# THOMAS R. TROZZO

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#### **EDUCATION**

University of Florida, Hough Graduate School of Business

Aug 2018 - May 2019

Master of Science in Information Systems and Operations Management

Gainesville, FL

University of Florida, Warrington College of Business

Aug 2015 - May 2018

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Bachelor of Science in Business Administration, Information Systems

Gainesville, FL

• Honors: Cum Laude (GPA: 3.76/4.00)

• Minors: Leadership and Entrepreneurship

Universidad Antonio de Nebrija

May 2017 - Aug 2017

UF in Madrid Spanish Language and Culture Program

Madrid, Spain

## PROFESSIONAL EXPERIENCE

#### **International Business Machines (IBM)**

Aug 2019 - Present

Technical Solutions Specialist, Summit Program

San Francisco, CA

- Collaborate with IBM sales professionals during 9 months of industry solutions, enterprise consulting, and technical products training to better understand clients' business requirements and unique technical landscape
- Utilize IBM's cognitive, cloud, and hardware technologies to develop technical solutions, demonstrate proof of value, and provide necessary support to satisfy customers' individual needs

LeadingAgile May 2019 – Aug 2019

Marketing Consultant

Atlanta, GA

- Hired by the CEO to aid the CMO in further developing internal brand requirements and guidelines for "on-brand" assets to be pushed out to 100+ consultants
- Analyzed over 300 documents created by various consultants and migrated them over to a new corporate template, increasing brand consistency and allowing for efficient brand management in deliverables to clients

NextEra Energy May 2018 – Aug 2018

**Digital Transformation Intern** 

Juno Beach, FL

- Collaborated with the CIO, Sr. Director of Digital Transformation and Sr. Director of IT to build a company-wide Artificial Intelligence strategy to harness the value of data and execute on "Needle Moving" projects
- Led information technology's hackathon by managing a planning team, recruiting 75 participants, and engaging external Smart Home technology providers to generate over 15 proof-of-concepts
- Mapped out an idea submission process and database structure to allow managers to capture innovative ideas, increase knowledge sharing, and enable better enterprise resource planning (ERP)
- Proposed several innovation events to the CIO and VP of Customer Service which will save an estimated \$150K/yr in productivity costs, \$100K/yr in less work duplication, and will increase employee engagement

Study Edge Mar 2016 – May 2018

**Director of Campus Operations** 

Gainesville, FL

- Created and implemented marketing strategy while working with the executive team to streamline operations
- Managed Math Nation logistics, order fulfillment, customer service, and process improvement

Home Depot May 2016 – May 2018

Order Fulfillment Associate, Service Desk Representative, Forklift Operator

Setauket, NY

- Coordinated deliveries by unloading wholesalers' merchandise and delivering product to customers
- Received a Homer Award for exceptional customer service and upholding safety standards

Finish Line Inc.

Sales Associate

May 2013 – Sept 2015

Lake Grove, NY

- Expanded two merchandise sections by doing inventory management and selling product
- Sold over \$150,000 dollars in merchandise, earning "Top Sales Person of the Week" 9 times

#### LEADERSHIP & INVOLVEMENT

## **University of Florida**

Sept 2015 - May 2018

### **Leadership Development Program** | *President*

- Re-chartered the organization and was responsible for a \$20,000 budget, recruitment, branding, and relations
- Created a curriculum to guide 150 participants bi-annually through a multi-tiered development program emphasizing leadership, teamwork, and communication skills
- Coordinated training and teambuilding activities for 25 facilitators at the LDP annual retreat

Gators Against Overdose | Founder – Started an organization to raise awareness for the opioid epidemic

Heavener Leadership Challenge | Alumni Mentor – Mentored participants in Job Search, Resume Development, etc.

Interfraternity Council | Director of Scholarship – Distributed scholarship info and kept records for 3,000 men

Enactus | Director of Metrics – Created, administered, and analyzed tests to measure the impact of our presentations

# **ADDITIONAL INFORMATION**

Skills: Microsoft Suite (Excel, PowerPoint, Access), G-Suite, Empower, Microsoft PowerBI, WIX

Technical Certifications: Scrum Master (CSM), Six Sigma Yellow Belt, Microsoft Excel and Access 2013

Awards: Big Idea Competition Social Impact Award (\$1,000 investment) – City Smart

Spring 2018

NextEra Energy IT Hackathon 1<sup>st</sup> Place Winner University of Florida President's List and Dean's List

Fall 2015 - Spring 2018

Heavener Study Abroad Scholarship

2015 – Spring 2018 May 2018

Heavener Academic Scholarship

Aug 2017

May 2018