

What is the staging website already have currently?

Already choose the primary color and got approval to apply them to the staging.

Redesign some product page to introduce the new business.

Redesigned two main purchase flows and homepage

Already choose the new font type and apply them to all the pages.

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Missing design system files

Spending more time at communication which with the developers who are in a different time zone. And losing project management for the inner stake-holder

The website developed slowly. It has developed for one year before I came to work

There is a conflict between business goal and the user goal

There are too many businesses which are required by the business owner need to be promoted, also it loses priority.

I need to learn more subject related knowledge about jewelry and diamond

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Insight why and how generating the challenges

Using Analysis Website , inner team discuss, Industry Dianostics(Porter's frame work) to figure out what and why slow down the developeing.

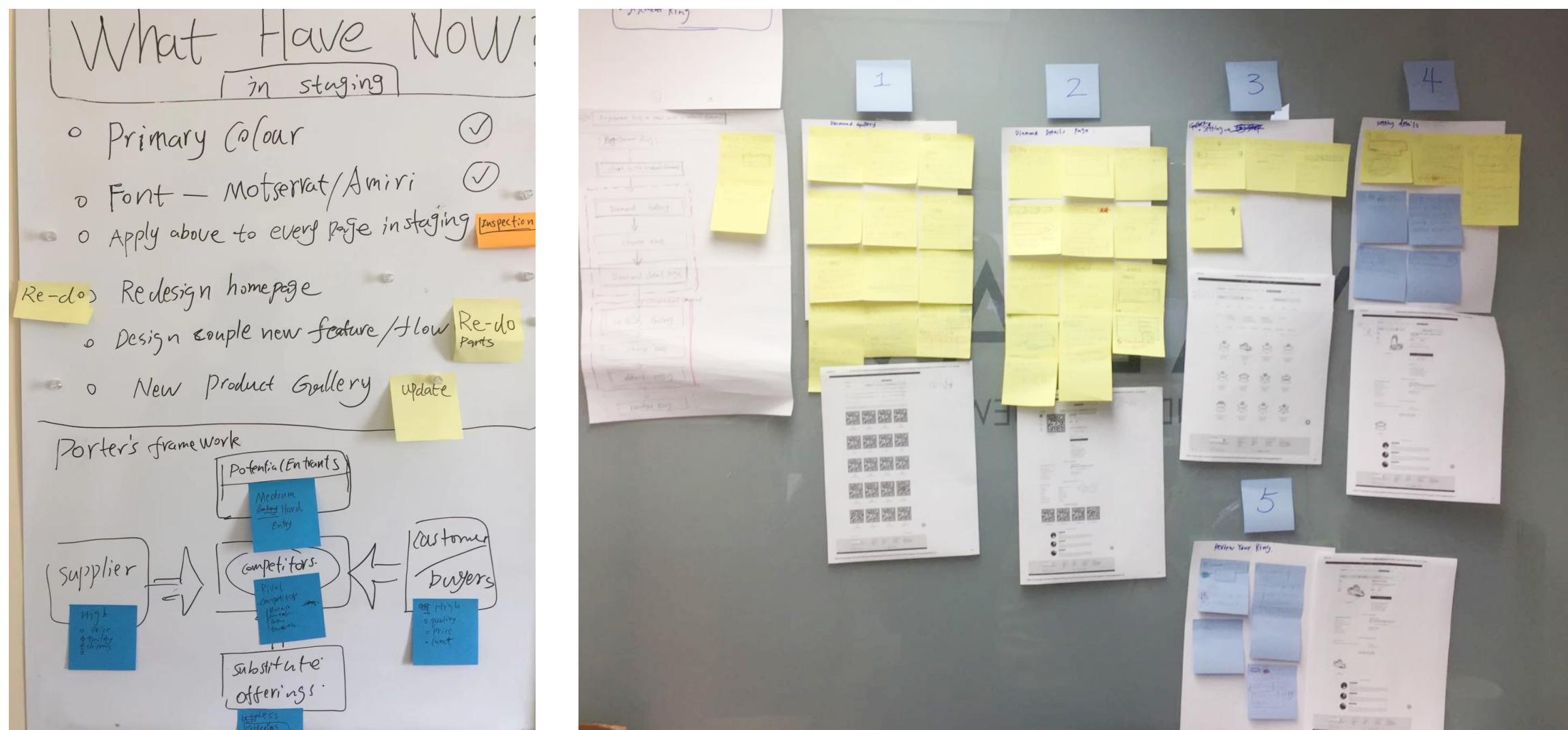
There are multiple reasons which made this project move slowly. Without a stable-working design team, losing desing system from begining, weak management and planning.

What is the staging website already have currently?

My solutions to conquer the challenge

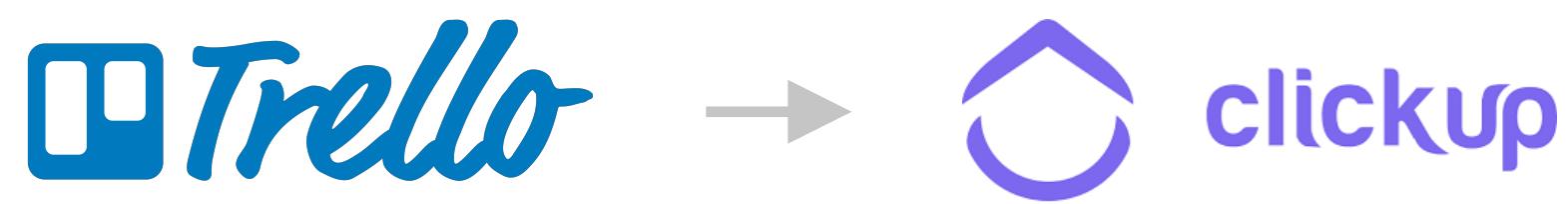
Collect what we already have and comb through all of them

Knowing what already have in the staging website, how to run the business, developing progress, how to communicate and management for the inner team, etc.



For the communication issues

Using the free management tool to better manage the project. In order to pay more attention on the time schedule, using the tool with the time/calender view, so we choose to use clickup.



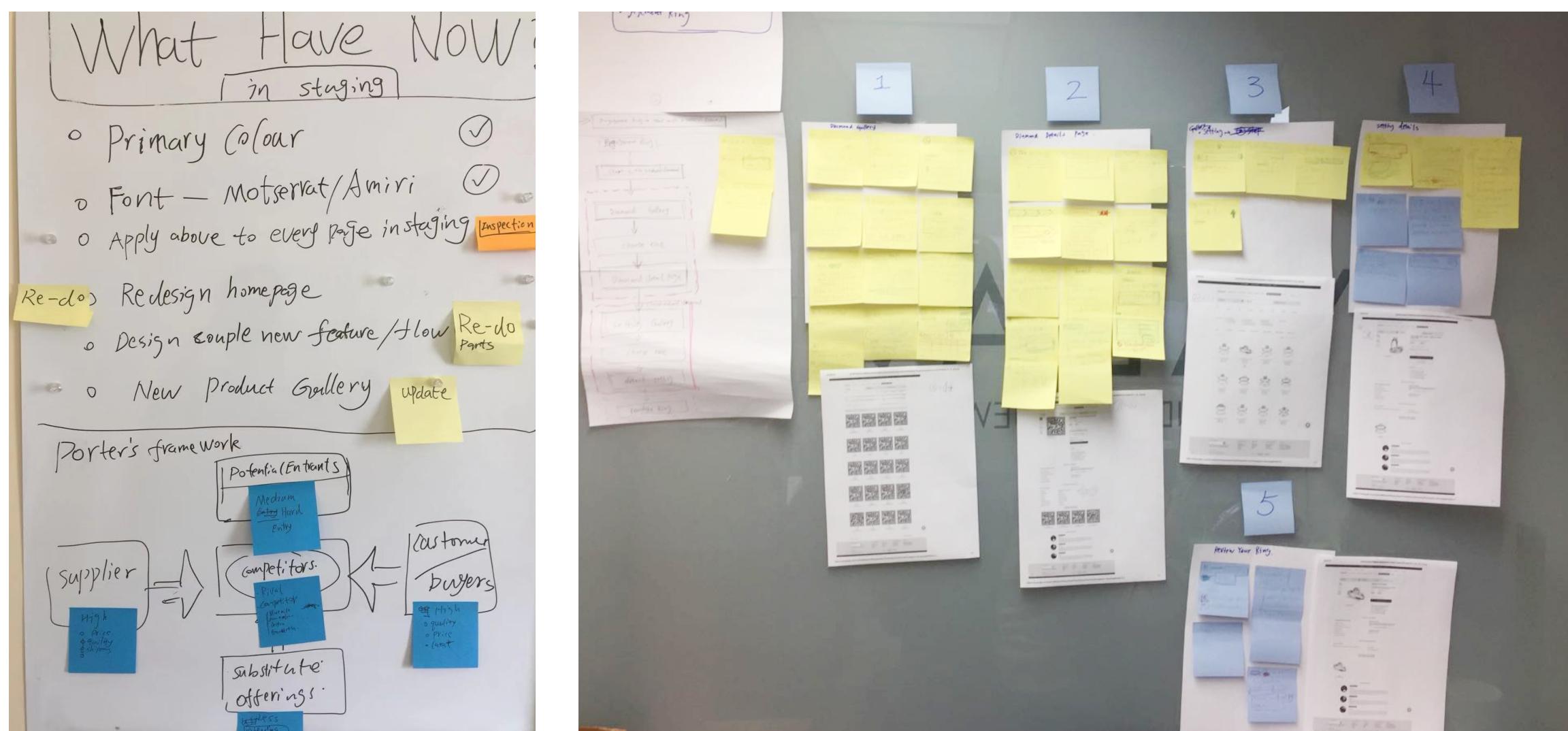
Visualize the information and put the
Visualize/ Put them into content

The big chanlleng during the whole project

My solutions to conquer the challenge

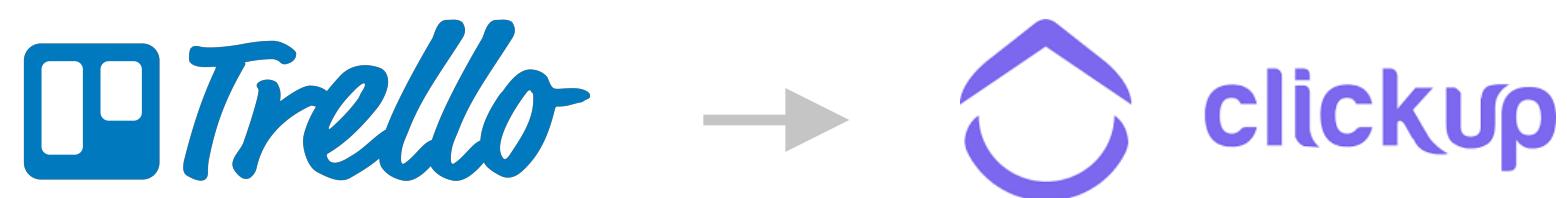
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For the communication and management issues

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Balance the business goal and user goal

Listing all the business requirement and figure out the priority. Then apply them to the design prototype, the usability testing is the way to validate the balancing.

Learning the related professional knowledge

Using multiple ways to learn the professional knowledge in order to better understand the business and the entity relation. Include: **Subject Matter Expert Interview, Online research, Filed activity etc.**

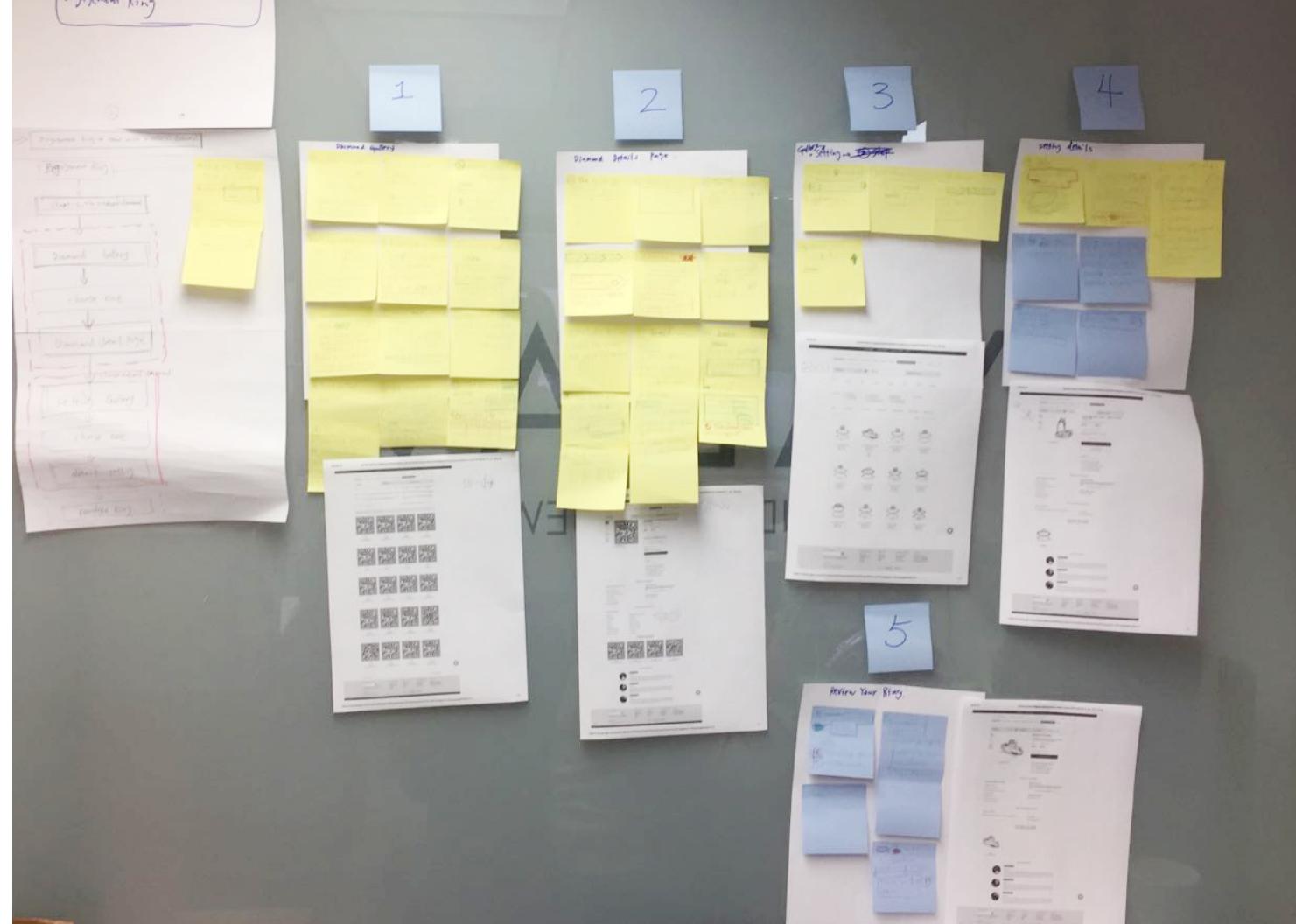
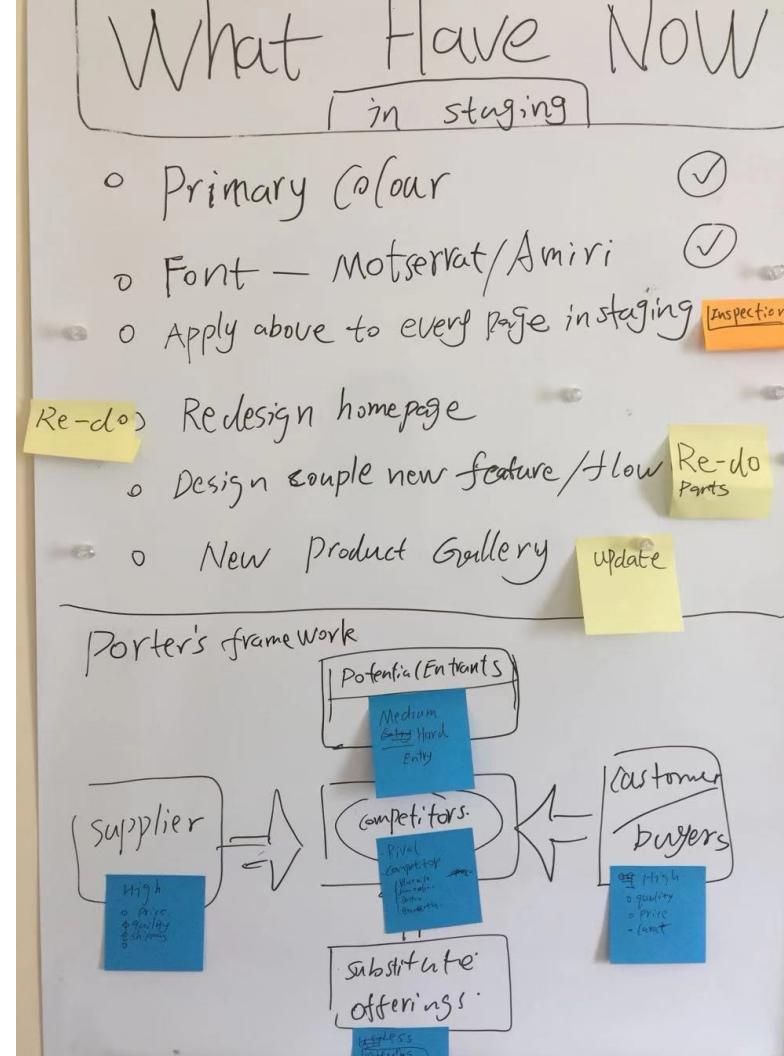
Design System built based on the real task

As the staging website has built for long time ago, it is hard to rebuild the design system and let the engineer to follow up. My method is to use chrome to inspect the staging website, figure out what they did for the any UI components include font/color/spacing/form/button/etc. Then I redesign and uniform them to the new system. When shipping the assets and spec, put the UI components individually to better remind the engineer.(I make a example in the checkout process)

My solutions to conquer the challenge

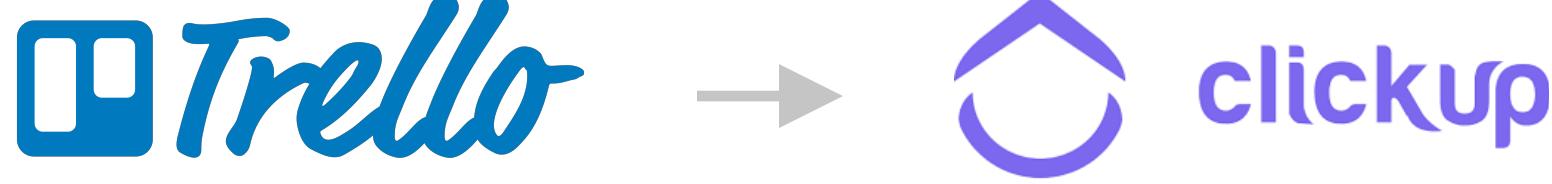
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Three steps

01-Address

Step Progress Bar

Address → Payment → Review

Address

Payment

Review

GIVE US A CALL 888-968-8810 VISIT US IN SAN FRANCISCO

YADAV ENGAGEMENT RINGS WEDDING RINGS DIAMONDS JEWELRY RINGS READY TO SHIP ABOUT

ADDRESS > DELIVERY > REVIEW > PAYMENT

BILLING ADDRESS

CUSTOMER E-MAIL

FIRST NAME LAST NAME

COUNTRY UNITED STATES MINOR OUTLYING ISLANDS

STREET ADDRESS

STREET ADDRESS (CONT'D) OPTIONAL

CITY SAN FRANCISCO STATE ZIP 94105

PHONE 415796836

USE THE SAME ADDRESS FOR SHIPPING

DELIVERY OPTIONS

UPS free PICK UP FROM OUR SHOWROOM free

We estimate that your order will be shipped in 5 to 10 days. Delivery time may vary based on payment reception and shipping method. By submitting this order, you agree with our terms and conditions.

COMODA SHOWROOM PEOPLE LOVE US

Comments & Special Instructions
TESTING

CONTINUE TO REVIEW

APPRAISAL \$50.00
JEWELRY CLEANER \$15.00
0.42 CARAT ASSCHER DIAMOND F-VS2 SIGNATURE IDEAL CUT GIA \$677.00
0.40 CARAT ASSCHER DIAMOND F-SI1 THE KYLA RING WHITE GOLD 14K \$1140.00
SIZE:
SUBTOTAL SAN FRANCISCO SALES TAX 8.5% \$163.52
ESTIMATED SHIPPING FREE
ESTIMATED TOTAL \$2,009.52

Billing/Shipping Address

Combine address and delivery to one step

Delivery option & Comments

02 - Payment

Step Progress Bar

Address → Payment → Review

PAYMENT METHOD

Please note the specific delay possible with each payment method below. We accept payment via credit card or PayPal, which allows us to process your order more quickly.

- PAY BY PHONE
Use one or more credit cards to complete payment over the phone
Dependent upon payment method chosen
- PAYPAL
PayPal is an easy and safe way to pay
Instant authorization in most cases
- Affirm Monthly Payments** [Learn more](#)
Buy with Affirm – and pay off your purchase in easy, fixed monthly payments
- SPLIT PAYMENT [?](#)
Use multiple payment methods to cover the total cost of your order
Dependent upon payment methods chosen
- BANK WIRE
A service representative will assist you by phone and give you 1.5% off
Same-day funding in most cases
- CREDIT CARD

Put the last step payment to the second step. It may need save the card info and do the card validation.

03 - Review

Step Progress Bar

Address → Payment → Review

REVIEW

Product	Description	Price
	0.30 CARAT ROUND LAB CREATED DIAMOND SKU: #YD7271281	\$100
	THE VALORIE RING WHITE GOLD 14K	\$100
	0.30 CARAT ROUND LAB CREATED DIAMOND SKU: #YD7271281	\$100
	THE VALORIE RING WHITE GOLD 14K	\$100
	0.30 CARAT ROUND LAB CREATED DIAMOND SKU: #YD7271281	\$100
	THE VALORIE RING WHITE GOLD 14K	\$100

SHIPPING ADDRESS

Shipping Info

BILLING ADDRESS

Billing Info

PAYMENT METHOD

Payment Info

Add Jewelry Insurance with zillion

By checking this box you agree to Zillion's [terms of use](#) and [privacy policy](#) and authorize Yadav to share your data with Zillion for the insurance services.

- Immediate coverage against loss, theft, damage, disappearance
- Coverage extends to anywhere in the world
- Coverage includes protection from flood, fire, hurricanes & earthquakes
- \$0 replacement and repair through Yadav Jewelry
- Replacement/repair underway in less than 24 hours
- Full replacement if a repair cannot be made

\$163.85 per year

underwritten by AXA, the world's largest insurance company

PLACE THE ORDER

By submitting this order, you agree with our [terms and conditions](#).

CREATE NEW REVIEW PAGE

Product List

Shipping/Billing address review

Payment info review

Insurance Option