings table to ensure that all 3105521 records are available:

SELECT COUNT(*) FROM amazon_reviews_traditional;

```
_c0 |
```

You can see the structure of the table as well:

DESCRIBE amazon reviews traditional;

col_name	data_type	comment	
marketplace	string	l I	
customer_id	string		
review_id	string		
product_id	string	1 1	
product_parent	string	1	
product_title	string	i i	
product_category	string	1 1	
star_rating	int	1 1	
helpful_votes	int	1 1	
total_votes	int	1 1	
vine	string	1 1	
verified_purchase	string	1 1	
review_headline	string	1	
review_body	string	1	
review_date	bigint	1	
year	int	1	

5. We want to find the product that customers like most, but must guard against being misled by products that have few ratings assigned. Run the following query to find the product with the highest average using DESC among all those with at least 50 ratings, which should show the following result:

+	-+		-++
product_id	1	avg_star_rating	1
0972217304	ī	5.00	1
+	-+		-++

Rewrite, and then execute, the query above to find the product with the lowest average using ASC among products with at least 50 ratings (num >= 50). You should see that the result is product ID 007119551 with an average rating of 1.18, which should show the following result:

```
SELECT product_id, FORMAT_NUMBER(avg_star_rating,2) AS avg_star_rating FROM (SELECT product_id, AVG(star_rating) AS avg_star_rating, COUNT(*) AS num FROM amazon_reviews_traditional GROUP by product_id) amazon_reviews_traditional WHERE num >=50

ORDER BY avg_star_rating ASC
LIMIT 1;
```

7. The following query normalizes all comments on that product to lowercase, breaks them into individual words using the SENTENCES function, and passes those to the NGRAMS function to find the five most common bigrams (two-word combinations). Run the query in Hive:

SELECT EXPLODE(NGRAMS(SENTENCES(LOWER(review_body)), 2, 5)) AS bigrams FROM amazon_reviews_traditional WHERE product_id = 0072119551;

8. Most of these words are too common to provide much insight. Modify the previous query to find the five most common trigrams (three-word combinations), and then run that query in Hive, which shows the following result:

SELECT EXPLODE(NGRAMS(SENTENCES(LOWER(review_body)), 3, 5)) AS bigrams FROM amazon_reviews_traditional WHERE product_id = 0072119551;

9. Among the patterns you see in the result is the phrase "the exam." This might be related to the complaints that the book does not help students study for an exam. Now that you've identified a specific phrase, look at a few comments that contain it by running this query:

SELECT review_body FROM amazon_reviews_traditional WHERE product_id = 0072119551 AND review_body LIKE '%the exam%' LIMIT 3;

You should see three comments that talk about the 70-100 certification exam and how the book does not adequately prepare the customer for the exam:

If you waste your time reading this book in order to study for the 70-100 certification exam, you will be well and truly sorry. The vast majority of this book is concerned with teaching readers about Microsoft's recommended methods of project management and writing white papers, the exam, on the other hand, focuses on case studies, project design (high level), and relational database design. If you need a study guide for this exam, look elsewhere. It is a shame too, as other books in this series have been very useful.
I used this book to prepare the exam, but not a single question on the topic discussed in the book. I am really dissapointed with the book. Luckily I trie d the free sample of exam from the transcender website and I got some idea about the exam.
I just came back from the 2 hour MCSD 70-100 exam. Not a single question on the exam is covered in any of the content and documentation listed in this book. This book is a good reference for those wanting to learn about MSF (which all true MCSD's should) however it does nothing to prepare you for the exam. After 2 weeks of studying the different MSF frameworks and methodologies I was rather disappointed when the test didn't ask any questions about them. The stupid and obviously fake test review questions that accompany this book are even more misleading, not too mention poorly worded in many instances. I will be contacting the author and publisher to that effect.
†

10. We can infer that customers are complaining about how the book does not have relevant content for those taking the exam in question, but the comment alone doesn't provide enough detail. One of the words ("70") in that comment was also found in the list of trigrams from the earlier query. Run the following query that will find all distinct comments containing the word "70" that are associated with product ID 0072119551, which shows the result below:

SELECT review_body FROM amazon_reviews_traditional WHERE product_id = 0072119551 AND review_body LIKE '%70%' LIMIT 2;

4
I just took the 70-100 exam, and while I passed it wasn't because of this book. The exam format is very different from the practice tests in this book &a mp; CDThe 70-100 test is now done as case studies.
If you waste your time reading this book in order to study for the 70-100 certification exam, you will be well and truly sorry. The vast majority of this book is concerned with teaching readers about Microsoft's recommended methods of project management and writing white papers. the exam, on the other hand, focuses on case studies, project design (high level), and relational database design. If you need a study guide for this exam, look elsewhere. It is a shame too, as other books in this series have been very useful.
*

2 rows selected (7.651 seconds)

The previous step should have displayed two comments:

- 1. I just took the 70-100 exam, and while I passed it wasn't because of this book. The exam format is very different from the practice tests in this book & CD--The 70-100 test is now done as case studies.
- 2. If you waste your time reading this book in order to study for the 70-100 certification exam, you will be well and truly sorry. The vast majority of this book is concerned with teaching readers about Microsoft's recommended methods of project management and writing white papers. the exam, on the other hand, focuses on case studies, project design (high level), and relational database design. If you need a study guide for this exam, look elsewhere. It is a shame too, as other books in this series have been very useful.
- 11. The second comment states that the book's content is irrelevant to the 70-100 exam, unlike similar books in its series. Write and run a query that will display 10 review headlines for product ID 0072119551 in the amazon_traditional_reviews table.

SELECT review_headline FROM amazon_reviews_traditional WHERE product_id=0072119551 LIMIT 10;

The query results show that the book's content is good, but the title is misleading. Customers who want a study guide for the exam are purchasing this book based on the title, but the content is not geared towards the exam.

Based on the review_body and review_headline columns, it appears that doing text processing has helped this author uncover a title error.

STEP 4: Create Hive Queries to Analyze the Sentiment of Data Using Dictionary and Download Data into your PC

1. Copy the dictionary table, which has **polarity** to show each word's meaning implied as positive or negative, from the main database into the TtoTh Database:

CREATE TABLE TtoTH.dictionary AS select * from dictionary

```
INFO : Map 1: 0/1
INFO : Map 1: 0(+1)/1
INFO : Map 1: 1/1
INFO : Moving data to: hdfs://mycluster/apps/hive/warehouse/ttoth.db/dictionary
from hdfs://mycluster/apps/hive/warehouse/.hive-staging_hive_2018-12-04_02-21-1
1_579_2477824766358443135-1888/-ext-10001
INFO : Table ttoth.dictionary stats: [numFiles=1, numRows=8221, totalSize=30892
2, rawDataSize=300701]
No rows affected (4.921 seconds)
```

We need to use the TtoTH database to guery data:

Use TtoTH;

```
0: jdbc:hive2://cis5200-bdcsce-4.compute-6082> use ttoth;
No rows affected (0.168 seconds)
```

Make sure that the dictionary table has been created using command:

SHOW tables;

2. Using EXPLODE, list all words in review body for product_id=0072119551, MCSD Analyzing Requirements: Exam 70-100 (MCSD Study Guides), which should produce 3,946 results:

```
SELECT EXPLODE(SPLIT(review_body, ' ')) AS word FROM amazon_reviews_traditional WHERE product_id = 0072119551;
```

```
lit
I has
l a
| lot
| of
| Microsoft-specific
stuff.
| As
| beta
tester
for
| the
exam,
found
this
book
is
| disappointment
3,946 rows selected (173.366 seconds)
```

3. Display words which are accounted for in the Dictionary table and order by polarity, which should display 469 Results:

```
SELECT words, dictionary.polarity
FROM (SELECT explode(split(review_body, ' '))
```

AS words FROM amazon_reviews_traditional WHERE product_id = 0072119551) a join Dictionary on words=word ORDER by dictionary.polarity, words;

interested	positive	truly	positive
interested		understand	positive
interested interesting	positive	understand	positive
The second secon	positive positive	useful	positive
just	positive	useful	positive
just		value	positive
just	positive	vast	positive
just	positive	want	positive
just	positive	want	positive
just	positive	want	positive
just	positive	well	positive
just	positive	well	positive
just	positive	well	positive
just	positive	well	positive
just	positive	<u> white</u>	positive
just	positive	will	positive
just	positive	will	positive
just	positive	will	positive
just	positive	will	positive
just	positive	will	positive
just	positive	will	positive
just	positive	will	positive
just	positive	will	positive
just	positive	will	positive
just	positive	will	positive
just	positive	will	positive
just	positive	will will	positive positive
just	positive	will	positive
just	positive	will	positive
just	positive	will	positive
just	positive	will	positive
just	positive	will	positive
just	positive	will	positive
just	positive	will	positive
just	positive	will	positive
just	positive	will	positive
just	positive	will	positive
just	positive	will	positive
just	positive	WITHK	positive
just	positive	wink	positive
just	positive	wish	positive
just	positive	wish	positive
just	positive	wish	positive
learning	positive	wonder	positive
like	positive	worth	positive
like	positive	worth	positive
live	positive	+	-+
luck	positive	469 rows selected	(17.825 seconds)

4. Show totals by polarity to determine if the reviews are mainly positive or negative:

```
SELECT polarity, sum(TimesWordAppearsInReview)
FROM(SELECT DISTINCT words,
TimesWordAppearsInReview,
polarity
FROM (SELECT words, COUNT(words) as TimesWordAppearsInReview
FROM(SELECT words
```

FROM(SELECT explode(split(review_body, ' ')) AS words
FROM amazon_reviews_traditional
WHERE product_id = 0072119551) a join Dictionary on words=word
ORDER BY words) b
GROUP BY words) c
JOIN Dictionary on words=word
ORDER BY words, polarity) d
GROUP by polarity;

polarity	_c1	!
positive	223	1
negative	114	i
neutral	145	i

5. Even though this book has the lowest average rating, it's "positive" polarity is such a high number. This may be an error, so run the following hive command to determine what positive words may be skewing the results:

SELECT DISTINCT c.words, c.TimesWordAppearsInReview, Dictionary.polarity FROM (SELECT words, COUNT(words) as TimesWordAppearsInReview FROM(SELECT words FROM(SELECT explode(split(review_body, ' ')) as words FROM amazon_reviews_traditional

WHERE product_id = 0072119551) a JOIN Dictionary on words=word ORDER BY words) b GROUP by words) c JOIN Dictionary on words=word ORDER by TimesWordAppearsInReview DESC;

c.words	c.timeswordappearsinreview	dictionary.polarity
just	39	positive
will	24	positive
help	24	positive
waste	18	negative
good	13	positive
even	11	positive
could	11	neutral
need	9	negative
need	9	neutral
really	9	neutral
content	8	positive
50	8	neutral
real	7	positive
concerning	6	neutral
actual	6	neutral
look	5	neutral
cnow	5	neutral
/ery	5	neutral
learn	4	neutral
had	1 4	l negative

6. The words "just" and "will" appear 39 and 24 times respectively. These may or may not be positive in most contexts. We can look at a few comments that contain these words to see if the comment is positive or negative overall:

```
SELECT substr(review_body,0,100)
FROM amazon_reviews_traditional
WHERE review_body like '%just%' and product_id = 0072119551;
```

```
Just took the 70-100 exam, and while I passed it wasn't because of this book. The exam format is I just came back from the 2 hour MCSD 70-100 exam. Not a single question on the exam is covered in I his review mostly just for spite to lower rating. Look for my copy of this book on auctions! MSF I give it negative 5 stars. What a fool I was not to have read these reviews earlier. I bought the b I t could be argued that this book contains good reference material for Analyzing Requirements. Argu I ve just passed the exam. This book is not useful for passing exam 70-100. If you buy it for the ex Syngress should be shot, along with the folks who reviewed and approved the content for logo use. I Having just taken Exam 70-100, I can say that this book does NOT prepare you for it. or />The book d Having read the book and taken the test, I must say that this book does a good job covering the MSF, I his book mainly covers MSF. If you are interested in MSF then it might be worth buying. I just took This is a great book if you want to learn about the Microsoft Solutions Framework (MSF). I just took I just tid the exam.obr />This is a good book, and after you ignore the first 5 chapters it DOEs fol Having just flunked the exam miserably after studying all 3 books currently available, only one thre

13 rows selected (16.154 seconds)

15 ; jdbc:hive2://cis5200-bdcsce-4.compute-6082>
```

7. We can see from the comments that they are not positive overall. The words "just" and "will" are skewing our results. We need to clean up the data by omitting these words by using the following HIVE command:

CREATE TABLE TtoTH.dictionary_adj AS select * from dictionary where word not in ('just','will');

```
INFO : Map 1: 0/1
INFO : Map 1: 0(+1)/1
INFO : Map 1: 1/1
INFO : Moving data to: hdfs://mycluster/apps/hive/warehouse/ttoth.db/dictionary
_adj from hdfs://mycluster/apps/hive/warehouse/ttoth.db/.hive-staging_hive_2018-
12-04_02-34-40_631_711012909501973834-1888/-ext-10001
INFO : Table ttoth.dictionary_adj stats: [numFiles=1, numRows=8216, totalSize=3
08756, rawDataSize=300540]
No rows affected (4.49 seconds)
```

8. Show totals by polarity using the new dictionary without words "just" and "will"

SELECT polarity, SUM(TimesWordAppearsInReview)

FROM (SELECT DISTINCT words, TimesWordAppearsInReview, polarity FROM (SELECT words, COUNT(words) as TimesWordAppearsInReview FROM (SELECT words

FROM (SELECT explode(split(review body, '')) AS words

FROM amazon reviews traditional

WHERE product_id = 0072119551) a

JOIN dictionary_adj on words=word

ORDER BY words) b

GROUP BY words) c

JOIN dictionary_adj on words=word

ORDER BY words, polarity) d

GROUP BY polarity;

9. Now that we've cleaned our data we can get around to computing the sentiment. Use the following 3 Hive commands to create 3 views that will allow us to do that:

```
CREATE view IF NOT EXISTS temp One AS
```

SELECT product id, words

FROM amazon reviews traditional

lateral view EXPLODE(SENTENCES(LOWER(review_body))) dummy AS words;

CREATE view IF NOT EXISTS temp Two AS

SELECT product_id, word

FROM temp One

lateral view explode(words) dummy AS word;

CREATE view IF NOT EXISTS temp_Three AS

SELECT product id,

temp_two.word,

case d.polarity

when 'negative' then -1

when 'positive' then 1

else 0 end as polarity

from temp_two left outer join dictionary_adj d on temp_two.word = d.word;

emp_three.product_id	temp_three.word	temp_three.polarity
product_id	review_body	0
0385730586	this	0
0385730586	boook	0
0385730586	Was	0
0385730586	a	0
0385730586	great	1
0385730586	one	0
0385730586	that	0
0385730586	you	0
0385730586	could	0

```
0: jdbc:hive2://cis5200-bdcsce-4.compute-6082> CREATE view IF NOT EXISTS temp_On e AS SELECT product_id, words FROM amazon_reviews_traditional lateral view EXPLO DE(SENTENCES(LOWER(review_body))) dummy AS words; CREATE view IF NOT EXISTS temp_Two AS SELECT product_id, word FROM temp_One lateral view explode( words ) dummy AS word; CREATE view IF NOT EXISTS temp_Three AS SELECT product_id, temp_two.w ord, case d.polarity when 'negative' then -1 when 'positive' then 1 else 0 end a s polarity from temp_two left outer join dictionary_adj d on temp_two.word = d.w ord;
No rows affected (0.22 seconds)
No rows affected (0.211 seconds)
No rows affected (0.242 seconds)
```

We can determine overall sentiment of each product id using average sentiment:

```
CREATE View IF NOT EXISTS productsreview_sentiment AS

SELECT product_id,

CASE

when sum( polarity ) > 0 then 'positive'

when sum( polarity ) < 0 then 'negative'

ELSE 'neutral' end as sentiment, sum( polarity ) as sentiment_rating,

AVG(polarity)

AS sentiment_average

FROM temp_three

GROUP by product_id;
```

```
0: jdbc:hive2://cis5200-bdcsce-4.compute-6082> CREATE View IF NOT EXISTS product sreview_sentiment AS SELECT product_id, CASE when sum( polarity ) > 0 then 'posi tive' when sum( polarity ) < 0 then 'negative' ELSE 'neutral' end as sentiment, sum( polarity ) as sentiment_rating, AVG(polarity) AS sentiment_average FROM tem p_three GROUP by product_id;
No rows affected (0.24 seconds)
```

10. You have to query data from productreview_sentiment to see if it has the correct data and values:

SELECT * from productsreview sentiment LIMIT 10;

roduct_id	sentiment	sentiment_rating	sentiment_average
0001527355	positive	21	0.11229946524064172
0002200155	positive	10	0.13888888888888
0002151928	positive	1	0.01694915254237288
0002250381	positive	3	0.1
0001983679	positive	8	0.0761904761904762
0002161621	positive	10	0.046296296296296294
0001006002	positive	6	0.09230769230769231
0001857029	positive	11	0.07857142857142857
0002000172	positive	j 3	0.036585365853658534
000215725X	positive	38	0.031198686371100164

11. Create Star Rating view:

CREATE View IF NOT EXISTS productsreview_avg_star_rating AS

SELECT product_id, FORMAT_NUMBER(avg_star_rating,2) AS avg_star_rating

FROM (SELECT product_id, AVG(star_rating) AS avg_star_rating,

COUNT(*) AS num

FROM amazon_reviews_traditional GROUP by product_id) amazon_reviews_traditional WHERE num >=100;

0: jdbc:hive2://cis5200-bdcsce-4.compute-6082> CREATE View IF NOT EXISTS product
sreview_avg_star_rating AS SELECT product_id, FORMAT_NUMBER(avg_star_rating,2) A
S avg_star_rating FROM (SELECT product_id, AVG(star_rating) AS avg_star_rating,
COUNT(*) AS num FROM amazon_reviews_traditional GROUP by product_id) amazon_revi
ews_traditional WHERE num >=100;
No rows affected (0.225 seconds)

12. Consolidate the Star Ratings and Sentiment Information:

CREATE View IF NOT EXISTS

consolidates_sentiment_starrating AS SELECT b.product_id, b.sentiment, FORMAT_NUMBER(b.sentiment_average,4) as Sentiment_Range, a.avg_star_rating FROM productsreview_avg_star_rating a LEFT OUTER JOIN productsreview sentiment b on a.product id = b.product id;

```
0: jdbc:hive2://cis5200-bdcsce-4.compute-6082> CREATE View IF NOT EXISTS consoli
dates_sentiment_starrating AS SELECT b.product_id, b.sentiment, FORMAT_NUMBER(b.
sentiment_average,4) as Sentiment_Range, a.avg_star_rating FROM productsreview_a
vg_star_rating a LEFT OUTER JOIN productsreview_sentiment b on a.product_id = b.
product_id;
No rows affected (0.276 seconds)
```

		consolidates_sentiment_starrating.sentiment_range	consolidates_sentiment_starrating.avg_star_rating
0060275103	positive	0.0640	4.81
9961915725	positive	0.0125	3.36
	positive	0.0478	
0345335511	positive	0.0438	
9345378482		0.0076	
3380814676	positive	0.0299	
9385335482			
338549081X	positive	0.0210	
9385493622	positive	0.0369	
	positive	0.0160	4.07

13. Create Product Name and Product Table View

CREATE View IF NOT EXISTS ProductTitle AS SELECT DISTINCT product_title, product_id FROM amazon reviews traditional;

```
0: jdbc:hive2://cis5200-bdcsce-4.compute-6082> CREATE View IF NOT EXISTS Product
Title AS SELECT DISTINCT product_title, product_id FROM amazon_reviews_tradition
al;
No rows affected (0.226 seconds)
```

14. Create Table with all of our sentiment information:

CREATE table IF NOT EXISTS AmazonReviewsInfo

STORED AS orc AS

SELECT b.product_title,a.product_id,a.sentiment, a.Sentiment_Range, a.avg_star_rating

FROM consolidates_sentiment_starrating a LEFT OUTER JOIN ProductTitle b on a.product id=b.product id;

15. You have to query data from the table to see if it has the correct data and values:

SELECT product_id, sentiment, Sentiment_Range, avg_star_rating FROM AmazonReviewsInfo order by sentiment_range;

16. Run the following shell commands to make sure that the directory tmp/data/info is there and that beeline command will work:

hdfs dfs -mkdir tmp/data/info hdfs dfs -chmod -R o+w tmp/

17. Download the file to HDFS path"/user/mespino6/tmp/data/info":

CREATE TABLE IF NOT EXISTS AmazonReviewsInformation ROW FORMAT DELIMITED FIELDS TERMINATED BY "," STORED AS TEXTFILE LOCATION "/user/mespino6/tmp/data/info" AS select product_id, sentiment, Sentiment_Range, avg_star_rating from AmazonReviewsInfo order by sentiment range;



18. You have to query data from the table to see if it has the correct data and values:

SELECT* from AmazonReviewsInfo LIMIT 10;

Open another terminal with git bash, minty, or putty, which is to connect the Oracle Cloud to download the output file 000000_0 at the HDFS path "/user/mespino6/tmp/data/info":

19. hdfs dfs -ls /user/mespino6/tmp/data/info

20. hdfs dfs -get /user/mespino6/tmp/data/info/00000*_0

21. ls -al

22. For Windows user, you may use psftp to download the file. You need to download it at http://the.earth.li/~sgtatham/putty/latest/w64/psftp.exe. In order to download 000000 0, you have to run psftp as follows:

23. List directory to make sure you are in the right place:

ls

24. Download the file 000000 0 using get command:

get 000000 0

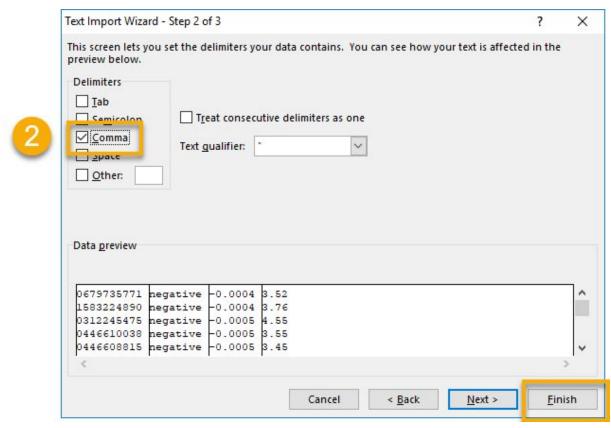
```
C:\Users\mespinoza\Desktop\psftp.exe
                                                                                                                                  X
                                           open host.name" to connect
osftp> open 129.150.128.177
login as: mespino6
mespino6@129.150.128.177's password:
Remote working directory is /home/mespino6
psftp ls 23
/home/mespino6
                6 mespino6 mespino6
                                              4096 Dec 4 02:26 .
drwx----
                                             4096 Nov 7 19:47 ..
32469 Dec 4 00:45 .bash_history
drwxr-xr-x
                33 root
                              root
                1 mespino6 mespino6
                                              4096 Sep 26 03:12 .beeline
5894 Nov 30 22:08 .hivehistory
                 2 mespino6 mespino6
drwxrwxr-x
-rw-rw-r--
                 1 mespino6 mespino6
drwxrwxr-x
                 2 mespino6 mespino6
                                              4096 Sep 26 02:16 .oracle_jre_usage
                                              20667 Nov 30 22:05 .pig_history
 rw-rw-r--
                 1 mespino6 mespino6
                 2 mespino6 mespino6
                                              4096 Sep 26 03:17 .ssh
                                espino6 55325 Dec 4 02:26 0000000_0
lespino6 4096 Sep 8 2016 __MACOSX
espino6 1329539135 Nov 24 2017 amazon_reviews_us_Books_v1_02.tsv.gz
                 1 mespino6 mespino6
-rw-r--r--
drwxrwxr-x
                 3 mespino6 mespino6
rw-rw-r--
                1 mespino
psftp> get 000000_0 24 remote:/nome/mespinos/0
                                00_0 => local:000000_0
```

STEP 5: Loading Data Into Power BI

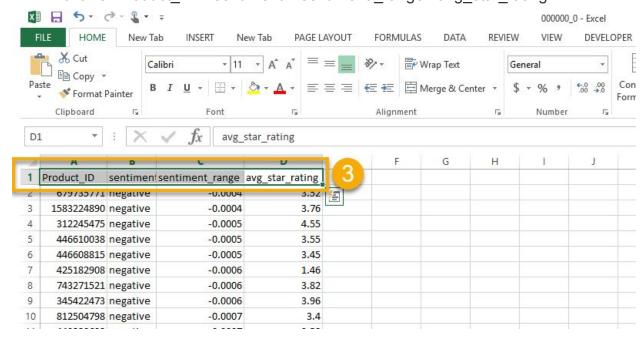
1. You have to open the following file in Excel using the Text Import Wizard.



2. You have to specify Comma as a Delimiter.

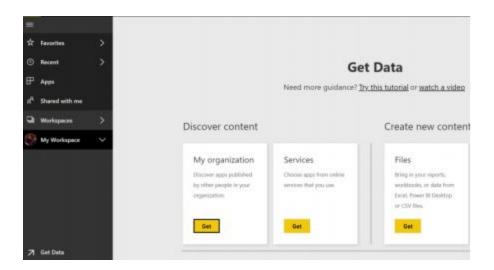


3. For the first row of the file, you need to insert the header to each column as follows: Product ID sentiment sentiment range avg star rating

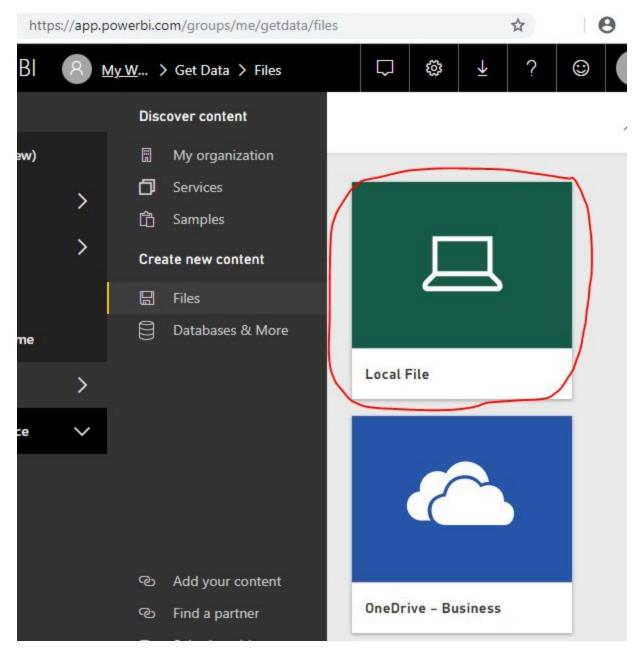


4. Then you have to save the file as comma separated value format, that is, as 000000 0.csv

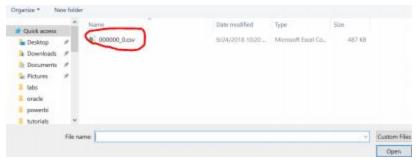
- 5. You need to sign in Power BI website using your school account to import the result data into Power BI to visually explore the data.
- 6. Open a web browser and go to sign in with your school account at: htts://app.powerbi.com



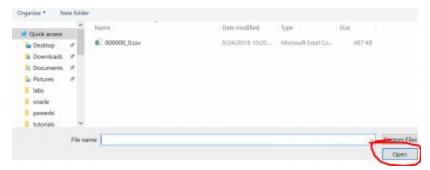
7. Once you sign in, you will see the following pages. Select Local File to upload your output file " $000000_0.csv$ "



8. You will see the following window popped up:



9. Select the file and open it:

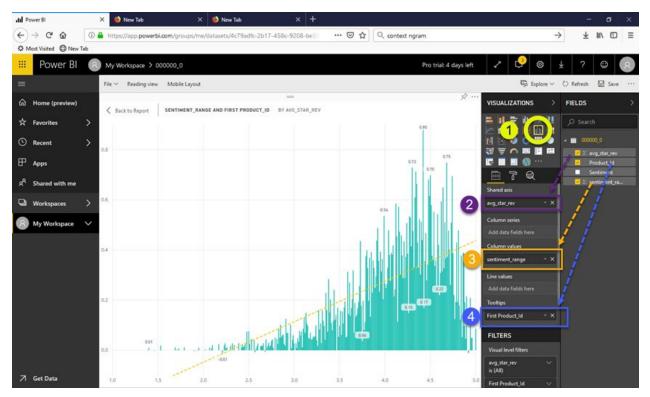


10. Now you will see the following page at your Power BI. Select "View dataset":

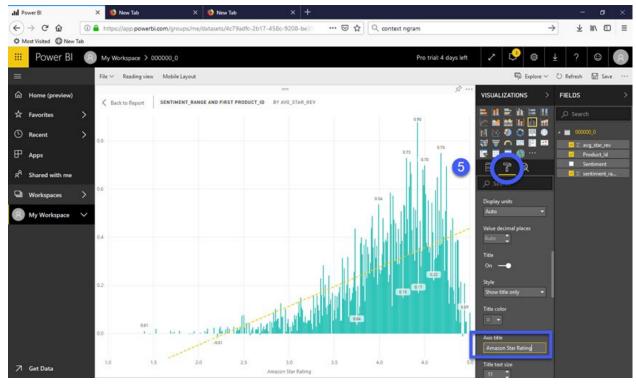


STEP 6: Visualizing Data In Power BI

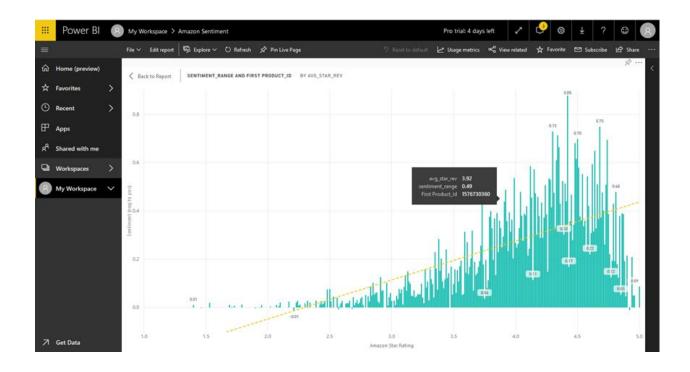
- 1. Select graph
- 2. Drag avg_star_rating under shared axis
- 3. Drag sentiment_range under Column values
- 4. Drag Product_Id under Tooltips



5. Go to design tab and change Axis title to Amazon Star Rating



6. Hide the Visualizations options and you have your bar graph displayed in full!



Github Link: https://github.com/ttothcalstate/Final