

SaaS Growth Performance Dashboard

\$16,350

Monthly Revenue

3000

Total Signups

754

Paid Users

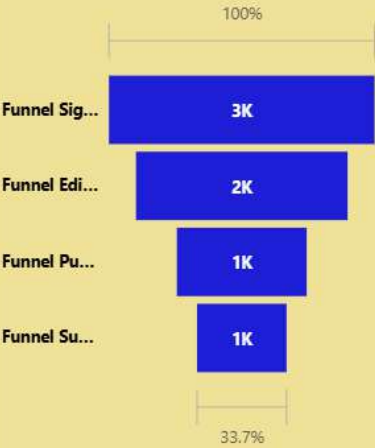
48.87%

Activation Rate

32.23%

Churn Rate

User Onboarding Funnel



Churn Count by Month



acquisition_channel



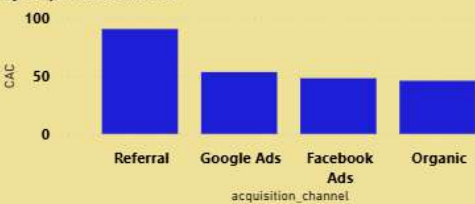
Year



device



CAC by acquisition_channel



Count of user_id by status

