

# E-E-A-T Audit Report

<https://raleighroofpro.com/>

Generated: December 30, 2025

65 %

E-E-A-T Score

## Summary



## Authority & Technical

7/10

- SSL Certificate (HTTPS)** Pass  
HTTPS enabled
- Has Favicon** Fail  
No favicon detected
- Has Logo Image** Pass  
Logo detected
- Sitemap Link Present** Pass  
Sitemap found via robots.txt
- Semantic HTML Tags** Pass  
4 semantic tags found: header, nav, section, footer
- Robots.txt Has Sitemap** Pass  
Sitemap directive found in robots.txt
- Open Graph Tags** Fail  
No OG tags detected
- Preferred Version Check** Pass  
4 variant(s) return 200
- Trailing Slash Check** Fail  
Inconsistent trailing slash
- Canonical Tag Set** Pass  
Canonical URL set

## Schema Markup

0/4

### Organization Schema Fail

Not found

### WebSite Schema Fail

Not found

### FAQ Schema Fail

Not found

### SiteNavigation Schema Fail

Not found

## EEAT Pages

6/7

### Privacy Policy Page Pass

Privacy Policy link found

### Terms of Service Page Pass

Terms of Service link found

### About Us Page Pass

About Us link found

### Contact Us Page Pass

Contact link found

### Authors/Team Page Fail

Not found

### Editorial Guidelines Pass

Editorial Guidelines link found

### HTML Sitemap Pass

HTML Sitemap link found

 **Copyright Notice** Pass

Copyright notice found

 **Copyright Current Year** Pass

Current/recent year found

 **Physical Address** Pass

Address information detected

 **Contact Email** Fail

No email detected

 **Phone Number** Pass

Phone number found

 **Social Links in Footer** Pass

2 social platforms linked

 **DMCA Badge** Fail

No DMCA badge

## Social Presence

 **Twitter/X Link** Fail

Not found

 **Facebook Link** Pass

Facebook link found

 **LinkedIn Link** Fail

Not found

 **YouTube Link** Fail

Not found

 **Instagram Link** Pass

Instagram link found

 **Pinterest Link** Fail

Not found

### TikTok Link Fail

Not found

### RSS Feed Fail

No RSS feed detected

## UX Elements

2/5

### Search Functionality Fail

No search detected

### Back to Top Button Fail

No scroll-to-top

### External Links New Tab Pass

6/6 open in new tab

### Images Have Alt Text Pass

12/12 have alt text

### No Missing Images Fail

12 potentially broken

## Homepage Checks

4/5

### index.php Redirects to Home Fail

index.php returns 403 without redirect

### Homepage Not Noindexed Pass

Homepage is indexable

### Homepage Title Not "Home" Pass

Title is descriptive: "Raleigh's Trusted Roofing Contractor | R..."

### Homepage Content Visible Pass

919 words visible on page

### No Homepage Redirect Chains Pass

Homepage loads directly

 **Remove Default Content** Pass

Default WordPress content removed

 **Configure Uncategorized Category** Pass

Uncategorized category removed/rename

 **No Read More Buttons** Pass

No "Read More" buttons found

 **No Headings Before H1** Fail

H2-H6 found before H1

 **No Empty # Links** Pass

No empty # links

 **Links Look Like Links** Pass

Links appear properly styled

 **No Content as Background Images** Pass

Content images use img tags

 **No Sentence Headings** Pass

Headings are concise

 **No Duplicate Functionality Plugins** Pass

No duplicate functionality plugins

 **GTM Not in Body** Pass

GTM placement is correct

 **External Links Not All Nofollow** Pass

6/6 external links are followed

 **No Staging URLs in Menu** Pass

No staging URLs in menu

 **Menu/Footer Links Not Nofollow** Pass

Menu/footer internal links are followed

 **Robots Sitemap Not Broken** Pass

Sitemap accessible: robots.txt