Exercise 4 Increasing Well-Being with Data Analytics



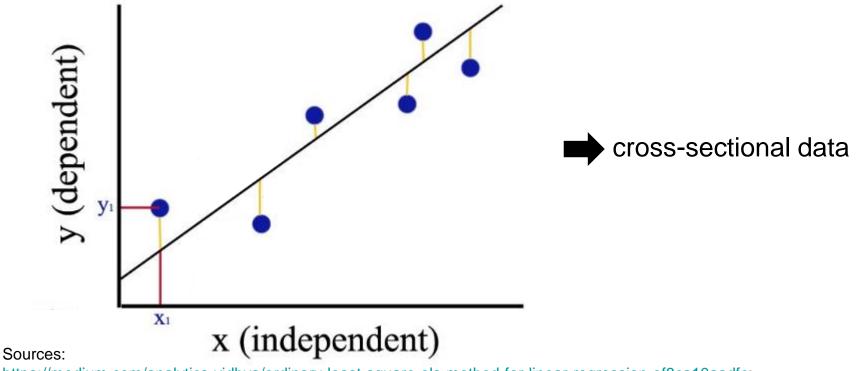
Sommerterm 2023



Fundamental Regression Model: Ordinary Least Squares (OLS)



OLS: method for estimating the unknown parameters in a linear regression model.



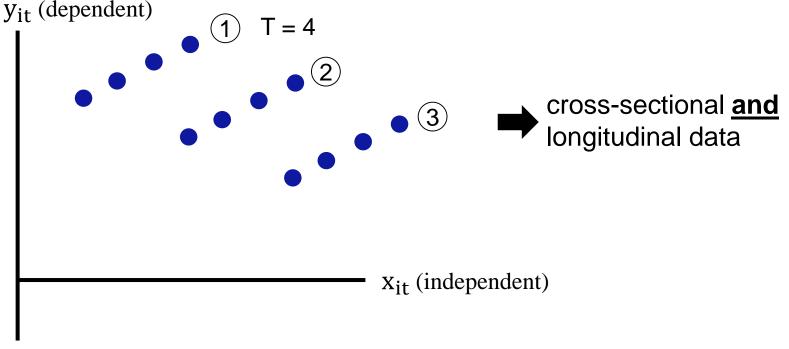
https://medium.com/analytics-vidhya/ordinary-least-square-ols-method-for-linear-regression-ef8ca10aadfc; https://en.wikipedia.org/wiki/Ordinary_least_squares



Advanced Regression Analysis: Panel Regression Model



Panel data are collected over more than two dimensions (i.e., time, individuals, and some third dimension).



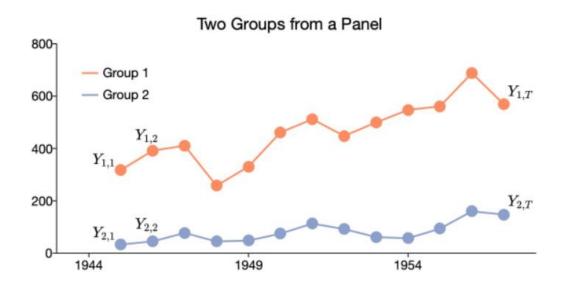
Sources:

https://en.wikipedia.org/wiki/Panel_analysis#:~:text=Panel%20(data)%20analysis%20is%20a,run%20over%20these%20two%20dimensions.



Example Panel Data





Group	Time Period	Notation
1	1	Y ₁₁
1	2	Y ₁₂
1	3	Y _{1T}
:	:	÷
N	1	Y _{N1}
N	2	Y _{N2}
N	Т	Y _{N3}

Sources: https://www.aptech.com/blog/introduction-to-the-fundamentals-of-panel-data/



Wellbeing Panel Data



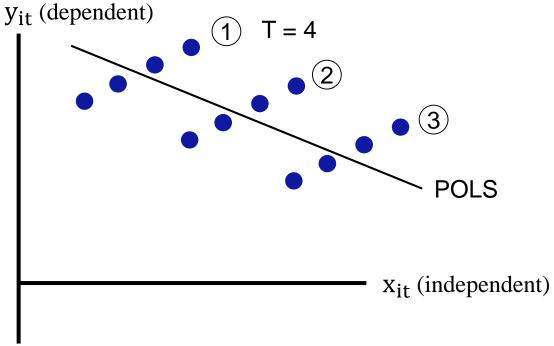
ID	Wellness Activity	Life Satisfaction	Social Media Time	Date
1	0	4	100 min/d	22/05/2021
1	1	6	88 min/d	30/05/2021
1	1	7	88 min/d	07/06/2021
2	0	4	132 min/d	22/05/2021
2	1	4	147 min/d	30/05/2021
2	1	5	121 min/d	07/06/2021
:	:			:
N	0	4	39 min/d	22/05/2021
N	1	6	29 min/d	30/05/2021
N	1	6	32 min/d	07/06/2021



Advanced Regression Analysis: Panel Regression Model



Panel data are collected over more than two dimensions (i.e., time, individuals, and some third dimension).



Sources:

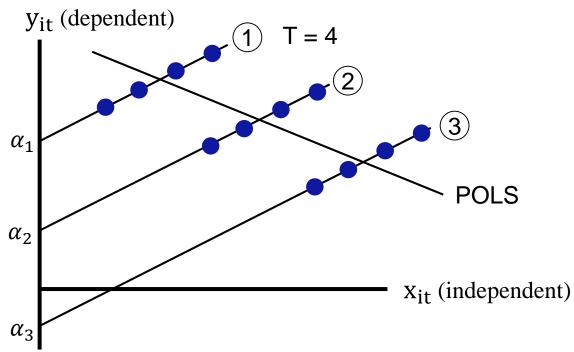
https://en.wikipedia.org/wiki/Panel_analysis#:~:text=Panel%20(data)%20analysis%20is%20a,run%20over%20these%20two%20dimensions.



Advanced Regression Analysis: Panel Regression Model



Panel data are collected over more than two dimensions (i.e., time, individuals, and some third dimension).



Sources:

https://en.wikipedia.org/wiki/Panel_analysis#:~:text=Panel%20(data)%20analysis%20is%20a,run%20over%20these%20two%20dimensions.



Thank you!





