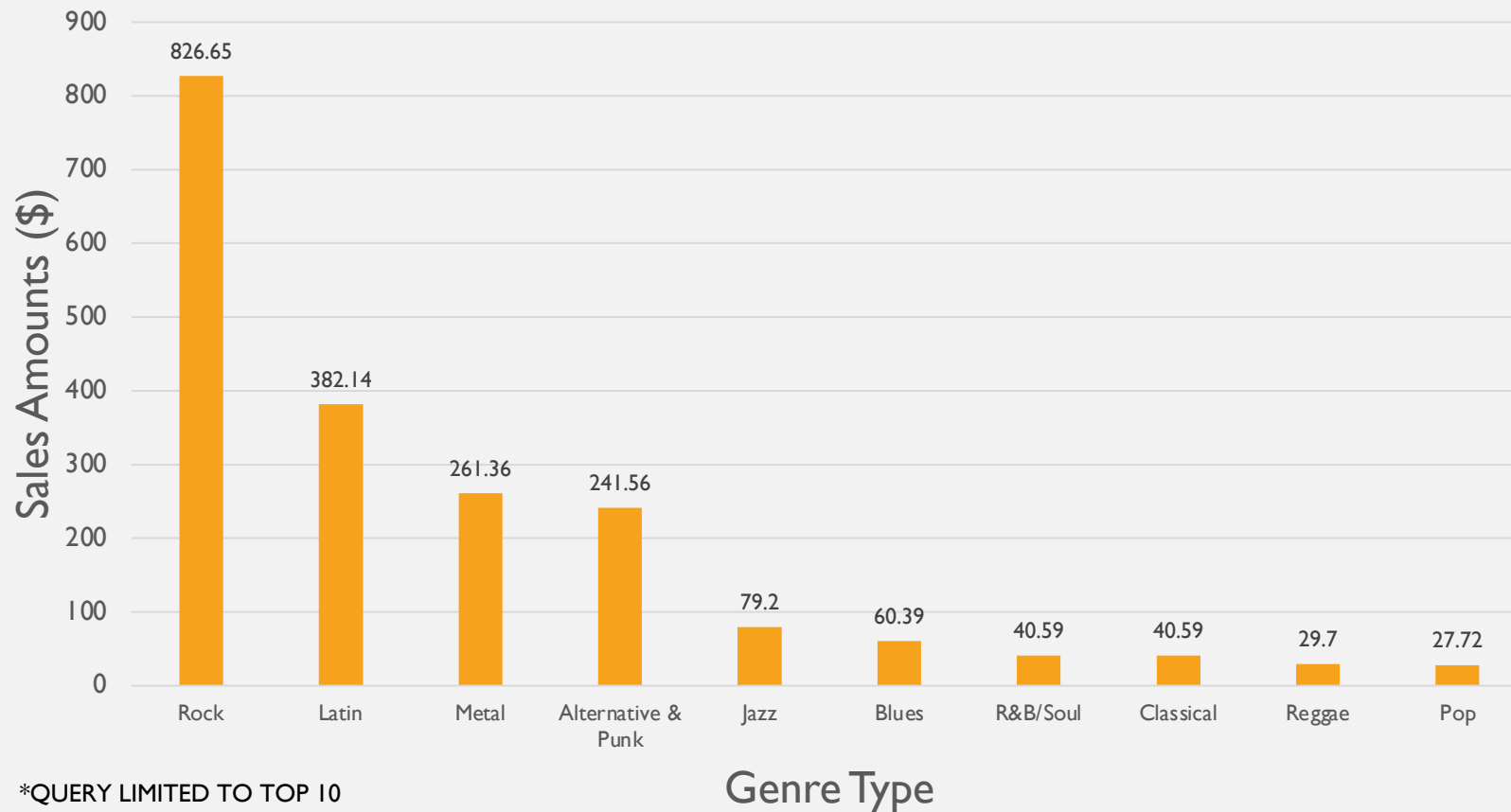


CHINOOK SQL DATABASE

QUERYING A DIGITAL MUSIC STORE

WHICH GENRE HAS THE HIGHEST TOTAL SALES AMONG AUDIO FILES?

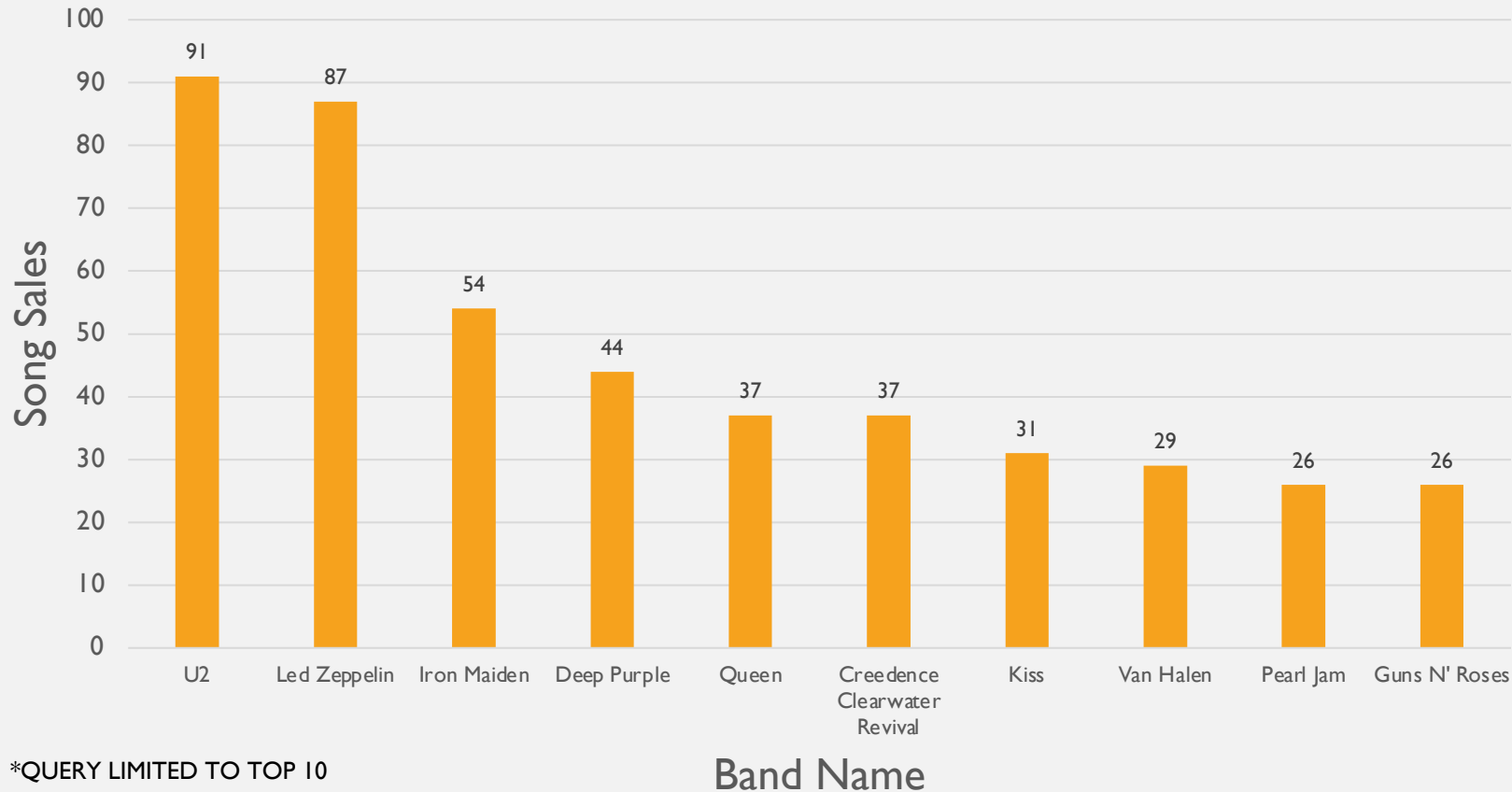
SALES BY GENRE



Rock is the genre with the highest total sales (\$826.65) among audio files by a wide margin, with double the number of individual sales of the 2nd highest selling genre Latin (\$382.14), and three times higher than both the 3rd and 4th genres Metal and Alternative & Punk respectively (\$261.36 and \$241.56).

WHICH ARTISTS HAVE THE HIGHEST NUMBER OF INDIVIDUAL SALES WITHIN THE ROCK GENRE?

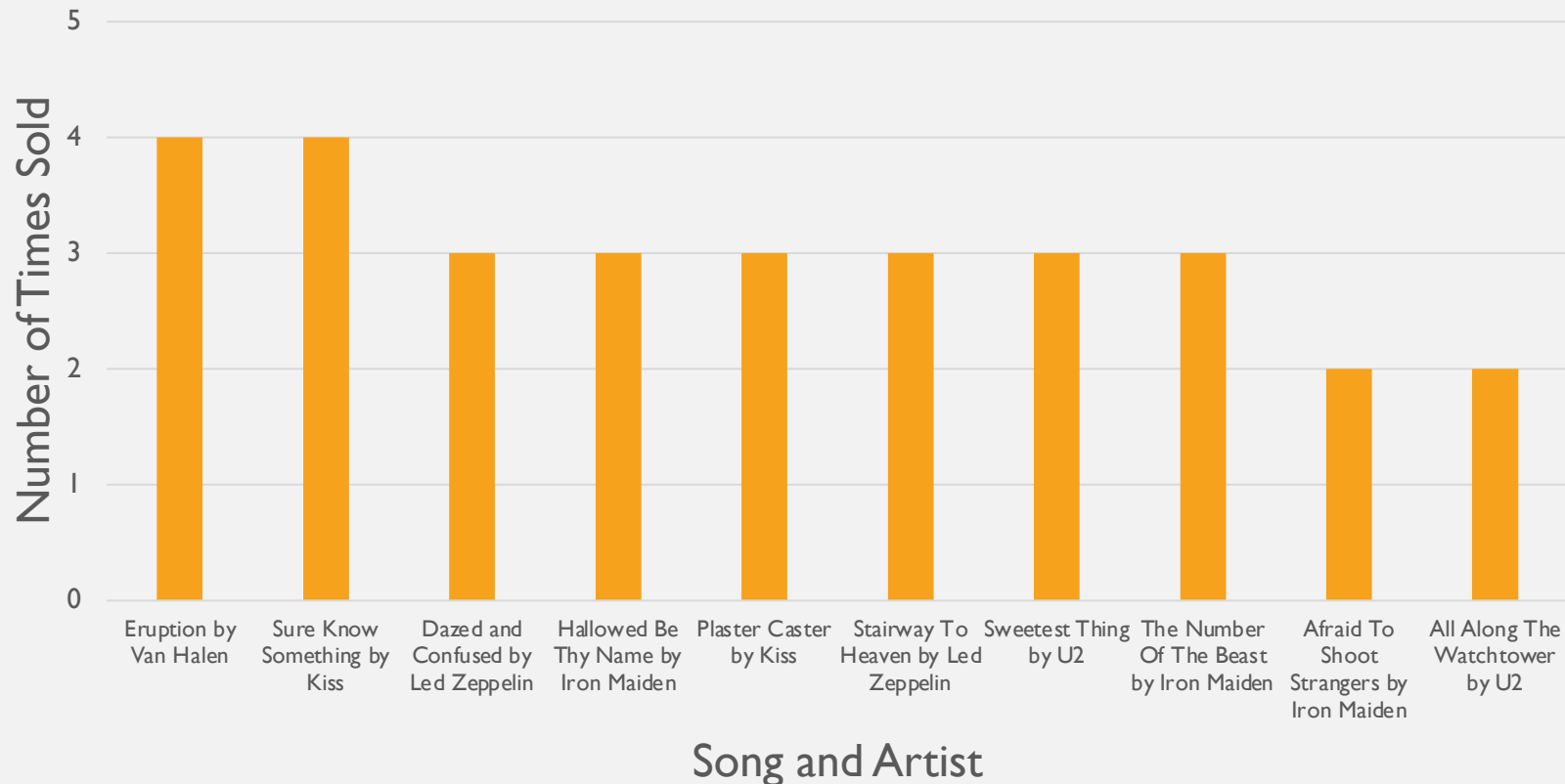
ROCK ARTIST SALES



U2 and Led Zeppelin have sold the highest number of songs within the genre with 91 and 87, respectively. The 3rd best selling artist is Iron Maiden, with 54 individual sales. There are 51 artists that fall under the genre of Rock; however, the query was limited to the ten top-selling artists.

ARE U2 AND LED ZEPPELIN SONGS AMONG THE TOP 10 HIGHEST SELLING IN THE ROCK GENRE?

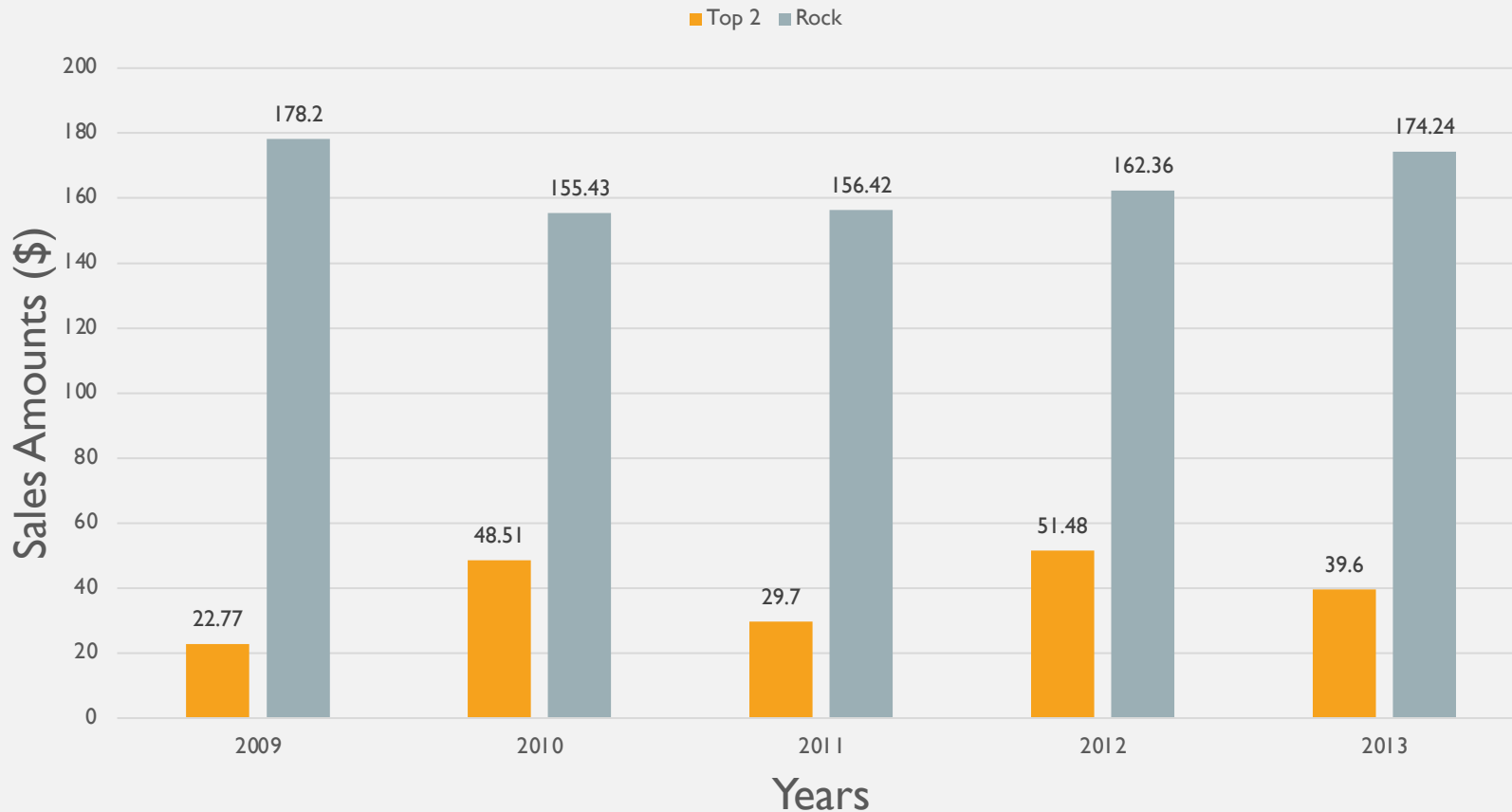
HIGHEST SELLING ROCK SONGS



Both U2 and Led Zeppelin have 2 different songs within the top 10 highest selling songs in Rock. Iron Maiden has the greatest number of different songs sold among the highest selling with 3 in the top 10. Finally, both Kiss and Van Halen have a song with the highest number of sales in the genre with 4.

DO THE TOP 2 SELLING ROCK ARTISTS MAKE UP A LARGE PERCENTAGE OF TOTAL SALES WITHIN THE GENRE?

Top 2 Artists vs Rock Genre



Given that there are 51 unique artists in the Rock genre, the top 2 selling artists (U2 and Led Zeppelin) make up a significant portion of sales within the genre. In both 2010 and 2012, songs by U2 and Led Zeppelin contributed to over 30% of the genre's total sales over the year.