



Qraft Mind

# COMPANY PROFILE



# OVERVIEW

Qraft Mind Uganda is a Social Enterprise that helps the youth to discover and achieve their full potential, advocates for community social change by offering Innovative, adaptable solutions with hands on 21st century business and digital Skill trainings.





# HISTORY

Qraft Mind began in June 2018, Rachel the Founder after graduating from Kyambogo University with a Bachelor's Degree in social sciences, she devoted her time to career Development research and social entrepreneurship, she was inspired to put the ideas that her, and her friends Carol and Marcella had dreamed of since University into action, that is, Mindset transformation. Qraft Mind as a name was inspired from the concept of Crafting people's Mindset into better attitude, values, knowledge and skills.

NUMBER  
OF TEAM  
MEMBERS

70

NUMBER  
OF PEOPLE  
TRAINED IN  
A YEAR

3020

REGIONS WITH BRANCHES

KARAMOJA  
REGION



WESTERN  
REGION

# LEARNING CULTURE

24 masterclass  
in 6months

Daily 2hrs digital  
marketing classes



2 career Camps  
in a year

corporate trainings





**CAREER** TRANSFORMATION **CREATIVITY**  
GROWTH **INNOVATION** BUSSINESS **TRAINING**  
**DESIGNS** MINDSET **ENTREPRENEURSHIP**  
PEOPLE **HANDS ON** CULTURE **TEACH**





# VISION

To develop Youths' skills and mindset transformation to create an empowered generation





# MISSION

To empower the youth and help them realize their full potential.







# VALUES

Personal Development

Open mindedness / mindset change

Innovation

Optimism

Unity





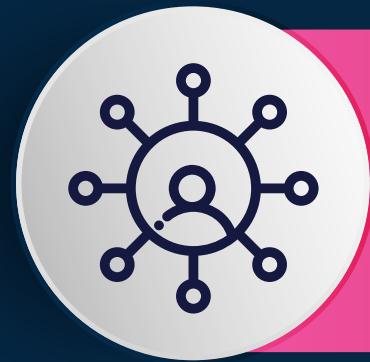


# GOALS

Promote Innovation and Creativity among the youth.  
Increase the percentage of Skilled and productive Youths all over Africa.  
Advocating for “Act Local Think global” Revolution  
Total Mindset transformation.  
To make the Gospel Known







# OUR SERVICES

Art and Craft Training  
Innovation and Creativity  
Career Development  
21st century business and Entrepreneurship Skilling  
Digital literacy like digital marketing  
Skilling for Global Market  
Spiritual guidance







# WHAT MAKES QRAFT MIND DIFFERENT

Mostly we have been victims of and victors over unclear career paths.  
Having more experienced members and mentors that have devoted to the Vision.  
We are committed to responsibility & sustainability



# PERSONNEL



**Katusiime Doreen**  
Accountant



**Tugume Andrew**  
Software Engineer



**FOUNDER**  
**Ainembabazi Recheal**  
Social worker & social Entrepreneur



**Kansiime Frank.**  
Auditor & Taxation Consultant



**CO-FOUNDER**  
**Natukunda Marcella**  
Social worker & a counselor



**Kyasimire Caroline**  
Social worker & administrator



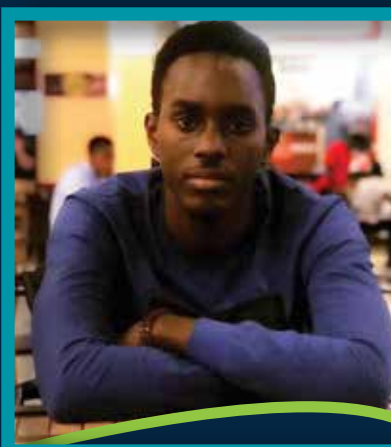
**Ibolya Timea A'juna**  
Digital strategic /Marketer



# MINISTRIES



**Ministry of Project Analysis**  
**Allan Atwiine**  
Ass Head of Projects



**3-Ministry of Finance**  
**Gary Mugenyi**  
2nd Deputy Finance



**3-Ministry of Finance-**  
**Moses Banturaki**  
Ass finance Minister



**Head of Projects**  
**Mbabazi Susan**



**Resource mobilization**  
**Godfrey Mwesigye**



**2-Ministry of Digital & Media**  
Head of ministry -Digital &marketing strategies  
**Juliyana Woldeab**



**Ambassador Mbarara**  
**Ahwera Robinah**



**Ambassador Karamoja**  
**Joan Nambi**



**ACW Code Master trainer**  
**Prossy Wanyana**



**Abaho Brenda**  
**ACW Kampala team Leader**



**Graphics Designer**  
**Mwaka Caesar**