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Is there any difference in SPSS to specify a variable as ordinal or scale? I know they are different in meaning, but it seems SPSS treat them the same in calculation.

Difference between ordinal and scale in SPSS - ResearchGate

To apply our text mining procedure to data collected from a service quality website for physicians, we followed the framework illustrated in Fig. 1. The process consists of five primary steps: obtaining and processing the data, examining the descriptive statistics, calculating sentiment variables for each physician, calculating topic probabilities for each physician, and exploring the ...

Exploring patient perceptions of healthcare service ...

Describes how to calculate Cronbach's alpha coefficient for reliability in Excel by using a technique similar to that for KR20 as well as by using ANOVA.

Cronbach's Alpha | Real Statistics Using Excel

The primary goal of the journal will be to provide opportunities for business related academicians and professionals from various business related fields in a global realm to publish their paper in one source.

The Journal of American Academy - jaabc.com

This all depends on the psychometric properties of the measure that you are using. There is much debate over the use of a 5-point scale vs. a 7-point scale (note that a Likert scale is technically ...

Should we use a 5 or 7 point Likert scale? What's better ...

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Perception Of Service Quality In The Airline Industry ...

British Journal of Marketing Studies Vol.2, No.2, pp.1-11, June 2014 Published by European Centre for Research Training and Development UK (www.ea-journals.org)

CUSTOMER SATISFACTION ON SERVICE QUALITY IN PRIVATE ...

This study was aimed to investigate the relationship between innovation capability, innovation efforts and firm performance (). Innovation in the service sector is often seen as the technological innovation that they can be innovative to the extent which integrated with new technologies.

Relationship between innovation capability, innovation ...

مقالات منتشر شده در مجلات علمی - پژوهشی داخلی . 1. فرهاد رحمانی نیا، خلیل علوی، مهرعلی همتی نژاد (1378). بررسی علت غیبت کارگران کارخانجات استان گیلان با بررسی اجرای برنامه های تربیت بدنی، المپیک، شماره پیاپی 14، صص 40-53.

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