

***Small Giants Companies That Choose To Be Great Instead Of Big
Bo Burlingham***

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Small Giants Companies That Choose

"Small Giants" is a refreshing read about companies that have chosen a different path: companies that, despite being financially successful and well respected in their industry, have chosen to remain relatively small, and instead focus on becoming great at what

Small Giants: Companies That Choose to Be Great Instead of ...

Small Giants: Companies That Choose to Be Great Instead of Big, 10th-Anniversary Edition [Bo Burlingham] on Amazon.com. *FREE* shipping on qualifying offers. How maverick companies have passed up the growth treadmill — and focused on greatness instead. It's an axiom of business that great companies grow their revenues and profits year after year.

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Small Giants: Companies That Choose to Be Great Instead of Big by Bo Burlingham Summary Burlingham studies 14 companies which have chosen to be the best in their field, rather than growing for growth's sake.

Small Giants: Companies That Choose to Be Great Instead of ...

The must-read summary of Bo Burlingham's book: "Small Giants: Companies that Choose to Be Great Instead of Big". This complete summary of the ideas from Bo Burlingham's book "Small Giants" shows how many people believe that success must be measured by growth.

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Small Giants: Companies That Choose to... book by Bo ...

Small Giants: Companies that Choose to Be Great Instead of Big - by Bo Burlingham, Editor at Large of Inc. Magazine and Co-author of The Great Game Business. How maverick companies have passed up the growth treadmill—and focused on greatness instead.

Small Giants by Bo Burlingham

Bo Burlingham is the author of Small Giants: Companies That Choose To Be Great Instead of Big (Portfolio, 2006) and an editor-at-large of Inc. Magazine. Bo joined Inc. in January 1983 as a senior editor and became executive editor six months later, a position he held for the next seven years or so.

This is Our Story - Small Giants Community

Bo Burlingham is the author of Small Giants: Companies That Choose To Be Great Instead of Big (Portfolio, 2006) and an editor-at-large of Inc. Magazine. Bo joined Inc. in January 1983 as a senior editor and became executive editor six months later, a position he held for the next seven years or so.

Home - Small Giants Community

Small Giants: Companies That Choose to Be Great Instead of Big. They include Anchor Brewing, the original microbrewer; CitiStorage Inc., the premier independent records-storage business; Clif Bar & Co., maker of organic energy bars and other nutrition foods; Righteous Babe Records, the record company founded by singer-songwriter Ani DiFranco;

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Small Giants: Companies That Choose to Be Great Instead of ...

In his 2006 book, Small Giants: Companies that Choose to Be Great Instead of Big, Inc. editor-at-large Bo Burlingham defined "small giants" as companies that eschew the mentality of "growth at all ...

Are You a 'Small Giant'? | Inc.com

Small Giants: Companies that Choose to Be Great Instead of Big - by Bo Burlingham, Editor at Large of Inc. Magazine

Small Giants - Bo Burlingham - Official Book Website

RATING: 8/10...READ: April 24, 2012. A Book that profiles companies that choose to remain small, despite the external pressures to become big. I found this book most useful for an alternate angle on what it means to be an entrepreneur and how you can create happiness for yourself & the world through entrepreneurship without losing your mojo.

Small Giants: Companies that Choose to Be Great Instead of ...

Buy Small Giants: Companies That Choose to Be Great Instead of Big Updated by Bo Burlingham (ISBN: 9781591841494) from Amazon's Book Store. Everyday low prices and free delivery on eligible orders.

Small Giants: Companies That Choose to Be Great Instead of ...

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