

Mitsubishi Motors – Product Portfolio Overview

1. Brand Introduction

Mitsubishi Motors is a Japanese automotive manufacturer with over 100 years of engineering heritage. The brand is known for its reliability, advanced safety technologies, fuel efficiency, and strong performance in both urban and off-road conditions. Mitsubishi vehicles are designed to deliver durability, comfort, and value for a wide range of customers worldwide.

2. Passenger Cars

Mitsubishi Attrage (Mirage G4)

A compact sedan designed for urban mobility and fuel efficiency.

- Efficient and economical engine
- Compact size, easy to maneuver in city traffic
- Modern interior with essential comfort features
- Ideal for daily commuting and first-time car buyers

Mitsubishi Mirage

A compact hatchback offering practicality and low running costs.

- Lightweight design with excellent fuel economy
 - Easy handling and compact dimensions
 - Affordable ownership and maintenance
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3. SUVs & Crossovers

Mitsubishi Xpander / Xpander Cross

A versatile MPV/crossover developed for families and business use.

- Spacious 7-seat configuration
- Modern and dynamic exterior design
- Comfortable ride quality for long journeys
- Xpander Cross offers higher ground clearance and SUV styling

Mitsubishi Outlander

A mid-size SUV combining comfort, technology, and performance.

- Spacious interior with flexible seating
- Advanced driver assistance and safety features
- Suitable for both city driving and long-distance travel

Mitsubishi Outlander PHEV

A plug-in hybrid SUV representing Mitsubishi's electrification strategy.

- Combination of electric driving and gasoline engine
- Reduced fuel consumption and emissions
- Advanced Super All-Wheel Control (S-AWC) system

Mitsubishi Eclipse Cross

A stylish compact SUV with a sporty character.

- Dynamic coupe-inspired design
 - Turbocharged engine options
 - Modern infotainment and safety technologies
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4. Pickup Trucks

Mitsubishi Triton (L200)

A strong and reliable pickup truck built for work and adventure.

- Powerful and durable engine performance
 - High payload and towing capacity
 - Advanced 4WD system for off-road capability
 - Suitable for both commercial and personal use
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5. Key Strengths of Mitsubishi Vehicles

- Japanese engineering quality and reliability
- Competitive fuel efficiency across the lineup

- Advanced safety technologies
 - Strong off-road and all-wheel-drive expertise
 - Excellent balance between performance, comfort, and cost
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6. Conclusion

Mitsubishi Motors offers a diverse range of vehicles, from compact passenger cars to SUVs, MPVs, and pickup trucks. With a strong focus on safety, efficiency, and durability, Mitsubishi continues to be a trusted choice for customers seeking dependable vehicles for everyday use, family needs, and professional demands.