1 about purpose

* 1. With the increase of the number of clothes, it is more and more difficult to arrange the wardrobe and match the clothes.
  2. Some clothes are pressed on the bottom and even forgotten after a long time, which results in the low utilization rate and repeated purchase of similar items.
  3. A digitized closet can show clearly what people already have to avoid repetitive and irrational purchases, and consider the collocation of all items, improve the utilization rate.
  4. Create and save beautiful styles and record everyday wear. In addition to relax and record life, it saves time for wearing collocation in the future.
  5. Mark as OUTWEAR
  6. Organize and mark everyday outfits in this pandemic time, record the clothes that have been worn for centralized cleaning.
  7. Use this picture as a background image to make the design more like a notebook.
  8. Stamps have the meaning of collecting, as well as the social function of the field of culture and art, and therefore, this stamp image is used as background of items and styles in this design.

1. about design
   1. Many people write diaries to record their lives.
   2. However, most of the time, the expression of words is not intuitive enough and lacks aesthetic feeling. Therefore, hand diaries with pictures are becoming more and more popular.
   3. A hand diary can be seen as a daily wear lookbook while this website makes it digital that people can look through and organize their wearing belongings more conveniently and efficiently.
   4. To record adorable styles, people may cut images from magazines, newspapers, or print photos and paste them into their diaries.
   5. While keeping the aesthetic of a real hand diary, it also shows an eco-friendly lifestyle.
2. Data
   1. Data in The State of Fashion eCommerce in 2019

Mobile for viewing

Portable

Browse anytime, anywhere

Desktop for editing

Upload more comprehensively

Bigger screen

* 1. **How Many Minutes Does It Take A Woman To Choose An Outfit Each Morning? (BAZAAR)**

Marks & Spencer conducted a study of 2,000 men and women about the length of time it takes to choose an outfit, and they found that it takes women 17 minutes each morning to settle on an outfit for the day. Add that up over a year and it's four full days, and over the course of our working lives, a whole six months.

62% of women admitted to having 'irrational tantrums' in the time that it took that to find an outfit and 21% said that they've argued with a partner over the sartorial stress.   
Men spent less time sorting out an outfit every morning but did reveal that 20% have thrown their clothes in anger as a result of not being able to find the right piece.

**How Much Time Do You Spend Deciding What To Wear? (GLAMOUR)**

According to The Telegraph, a recent study found that the average woman, in the course of her lifetime, spends almost one year standing in front of her closet deciding what to wear.

The study--which polled 2,491 women and was based on an adult lifetime from age 16 to 60--found that women spend an average of 16 minutes deciding what to wear on weekday mornings and 14 minutes on Saturdays and Sundays.

* 1. Existing similar apps

New in this design:

Use mannequin to create and save styles

Click and display items and styles on mannequins

Save mannequin styles in style list or in album

Organize and manage both on desktop and on mobile

Mark worn items

Conveniently save items image after shopping online