

Category  
Enamel Pins

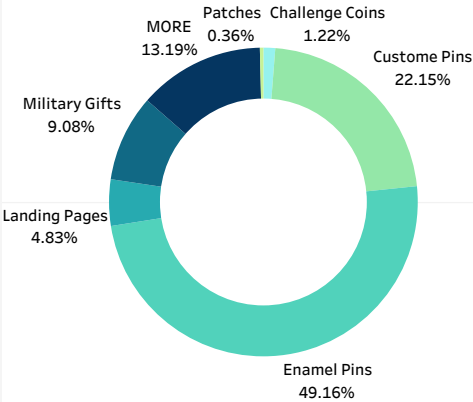
Sub-category  
Multiple values

Month  
All

Year  
All

The dashboard displays data ranging from February 2024 to February 2025.

## Category-wise Distribution



## Revenue | Enamel Pins



## Impressions | Enamel Pins



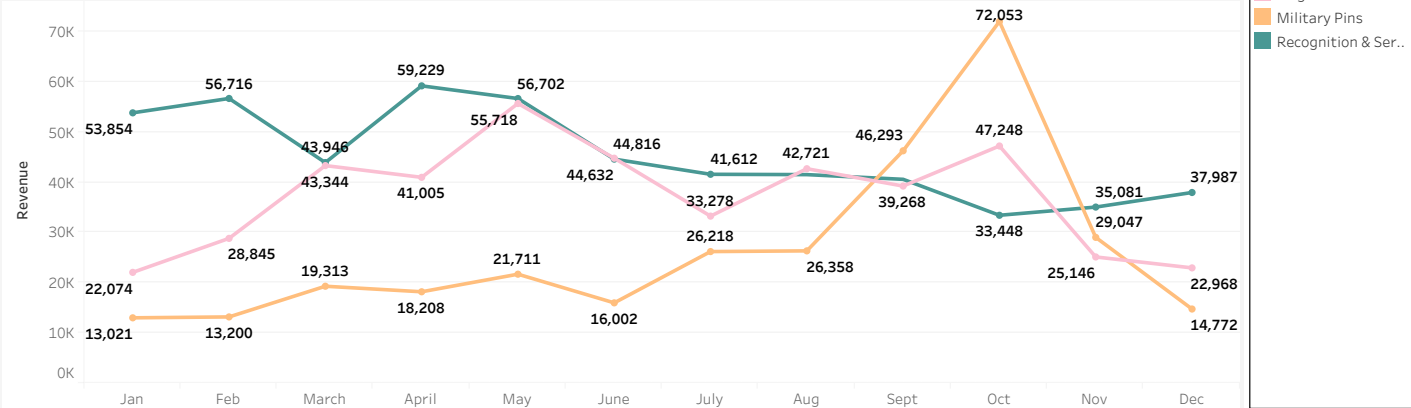
## Top Selling Sub Categories | Enamel Pins

Subcategory	
Recognition & Service Pins	545,362
Flag Pins	446,432
Military Pins	316,196
Holiday Pins	203,625
Education & Academic Pins	201,097
Awareness Pins	195,089
Patriotic Pins	170,702
Hobbies & Interests	149,870
Medical & Nursing Pins	125,049
Animal Pins	108,986

## Top Selling Products | Enamel Pins

Product Name	
Year of Service Star Pin - 1-30 Years	143,132
American Flag Pin - Buy 1 Get 1 Free	131,721
Veteran American Flag Pin	92,857
Excellence In Service Pin 1-60 Years	73,673
American Flag Cross Pin	35,479
Commitment To Excellence Lapel Pin	31,700
Service Award Pins 1-35 Years	31,321
Certified Nurse Assistant Pin	25,424
Folded Flag Pin on Card	23,853
American Flag and Gold Cross Pin	22,636

## Subcategory Trend Analysis | Enamel Pins



Note: The chart below can be expanded to display additional categories for more detailed insights.

## Revenue Breakdown by Category Hierarchy

Subcategory	Third-level-category	Revenue	% of Revenue
Recognition & Service Pins	Award Pins	90,246	2.93%
	Employee Recognition Pins	93,683	3.04%
	Number Pins & Letter Pins	8,907	0.29%
	Star Pins	138,384	4.50%
	Years of Service Pins	214,143	6.96%
	Total	545,362	17.73%
Flag Pins	American Flag Pins	191,470	6.22%
	State Pins	124,052	4.03%
	World Flag Pins	130,910	4.25%
	Total	446,432	14.51%
Military Pins	Air Force Pins	24,906	0.81%
	Army Pins	36,737	1.19%
	Coast Guard Pins	12,044	0.45%