

OUR SOLUTION

Lexi uses AI and game-based learning to help children with dyslexia read confidently. More free levels, ad-free, and the first of its kind in Kazakhstan.



AI Diagnosis by ChatGPT

After Level 3, our AI analyzes game errors and parent input to create a draft report. Early insights. Smarter dyslexia support.

Game Overview

- Three mini-games build reading skills:
 - Sound Hunt – match sounds with letters
 - Right Word – pick the word that fits the picture
 - Missing Letter – spot the missing letter in a word

Created with educators and speech therapists for real results.



LEXI app

Reduced Inequality – Equal opportunities for children with dyslexia.

700 000 000+

people with **dyslexia** worldwide

OUR MISSION is to make reading accessible, fun, and empowering for every child with dyslexia.

WHY LEXI IS THE BEST?

Lexi uses AI and games to make learning fun and accessible, offering more free levels and no ads. We're the first app of its kind in Kazakhstan.



Every **tenth** person has dyslexia

SUPPORTING 4 SD GOALS



AUDIENCE

Children aged 6 - 14 and their parents.



Financial Forecast (1-5 Years)

- Year 1: \$50K Revenue | -\$100K Loss (Development Phase)
- Year 2: \$200K Revenue | Break-even
- Year 3: \$750K Revenue | \$250K Profit
- Year 5: \$2M Revenue | \$800K Profit (Market Expansion)



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