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We have given marketing multiple choice questions with answers. This post covers MCQs on Marketing Management, Basics of Marketing & Principles of Marketing. You can find answers of these MCQs at the end of each question. These MCQs are helpful for those who are looking for MCQs related to Basics of Marketing & Marketing Management.

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This material can include: the role of marketing in society, the understanding of consumer and organizational markets, strategy planning, marketing institutions, and the marketing mix. You may also see some material covering demographics, ethics, and trends within society. This exam consists of 100 multiple choice questions divided into 2 sections.

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