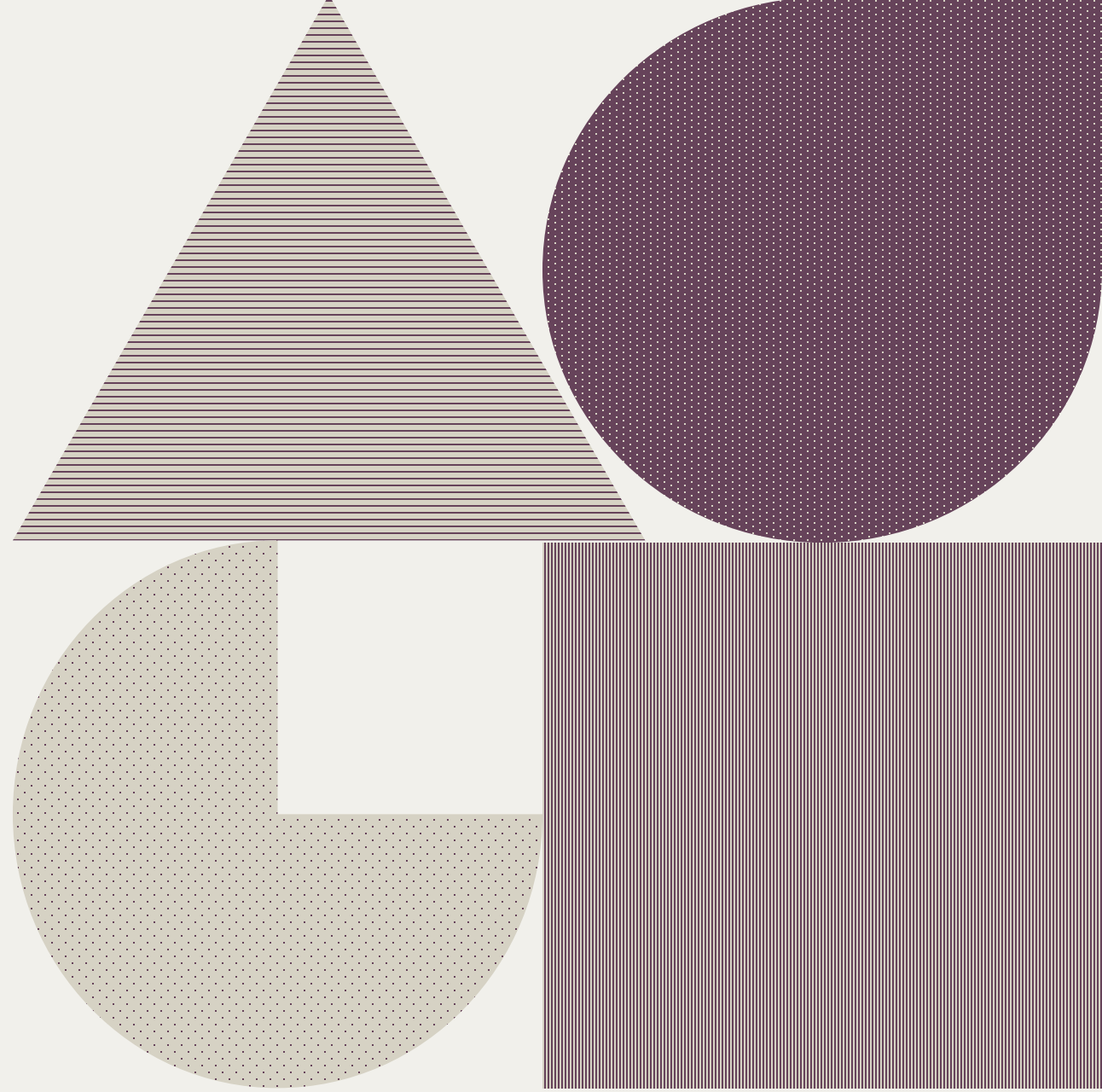

Strategy Execution for Career Success



Terry MS in Business Analytics Code of Conduct

Graduate Business Students are expected to maintain the highest standards of professionalism, self-awareness, honor, and accountability as part of the Terry College of Business at the University of Georgia. Behavior commensurate with these standards can be broken down into three tenets:

***Respect:** Due regard for the rights, beliefs, time, and traditions of others. Recognizing and honoring those differences and behaving in a thoughtful and courteous manner is expected of all students and part of the Terry College graduate business culture. Taking ownership of your own experience in our programs – individually and as part of a cohort – is a fundamental tenant of respect.*

***Integrity:** Accountability for one's words and actions is paramount to honor and integrity. Answerability and honesty are expected in all interactions.-Commitments are to be honored, and agreements kept. Reputations are built on integrity and tarnished when it is absent.*

***Professionalism:** Is viewed as the gold standard in workplace behavior that demonstrates your level of competence and trustworthiness. This includes appropriate attire, demeanor, awareness of audience, respectful behavior, punctuality, and timely communication in all interactions.*



Pleased to meet you!



Patti Zettek
Director, CMC

- Began career in sales – for questionable reasons. Leaped into sales management.
- Networked (Stumbled?) into a better opportunity
- Went back to sales (territory management). Moved “*promoted*” to operations.
- Pivoted to entrepreneurial path.
- Followed my children’s needs to start work in higher education.
- Turned into an HR and Org Development nerd.





Assess



Prepare



Connect



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Timing of employment: full-time class of 2023



Timing of employment: full-time class of 2024



Compensation: full-time class of 2022

AVERAGE 1ST YEAR
STARTING SALARY

83k

AVERAGE
SIGNING BONUS

8k

AVERAGE 1ST YR
TOTAL COMPENSATION

91k



Compensation: full-time class of 2023

AVERAGE 1ST YEAR
STARTING SALARY

86k

AVERAGE
SIGNING BONUS

8k

AVERAGE 1ST YR
TOTAL COMPENSATION

94k

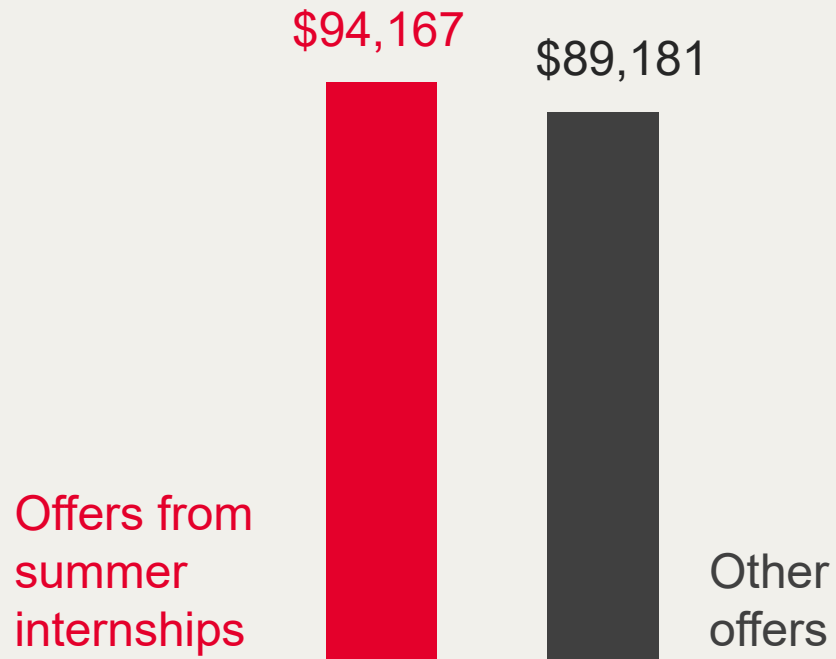


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Internships to full-time conversion showed higher total compensation

■ Total Compensation after MSBA program
(base + signing)

■ Average Days Spent on Job Search



NEGOTIATION THROUGH TERRY RECRUITING POLICIES

Inform students of their status during the hiring process (e.g. invitation to the next round, offer of employment, still in consideration, or rejection) within three weeks of an interview.

Offers and Timelines

Full-time Offers

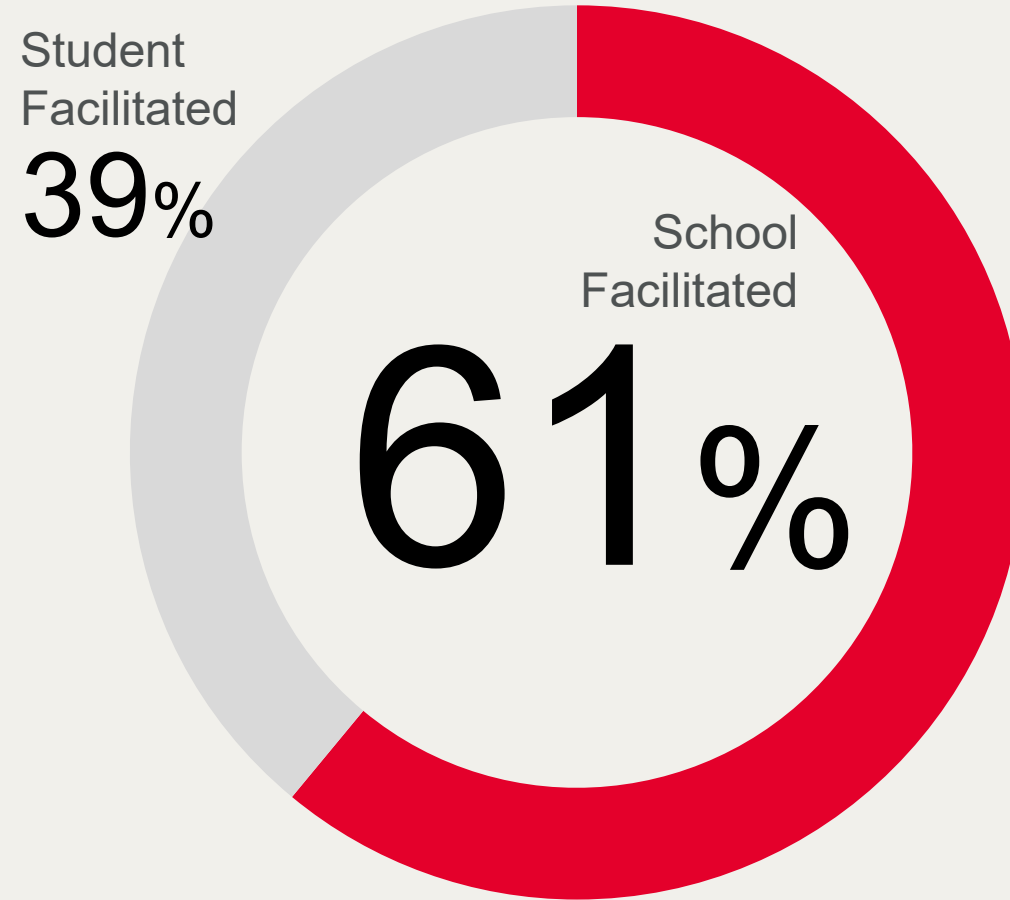
Any full-time offer made to a graduating student should be held open until the first Friday of December or three weeks after the date of the written offer, whichever is later.

Offers to Interns

Any full-time offer to former interns should be held open until the first Friday of November or three weeks after the date of the written offer, whichever is later.



61% of jobs came from school-facilitated internships, events, career fairs, and referrals



Getting Started with [Clifton Strengths](#)



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<https://www.google.com/search?client=firefox-b-1-d&q=introduction+to+clifton+strengths#fpstate=ive&vld=cid:34732786,vid:C8OFpoP9pxE,st:0>



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We are here to share resources, make connections, and support your career aspirations



Patti Zettek
Director, CMC



Cierra Calloway
*Associate Director,
Corporate Relations*



Paul Allaire
*Associate Director,
Career Education
and Advising*



Andrew Salinas
*Manager,
Career
Engagement*



Jiwon Park
*Career Training
& Development
Specialist*



Annie Lineberry
Office Manager



What skills do MSBA employers seek most today?

Technologies in Data Analyst Job Listings

