



## why do i want my website to be intuitive?

i want my portfolio website to be intuitive so it is easy to use for my users. The user's attention is diverted by an unintuitive design and builds up frustration. Intuitive design is invisible, users won't notice if it is there, but it will make the user experience flawless, however if the design is not intuitive users will notice immediately leading to a bad user experience.

## how can i make my website intuitive?

studying the user behavior will make my website intuitive. in order to study the user's behavior i will create a usability test. They will perform a set of tasks and will be asked to think aloud their process of thinking. The main point of the usability test is to identify the main issues in my design. There are 5 elements which will define my usability testing plan: **scope**, **purpose**, **location**, **participants**, **scenario**. **The scope** is to define what am i testing, whether it is the whole site or a part of it, in this step i clearly indicate what am i testing. **The purpose** is to identify the concerns, questions and goals. **The location** defines where the usability test is going to be held, whether in-person or remotely. **The participants** shows how many users are attending the test. Last but not least, **the scenario** indicates the amount of tasks and scenarios my participants are going through.

## what, how and why the 5 second test?

five second tests are a user research technique that allows you to analyze the impression that users form of a design within the first five seconds of viewing it. Participants see a design for five seconds before answering a few simple questions. The reason why I am doing **5 second test** is because a great design may express its main idea in five seconds or less.

## what will make my website intuitive?

the elements displayed on my website are constructed and arranged such that the user may access information and browse throughout easily and effortlessly. That being said after conducting the usability test with users, i will see if there must be changes in the design.

### Source:

Laja, P. (2022, December 20). Intuitive Web Design: How to Make Your Website Intuitive to Use. CXL. <https://cxl.com/blog/intuitive-web-design-how-to-make-your-website-intuitive-to-use/#h-the-problem-with-designing-intuitive-interfaces-intuitive-for-whom>

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Five second test. Five Second Test. (n.d.). From <https://fivesecondtest.com/>