

USER RESEARCH - Q & A
#1

Q &As

- Q Briefly tell me about yourself including job, hobbies, what you like to do for fun and etc.
- Q What is your source of income?
- Q What are your main methods of payment for spending money?
- Q What and where do you spend money on?
- Q What kind of decisions do you make before making a purchase?
- Q Are you using any money management app or something to manage your money?

“ What stopped you from continuing to use your past money management app? ”

USER RESEARCH - Q & A
#1

As & Q

- A I use Paypal to pay rent via web and credit cards or cash to pay my bills. It would nice to manage all my payments in one place.
- A There are many things I have paid to for regular subscriptions, and they are a large part of [my bills]. I had to cancel the automatic payment, but it was hard to remember or manage.
- A I am not good at keeping track of credit cards due date, so I just make 2-3 payments per month.
- A I make a monthly consumption plan because I have to pay for my monthly rent, utilities, payment for credit card and other fixed costs.

“ I want to save my time and energy while managing my finances. ”

USER RESEARCH - Q & A
#2

Q &As

- Q Did you have any experience about the group or family goal?
- Q Do you use any App to help you to reach a group money goal ?
- Q Do you feel satisfied when you reach a group money goal?
- Q Can you share about something about your money group goal experience?
- Q What kind of tool you use to create the money group Goal?

“ Do you use any App to help you to reach a group money goal ? ”

USER RESEARCH - Q & A
#2

As & Q

- A I use something like WeChat, Slack, Hangout to have a group chat as a platform to communicate with each other in order to reach the goal
- A I didn't remember I used any App to create any group money goal with my friends and family.
- A My father, brother and I wants to buy a designed bag for my mom as gift, I want to pay for part of this, not just relay my father and brother, but I can't afford that price at that moment , I hope I can pay it by stages.
- A Group goal or family goal strength the relationship.

“ Group goal or family goal strength the relationship. ”