

Shopping For Votes How Politicians Choose Us And We Them
Susan Delacourt

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Shopping for Votes: How Politicians Choose Us and We ...

Review "Delacourt's Shopping for Votes: How Politicians Choose Us and We Choose Them is likely to become the new manual for power-seekers. And while its focus is on Canada, it shows how we, Australia, Britain and the United States have borrowed from one another to create the present political situation...lively and very readable...Some power-seeking readers will study it as a how-to-manual for ...

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Shopping for Votes: How Politicians Choose Us and We Choose Them. Little wonder then, that most Canadians have checked out of the political process: less than two per cent of the population belongs to a political party and fewer than half of voters under the age of thirty showed up at the ballot box in the last few federal elections.

Shopping for Votes: How Politicians Choose Us and We ...

Get this from a library! Shopping for votes : how politicians choose us and we choose them. [Susan Delacourt] -- Examines the role that political marketers play in Canada and how they create their platforms and deal with the media.

Shopping for votes : how politicians choose us and we ...

Shopping for Votes: How Politicians Choose Us and We Choose Them by Susan Delacourt The problem with political advertising – from television commercials to micro-targeted get-out-the-vote efforts – is that, when properly applied, it works.

Shopping for Votes: How Politicians Choose Us and We ...

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Shopping for Votes : How Politicians Choose Us and We ...

Provocative, incisive, entertaining and refreshingly non-partisan, Shopping for Votes offers a new narrative for understanding political culture in Canada.

Shopping for Votes - Douglas & McIntyre

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Although the political strategies described in “Shopping For Votes” may unsettle us, I don’t feel they are a reason to stay home on voting day. Rather, they’re a reminder for Canadians to listen with discernment and then vote in droves.

Politicians Are “Shopping For Votes” - Hedley BC

Shopping for Votes: How Politicians Choose Us and We Choose Them Categories: E-Books & Audio Books A witty, insightful, and provocative look at the inside world of political marketing and its

impact on democracy

Shopping for Votes: How Politicians Choose Us and We ...

Shopping for Votes was a finalist for the Hilary Weston Writers' Trust Prize for Non-Fiction, and the John W. Dafoe Book Prize. Delacourt lives in Ottawa, ON, where teaches political journalism and communication at Carleton University.

Shopping for Votes: How Politicians Choose Us and We ...

Shopping for votes : how politicians choose us and we choose them, Susan Delacourt.

9781926812939 (bound), Toronto Public Library

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Shopping for Votes : How Politicians Choose Us and We ...

Shopping for Votes Quotes Showing 1-1 of 1 "Political marketing...plays to people's emotions, not their thoughts. It operates on the belief that repeating a catchy phrase, even if it's untrue, will seal an idea in the mind of the unknowing or uncaring public.

Shopping for Votes Quotes by Susan Delacourt - Goodreads

Little wonder then, that most Canadians have checked out of the political process: less than two per cent of the population belongs to a political party and fewer than half of voters under the age of thirty showed up at the ballot box in the last few federal elections.

Shopping for Votes - Douglas & McIntyre

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