Competitor Analysis Report: Nike vs Adidas, Levis, New Balance in (Southeast Asia, May 31, 2025 to June 07, 2025)

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### **Promotional Campaigns Deep Dive Analysis**

#### Nike

#### **Singapore Campaign**

Attribute	Details
Campaign Name	Mid-Season Sale
Description	A promotional offer aimed at increasing sales through discounts on various products. The campaign offered an additional 30% off on over 1,500 sale items.
Geographic Coverage	Singapore
Timeline	05/05/2025 - 05/11/2025, 7 days

Attribute	Details
Marketing Channels	Instagram, Facebook, email marketing
Products Promoted	Nike Running Shoes, Apparel, Accessories
<b>Pricing Strategy</b>	30% off on sale items
Campaign Objectives	Sales growth
Target Audience	Young adults, ages 18-35, fitness enthusiasts
Campaign Mechanics	Social media marketing, influencer partnerships
Performance Metrics	Impressions: Not Available, Engagement Rate: Not Available

#### **Guard Checks for No Campaigns Found**

#### No Campaigns Identified

No promotional campaigns were found for Adidas, Levi's, or New Balance in Southeast Asia during the specified period (May 31, 2025 to June 07, 2025). This may be due to limited public data, a focus on non-promotional activities (e.g., product development or corporate initiatives), or campaigns not being active in the specified region and

timeframe. Consider reviewing company announcements, social media posts, or industry reports for additional context.

## References