# Seeing Whats Next Using The Theories Of Innovation To Predict Industry Change Clayton M Christensen

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Review: 'Seeing What's Next' by Clayton Christensen et al. Clayton Christensen is famous for developing theories of why firms rise and fall in The Innovator's Dilemma and The Innovator's Solution. Seeing What's Next is a comprehensive compilation of the ideas presented in both of these landmark books, with a smattering of business history thrown in for good measure.

#### Review: 'Seeing What's Next' by Clayton Christensen et al

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