# Introduction to **Machine Learning and Data Mining**

(Học máy và Khai phá dữ liệu)

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#### Contents

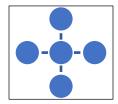
- Introduction to Machine Learning & Data Mining
- Supervised learning
  - K-nearest neighbors
- Unsupervised learning
- Practical advice

#### Classification problem

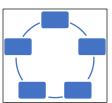
- Supervised learning: learn a function y = f(x) from a given training set  $\{\{x_1, x_2, ..., x_N\}; \{y_1, y_2, ..., y_N\}\}$  so that  $y_i \cong f(x_i)$  for every i.
  - Each training instance has a label/response.
- Multiclass classification/categorization: output y is only one from a pre-defined set of labels
  - y in {normal, spam}
  - y in {fake, real}

#### Which class does the object belong to?

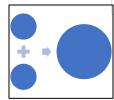




Class a



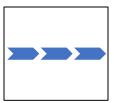
Class b



Class a



?



Class b



Class a



### Neighbor-based learning (1)

- K-nearest neighbors (KNN) is one of the most simple methods in ML. Some other names:
  - Instance-based learning
  - Lazy learning
  - Memory-based learning
- Main ideas:
  - There is no specific assumption on the function to be learned.
  - Learning phase just stores all the training data.
  - Prediction for a new instance is based on its nearest neighbors in the training data.
- Thus KNN is called a non-parametric method. (no specific assumption on the classifier/regressor)

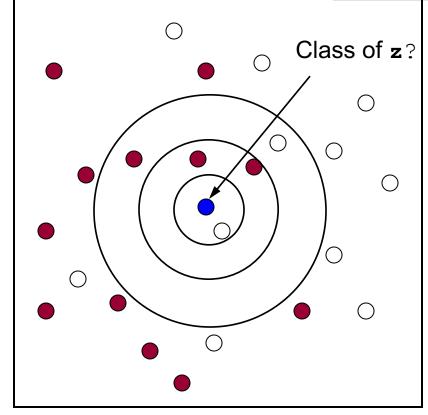
# Neighbor-based learning (2)

- Two main ingredients:
  - The similarity measure (distance) between instances/objects.
  - The neighbors to be taken in prediction.
- Under some conditions, KNN can achieve the Bayesoptimal error which is the performance limit of any methods. [Gyuader and Hengartner, JMLR 2013]
  - Even 1-NN (with some simple modifications) can reach this performance. [Kontorovich & Weiss, AISTATS 2015]
- KNN is close to Manifold learning.

### KNN: example

- Take 1 nearest neighbor?
  - Assign z to class 2.
- Take 3 nearest neighbors?
  - Assign z to class 1.
- Take 5 nearest neighbors?
  - Assign z to class 1.

Class 1 Class 2



#### KNN for classification

- Data representation:
  - Each observation is represented by a vector in an n-dimensional space, e.g.,  $\mathbf{x}_i = (x_{i1}, x_{i2}, ..., x_{in})^T$ . Each dimension represents an attribute/feature/variate.
  - There is a set C of predefined labels.
- Learning phase:
  - Simply save all the training data D, with their labels.
- Prediction: for a new instance z.
  - For each instance x in D, compute the distance/similarity between x and z.
  - Determine a set NB(z) of the nearest neighbors of z.
  - $\Box$  Using majority of the labels in NB(z) to predict the label for z.

#### KNN for regression

- Data representation:
  - Each observation is represented by a vector in an n-dimensional space, e.g.,  $\mathbf{x}_i = (x_{i1}, x_{i2}, ..., x_{in})^T$ . Each dimension represents an attribute/feature/variate.
  - The output y is a real number.
- Learning phase:
  - Simply save all the training data **D**, with their labels.
- Prediction: for a new instance z.
  - For each instance x in D, compute the distance/similarity between x and z.
  - Determine a set NB( $\mathbf{z}$ ) of the nearest neighbors of  $\mathbf{z}$ , with  $|NB(\mathbf{z})| = k$ .
  - $_{ extstyle }$  Predict the label for **z** by  $\ y_z = rac{1}{k} \sum_{x \in NB(z)} y_x$

# KNN: two key ingredients (1)



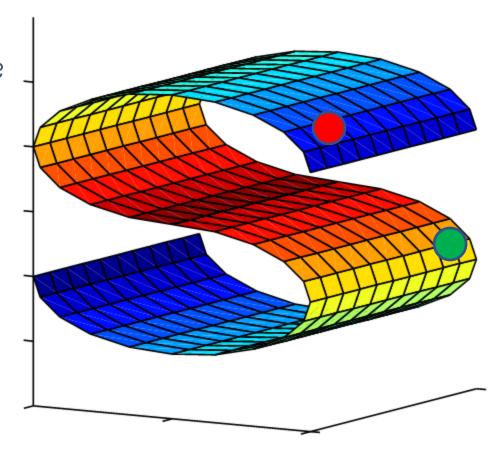
Different thoughts,

Different views

Different measures

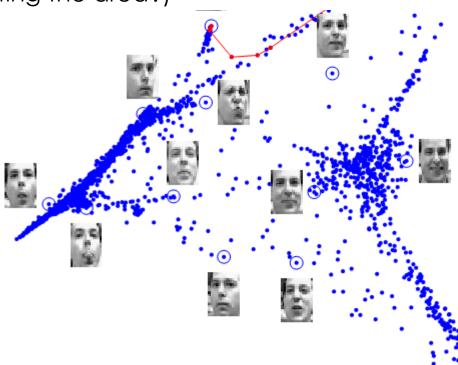
# KNN: two key ingredients (2)

- The distance/similarity measure
  - Each measure implies a view on data
  - Infinite many measures !!!
  - What measure should be?



# KNN: two key ingredients (3)

- The set NB(z) of nearest neighbors.
  - How many neighbors are enough?
  - How can we select NB(z)?
     (by choosing k or restricting the area?)



#### KNN: 1 or more neighbors?

- In theory, 1-NN can be among the best methods under some conditions. [Kontorovich & Weiss, AISTATS 2015]
- KNN is Bayes optimal under some conditions: Y bounded, large training size M, and the true regression function being continuous, and

$$k \to \infty, (k/M) \to 0, (k/\log M) \to +\infty$$

- In practice, we should use more neighbors for prediction (k>1), but not too many:
  - To avoid noises/errors in only one nearest neighbor.
  - Too many neighbors migh break the inherent structure of the data manifold, and thus prediction might be bad.

### Distance/similarity measure (1)

- The distance measure:
  - Plays a very important role in KNN.
  - Indicates how we assume/suppose the distribution of our data.
  - Be determined once, and does not change in all prediction later.
- Some common distance measures:
  - Geometric distance: usable for problems with real inputs
  - Hamming distance: usable for problems with binary inputs, such as x in {0; 1}

# Distance/similarity measure (2)

Some geometric distances:

- □ Minkowski (L<sub>p</sub>-norm):
- □ Manhattan (L<sub>1</sub>-norm):
- □ Euclid (L<sub>2</sub>-norm):
- □ Chebyshev (max norm):

$$d(x,z) = \left(\sum_{i=1}^{n} |x_i - z_i|^p\right)^{1/p}$$

$$d(x,z) = \sum_{i=1}^{n} |x_i - z_i|$$

$$d(x,z) = \sqrt{\sum_{i=1}^{n} (x_i - z_i)^2}$$

$$d(x,z) = \lim_{p \to \infty} \left( \sum_{i=1}^{n} |x_i - z_i|^p \right)^{1/p}$$
$$= \max_{i} |x_i - z_i|$$

### Distance/similarity measure (3)

- Hamming distance:
  - for problems with binary inputs
  - $\Box$  such as  $\mathbf{x} = (1,0,0,1,1)$

$$d(x,z) = \sum_{i=1}^{n} Difference(x_{i}, z_{i})$$

Difference(a,b) = 
$$\begin{cases} 1, & \text{if } (a \neq b) \\ 0, & \text{if } (a = b) \end{cases}$$

- Cosine measure:
  - Suitable for some problems with textual inputs.

$$d(x,z) = \frac{x^{T}z}{\|x\|.\|z\|}$$

#### KNN: attribute normalization

- Normalizing the attributes is sometimes important to get good predictiveness in KNN.
  - No normalization implies that the magnitude of an attribute might play a heavy role, and artificially overwhelms the other attributes. Ex.:

$$d(x,z) = \sqrt{\sum_{i=1}^{n} (x_i - z_i)^2}$$

- x = (Age=20, Income=12000, Height=1.68)
- z = (Age=40, Income=1300, Height=1.75)
- $d(x, z) = [(20-40)^2 + (12000-1300)^2 + (1.68-1.75)^2]^{0.5}$
- This is unrealistic and unexpected in some applications.
- Some common normalizations:
  - Make all values of x<sub>j</sub> in (-1; 1);
  - $\square$  Make all values of  $x_i$  to have empirical mean 0 and variance 1.

# KNN: attribute weighting

- Weighting the attributes is sometimes important for KNN.
  - No weight implies that the attributes play an equal role, e.g., due to the use of the Euclidean distance:

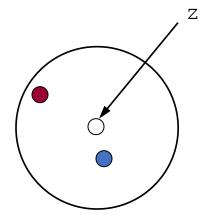
$$d(x,z) = \sqrt{\sum_{i=1}^{n} (x_i - z_i)^2}$$
  $\rightarrow$   $d(x,z) = \sqrt{\sum_{i=1}^{n} w_i (x_i - z_i)^2}$ 

- This is unrealistic in some applications, where an attribute might be more important than the others in prediction.
- Some weights (w<sub>i</sub>) on the attributes might be more suitable.
- How to decide the weights?
  - Base on the knowledge domain about your problem.
  - Learn the weights automatically from the training data.

#### KNN: weighting neighbors (1)

$$y_z = \frac{1}{k} \sum_{x \in NB(z)} y_x$$

- Prediction of labels miss some information about neighbors.
  - The neighbors in NB(z) play the same role with respect to the different distances to the new instance.
  - This is unrealistic in some applications, where closer neighbors should play more important role than the others.
- Using the distance as weights in prediction might help.
  - Closer neighbors should have more effects.
  - Farther points should have less effects.



# KNN: weighting neighbors (2)

- Let v be the weights to be used.
  - $\neg \lor (x,z)$  can be chosen as the inverse of the distance from x to z,  $d(\mathbf{x},\mathbf{z}).$
  - Some examples:

$$v(x,z) = \frac{1}{\alpha + d(x,z)} \qquad v(x,z) = \frac{1}{\alpha + [d(x,z)]^2} \qquad v(x,z) = e^{-\frac{d(x,z)^2}{\sigma^2}}$$

For classification:

$$c_z = \underset{c_j \in C}{\operatorname{arg\,max}} \sum_{x \in NB(z)} v(x, z).Identical(c_j, c_x) \qquad Identical(a, b) = \begin{cases} 1, if(a = b) \\ 0, if(a \neq b) \end{cases}$$

For regression:

$$y_z = \frac{\sum_{x \in NB(z)} v(x, z).y_x}{\sum_{x \in NB(z)} v(x, z)}$$

#### KNN: limitations/advantages

#### Advantages:

- Low cost for the training phase.
- Very flexible in choosing the distance/similarity measure: we can use many other measures, such as Kullback-Leibler divergence, Bregman divergence,...
- $\square$  KNN is able to reduce some bad effects from noises when k > 1.
- In theory, KNN can reach the best performance among all regression methods, under some conditions.
   (this might not be true for other methods)

#### Limitations:

- Have to find a suitable distance/similarity measure for your problem.
- Prediction requires intensive computation.

#### References

- A. Kontorovich and Weiss. A Bayes consistent 1-NN classifier.
   Proceedings of the 18th International Conference on Artificial Intelligence and Statistics (AISTATS). JMLR: W&CP volume 38, 2015.
- A. Guyader, N. Hengartner. On the Mutual Nearest Neighbors Estimate in Regression. Journal of Machine Learning Research 14 (2013) 2361-2376.
- L. Gottlieb, A. Kontorovich, and P. Nisnevitch. Near-optimal sample compression for nearest neighbors. Advances in Neural Information Processing Systems, 2014.

#### Exercises

- What is the different between KNN and OLS?
- Is KNN prone to overfitting?
- How to make KNN work with sequence data? (each instance is a sequence)