## 3.7 Supplement – Exponential and Logarithmic Functions

1. **Question.** What is an exponential function?

2. **Example.** Use a table of values to sketch  $y = 2^x$ .

- 3. **Definition.** A function of the form  $f(x) = b^x$  where b is a fixed real number, b > 0,  $b \neq 1$  is called a **base** b **exponential function**. Its domain is  $\mathbb{R}$ , and its range is  $(0, \infty)$ .
- 4. Theorem Properties of Exponential Functions. Consider an exponential function  $f(x) = b^x$ .

Suppose  $f(x) = b^x$ .

- The domain of f is:
- The range of f is:
- A point always on the graph is:
- There is always a horizontal asymptote:
- ullet f is one-to-one, continuous and smooth
- If b > 1:
  - -f is always increasing
  - $\text{ As } x \to -\infty, f(x) \to 0^+$
  - $\text{ As } x \to \infty, f(x) \to \infty$
  - The graph of f resembles:
- If 0 < b < 1:
  - -f is always decreasing
  - $\text{ As } x \to -\infty, f(x) \to \infty$
  - $\text{As } x \to \infty, f(x) \to 0^+$
  - The graph of f resembles:

5. Theorem – Algebraic Properties of Exponential Functions. If  $x,y\in\mathbb{R},$  then

$$(i) b^x \cdot b^y = b^{x+y}$$

(ii) 
$$\frac{b^x}{b^y} = b^{x-y}$$

$$(iii) (b^x)^y = b^{xy}$$

6. **Question.** What is a logarithm?

- 7. **Reminder.** Suppose f(x) is one-to-one. Then its inverse  $f^{-1}(x)$  satisfies
  - (i)  $f^{-1}(f(x)) = x$
  - (ii)  $f(f^{-1}(y)) = y$
  - (iii)  $\operatorname{Dom}_{f^{-1}}=\operatorname{Ran}_f$  and  $\operatorname{Ran}_{f^{-1}}=\operatorname{Dom}_f$ .
- 8. **Definition.** The inverse of the exponential function  $f(x) = b^x$  is called the **base b logarithm function**, and is denoted  $f^{-1}(x) = \log_b(x)$  The expression  $\log_b(x)$  is read 'log base b of x.'
- 9. The most important log property:

## 10. Two important logarithms:

- (a) The **common logarithm** of a real number x is  $\log_{10}(x)$  and is usually written  $\log(x)$ .
- (b) The **natural logarithm** of a real number x is  $\log_e(x)$  and is usually written ln(x).

## 11. Theorem – Properties of Logarithmic Functions.

Suppose  $f(x) = \log_b(x)$ .

- The domain of f is:  $(0, \infty)$
- The range of f is"  $(-\infty, \infty)$ .
- (1,0) is on the graph of f & x = 0 is a vertical asymptote of the graph of f.
- f is one-to-one, continuous and smooth
- $b^a = c$  if and only if  $\log_b(c) = a$ . So  $\log_b(c)$  is the exponent you put on b to obtain c.
- $\log_b(b^x) = x$  for all x and  $b^{\log_b(x)} = x$  for all x > 0
- If b > 1:
  - -f is always increasing
  - $-\operatorname{As} x \to 0^+, f(x) \to -\infty$
  - $\text{ As } x \to \infty, f(x) \to \infty$
  - As  $x \to \infty$ ,  $f(x) \to \infty$  The graph of f resembles:
- If 0 < b < 1:
  - -f is always decreasing
  - $\text{ As } x \to 0^+, f(x) \to \infty$
  - $As x \to \infty, f(x) \to -\infty$
  - The graph of f resembles:

12. Theorem – Algebraic Properties of Logarithm Functions.

Let  $g(x) = \log_b(x)$  be a logarithmic function  $(b > 0, b \neq 1)$  and let u > 0 and w > 0 be real numbers, and r any real number.

- (i) [Log] Product Rule:  $\log_b(uw) = \log_b(u) + \log_b(w)$
- (ii) [Log] Quotient Rule:  $\log_b \left(\frac{u}{w}\right) = \log_b(u) \log_b(w)$
- (iii) [Log] Power Rule:  $\log_b(u^r) = r \log_b(u)$

13. Theorem. – Change of base formula.  $\log_a(x) = \frac{\log_b(x)}{\log_b(a)}$ .

- 14. **Homework.** Create a table of values for the following logarithms, then try plotting them.
  - (a)  $f(x) = \log_2(x)$
  - (b)  $f(x) = \log(x)$
  - (c)  $f(x) = \log_{\frac{1}{2}}(x)$