Frankensons Data Before

- The unit of observation for this dataset is Review
- Variables
 - o Date The date a user on Yelp left their review. 35(0)
 - Review The written text of the review left by a user. 35(0)
 - Score The sentiment analysis score of the written review calculated using VADER. Constructed using the Review variable. 35(0)

•

Mean: Sentiment Score	Standard Deviation: Sentiment Score
0.8284	0.3388

Frankensons Data After

- The unit of observation for this dataset is Review
- Variables
 - o Date The date a user on Yelp left their review. 340(0)
 - Review The written text of the review left by a user. 340(0)
 - Score The sentiment analysis score of the written review calculated using VADER. Constructed using the Review variable. 340(0)

•

Mean: Sentiment Score	Standard Deviation: Sentiment Score
0.6255	0.5738

Jamaican Jerk Biz Data Before

- The unit of observation for this dataset is Review
- Variables
 - Date The date a user on Yelp left their review. 44(0)
 - o Review The written text of the review left by a user. 44(0)
 - Score The sentiment analysis score of the written review calculated using VADER. Constructed using the Review variable. 44(0)

•

Mean: Sentiment Score	Standard Deviation: Sentiment Score
0.7235	0.4869

Jamaican Jerk Biz Data After

- The unit of observation for this dataset is Review
- Variables
 - Date The date a user on Yelp left their review. 42(0)
 - Review The written text of the review left by a user. 42(0)
 - Score The sentiment analysis score of the written review calculated using VADER. Constructed using the Review variable. 42(0)

•

Mean: Sentiment Score	Standard Deviation: Sentiment Score
0.3415	0.6350

Joe's Pizza Data Before

- The unit of observation for this dataset is Review
- Variables
 - Date The date a user on Yelp left their review. 1965(0)
 - Review The written text of the review left by a user. 1965(0)
 - Score The sentiment analysis score of the written review calculated using VADER. Constructed using the Review variable. 1965(0)

•

Mean: Sentiment Score	Standard Deviation: Sentiment Score
0.7042	0.4280

Joe's Pizza Data After

- The unit of observation for this dataset is Review
- Variables
 - Date The date a user on Yelp left their review. 254(0)
 - Review The written text of the review left by a user. 254(0)
 - Score The sentiment analysis score of the written review calculated using VADER. Constructed using the Review variable. 254(0)

•

Mean: Sentiment Score	Standard Deviation: Sentiment Score
0.6512	0.4572

Calabash African Kitchen Data Before

- The unit of observation for this dataset is Review
- Variables
 - Date The date a user on Yelp left their review. 126(0)
 - o Review The written text of the review left by a user. 126(0)
 - Score The sentiment analysis score of the written review calculated using VADER. Constructed using the Review variable. 126(0)

•

Mean: Sentiment Score	Standard Deviation: Sentiment Score
0.8635	0.2696

Calabash African Kitchen Data After

• The unit of observation for this dataset is Review

Variables

- Date The date a user on Yelp left their review. 361(0)
- Review The written text of the review left by a user. 361(0)
- Score The sentiment analysis score of the written review calculated using VADER. Constructed using the Review variable. 361(0)

•

Mean: Sentiment Score	Standard Deviation: Sentiment Score
0.8594	0.3279

Popping Yolk Cafe Before

- The unit of observation for this dataset is Review
- Variables
 - o Date The date a user on Yelp left their review. 685(0)
 - Review The written text of the review left by a user. 685(0)
 - Score The sentiment analysis score of the written review calculated using VADER. Constructed using the Review variable. 685(0)

•

Mean: Sentiment Score	Standard Deviation: Sentiment Score
0.7288	0.4711

Popping Yolk Cafe After

- The unit of observation for this dataset is Review
- Variables
 - Date The date a user on Yelp left their review. 336(0)
 - Review The written text of the review left by a user. 336(0)
 - Score The sentiment analysis score of the written review calculated using VADER. Constructed using the Review variable. 336(0)

•

Mean: Sentiment Score	Standard Deviation: Sentiment Score
0.7437	0.4138

Thick and Thin Treat Bar Before

- The unit of observation for this dataset is Review
- Variables
 - Date The date a user on Yelp left their review. 30(0)
 - Review The written text of the review left by a user. 30(0)
 - Score The sentiment analysis score of the written review calculated using VADER. Constructed using the Review variable. 30(0)

•

Mean: Sentiment Score	Standard Deviation: Sentiment Score
-----------------------	-------------------------------------

	I
0.8622	0.2789

Thick and Thin Treat Bar After

- The unit of observation for this dataset is Review
- Variables
 - o Date The date a user on Yelp left their review. 69(0)
 - Review The written text of the review left by a user. 69(0)
 - Score The sentiment analysis score of the written review calculated using VADER. Constructed using the Review variable. 69(0)

•

Mean: Sentiment Score	Standard Deviation: Sentiment Score
0.6724	0.5644