

# E-E-A-T Audit Report

https://raleighroofpro.com/

Generated: December 30, 2025

65 %

E-E-A-T Score

## Summary



## Authority & Technical 7/10

- SSL Certificate (HTTPS)** Pass  
HTTPS enabled
- Has Favicon** Fail  
No favicon detected
- Has Logo Image** Pass  
Logo detected
- Sitemap Link Present** Pass  
Sitemap found via robots.txt
- Semantic HTML Tags** Pass  
4 semantic tags found: header, nav, section, footer
- Robots.txt Has Sitemap** Pass  
Sitemap directive found in robots.txt
- Open Graph Tags** Fail  
No OG tags detected
- Preferred Version Check** Pass  
4 variant(s) return 200
- Trailing Slash Check** Fail  
Inconsistent trailing slash
- Canonical Tag Set** Pass  
Canonical URL set

## Schema Markup

0/4

### Organization Schema **Fail**

Not found

### WebSite Schema **Fail**

Not found

### FAQ Schema **Fail**

Not found

### SiteNavigation Schema **Fail**

Not found

## EEAT Pages

6/7

### Privacy Policy Page **Pass**

Privacy Policy link found

### Terms of Service Page **Pass**

Terms of Service link found

### About Us Page **Pass**

About Us link found

### Contact Us Page **Pass**

Contact link found

### Authors/Team Page **Fail**

Not found

### Editorial Guidelines **Pass**








Editorial Guidelines link found

### HTML Sitemap **Pass**

HTML Sitemap link found







## Footer EEAT


5/7

-  **Copyright Notice** Pass  
Copyright notice found
-  **Copyright Current Year** Pass  
Current/recent year found
-  **Physical Address** Pass  
Address information detected
-  **Contact Email** Fail  
No email detected
-  **Phone Number** Pass  
Phone number found
-  **Social Links in Footer** Pass  
2 social platforms linked
-  **DMCA Badge** Fail  
No DMCA badge

## Social Presence

2/8

-  **Twitter/X Link** Fail  
Not found
-  **Facebook Link** Pass  
Facebook link found
-  **LinkedIn Link** Fail  
Not found
-  **YouTube Link** Fail  
Not found
-  **Instagram Link** Pass  
Instagram link found
-  **Pinterest Link** Fail  
Not found


 **TikTok Link** **Fail**  
Not found


 **RSS Feed** **Fail**  
No RSS feed detected

## UX Elements


2/5

 **Search Functionality** **Fail**  
No search detected

 **Back to Top Button** **Fail**  
No scroll-to-top


 **External Links New Tab** **Pass**  
6/6 open in new tab

 **Images Have Alt Text** **Pass**  
12/12 have alt text


 **No Missing Images** **Fail**  
12 potentially broken


## Homepage Checks

4/5


 **index.php Redirects to Home** **Fail**  
index.php returns 403 without redirect

 **Homepage Not Noindexed** **Pass**  
Homepage is indexable


 **Homepage Title Not "Home"** **Pass**  
Title is descriptive: "Raleigh's Trusted Roofing Contractor | R..."

 **Homepage Content Visible** **Pass**  
919 words visible on page


 **No Homepage Redirect Chains** **Pass**  
Homepage loads directly

- 


**Remove Default Content** Pass

Default WordPress content removed
- 


**Configure Uncategorized Category** Pass

Uncategorized category removed/renamed
- 


**No Read More Buttons** Pass

No "Read More" buttons found
- 


**No Headings Before H1** Fail

H2-H6 found before H1
- 


**No Empty # Links** Pass

No empty # links
- 


**Links Look Like Links** Pass

Links appear properly styled
- 


**No Content as Background Images** Pass

Content images use img tags
- 


**No Sentence Headings** Pass

Headings are concise
- 


**No Duplicate Functionality Plugins** Pass

No duplicate functionality plugins
- 


**GTM Not in Body** Pass

GTM placement is correct
- 


**External Links Not All Nofollow** Pass

6/6 external links are followed
- 

**No Staging URLs in Menu** Pass

No staging URLs in menu
- 

**Menu/Footer Links Not Nofollow** Pass

Menu/footer internal links are followed
- 

**Robots Sitemap Not Broken** Pass

Sitemap accessible: robots.txt