Hands on logistic regression and diagnostics of Titanic Dataset

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Today's Gameplan

- Revisit the titanic data. Code along with me as I run the logistic regression model.
- Primary learning goal: understanding assessment of model fit for logistic regression.
 - Different than assessing model fit for linear regression.
 - Different from doing odds ratio interpretation of coefficients, as we did previously.
 - Instead of predicting the level of some continuous outcome variable, we are trying to predict whether an event happened or didn't.
 - * In other words, probability of survival. Can we accurately predict who survives and who doesn't?
 - * Generally, how accurately can we predict Y = 1.
 - * Recall: The outcome of a logistic regression model is not Y, it's P(Y=1), the probability of the event occurring.
 - * If P(Y=1) > 0.5 in our model, then we "predict" Y=1, and predict Y=0 otherwise.

Data Exploration

```
data(titanic_train)
head(titanic_train)
```

```
PassengerId Survived Pclass
##
## 1
               1
                         0
## 2
               2
                         1
                                1
               3
## 3
                         1
                                3
## 4
                         1
                                1
               5
                                3
## 5
                         0
## 6
##
                                                      Name
                                                              Sex Age SibSp Parch
                                  Braund, Mr. Owen Harris
## 1
## 2 Cumings, Mrs. John Bradley (Florence Briggs Thayer) female
                                                                                 0
## 3
                                   Heikkinen, Miss. Laina female
                                                                                 0
## 4
            Futrelle, Mrs. Jacques Heath (Lily May Peel) female
                                                                                 0
                                                                                 0
## 5
                                 Allen, Mr. William Henry
                                                             male
                                                                    35
                                                                           0
## 6
                                          Moran, Mr. James
                                                             male
                          Fare Cabin Embarked
##
               Ticket
## 1
            A/5 21171 7.2500
                                             S
                                             С
             PC 17599 71.2833
## 2
                                 C85
## 3 STON/02. 3101282 7.9250
                                             S
## 4
               113803 53.1000
                               C123
                                             S
                                             S
## 5
               373450 8.0500
## 6
               330877 8.4583
                                             Q
```

Fitting a Logistic Regression Model

The term on the left here is literally the "log odds".

• It's the natural log of the probability of the event occurring divided by the probability it doesn't occur.

$$ln\frac{P(Y=1)}{1-P(Y=1)} = \beta_0 + \beta_1 Class + \beta_2 Sex + \beta_3 Age + \epsilon$$

When this formula is rearranged, it becomes

$$P(Y=1) = \frac{1}{1 + e^{-(\beta_0 + \beta_1 C lass + \beta_2 S ex + \beta_3 A g e + \epsilon)}}$$

- We use command glm() instead of lm() and set an option of family = "binomial".
 - In statistics, a "binomial" is a variable that takes on one of two values. A *BI**NARY variable!

```
model <- glm(Survived ~ Pclass + Sex + Age,data = titanic_train, family = 'binomial')
summary(model)</pre>
```

```
##
## Call:
  glm(formula = Survived ~ Pclass + Sex + Age, family = "binomial",
##
       data = titanic_train)
##
## Coefficients:
##
               Estimate Std. Error z value Pr(>|z|)
                          0.502128 10.069 < 2e-16 ***
## (Intercept) 5.056006
## Pclass
               -1.288545
                          0.139259
                                    -9.253
                                            < 2e-16 ***
## Sexmale
              -2.522131
                          0.207283 -12.168 < 2e-16 ***
## Age
              -0.036929
                          0.007628 -4.841 1.29e-06 ***
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## (Dispersion parameter for binomial family taken to be 1)
##
##
       Null deviance: 964.52 on 713 degrees of freedom
## Residual deviance: 647.29 on 710 degrees of freedom
     (177 observations deleted due to missingness)
## AIC: 655.29
##
## Number of Fisher Scoring iterations: 5
```

The model output.

• We don't interpret these the same way, though! This is not linear regression!

Recall, we exponentiate coefficients if we want to interpret them properly.

```
exp(model$coefficients)
```

```
## (Intercept) Pclass Sexmale Age
## 156.96238449 0.27567157 0.08028834 0.96374454
```

Two (of several) Diagnostics of our Logistic Regression Model: Confusion Matrix and ROC Curve

We will need these two packages

```
library(caret) # For confusion matrix

## Loading required package: lattice

##
## Attaching package: 'caret'

## The following object is masked from 'package:purrr':

##
## lift
library(plotROC) # for ROC plot
```

We are going to see how well the model predicts survival. (Y = 1)

- 1. We need to develop "predicted probabilities" of Survival from our model.
 - The predict() command predicts outcomes on any data you feed it, based on a model you built.
 - You could use new data in predict()! We're just going to feed it our current data.
 - You must specify type = "response"
 - You can read more about why if you do run ?predict.glm

- 2. We then convert these probabilities to outcomes.
 - If probability of survival > 0.5, we predict survival.
 - If probability of survival <= 0.5, we predict "not" survival.

```
# Convert probabilities to binary outcome based on threshold 0.5
titanic_train$predicted_survival <- ifelse(titanic_train$predicted_survival > 0.5,1,0)

# we can immediately check the accuracy by taking the average amount of times the predicted_survival =
# since there is at least one NA in our data, we must use `na.rm=TRUE`, else we get an NA mean.
mean(titanic_train$Survived==titanic_train$predicted_survival,na.rm=T)
```

- ## [1] 0.7885154
 - 3. We create our confusion matrix
 - You must read the predicted Y = 1 and actual Y = 1 as factors.
 - YOU MUST IDENTIFY WHAT THE "YES" IS IN YOUR DATA USING 'positive=' OR ELSE IT WILL ASSUME THE FIRST THING IT SEES IS "YES"
 - The first time I did this, it treated 0 as the "positive" outcome and mixed up its measurements.
 - This is because it will put the first thing it sees first. The first observation is one where Y = 0 (a death).

Confusion Matrix and Statistics
##

```
##
             Reference
                0
                    1
## Prediction
##
            0 356
                  83
            1 68 207
##
##
                  Accuracy: 0.7885
##
##
                    95% CI: (0.7567, 0.8179)
       No Information Rate: 0.5938
##
##
       P-Value [Acc > NIR] : <2e-16
##
##
                     Kappa : 0.558
##
    Mcnemar's Test P-Value: 0.2546
##
##
##
               Sensitivity: 0.7138
##
               Specificity: 0.8396
##
            Pos Pred Value: 0.7527
##
            Neg Pred Value: 0.8109
##
                Prevalence: 0.4062
##
            Detection Rate: 0.2899
##
      Detection Prevalence: 0.3852
##
         Balanced Accuracy: 0.7767
##
##
          'Positive' Class: 1
##
```

Interpreting a Confusion Matrix

		Actual Condition		
_		FALSE	TRUE	
Predicted Condition	FALSE	TN	FN	Predicted Negative
	TRUE	FP	TP	Predicted Positive
	,	Actual Negative	Actual Positive	

- Row-wise (prediction), 0 is prediction of death, 1 is prediction of survival. Top row predicted to have died, bottom row predicted to have survived.
- Column-wise (reference), 0 is actually died, 1 is actually survived.
 - Left column died, right column survived.
- Accuracy: How often the model is correct.

Recall Conditional Probabilities: P(A|B) = P(A)/P(AandB)

- Sensitivity: The "True positive rate"
 - Conditional probability $P(\hat{Y} = 1|Y = 1)$

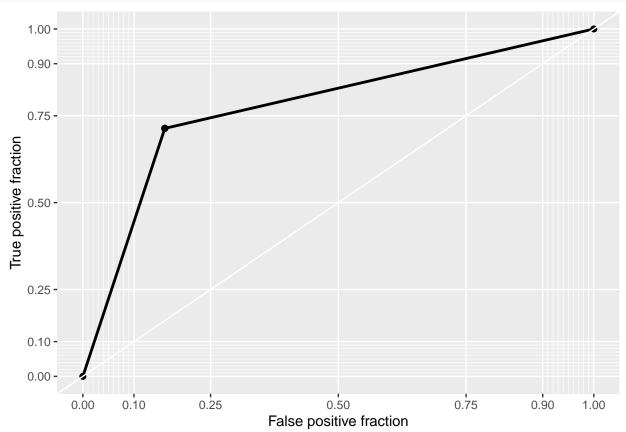
- Probability it predicts survival given survival actually occurred.
- -207/(207+83) = .7138
- Specificity: The "True negative rate"
 - Conditional probability $P(\hat{Y} = 0|Y = 0)$
 - Probability it predicts non-survival given non-survival actually occured.
 - -356/(356+68) = .8396
- True positive (sensitivity)
- False positive (1 specificity)
 - Specificity is "true negative".
 - Intuition behind this math:
 - $\ast\,$ Total Negatives (deaths) = people properly identified as deaths + people mistakenly identified as survived
 - * AKA Total Negatives = true negatives + false positives

A confusion matrix with high values on the diagonal (true positives and true negatives) and low values on the off-diagonal (false positives and false negatives) indicate a good model.

Building and Interpreting an ROC Curve

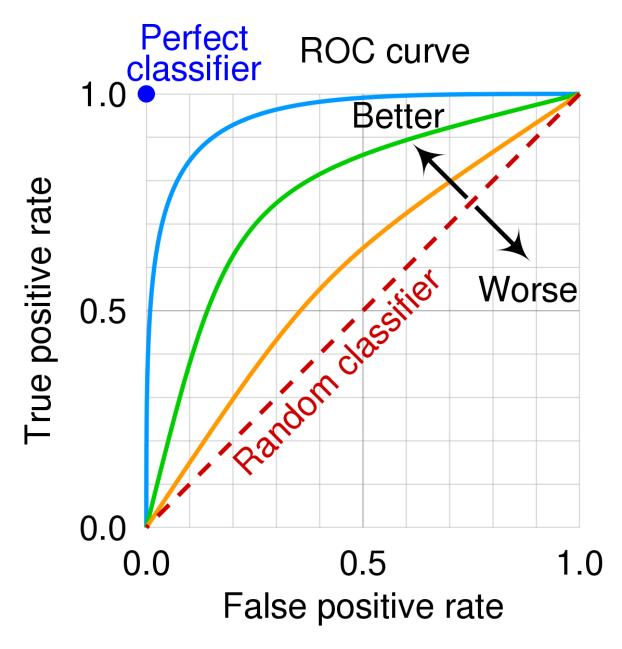
- 5. We build our ROC Curve as another test of how well our logistic regression model fits.
- plotROC is a package that works with ggplot, but it requires that we define, inside our aes() like
 aes(m = "predicted value variable", d = "actual value variable")

library(plotROC)
rocplot <- ggplot(titanic_train,aes(m=predicted_survival,d=Survived)) + geom_roc(labels=F) + style_roc
rocplot</pre>



Interpreting our ROC Curve

- Helps us visualize how well our model discriminates between Y = 1 and Y = 0 (survived or not).
- "Receiver Operating Characteristics" (ROC) is a graph where True positive rate is plotted on the y axis. False positive rate is plotted on the x axis. The point on the line from our ggplot corresponds to our actual Sensitivity (true positive) and our actual (1-Specificity) (false positive)
 - y on the point = .7138, same sensitivity shown in the confusion matrix
 - x on the line = 1 .8396 = .1604, 1 specificity from our confusion matrix



- Fully diagonal would mean our model is no better at predicting than a random guess.
- The further bowed up to the left it looks, the better it is at predicting.
- If it were bowed down to the right, it would be worse at predicting than a random guess.