

***Orbiting The Giant Hairball A Corporate Fools Guide To Surviving  
With Grace Gordon Mackenzie***

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### **Orbiting The Giant Hairball A**

Orbiting the Giant Hairball: A Corporate Fool's Guide to Surviving with Grace [Gordon MacKenzie] on Amazon.com. \*FREE\* shipping on qualifying offers. Creativity is crucial to business success. But too often, even the most innovative organization quickly becomes a giant hairball --a tangled

### **Orbiting the Giant Hairball: A Corporate Fool's Guide to ...**

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Orbiting the Giant Hairball: A Corporate Fool's Guide to Surviving with Grace by Gordon MacKenzie. Creativity is crucial to business success.

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Gordon MacKenzie- Orbiting the Giant Hairball. 519 likes. A place for those of us who cherish Gordon's book and wish to honor his legacy. Please note:...

### **Gordon MacKenzie- Orbiting the Giant Hairball - Home ...**

For more information about Orbiting the Giant Hairball, contact Gordon MacKenzie at OpusPocus (913-492-2256). advertisement A version of this article appeared in the December 1997/January 1998 ...

### **How Is Your Company Like a Giant Hairball?**

Orbiting the Giant Hairball. Which is to say he started with the kindergarten kids in the morning, he spoke to the first graders, the second graders, the third graders and the fourth graders until he got to the sixth graders late in the day. He must have been really tired by that point. He started the same way with all of the groups.

### **Orbiting the Giant Hairball - Alison**

About Orbiting the Giant Hairball. Creativity is crucial to business success. But too often, even the most innovative organization quickly becomes a "giant hairball"--a tangled, impenetrable mass of rules, traditions, and systems, all based on what worked in the past--that exercises an inexorable pull into mediocrity.

### **Orbiting the Giant Hairball by Gordon MacKenzie ...**

Orbiting the Giant Hairball. While the enthusiasm for creative free expression seems to run freely for the youngest children, the author notes some attrition from the idea starting with the second graders, and full-blown shame for artistic expression by the time he speaks to the sixth grade. The take-away from this exercise, says Kelley,...

### **Orbiting the Giant Hairball | Stanford eCorner**

Book Overview The book Orbiting the Giant Hairball was written by Gordon MacKenzie in 1996. Originally self-published the book became a business "cult classic". Gordon was an employee of Hallmark Cards for 30 years, where he inspired his colleagues to slip the bonds of Corporate Normalcy and rise to "orbit" - to a mode of [...]

### **Orbiting the Giant Hairball | Get Access To Unique Paper**

Several years ago I was introduced to a little book titled "Orbiting the Giant Hairball: A Corporate Fool's Guide to Surviving with Grace". It's only available in hardcopy and there is a good reason, it's filled with little doodles and art from the author, Gordon MacKenzie. In the 224 pages, Gordon describes his journey as a creative in a corporate environment.

### **Learning to Orbit the Giant Hairball | CreativityCrisis**

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Baby Elephant rescued... viewed with Alan Tours while on Safari at the Addo Elephant National Park.  
- Duration: 14:58. Alan Tours 92,717,054 views

**Orbiting The Giant Hairball (Lecture #4) ~ Innovation Seminar Series, Shane Farritor**

Once read, the full title: "Orbiting the Giant Hairball: A Corporate Fool's Guide to Surviving with Grace," makes sense. I had this book on my reading list for over a year. I had listened to a lecture held at the University of Illinois on innovation and leadership by David Markham, President of Commercial Launch at Lockheed Martin Space, where David suggested that this book was the one thing to take away.

**Book Review: "Orbiting the Giant Hairball" & Avoiding It**

In Orbiting the Giant Hairball, Gordon MacKenzie writes about his experiences working for Hallmark in the land of OZ. Hallmark, as you may know, was started by J.C. Hall who was from Norfolk, Nebraska. He jumped on a train headed to Kansas City and built the "largest social expression company in the world." MacKenzie was hired on as a Creator for the company, and during a staff meeting ...

**Orbiting the Giant Hairball Book Review | icma.org**

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Buy Orbiting the Giant Hairball: A Corporate Fool's Guide to Surviving with Grace: A Corporate Fool's Guide to Surviving with Grace by Gordon MacKenzie (ISBN: 9780670879830) from Amazon's Book Store. Everyday low prices and free delivery on eligible orders.

**Orbiting the Giant Hairball: A Corporate Fool's Guide to ...**

A presentation given by Sharonne Price to a workshop held in Adelaide on Saturday 26th July 2014.

**Orbiting the Giant Hairball**

Top customer reviews. That perspective is uniquely valuable both to those who want to have more creative jobs and those who would like to encourage creativity. Although the analogies seem far-fetched at first (orbiting the giant hairball means taking a creative tangent and refocusing it to have relevance for the company's purpose),...

**Orbiting the Giant Hairball: A Corporate Fool's Guide to ...**

The publisher's description of "Orbiting the Giant Hairball" seems better designed to dissuade you from buying this extraordinary book than to help you understand why it is a must-have! Gordon MacKenzie, who died too young, was one of the most creative human beings in captivity.

**Orbiting the Giant Hairball: A Corporate Fool's ... by ...**

Orbiting the Giant Hairball. To find Orbit around a corporate Hairball is to find a place of balance where you benefit from the physical, intellectual and philosophical resources of the organization without becoming entombed in the bureaucracy of the institution...Through this measured assertion of your own uniqueness,...

## **Orbiting The Giant Hairball A Corporate Fools Guide To**

## Surviving With Grace Gordon Mackenzie

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