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1 Introduction to Case Studies Overview This appendix presents several case studies that illustrate various problems that arise in MIS. They are based on publically available information regarding different organizations.

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Professor Laudon has also written more than 40 articles concerned with the social, organizational, and management impacts of information systems, privacy, ethics, and multimedia technology. Professor Laudon's current research is on the planning and management of large-scale information systems and multimedia information technology.

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