Project 3

BlogMe Sentiment and Keyword Analysis

BlogMe, a famous blogging business has a dataset of news articles that they need further analysis on.

Firstly, they'd like keywords to be extracted from headlines of the article. Secondly, they would need to determine the sentiment of the news articles. The data is in an excel sheet and they would like to see a dashboard outlying sentiment, top articles etc.

Date File: (articles.xlsx) – 4.7 MB file

https://finch-groundhog-9245.squarespace.com/s/articles.xlsx

BlogMe_sources.xlsx

https://finch-groundhog-9245.squarespace.com/s/BlogMe_sources.xlsx

Logo: (BlogMe Logo.png)

https://finch-groundhog-9245.squarespace.com/s/BlogMe-Logo.png

Tableau Joins:

https://finch-groundhog-9245.squarespace.com/s/TableauJoins-xc7w.pdf