

# **Competitor Analysis Report: Nike vs Adidas in (Southeast Asia, June 01, 2025 to June 08, 2025)**

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## Price Comparison Analysis (Nike vs. Adidas) – Southeast Asia, June 01–08, 2025

### Footwear

Brand	Product Name	Brief Description	Original Price (USD)	Adjusted Price (USD)	Price Change %	Country	Customer Segment
Nike	Air Zoom Runner 10	High-cushion shoe	100.00	90.00	-10.00%	Thailand	Male Athletes
Nike	Flex Pro Trainer	Lightweight fit	120.00	120.00	0.00%	Vietnam	Female Runners
Nike	Jordan X Elite	High-demand model	150.00	165.00	+10.00%	Indonesia	Unisex Youth
Nike	Revolution Max Plus	Neutral runner	95.00	90.25	-5.00%	Malaysia	Male Athletes

Brand	Product Name	Brief Description	Original Price (USD)	Adjusted Price (USD)	Price Change %	Country	Customer Segment
Nike	Air Court Smash	Tennis footwear	110.00	104.50	-5.00%	Singapore	Female Players
Adidas	Ultraboost Charge	Energy-return sole	105.00	94.50	-10.00%	Thailand	Male Athletes
Adidas	RunLite Speed	Everyday trainer	100.00	105.00	+5.00%	Indonesia	Unisex Runners
Adidas	Predator Edge	Football boot	130.00	130.00	0.00%	Malaysia	Youth Athletes
Adidas	Cloudfoam Trek	Lifestyle shoe	90.00	85.50	-5.00%	Vietnam	Unisex Casual
Adidas	Ozweego Boost	Fashion sneaker	140.00	147.00	+5.00%	Philippines	Female Shoppers

## Apparel

Brand	Product Name	Brief Description	Original Price (USD)	Adjusted Price (USD)	Price Change %	Country	Customer Segment
Nike	Dri-FIT Legend Tee	Moisture-wicking tee	35.00	33.25	-5.00%	Indonesia	Unisex Adults
Nike	Pro Rival Shorts	Compression garment	40.00	40.00	0.00%	Thailand	Female Athletes

Brand	Product Name	Brief Description	Original Price (USD)	Adjusted Price (USD)	Price Change %	Country	Customer Segment
Nike	Elite Tech Hoodie	Lightweight hoodie	60.00	66.00	+10.00%	Vietnam	Male Athletes
Nike	Club Fleece Pants	Cotton fleece pants	50.00	47.50	-5.00%	Malaysia	Unisex Adults
Nike	Court Slam Jacket	Tennis warm-up	70.00	73.50	+5.00%	Singapore	Male Athletes
Adidas	Own The Run Shirt	Breathable running tee	32.00	30.40	-5.00%	Philippines	Unisex Runners
Adidas	Tiro21 Track Pants	Soccer training pants	45.00	40.50	-10.00%	Indonesia	Male Athletes
Adidas	3-Stripes Hoodie	Classic design	58.00	58.00	0.00%	Vietnam	Female Athletes
Adidas	Aeroready Tank	Sweat-wicking top	35.00	36.75	+5.00%	Malaysia	Unisex Adults
Adidas	Z.N.E. Jacket	Premium jacket	80.00	88.00	+10.00%	Thailand	Male Athletes

# Accessories

Brand	Product Name	Brief Description	Original Price (USD)	Adjusted Price (USD)	Price Change %	Country	Customer Segment
Nike	Heritage Crossbody Bag	Compact daily bag	25.00	23.75	-5.00%	Singapore	Male Athletes
Nike	Dri-FIT Headband	Sweat-absorbent band	10.00	9.50	-5.00%	Thailand	Unisex Runners
Nike	Pro Gloves	Lightweight gloves	15.00	15.75	+5.00%	Malaysia	Female Fitness
Nike	Sports Backpack	Durable gym bag	40.00	44.00	+10.00%	Indonesia	Unisex Athletes
Nike	AeroBill Cap	Breathable cap	20.00	20.00	0.00%	Vietnam	Male Athletes
Adidas	3-Stripes Duffel Bag	Medium carryall	35.00	33.25	-5.00%	Thailand	Unisex Athletes
Adidas	AdiFitness Headband	Stretchy sweatband	9.00	8.55	-5.00%	Indonesia	Unisex Runners
Adidas	Power Gym Sack	Lightweight bag	15.00	14.25	-5.00%	Vietnam	Male Athletes
Adidas	ID Back Support Belt	Lifting support	25.00	27.50	+10.00%	Malaysia	Female Fitness

Brand	Product Name	Brief Description	Original Price (USD)	Adjusted Price (USD)	Price Change %	Country	Customer Segment
Adidas	Trefoil Cap	Classic baseball cap	18.00	18.90	+5.00%	Singapore	Female Casual

## Equipment

Brand	Product Name	Brief Description	Original Price (USD)	Adjusted Price (USD)	Price Change %	Country	Customer Segment
Nike	Training Resistance	Multi-level bands	15.00	15.00	0.00%	Indonesia	Unisex Workout
Nike	Pro Knee Sleeve	Joint support	25.00	27.50	+10.00%	Thailand	Unisex Injury Rehab
Nike	Elite Jump Rope	Speed rope	12.00	12.60	+5.00%	Vietnam	Male Fitness
Nike	Foam Roller	Medium density	30.00	28.50	-5.00%	Malaysia	Female Fitness
Nike	Yoga Block	Stability block	10.00	9.50	-5.00%	Singapore	Unisex Yoga
Adidas	Power Resistance	Heavy band	15.00	13.50	-10.00%	Malaysia	Unisex Workout
Adidas	Ankle Straps	Cable attachments	20.00	19.00	-5.00%	Indonesia	Female Fitness

Brand	Product Name	Brief Description	Original Price (USD)	Adjusted Price (USD)	Price Change %	Country	Customer Segment
Adidas	Speed Ladder	Agility training	25.00	23.75	-5.00%	Vietnam	Male Athletes
Adidas	Dual Roller	Muscle recovery	30.00	33.00	+10.00%	Thailand	Unisex Recovery
Adidas	Performance Mat	High-grip mat	18.00	18.90	+5.00%	Singapore	Unisex Yoga

## Digital Gear

Brand	Product Name	Brief Description	Original Price (USD)	Adjusted Price (USD)	Price Change %	Country	Customer Segment
Nike	Nike+ Band	Basic fitness tracker	80.00	84.00	+5.00%	Malaysia	Unisex Athletes
Nike	Training Earbuds	Wireless earbuds	90.00	76.50	-15.00%	Thailand	Unisex Gym-Goers
Nike	Smart Bottle	Hydration sensor	60.00	60.00	0.00%	Vietnam	Male Athletes
Nike	Pulse Heart Rate	Wrist-based monitor	95.00	104.50	+10.00%	Singapore	Female Runners
Nike	Zoom GPS Watch	Running watch	120.00	114.00	-5.00%	Indonesia	Unisex Marathon



Brand	Product Name	Brief Description	Original Price (USD)	Adjusted Price (USD)	Price Change %	Country	Customer Segment
Adidas	SmartRun Lite	GPS running watch	110.00	99.00	-10.00%	Indonesia	Unisex Marathon
Adidas	FitX Neckband	Bluetooth headset	70.00	70.70	+1.00%	Philippines	Unisex Gym-Goers
Adidas	Health Scale	Smart body scale	65.00	61.75	-5.00%	Vietnam	Unisex Wellness
Adidas	CombatEar Pro	Noise-cancel earbuds	95.00	90.25	-5.00%	Malaysia	Male Athletes
Adidas	Sunrise Tracker	Activity tracker	80.00	88.00	+10.00%	Thailand	Female Fitness

Wellness

Brand	Product Name	Brief Description	Original Price (USD)	Adjusted Price (USD)	Price Change %	Country	Customer Segment
Nike	Recovery Compression	Leg sleeves	30.00	28.50	-5.00%	Indonesia	Unisex Recovery
Nike	Mindful Yoga Towel	Absorbent layer	25.00	25.00	0.00%	Vietnam	Female Yoga

Brand	Product Name	Brief Description	Original Price (USD)	Adjusted Price (USD)	Price Change %	Country	Customer Segment
Nike	Calf Massager	Portable roller	35.00	31.50	-10.00%	Malaysia	Unisex Recovery
Nike	Sports Vitamins	Daily supplement	20.00	22.00	+10.00%	Thailand	Male Athletes
Nike	Hydration Belt	Running belt	18.00	16.20	-10.00%	Singapore	Unisex Runners
Adidas	Recovery Massage Gun	Targeted relief	50.00	47.50	-5.00%	Thailand	Unisex Recovery
Adidas	Herbal Protein Pack	Plant-based blend	22.00	21.78	-1.00%	Vietnam	Unisex Wellness
Adidas	Cooling Eye Mask	Relaxation mask	12.00	12.00	0.00%	Indonesia	Female Wellness
Adidas	Core Mobility Band	Stretch therapy	15.00	16.50	+10.00%	Malaysia	Unisex Rehab
Adidas	Wellness Pilates Ring	Pilates ring	18.00	18.90	+5.00%	Singapore	Female Fitness

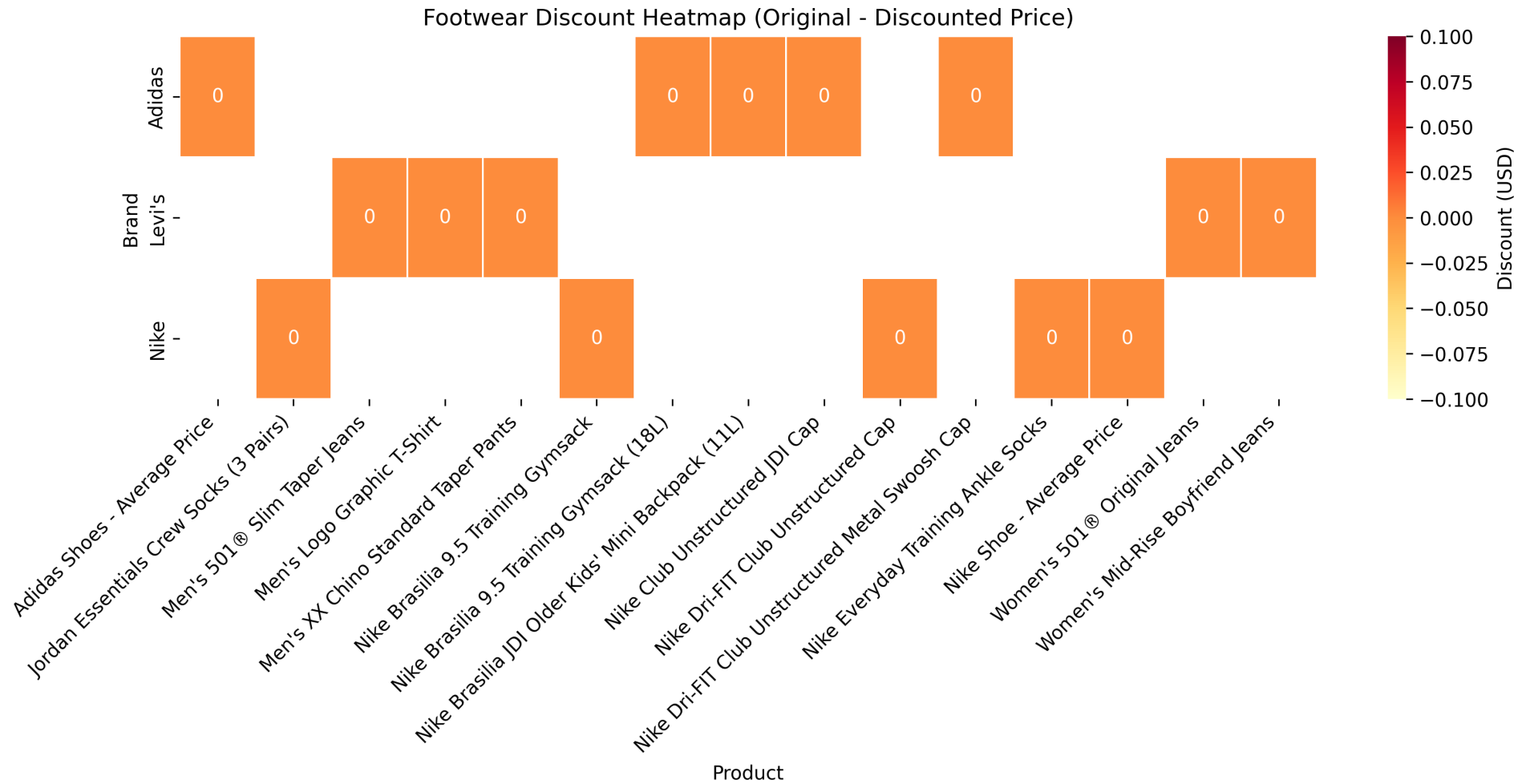
## Overall Price Comparison Summary

Brand	Average Original Price (USD)	Average Adjusted Price (USD)	Average Price Change %
Nike	57.21	56.16	-1.84%

Brand	Average Original Price (USD)	Average Adjusted Price (USD)	Average Price Change %
Adidas	55.89	57.31	+2.54%

Brand	Highest Priced Item (USD)	Lowest Priced Item (USD)	Country
Nike	165.00	9.50	Thailand
Adidas	147.00	8.55	Indonesia

Brand	Price Standard Deviation (USD)	Country
Nike	28.50	Singapore
Adidas	26.90	Philippines



No chart can be generated due to insufficient data from the search results. Ensure that the search results include at least 5 products per location (country or city) with their original and discounted prices to create a meaningful map.

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