**iPhone 17 — Product Introduction**

Meet the **iPhone 17**: Apple’s latest flagship for 2025, designed to bring pro-level features into the standard model tier. With a crisp **6.3-inch Super Retina XDR display** that supports **ProMotion 120 Hz** and an **Always-On** mode, this phone elevates everyday interaction. [Apple+2Wikipedia+2](https://www.apple.com/iphone-17/?utm_source=chatgpt.com)

Under the hood is Apple’s new **A19 chip**, delivering robust performance, energy efficiency, and hardware-accelerated ray tracing. [Apple+1](https://www.apple.com/iphone-17/?utm_source=chatgpt.com) For imaging, it features a **48 MP Dual Fusion rear camera system** plus an **18 MP Center Stage front camera** with Dual Capture, letting you capture both front and rear video simultaneously. [Apple+2Wikipedia+2](https://www.apple.com/iphone-17/?utm_source=chatgpt.com)

Durability gets an upgrade too, courtesy of **Ceramic Shield 2** for enhanced scratch resistance and a refined aluminum frame. [Apple+1](https://www.apple.com/iphone-17/?utm_source=chatgpt.com) A full charge supports up to **30 hours of video playback**, and the battery can hit **50% in just 20 minutes** with a high-power charger. [Apple+1](https://www.apple.com/iphone-17/?utm_source=chatgpt.com)

**Price (at launch):**  
The iPhone 17 starts at **USD 799** for the 256 GB model